EDA Credit

Problem Statement

- •Loan providers struggle with approving loans for people with little or no credit history.
- •Loan approval is based on the applicant's risk profile.
- •Two types of risk are associated with loan approval decisions:
 - Denying a loan to a reliable applicant results in lost business for the company.
 - Approving a loan to an unreliable applicant may lead to financial loss for the company

Objective

- •This case study aims to identify patterns indicating if a client may have difficulty paying instalments.
- •These patterns will be used to inform actions such as denying the loan, reducing loan amounts, or lending at a higher interest rate to risky applicants.
- •The goal is to ensure that consumers who can repay the loan are not rejected.
- •Applications from applicants who are not capable of paying back the loan should be rejected.

Application Data Analysis

Missing value identification and Imputation

Identification

Missing values are identified in both the data set using below sample command.

Columns with >30 % Missing values are dropped.

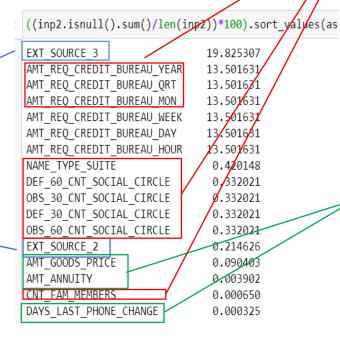
Imputation-1

Missing values are filled with existing value

EXT_SOURCE_3- missing value filled with Value of EXT_SOURCE 2 and wise versa

Assumption 1:Min ,Max,Median value or almost similar range

Assumption 2:Its is user feedback from external source



Imputation-2

Missing values are filled with Mode

For categorical Values missing value are imputed with Highest occurring values.

Imputation- 3-Drop missing value

For Numerical value, best approach in this data set for marked column is to drop rows, as the % of missing value is very less

Assumption: Standard deviation is very high so taking average is not good idea

While checking on categorical column values, its identified that Gender and Organization Type have XNA.

In Gender XNA is very less, hence rows dropped but in Organization Type XNA is 18% hence not taken this

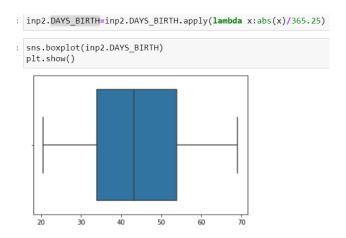
column for any analysis

```
inp2.CODE_GENDER.value_counts()

F      202448
M      105059
XNA       4
Name: CODE_GENDER, dtype: int64
```

Transformation

DAYS_BIRTH and DAYS_EMPLOYED are in negative which is changed to positive value and converted to year



Data Imbalance Check

DAYS_BIRTH and DAYS_EMPLOYED Further converted to Buckets during the analysis

```
##Categorizing the Age group and Year Employed in to different bukets.
inp2_Target1['Age_Group']=pd.cut(inp2_Target1.DAYS_BIRTH[:5],[0, 30, 40, 50, 60, 9999], labels= ["30","30-40","40-50","50-60",
inp2_Target0['Age_Group']=pd.cut(inp2_Target0.DAYS_BIRTH[:5],[0, 30, 40, 50, 60, 9999], labels= ["<30","30-40","40-50","50-60",
inp2_Target1['Employed_Year_Group']=pd.cut(inp2_Target1.DAYS_EMPLOYED[:5],[0, 2, 5, 10, 15, 9999], labels= ["<2","2-5","5-10",'
inp2_Target0['Employed_Year_Group']=pd.cut(inp2_Target0.DAYS_EMPLOYED[:5],[0, 2, 5, 10, 15, 9999], labels= ["<2","2-5","5-10",'
inp2_Target0['Employed_Year_Group']=pd.cut(inp2_Tar
```

Univariant Analysis on Current Application

Categorical Unordered Univariant Analysis

Observation

1)Contract Type

Defaulters: Cash Loans customer are High in Number compared to revolving loan

Non-Defaulters: Same here, Cash Loans customer are High in Number

2)Gender:

Defaulters: Females are higher Non-Defaulters: Females are higher

3)Is customer own car:

Defaulters: Most of them not owning a car

Non-Defaulters: Same here ,Most of them not owning a car

4)Own Any reality:

Defaulters: Most of them not owning a reality

Non-Defaulters: Same here

5)Income type:

Defaulters: Majority are working class

Non-Defaulters: Here as well Majority are working class

6)Education type:

