

Personas.pdf

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John Erlich Betaman



John Betaman is an 18 year old first year UofT student studying Computer Science. He spends a good portion of his time in his bedroom writing code and attending zoom lectures. He has not been able to socialize with any of his peers due to the online nature of university. All his friends go to different universities and he does not know anybody that goes to UofT.

John likes to browse Reddit and look at memes on his free time surfing on the /r/UofT subreddit but he has not yet been able to make a meaningful connection with any other students. He is also quite shy and has a hard time communicating with people in groups and prefers to talk to people individually rather than talking in groups. His hobbies lie in gaming on his PC and learning Japanese by watching anime.

He feels very lonely living at home and wants to make some friends. He wishes to use *UofTalk* in order to find a friend at UofT who shares the same taste in humour and memes as him because he values humour very highly in a friend.

Chad Alpha



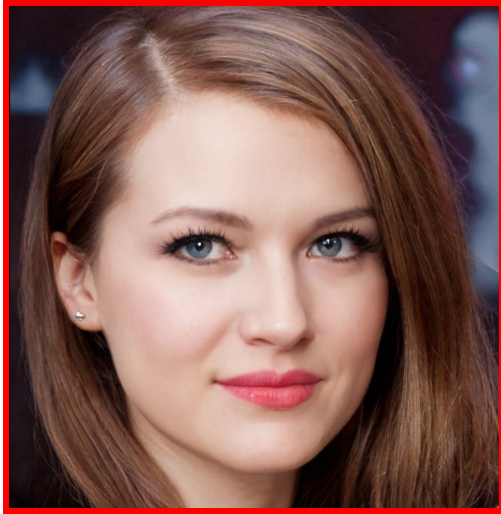
Chad Alpha is a 22 year old UofT St. George Kinesiology Major. He spends his time partying with his friends and clubbing. He is very outgoing and has no trouble communicating and making friends. He lives in downtown, Toronto and works part-time at a local PlanetFitness as a personal trainer. He is an outstanding Basketball player and is part of the UofT Varsity Basketball team. He wants to open up his own Kinesiology clinic and become an athletic trainer once he becomes a certified Kinesologist.

Chad isn't very great with tech, he knows the basics of social media, such as Instagram, Snapchat, Spotify and Youtube. Other than that he likes to use technology to take notes in class and help with other in-class activities

Due to COVID-19, many social events are cancelled and he hasn't been able to socialize as much as he would like. He is looking for new, simple and easy ways to connect with his peers that share the same interests and passions as him to build his peer network.

He hopes that using *UofTalk* will enable him to build a connection of extroverted friends. He would like his matches to have at least some hobbies in common with him but he is very open to matching with pretty much anyone.

Alice Redford



Alice Redford is a 19 year old Biology student at UofT. She went to UTM, double majoring in Biology and Writing. She is hardworking and has a passion for her research in Genetic Engineering. In her free time she enjoys listening to classical music. She used to play in an Orchestral band as a Viola player, and continues to practice the Viola in her spare time, as she is very skilled at the instrument. She is more reserved and prefers to stay indoors rather than go out. She is a new student as she just moved to Mississauga from Nice, France and does not have that many friends at the university. She lives near the UTM campus in an apartment.

She is new to UofT but wants to become a Genetic Researcher focusing on tackling types of brain cancer using advanced Genetic Engineering methods. She does not know many students in her classes just yet and she is looking to interact with students who share similar taste in music and passion for biology. She also wants to build a network of her peers who she may work with in the future.

She is very experienced with technology and created her own personal smart-assistant system at home using a Raspberry PI and the Alexa API. She is very passionate about automating the simplest of tasks as an extension of what she has learned with Raspberry PI and Alexa API. Additionally, Alice is keen on keeping her information private and goes to great lengths to keep her data secure.

She is not very proficient with speaking English and prefers communicating with her peers through text. She hopes that using UofTalk will help her connect with people from her university community that share similar interests as her.