Find a feature story on the Guardian, New York Times or the BBC and do an analysis of the piece.

From lab to plate: a six-course banquet featuring no-kill dim sum and steak frites

https://www.theguardian.com/food/2024/feb/25/from-lab-to-plate-six-course-menu-featuring-no-kill-dim-sum-steak-frites?CMP=Share iOSApp Other

## 1. Identify the lead and what kind of lead it is. Is it effective? Why?

The lead of the article is "Whether roasted, grilled, fried or stewed, the combination of fat, umami and texture in a premium cut of meat is difficult to recreate. With sales of plant-based meat stagnating, the hunt for cruelty-free, sustainable and meaty-tasting alternatives continues. Enter lab-grown meat. Fermented in tanks, using cells from long-dead donors, it promises a more climate- and animal-friendly form of meat for the carnivore with a conscience."

The types of leads include descriptive, contrastive, and spotlight ones. This approach describes the traditional methods of cooking meat, its features, as well as those of plant-based meat. It also highlights the uniqueness of plant-based meat. Finally, it uses an example to emphasize the climate- and animal-friendly forms of meat.

It is effective because it piques readers' interest, prompting them to learn more about what plant-based meat is, especially since it's unusual and different from what we are familiar with.

## 2. Identify the nut graph - does it do its job based on the criteria we had? Tell us why or why not.

The nut graphs is "Last week, researchers announced that they had created "beefcultured rice", which, while not exactly replicating the taste of a pan-fried steak, offers a "pleasant and novel flavour experience" that could improve emergency food supplies or provide rations for astronauts and the military. At the opposite end of the spectrum, gourmet restaurants in the US and Singapore are already serving up cultured chicken to adventurous diners, while regulators in Singapore, Switzerland and Israel are considering whether to approve further products.

Assuming companies obtain the necessary approvals and can sufficiently scale up production, no-kill meat could become a mainstay on restaurant menus in the coming years. But what might such a meal look like? Biologists and chefs share their ideas."

It fulfills the criteria we had because it states the main point of the story: no-kill meat is popular in many countries and has become a mainstay on restaurant menus. It transitions from the lead to the rest of the stories, which tell about various cuisines featuring no-kill meat. It summarizes the entire article in a nutshell, and the remaining paragraphs can be related back to the nut graf.

## 3. Identify the sources - human, non-human. Evaluate them based on what we learned in class.

In this story, most sources are humans, including restaurant chefs, experts from food-biotech companies, biologists, and researchers, among others. No non-human sources are provided. I believe it would be beneficial to include the opinions of the general public about lab-grown meat, such as their perspectives and concerns. Additionally, the writer could incorporate more non-human resources, like statistics and research findings, to examine any health-related issues associated with lab-grown meat and to assess the level of acceptance of this kind of food by the population today.

Human sources	Identity	Quotes/Information given	
Philip Saneski.	US-based Chef	Cultivated meat will still have	
	Entrepreneur	fibres, so I think wrapping it	
		around things, like a roulade, is	
		a really cool way to envision	
		what cultivated meat could	
		look like on an innovative,	
		high-end menu.	
Dr Stella Child	Research and Grants	Octopus meat doesn't have the same textural elements that a	
	Manager, The Good		

	Food Institute	[beef] steak does, so might be		
		easier to make		
Tim van de Rijdt	Chief Marketing Officer,	One of the comments from		
	Mosa Meat	people that tasted [early		
		versions] was that it was a bit		
		dry, so since then we've added		
		fat, which is the tastemaker and		
		creates the right mouthfeel. We		
		have also created a raw		
		variation, which is a steak		
		tartare.		
Didier Toubia	CEO, Aleph Farms	We believe we can use it to		
		revive traditional dishes, which		
		are less and less common, just		
		because it takes time and a lot		
		of effort to prepare them.		
		For instance, we could make		
		pulled-beef dishes with a very		
		short cooking time.		
Romain Chayot	Co-founder and	Caseins represent 80% of milk		
	Managing Director,	proteins. The stretching that		
	Standing Ovation	you have in mozzarella is		
		caseins; the air bubbles in ice-		
		cream are the result of caseins;		
		the creamy part of camembert		
		is caseins that have been		
		digested by [microbes in] the		
		ferment. If you want a [thick]		
		yoghurt with high levels of		
		protein, you need caseins		
		because they are the protein		
		that is able to curdle. For all		
		dairy applications, caseins		
		bring the functionality that		
		consumers are looking for.		
Maija Itkonen	CEO, Onego Bio	More importantly, it has all the		
		functional properties that make		

eggs so special: it foams,
coagulates, emulsifies, and
binds other ingredients.

4. Find the sources yourself and link to a website with contact information or the source document/information.

I suggest including non-human resources such as the research paper as below.

Consumers' attitudes towards	https://www.sciencedirect.com/science/article/pi		
lab-grown meat, conventionally	<u>i/S0950329322000489</u>		
raised meat and plant-based			
protein alternatives			
A cross-country investigation of	https://id.elsevier.com/as/authorization.oauth2?p		
social image motivation and	latSite=SD%2Fscience&scope=openid%20emai		
acceptance of lab-grown meat in	1%20profile%20els_auth_info%20els_idp_info		
Singapore and the United States	%20els idp analytics attrs%20els sa discover		
	%20urn%3Acom%3Aelsevier%3Aidp%3Apolic		
	y%3Aproduct%3Ainst_assoc&response_type=c		
	ode&redirect_uri=https%3A%2F%2Fwww.scie		
	ncedirect.com%2Fuser%2Fidentity%2Flanding		
	&authType=SINGLE_SIGN_IN&prompt=login		
	&client_id=SDFE-		
	v4&state=retryCounter%3D0%26csrfToken%3		
	D9aafddfb-2961-4565-87a3-		
	180986619f5a%26idpPolicy%3Durn%253Aco		
	m%253Aelsevier%253Aidp%253Apolicy%253		
	Aproduct%253Ainst_assoc%26returnUrl%3D%		
	252Fscience%252Farticle%252Fpii%252FS019		
	5666322000812%26prompt%3Dlogin%26cid%		
	3Darp-90eac967-a7b0-4569-97c1-		
	d00e2899ae75		
Flesh Without Blood: The Public	https://link.springer.com/article/10.1007/s11673		
Health Benefits of Lab-Grown	-023-10254-7		
Meat			