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## Introduction

In the last years, the amount of available data has been increasing permanently. Companies in most industries started to realise that their data contains a lot of useful information and that they can use it to optimise their processes. Also research benefits a lot from the increasing availability of data. Machine learning algorithms use data to learn various tasks, e.g. how to recognize a person by their face. These algorithms not only do well learning such tasks, but they even start performing better than humans. An example that shows the increasing amount of available data is the amount of websites as shown in figure 1.1. It took the world-wide web 23 years (1989-2012) to reach one billion websites where the next billion websites only needed six years (2012-2018). Another domain where similar changes can be observed is image data, that is accessible though different platforms such as Facebook and Instagram. By having a large amount of data, machine learning algorithms can perform very well.

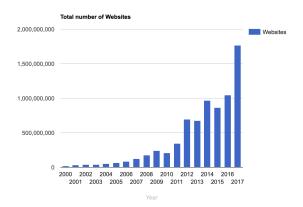


FIGURE 1.1: increasing amount of websites ...

However, one problem of many state-of-the-art machine learning algorithms is that they can solve one task well, but only this task. Imagine a classifier that can distinguish between different animals. It may have learned to perform very well and can differentiate

different animals such as a leopard and a tiger. The classifier learned some certain representations that identify the animals occurately. Nevertheless, the classifier only learned to describe animals. An image such as the one shown in 1.2 may be able to trick the classifier by being evaluated as a leopard.



FIGURE 1.2: not a leopard

Where we can give general information about existing algorithms, their runtime and their accuracy, this thesis aims to design algorithms that are adapted to certain text and image data and thus are able to perform more efficiently on the data than existing general solutions. Also, these algorithms are designed to be adaptable to other clustering tasks within the same data domain.

The here proposed algorithms perform clustering tasks, i.e. they divide existing data into different subspaces. Imagine different animals, one potential subspace could be pets where on the other side there are wild animals. The proposed clustering algoriths belong to a specific family that will be introduced in chapter 2.

## Background Theory

#### 2.1 Data-driven Algorithm Design

This increasing amount of data allows us improve the learning capabilities of machines. We know how well existing algorithms perform for any kind of data and which runtime guarantees they have. However, the algorithms' guarantees are general observations and can vary a lot between different data. In many real-world applications the data does not vary that much, e.g. the data for clustering websites into different types may vary quite much on a yearly base, but as this task gets exectued thousands of times each second for certain search algorithms, the data will not change much. By assuming a static context, it is then possible to leverage the context to improve the algorithmic results, e.g. say you want to cluster person data for different genders. By having this a-priori information, you can use a k-means clustering algorithm with k=3 in order to differentiate between female, male and non-binary people.

However, such observations are mostly not that trivial and often require more effort in order to obtain useful a-priori information. In order to cluster financial standing, one could imagine seeing different clusters depending on the age or the education. But how many clusters would result here? The data has to be processed and evaluated for different values in this case.

#### 2.2 Transfer Learning

Once our algorithm performs well for our data and our tasks, we then want to transfer the gained knowledge to different tasks. Say the algorithm already learned how to differentiate images of the handwritten digits zero, one and too, the same algorithm should

then be able to apply the gained knowledge to distinguish between other handwritten digits too.

#### 2.3 Linkage-based hierarchical clustering

- 2.3.1 Single Linkage
- 2.3.2 Complete Linkage
- 2.3.3 Average Linkage

# Related Work

## $\alpha$ -Linkage

We define  $\alpha$  as the parameter with which the output of an algorithm is weighted. In this chapter we propose different distance measures depending on the weight parameter  $\alpha$ .

# 4.1 Linear Interpolation between two different linkage strategies

In the first setting we are using the single linkage distance  $d_{SL}(X,Y)$  and the complete linkage distance  $d_{CL}(X,Y)$ . By combining the two distances we can create a linear model that ranges from  $\alpha = 0$  (single linkage) to  $\alpha = 1$  (complete linkage) resulting in equation 4.1.

$$d_{SC}(X,Y,\alpha) = (1-\alpha) \cdot d_{SL}(X,Y) + \alpha \cdot d_{CL}(X,Y)$$

$$= (1-\alpha) \min_{x \in X, y \in Y} d(x,y) + \alpha \max_{x \in X, y \in Y} d(x,y)$$
(4.1)

- 4.2 Linear Interpolation between three different linkage strategies
- 4.3 Proposed Algorithms
- 4.4 Performance Optimizations

# $\alpha$ - $\beta$ -Linkage

- 5.1 Bilinear Interpolation between three different linkage strategies
- 5.2 Adapted Algorithm

# **Experimental Setup**

- 6.1 Datasets
- 6.1.1 NELL data
- 6.1.2 MNIST handwritten digits
- 6.1.3 CIFAR-10
- 6.1.4 CIFAR-100
- 6.2 Cost functions
- 6.2.1 Majority Cost
- 6.2.2 Hamming Distance
- 6.3 Experiments

# Results and Discussion

# Conclusion

#### Appendix A

## An Appendix

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# Bibliography