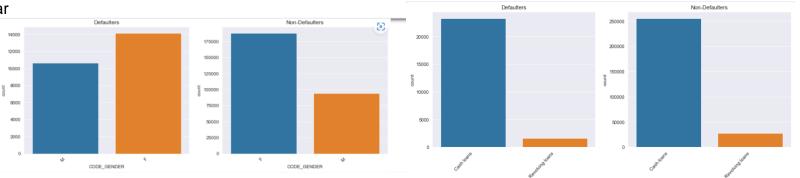
Defaulters: Majority are Secondory/Sceondory Special Non-Defaulters: Majority are Secondory/Sceondory Special

7) Family Status:

Defaulters : Majority are Married Non-Defaulters: Majority are Married

8)Housing type:

Defaulters: Majority have house/Apartment Non-Defaulters: Majority have house/Apartment



Conclusion

Pattern is same for Defaulters and Non-Defaulters

Female Applicant are higher in both case.

Cash Loan is Higher in Both case.

Most of them not owning a car. Majority are Married having house/Apartment and education secondary special

Univariant Analysis for Numerical Data

- ➤ AMT_CREDIT-Same pattern for Defaulter and Non Defaulter, Higher application is lesser amount (Lesser than 1000000)
- DAYS_BIRTH-There is difference in pattern.
 Defaulter Density is higher at Age 25 to

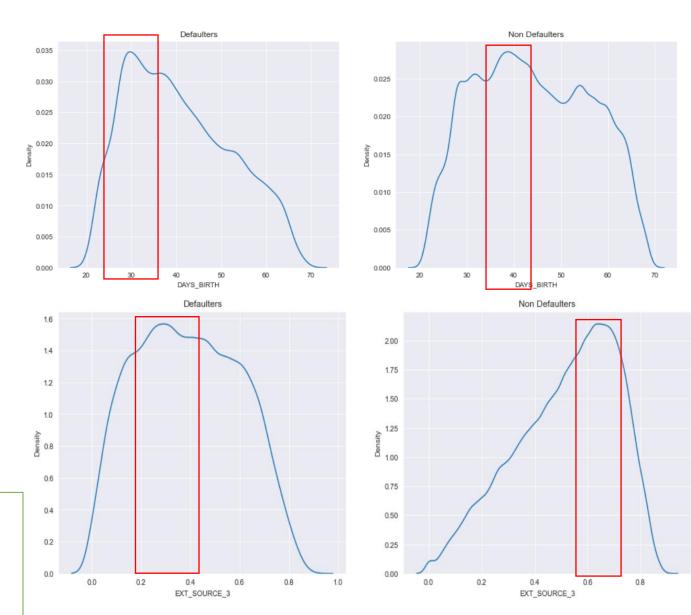
Non- Defaulter - Density is higher at Age 35 to 40

- ➤ DAYS_EMPLOYED-Same Pattern
- EXT_SOURCE_3
 Defaulter-Defaulter rating is
 comparatively less(less than .6)
 Non Defaulter Rating Density is .6 to 7

Conclusion

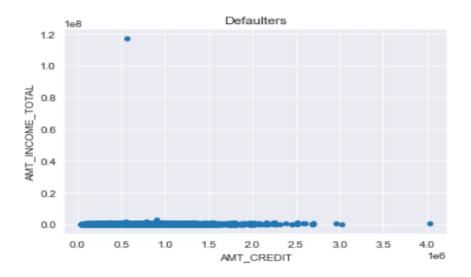
Bank Should **approve loan** of Applicant between **35 to 40** Year of age

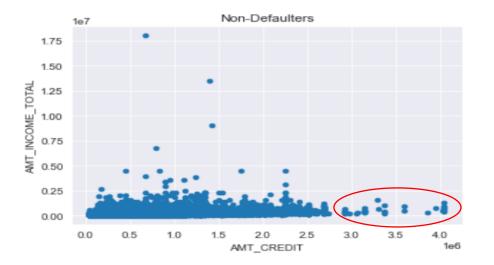
And should reduce approval of age 25 to 30
Bank Should approve loan of Applicant with External rating >.6



BI Variant Analysis (Numeric Numeric)

Loan Credited Vs Total Income of Individual (AMT_CREDIT VS AMT_INCOME_TOTAL)

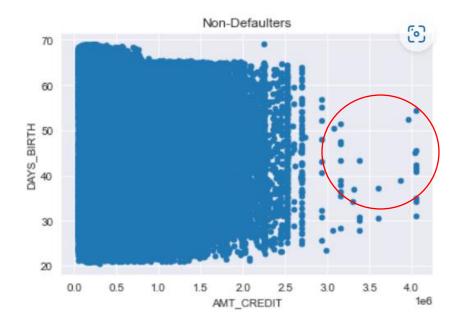




Bank Should provide loan to applicant applying for more than 3000000.



