



1/1/2016

6/30/2017



Orders by Categories

Accessories

Bikes

11K

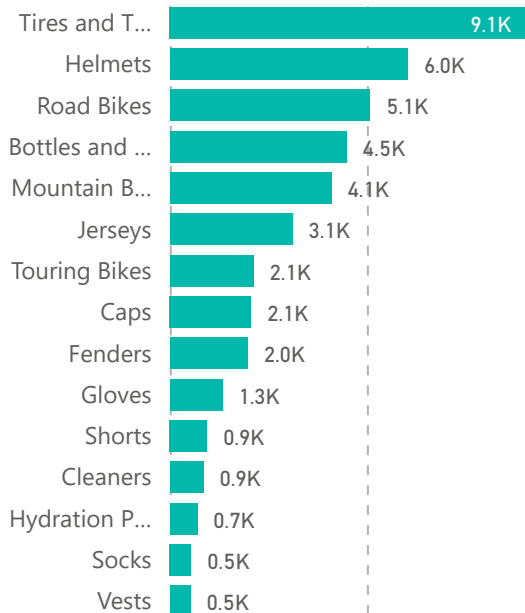
Clothing

17K

7K

Total Orders by Subcategories

SubcategoryName



Total Orders

ProductName

Total Orders

Returned Fra

Water Bottle - 30 oz.	3,983	1.9
Patch Kit/8 Patches	2,952	1.0
Mountain Tire Tube	2,846	1.0
Road Tire Tube	2,173	1.9
Sport-100 Helmet, Red	2,099	3.3
AWC Logo Cap	2,062	1.7
Sport-100 Helmet, Blue	1,995	3.3
Fender Set - Mountain	1,975	1.3
Sport-100 Helmet, Black	1,940	2.0
Mountain Bottle Cage	1,896	2.0
Road Bottle Cage	1,668	1.0
Touring Tire Tube	1,364	1.0
HL Mountain Tire	1,305	3.7
ML Mountain Tire	1,059	1.3
LL Road Tire	957	2.2
ML Road Tire	868	1.9
Touring Tire	863	1.2
Bike Wash - Dissolver	850	1.4
HL Road Tire	795	3.9
LL Mountain Tire	788	2.9
Hydration Pack - 70 oz.	695	3.0
Mountain-200 Black, 46	528	3.7
Mountain-200 Black, 42	524	3.4
Total	22,534	2.1

View Product Detail



Monthly Revenue

\$1.83M✓

Goal: 1.77M (+3.31%)

Monthly Orders

2,146!

Goal: 2165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific





AWC Logo Cap

Price Adjustment (%)

0.00



\$8.64

Avg Retail Pr...

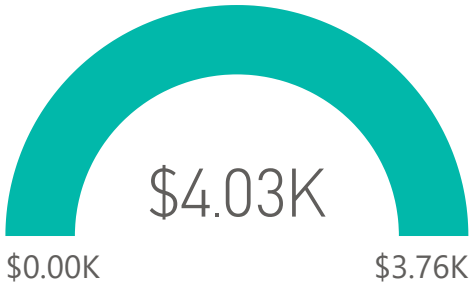
\$8.64

Adjusted Price

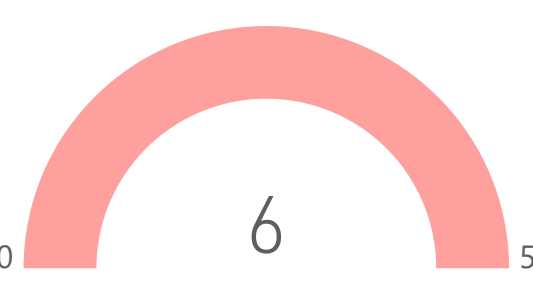
Current Month Orders vs Target



Current Month Revenue vs Target



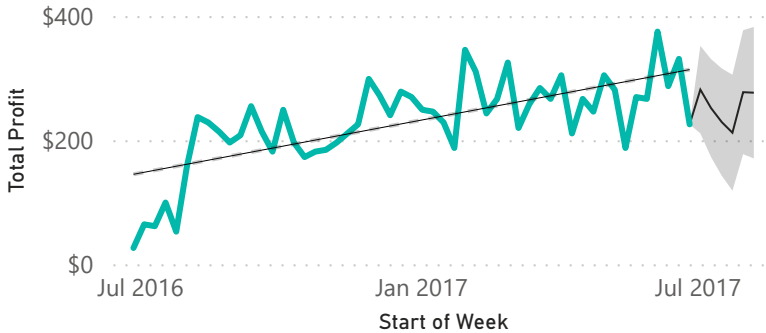
Current Month Returns vs Prev Month



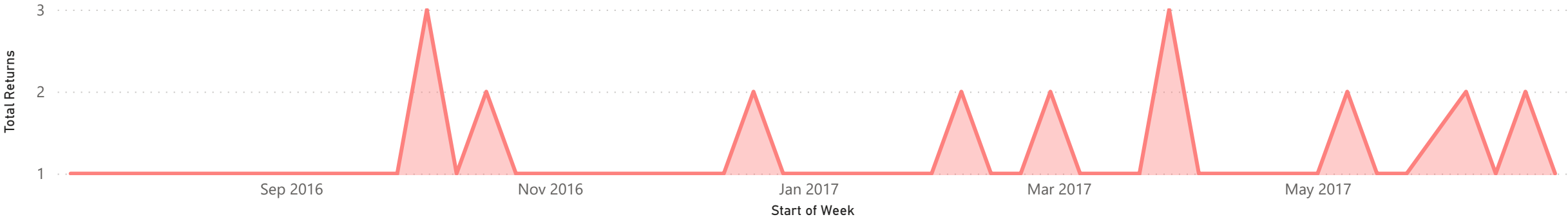
Weekly Profit



Weekly Profit



Weekly Returns



FullName	Total Orders	Total Revenue
Ms. Susan Zhou	3	\$7,027.98
Ms. Stacy Hernandez	3	\$6,757.35
Ms. Latasha Dominguez	3	\$6,761.21
Ms. Kristin Jai	3	\$7,003.54
Ms. Kathryn Xie	3	\$6,724.97
Ms. Diana Navarro	3	\$6,961.57
Ms. Alyssa Bradley	3	\$7,018.84
Mrs. Scott Seely	3	\$6,788.19
Mrs. Rosa Hu	4	\$9,201.20
Mrs. Nichole Nara	4	\$9,234.66
Mrs. Nichole Andersen	3	\$6,688.38
Mrs. Molly Madan	3	\$7,043.25
Mrs. Melanie Sanders	3	\$6,762.62
Mrs. Mary Carter	3	\$7,006.71
Mrs. Margaret He	4	\$9,266.74
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mrs. Katrina Tang	3	\$6,859.23
Mrs. Katrina Andersen	3	\$6,714.96
Mrs. Kate Anand	3	\$6,858.24
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Jodi Shan	3	\$6,757.93
Mrs. Jill Suarez	4	\$7,652.61
Mrs. Jenny Lal	3	\$6,702.33
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Jacqueline James	3	\$6,932.48
Mrs. Gabriella Collins	3	\$6,740.67
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Deanna Chandra	3	\$6,785.22
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Colleen Goel	3	\$6,778.95
Total	353	\$751,130.39

