

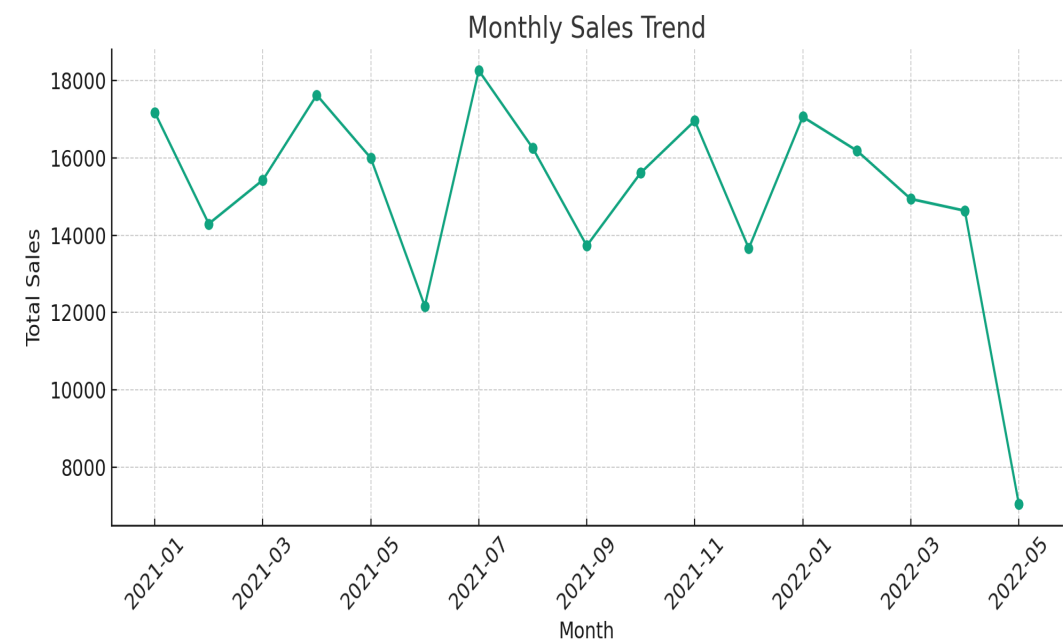
Data Visualization & Storytelling Report

This report presents key insights derived from the Superstore sales dataset using visual storytelling techniques.

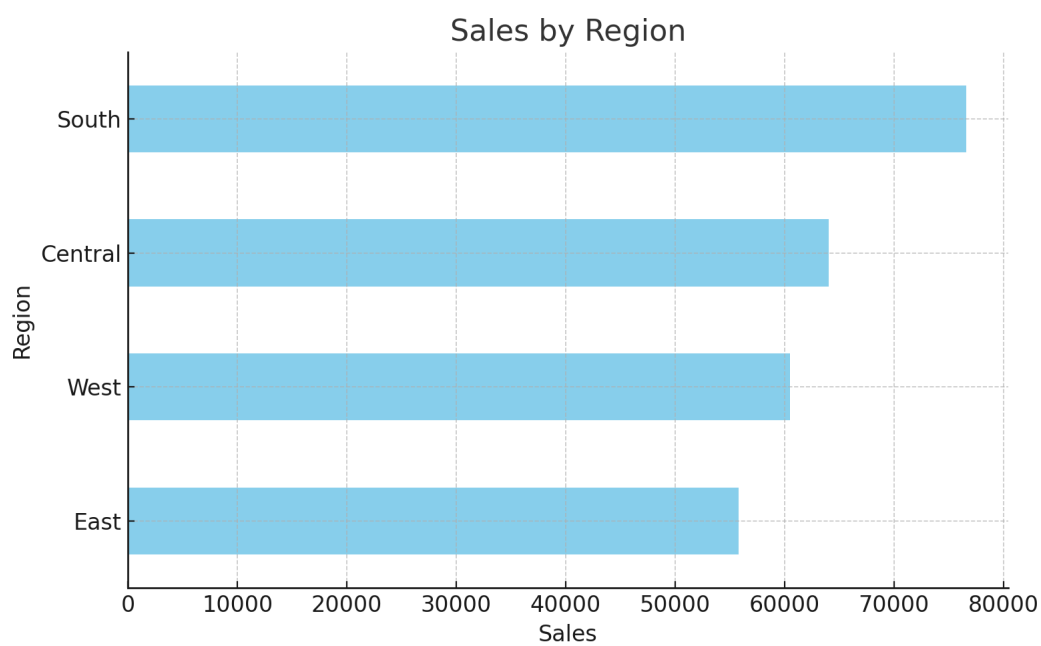
Total Sales and Profit by Category



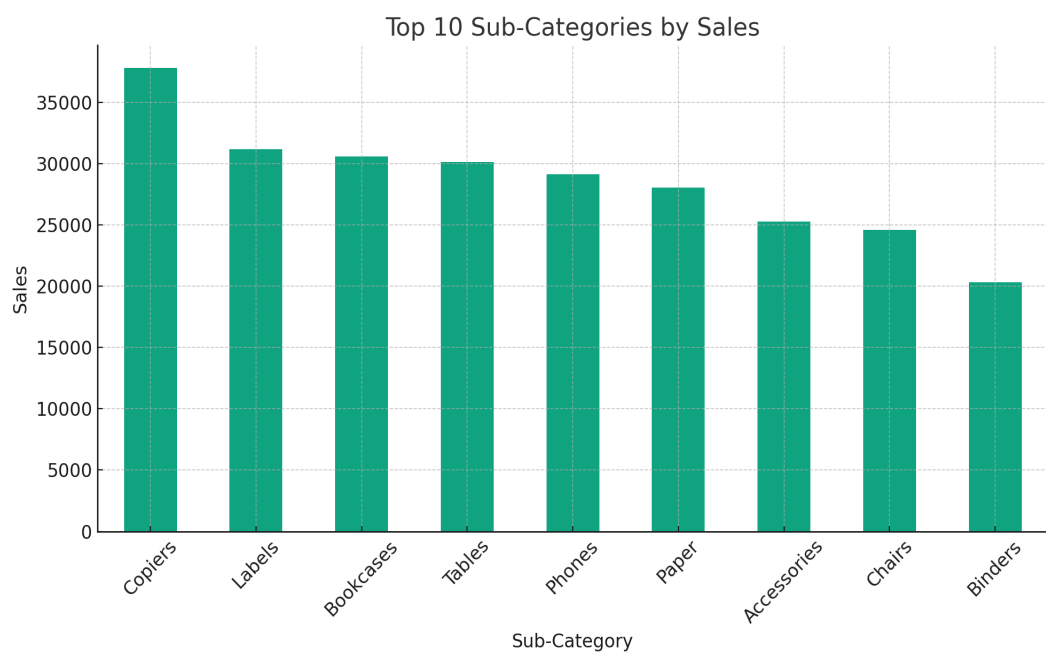
Monthly Sales Trend



Sales by Region



Top 10 Sub-Categories by Sales



Summary Insights:

- Technology has the highest overall sales and profit, followed by Office Supplies and Furniture.
- Sales generally increase over time, with noticeable spikes in key months.
- The Western region outperforms other regions in total sales.

- Phones, Chairs, and Binders are among the top-selling sub-categories.