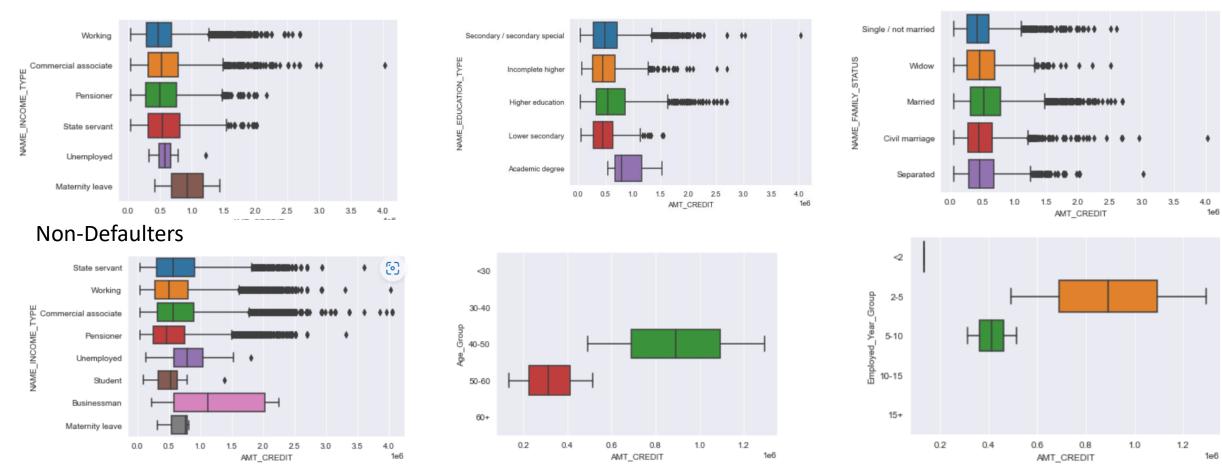




Bank Should not reject any Application from Applicant between Age 35 to 50

BI Variant Analysis(Numeric –Categoric)

Defaulters



Take Away:

Bank Should be cautious while giving Loan to Applicant who is Married ,Under Maternity leave and having academic degree. Bank Should Entertain loan for Business Man ,between 40 to 50 Years of age. Also Employee group with 2-5 year of experience

Previous Application Data Analysis

Analysis on Previous Application

1.Columns with >30 % missing are dropped from Analysis

```
Previous inpl.isnull().sum()
((Previous inpl.isnull().sum()/len(Previous inpl))*100).sort values(ascending=False)
RATE INTEREST PRIVILEGED
RATE INTEREST PRIMARY
                                99.643698
AMT DOWN PAYMENT
                                53.636480
RATE DOWN PAYMENT
                                53.636480
NAME TYPE SUITE
                                49.119754
NFLAG_INSURED_ON_APPROVAL
                                40.298129
DAYS TERMINATION
                                40.298129
DAYS LAST DUE
                                40.298129
DAYS LAST DUE 1ST VERSION
                                40.298129
DAYS FIRST DUE
                                40.298129
DAYS_FIRST_DRAWING
                                40.298129
AMT GOODS PRICE
                                23.081773
AMT ANNUITY
                                22.286665
CNT PAYMENT
                                22.286366
PRODUCT COMBINATION
                                 0.020716
AMT CREDIT
                                 0.000060
```

2.Irrelevant columns are dropped from Analysis

```
In [136]: #Drop Some of the irrelavent columns
    irrelavent_col=['NFLAG_LAST_APPL_IN_DAY', 'NFLAG_LAST_APPL_IN_DAY',
    'FLAG_LAST_APPL_PER_CONTRACT',
    'HOUR_APPR_PROCESS_START',
    'WEEKDAY_APPR_PROCESS_START']

Previous_inp2 = Previous_inp2.drop(irrelavent_col,axis=1)
```

