

Sri Venkateswara Swamy Temple of Colorado

Multimedia Committee



Multimedia Committee

Chair : Ravichandran Packirisamy

Member: Karthika Narayanan
Lakshmipathy Kannan
Muthukumarappan Ramurthy
Praveen Kumar Puram
Sreedhar Madanapalli
Srinivas Panati

Multimedia Committee - Roles & Responsibilities

- **Actively engage in a specific aspect of the overall publicity of our temple.**
- **Actively build relationships (between temple and devotees) and explore opportunities for in-kind donations and other Marketing related services.**
- **Providing photography and video coverage as required for all the temple events**
- **All photos are maintained and uploaded to the temple website.**
- **Provided needed photos and Videos to several publications including newsletter, temple brochures, flyers and external media.**

Multimedia Committee - Achievements

- **Our committee members activity involved in front desk volunteering work**
- **All cultural program's videos and pictures has been uploaded on the web (shared drive) and distributed upon request at no cost to the devotees.**
- **Our team created and maintained slide show.**
 - **Displaying Annadhanam sponsor's names**
 - **Upcoming events**
 - **Monthly Events**
 - **Facebook updates**
 - **Donation / sponsors request**
 - **Temple loan information**
- **Actively involved in upgrading our temple multimedia (audio/video)**
- **Provided live telecast for all major events and for monthly Abhishekam**

Multimedia Committee - Audio system upgrade

- **Converted Music CDs to mp3**
- **Organized the mp3 songs/music and grouped them for easy access by the priests**
- **Replaced CD players with iPods for remote operation**
- **Replaced wireless microphones with wired ones for cost savings**
- **Purchased 2 more speakers for the ground floor**
- **Rechargeable mobile Bluetooth speaker for outdoor events**

Multimedia Committee - Video system upgrade

- New TV for ground floor
- HDMI (100ft, 50ft)
- New External Hard drive (3TB)
- Video Editing (For TV News Media)

Multimedia Committee - News media coverage

- **Brahmotsavam Celebrations (All 7 Days)**
- **DIWALI Celebrations**
- **Guru Poornima Celebrations**
- **Laksha Kusuma Archana**
- **New Year Celebration**
- **Pavithrotsavam Celebrations**
- **Skanda Shasti**
- **Sri Hanuman Jayanthi**
- **Sri Krishna Janmashtami Celebrations**
- **Tamil New Year**
- **Vijaya Dasami & Navarathri Celebrations**
- **Vinayaka Chathurthi Celebrations**
- **Vishesha Tulasi Pooja**

Multimedia Committee - Cost saving

No more Batteries for

- **Wireless Mic**
- **CD players**

No Renting cable for live telecast

- **Bought 100 and 50 ft cable**

Multimedia Committee Team Member

Thank you