



Finance Committe Report



Sri Venkateswara Swamy Temple of Colorado. Temple Confidential. Please do not distribute.

Team

- EC – Jag Kalagiri
- Sankar Chava
- Mahesh Jasty
- Baburao Karamsetty
- Satish Malisetty
- Narasimha Reddy Mudupu
- Ravi Vookanti
- Balaraman Vishwanath



2014 – What we did!

- Streamline Front Desk (FD) volunteering schedule.
- Added more FD volunteers – reduced workload on overall FD volunteers.
- Trained FD volunteers on Point-of-Sale (POS) system several times.
- Created Google calendar for FD volunteer schedule
- Reminder email notifications to FD volunteers.
- Proactive email notifications to monthly event sponsors.
- Improved devotees satisfaction and experience at Front Desk (ex. paying for services, offering services, and communicating upcoming events etc.).
- Developed POS system reports for events.



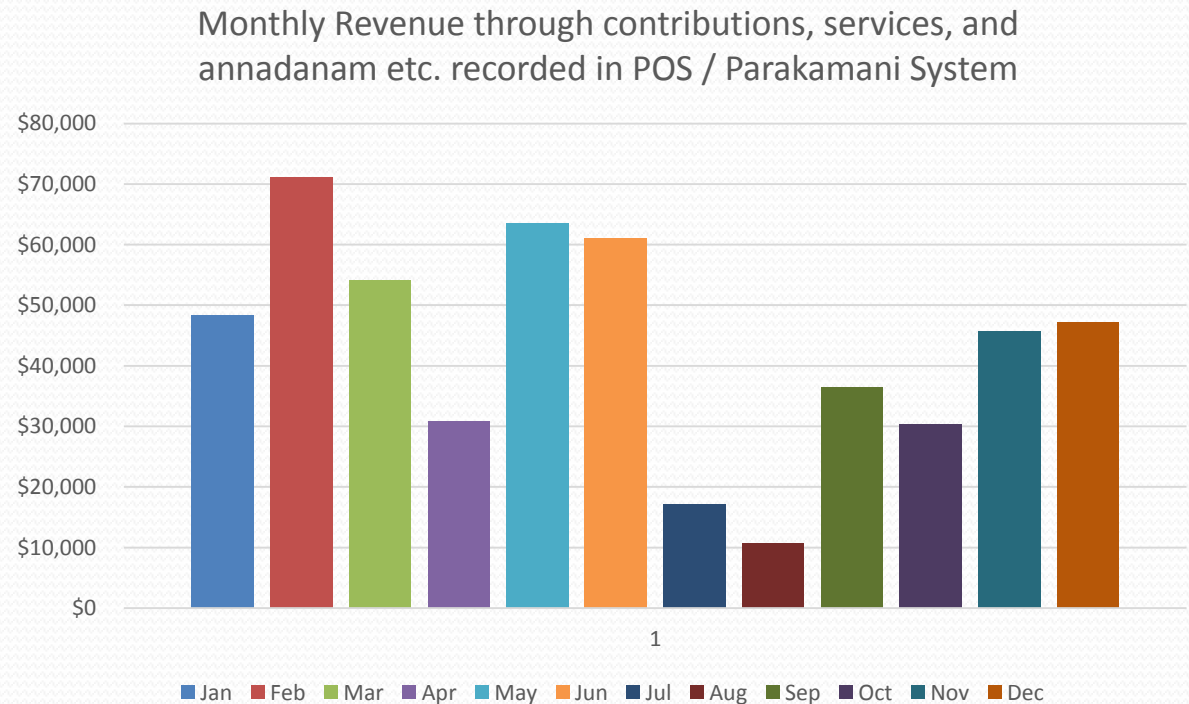
2015 - WIP

- Develop interface between POS and Parakamani system to avoid manual data entry.
- Streamline events / items in POS system. Ex. fewer events means less confusion for FD volunteers.



Glance at 2014 Revenue (from POS / Parakamani)

Month	Revenue
Jan	\$48,349
Feb	\$71,109
Mar	\$54,060
Apr	\$30,732
May	\$63,483
Jun	\$61,039
Jul	\$17,099
Aug	\$10,654
Sep	\$36,454
Oct	\$30,310
Nov	\$45,746
Dec	\$47,225
Total	\$516,260
Ave	\$43,000



2015 Goal

- Improve monthly average revenues to \$50K by:
 - Proactive communication and upsell services and poojas.
 - Communicate new services as well upcoming events and importance of those events.
 - Communicate Nitya Archana, Annadanam, Kalyanam and other services etc. for sponsorship.
 - Plate money into Hundi.
 - Ask for any other sponsorships that the devotees are interested in – anything!!!!



Q & A and Suggestions

