BEHAVIOURAL SCIENCE - II

Course Code: BSU 243

Credit Units: 01
Total Hours: 10

Course Objective:
This course aims at enabling students towards:
- Understand the importance of individual differences
- Better understanding of self in relation to society and nation
- Facilitation for a meaningful existence and adjustment in society
- Inculcating patriotism and national pride

Course Contents:

Module I: Individual differences & Personality (2 Hours)
- Personality: Definition& Relevance
- Importance of nature & nurture in Personality Development
- Importance and Recognition of Individual differences in Personality
- Accepting and Managing Individual differences
- Intuition, Judgment, Perception & Sensation (MBTI)
- BIG5 Factors

Module II: Managing Diversity (2 Hours)
- Defining Diversity
- Affirmation Action and Managing Diversity
- Increasing Diversity in Work Force
- Barriers and Challenges in Managing Diversity

Module III: Socialization (2 Hours)
- Nature of Socialization
- Social Interaction
- Interaction of Socialization Process
- Contributions to Society and Nation

Module IV: Patriotism and National Pride (2 Hours)
- Sense of pride and patriotism
- Importance of discipline and hard work
- Integrity and accountability

Module V: Human Rights, Values and Ethics (2 Hours)
- Meaning and Importance of human rights
- Human rights awareness
- Values and Ethics- Learning based on project work on Scriptures like- Ramayana, Mahabharata, Gita etc.

Student learning outcomes

- Student will be able to identify, understand, and apply contemporary theories of leadership to a wide range of situations and interactions
- Student will be able to understand and respect individual difference, so to enhance the relationship
- Learn social responsibility and develop a sense of citizenship
- Student will be able to identify and understand the impact of culture on one's leadership style

Examination Scheme:

Evaluation Components	Attendance	Journal of Success (JOS)	Social Awareness Program (SAP) SAP Report/SAP Presentation	End Semester Exam	Total
Weightage (%)	5	10	15	70	100

Suggested Readings:

- Davis, K. Organizational Behaviour,
- Bates, A. P. and Julian, J.: Sociology - Understanding Social Behaviour
- Dressler, David and Cans, Donald: The Study of Human Interaction
- Lapiere, Richard. T – Social Change
- Lindzey, G. and Borgatta, E: Sociometric Measurement in the Handbook of Social Psychology, Addison – Welsley, US.
- Rose, G.: Oxford Textbook of Public Health, Vol.4, 1985.
- Robbins O.B.Stephen;. Organizational Behaviour