

# Keep Your Students Interested

Immanuel Febie, 2201835800

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The purpose of a lecture in an academic environment is to provide students with information or ideas, whether this delivery method is conducted in the traditional form or online. Lecturing has been the prevalent form of teaching since universities were founded in Western Europe in 1050 (Bajak, 2014). However, a study has shown that students are 1.5 times more likely to fail with the traditional stand-and-deliver lectures (Freeman et al., 2014). The lecturer is challenged to gain and maintain the student interest. This essay will discuss the concern regarding traditional lectures and two possible solutions. One solution to keep students engaged during a lecture is to implement active learning techniques,

## References

- Bajak, A. (2014). Lectures aren't just boring, they're ineffective, too, study finds. *Science*, 12.
- Freeman, S., Eddy, S. L., McDonough, M., Smith, M. K., Okoroafor, N., Jordt, H., & Wenderoth, M. P. (2014). Active learning increases student performance in science, engineering, and mathematics. *Proceedings of the National Academy of Sciences*, 111(23), 8410–8415.