

Om Namo Venkatesaya Sri Venkateswara Swamy Temple of Colorado

Web and Communications Committee

<u>Members</u>

Sri Ravi Maroju (Email)

Sri Sandeep Muralidhar Mekala (Web)

Smt Karthika Narayanan(Graphics)

Smt Visa Tanikaella (Facebook)

Sri Murthy Garimella

Sri Srinivas Chenna

Sri Sreedhar Donthula (Chair)

New in 2014

Facebook page

- Facebook.com/SVTC.COLORADO
- Started in May 2014 before our first Brahmotsavam Event
- 449 page likes so far, and growing

Paypal online payment

- Enabled Online in August 2014
- Collected \$8,245.00 online for the year
- Can select Monthly recurring payments
- Can Pay using Paypal or Credit card Online

New Events Calendars

- Google Calendar based, Easy to Maintain, shows on the main web page
- Also added Google calendars for Front Desk volunteers, Annapurna Duties

Email List

- When the team started, we had about 1200 emails in our distro
- As of date we have **2400** emails, **100% increase** in our reach

Facebook.com/SVTC.COLORADO





- Started in May 2014, by Visa Tanikella w/o Ramesh Kanekal from Colorado Springs
- 449 Page Likes so far and growing
- Event updates, You-Tube Videos, Event Photos

Svtempleco.org (Updates) - Transparency

