

Data Governance Organizational Chart

Governance Layer (Strategic)

- **Governance Committee:** CDO, DPO, CTO (Head of Engineering), Head of Marketing, Product Managers
- **Main Role:** Define overall strategy, governance, compliance oversight, and technical leadership

Tactical Layer

- **Data Owners:** Marketing & Product Leads
- **Data Stewards** (2 people): Ensure data quality, compliance, and liaison between teams
- **Legal Team:** Works closely with DPO on legal compliance

Analytics Layer

CTO (Head of Engineering):

- Leads both Analytics and IT teams
- Oversees technical quality, architecture, and platform robustness within Analytics

Central Data Team:

Data Scientists, Data Analysts, Data Engineers, including , Data Steward

Data Ops (Business):

Business experts and data project managers

IT Team (Transversal)

- DevOps, Infrastructure, Security
- Provides technical support and infrastructure across Analytics and Tactical layers
- Directly reports to the CTO (Head of Engineering)

- **Governance Committee:** Defines strategy and governance; oversees compliance through DPO and Legal Team
- **Data Owners:** Manage critical data, gather business requirements, collaborate with Data Stewards and Data Ops
- **Stewards (Tactical & Center of Excellence):** Ensure data quality, compliance, and act as bridges between business and data teams
- **Legal Team:** Supports legal compliance aligned with governance and Data Stewards
- **Central Data Team:** Implements data solutions, ensures security and quality, collaborates closely with IT and Head of Engineering
- **Data Ops (Business):** Provides business expertise, project management, and feedback loops to Data Owners and Analytics
- **IT Team:** Manages infrastructure, tooling, support, and security; works transversally with Analytics and Tactical layers
- **CTO / Head of Engineering:** Responsible for leading Analytics and IT teams, ensuring alignment of technical strategy and execution