3.Column with XNA & XAP are converted to null

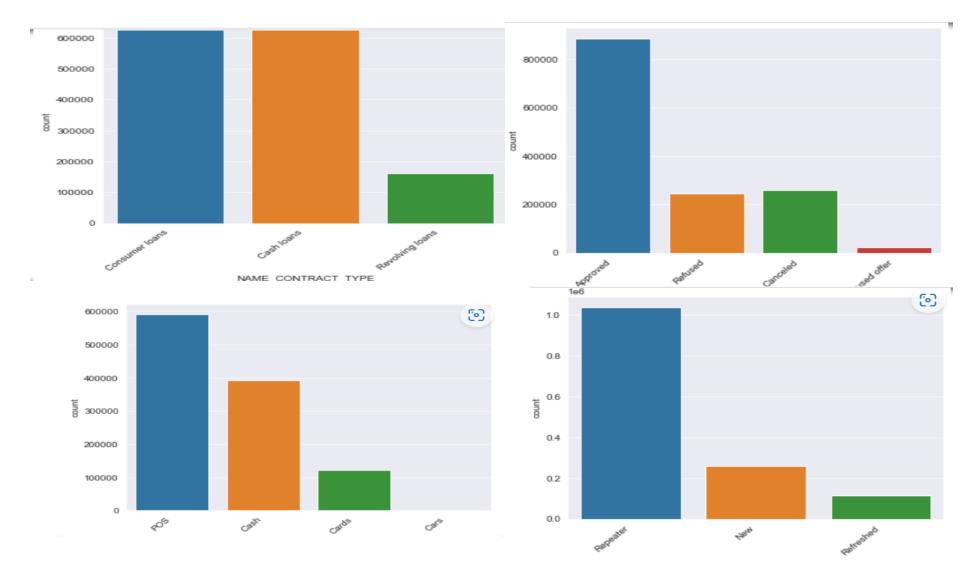
4. For #AMT ANNUITY , AMT_Goods_price, Name portfolio and CNT_Payment have more than 20 % of missing values.

We may drop this rows from the analysis.

5. Days Decision converted to Month Decision

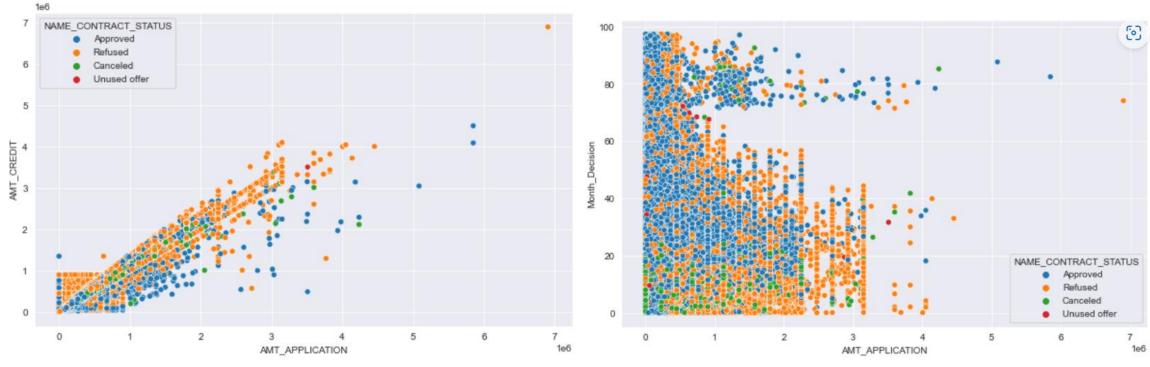
```
Previous_inp2['Month_Decision']=Previous_inp2.DAYS_DECISION.apply(lambda x:abs(x)/30)
```

Univariant Analysis



- Most of the previous applications are Consumer loans and Cash loans
- Most of the previous applications are approved
- Application for POS is higher then comes Cash
- Most of the applicant applied for loan multiple times

Bi Variant Analysis



More application are around lesser amount, time taken for taking decision on lesser comparatively higher

Merging of Current and Previous Application

Merging of Current and previous application

Step 1-Few Useful columns selected

Step 2:left merge on previous application on common key SK_ID_Curr.

Step 3:Some of the Application details are not present in Current application, so multiple rows with NAN Generated.

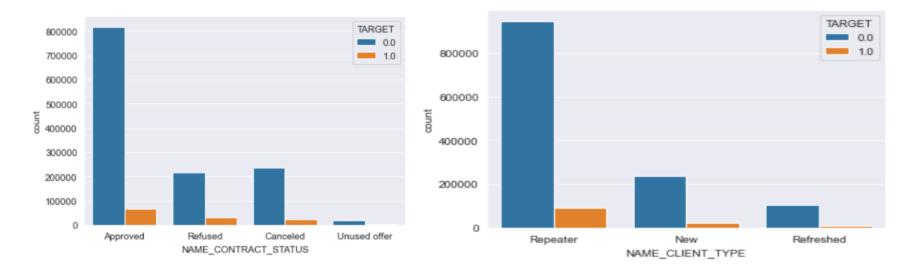
Step 4:Target with 'NAN' rows are dropped

