

## **AIDM7420 Assignment 1: Linda Lam - Spot News Practice**

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Question:

Please write a very short spot news piece following the inverted pyramid structure using the information about Linda Lam in your slides.

Answer:

A primary school girl was rewarded after she returned \$100,000 in cash that she found on the street to the owner yesterday.

Linda Lam, a 10-year-old girl, spotted an envelope on the street while riding her bike home from school yesterday. Inside, she found \$100,000 in cash and a bank slip with the name Jane Jones and her phone number on it. Linda reached out to Jane and learned that the money had been lost on Jane's way home from the bank.

Without hesitation, Linda returned the full amount to Jane, who explained that the money was to pay for her sick mother's hospital bill.

"It was the right thing to do," Linda said. In recognition of Linda's good deed, Jane rewarded her with \$100. Linda plans to save the reward for her future university education.