# Machine learning introduction

Mantas Marcinkus

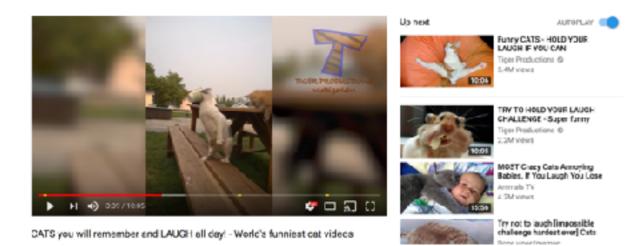
Corporate Entrepreneur @ Danske Bank

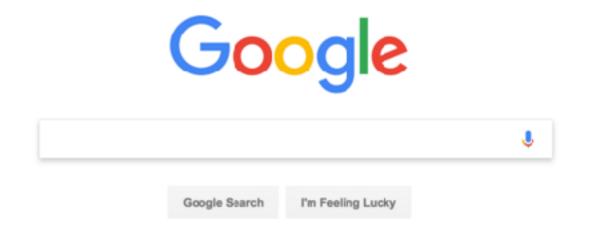
2017 December

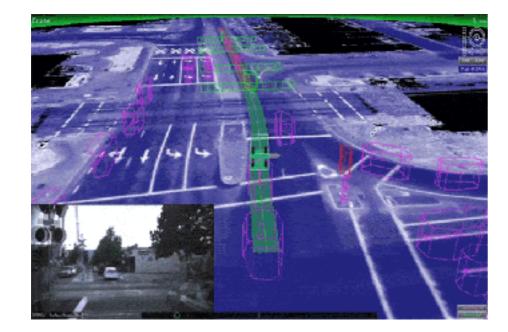
#### Machine learning - what are we talking about?

- Machine learning what is it?
- Machine learning applications
- Machine learning basic example
- (some) Theory
- Machine learning algorithms
- Demonstrations (if we make it)

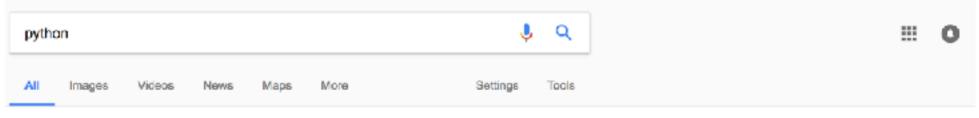
### Machine learning is everywhere









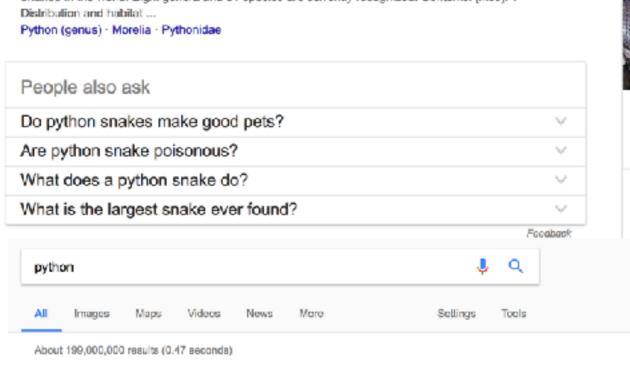


About 17,100,000 results (0.60 seconds)

#### Pythonidae - Wikipedia

https://en.wikipedia.org/wiki/Pythonidae •

The Pythonidae, commonly known simply as pythons, from the Greek word python are a family of nonvenomous snakes found in Africa, Asia, and Australia. Among its members are some of the largest snakes in the world. Eight genera and 31 species are currently recognized. Contents. [hide]. 1 Distribution and habitat ...





Snakes

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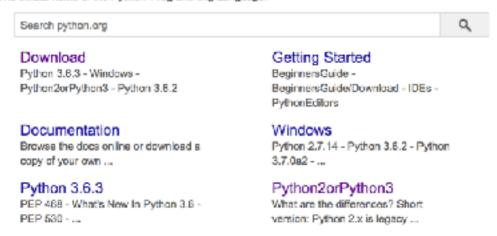
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#### Welcome to Python.org

https://www.python.org/ •

The official home of the Python Programming Language.





Python (programming language) - Wikipedia https://en.wikipedia.org/wiki/Python\_(programming\_language) \*

#### Machine learning applications

- Image recognition
- Fraud detection
- Recommender systems
- Speech and text recognition
- etc.





# Machine learning is **using data** to *answer questions*.

## Machine learning - an example



#### 7 steps of Machine learning process

- Gathering data
- Preparing data
- Choosing a model
- Training the model
- Evaluating the model
- Parameter tuning
- Prediction

#### (some) Machine learning theory

- Supervised Machine learning Classification & Regression
- Unsupervised Machine learning Clustering & Association



#### (some) Machine learning algorithms

- Decision tree learning
- Artificial neural networks
- Deep learning
- Reinforcement learning
- Genetic algorithms
- etc.

#### Machine learning tools

#### Python libraries that I used:

- numpy scientific computing
- scikit-learn machine learning models
- pandas data structuring
- matplotlib plotting

#### Other tools to look into:

- Tensorflow (by Google)
- CNTK (by Microsoft)
- Onnx (by Microsoft, Facebook, Amazon and others)

### Machine learning sources

- <u>Udacity</u>
- <u>Udemy</u>
- Coursera

#### Amazing machine learning examples

- Automatic colorisation of black and white images
- Adding sound to silent movies
- Automatic text translation using camera (Google translate)
- Automatic items recognition (Samsung Bixby's vision)
- Voice search through your photos (Google assistant and Bixby)
- Image generation through only text based description (Google DeepMind)
- Using ML algorithms against best game players in the world Go game
- Dota2 vs professional players
- Neural networks painting in style of Van Gogh
- Image extrapolation using Deep learning
- Lipsyncing Obama



**Recurrent neural networks** 

#### Some demonstrations

- <u>Emojini 3000</u>
- Google neural network playground
- Neural network on your browser (by Google)
- Quickdraw (by Google)
- Other experiments by Google

## Machine learning is for everyone! Don't be afraid to try it out!