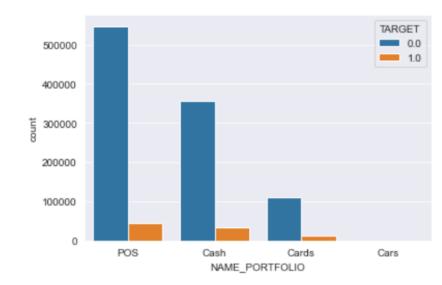
Step 5:Data imbalance check(Defaulter is very less)

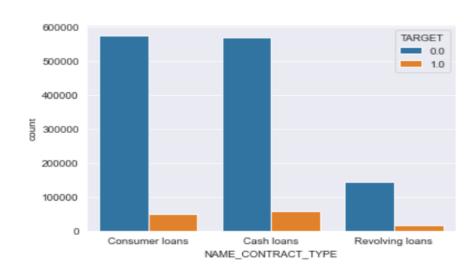
```
Merged_df.TARGET.value_counts()

0.0 1291286
1.0 122360
Name: TARGET, dtype: int64
```

Univariant Analysis

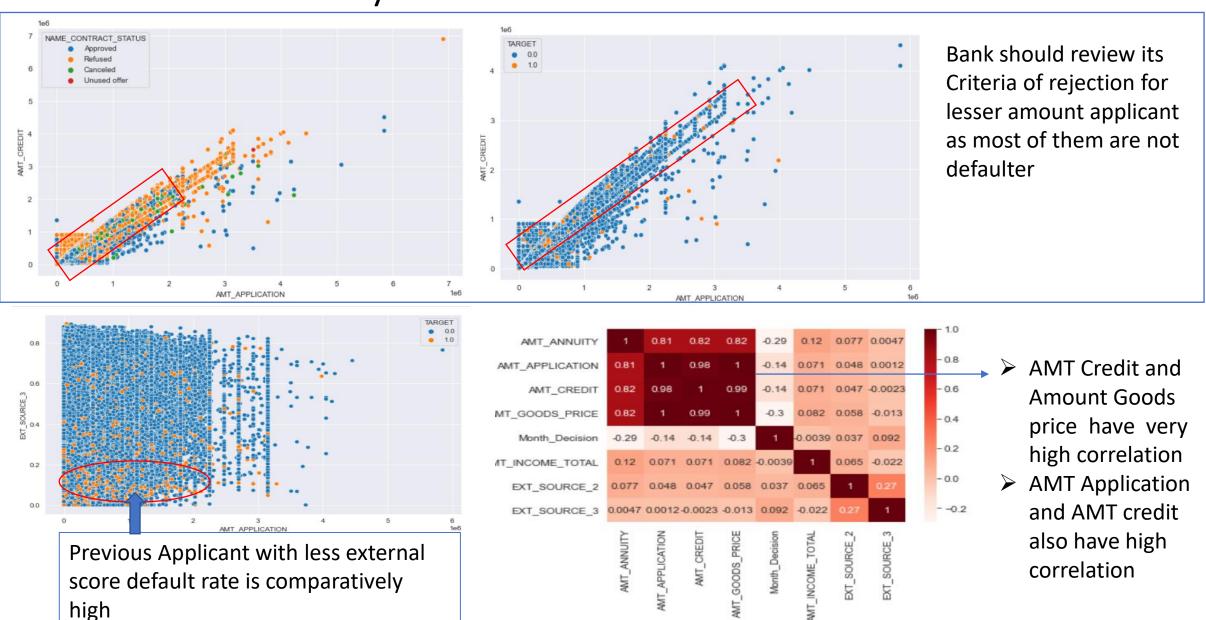






- There are Non Defaulters in refused category, Bank Should review such customer and provide loan.
- ➤ There are few Defaulters in Approved category
- Repeated Loan Applicant are less likely to Default.

BI Variant Analysis



Conclusion

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- Bank Should Entertain loan for Business Man, between 40 to 50 Years of age.
 - Also Employee group with 2-5 year of experience
- Bank Should approve loan of Applicant with External rating >.6
- Bank Should provide loan to applicant applying for more than 3000000.
- Bank Should be cautious while giving Loan to Applicant who is Married, Under Maternity leave and having academic degree.
- And should reduce approval of age 25 to 30.
- ➤ More application are around lesser amount, time taken for taking decision on lesser comparatively higher, bank should improve it