

As requested please find below the responses the case studies provided:

Case 1:

Website: <https://edition.cnn.com/>

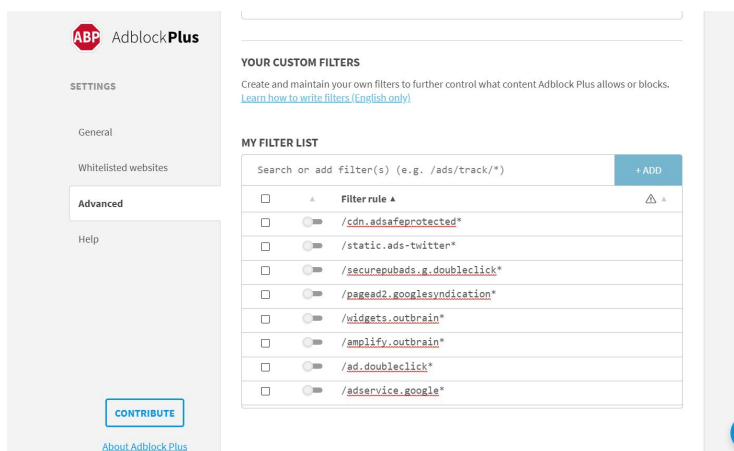
**The following filters blocks all ads on edition.cnn.com

*[example article:](<https://edition.cnn.com/2020/03/13/entertainment/heidi-klum-coronavirus/index.html>)

/adservice.google
/ad.doubleclick
/amplify.outbrain
/widgets.outbrain
/pagead2.googlesyndication
/securepubads.g.doubleclick
/static.ads-twitter
/cdn.adsafeprotected
/c.amazon-adsystem

**The following filters can be used as some alternatives also:

/apstag.js
g.doubleclick.net^\$third-party
adsafeprotected.com^\$third-party
/obtp.js
/gpt.js
/uwt.js
/pagead2.



Website: <https://www.theguardian.com/international>

**The following filters blocks all ads on theguardian.com/international

*[example
article:](<https://www.theguardian.com/football/2020/mar/15/virgil-van-dijk-fears-coronavirus-could-see-premier-league-title-won-empty-stadium-liverpool>)

/www.googleadservices
/www.google.fr/ads
/static.ads-twitter
/showad
/securepubads.g.doubleclick.net
/pagead2.googlesyndication
/googleads.g.doubleclick
/c.amazon-adsystem

**The following filters can be used as some alternatives also:

g.doubleclick.net^\$third-party
/uwt.js
/pagead2.
/gpt.js\$script
/apstag.js

The screenshot shows the Adblock Plus settings interface. On the left is a sidebar with the Adblock Plus logo and navigation links: SETTINGS, General, Whitelisted websites, Advanced (selected), and Help. At the bottom of the sidebar is a 'CONTRIBUTE' button. The main content area is titled 'YOUR CUSTOM FILTERS' and includes a link to 'Learn how to write filters (English only)'. Below this is a section titled 'MY FILTER LIST' with a search bar and a '+ ADD' button. A table lists the custom filters, each with a checkbox, a toggle switch, and the filter rule text. The filters listed are: /www.googleadservices*, /www.google.fr/ads*, /static.ads-twitter*, /showad*, /securepubads.g.doubleclick.net, /pagead2.googlesyndication*, /googleads.g.doubleclick*, and /c.amazon-adsystem*.

		Filter rule ▼	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	/www.googleadservices*	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	/www.google.fr/ads*	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	/static.ads-twitter*	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	/showad*	⚠
<input type="checkbox"/>	<input checked="" type="checkbox"/>	/securepubads.g.doubleclick.net	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	/pagead2.googlesyndication*	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	/googleads.g.doubleclick*	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	/c.amazon-adsystem*	

Case 2:

<http://www.nicesearches.com/public/image/logo.png>

filter proposed:

[/logo.png^\\$image](#)

https://net.ooutil.fr/stopads/config_resources/urlfull.css

filter proposed:

[/urlfull.css*\\$stylesheet](#)

http://sites.nicesearches.com/?f=*&c=*

filter proposed:

[sites.nicesearches.com^\\$subdocument](#)

http://k.fcdhsla.com/tt?size=*&t=*&tid=*&ri=*&s=

filter proposed:

[k.fcdhsla.com/tt^\\$subdocument,third-party](#)

[http://net.ooutil.fr/addo/ban.php?id=*&ref=//www.nicesearches.com/?type=*&ts=*&from=*&uid=*&z=*](http://net.ooutil.fr/addo/ban.php?id=*&ref=//www.nicesearches.com/?type=*&ts=*&from=*&uid=*&z=)

filter proposed:

[/ban.php^\\$subdocument,third-party](#)

<http://d36mw5gp02ykm5.cloudfront.net/js/adp.js>

filter proposed:

[/adp.js*\\$script,third-party,domain=k.fcdhsla.com](#)

http://static06.nicesearches.com/i1464773165142009.png

filter proposed:

/static06.nicesearches.com^\$image, domain=sites.nicesearches.com

http://c.searchthinks.com/ftpup/images/adplus/2016/04/14/376c797a80575225a753baaf086948ee.png

filter proposed:

/c.searchthinks

/adplus^\$image, third-party, domain=c.searchthinks.com

Another option would be to simply block the following source website:

*k.fcdhsla**\$script, subdocument

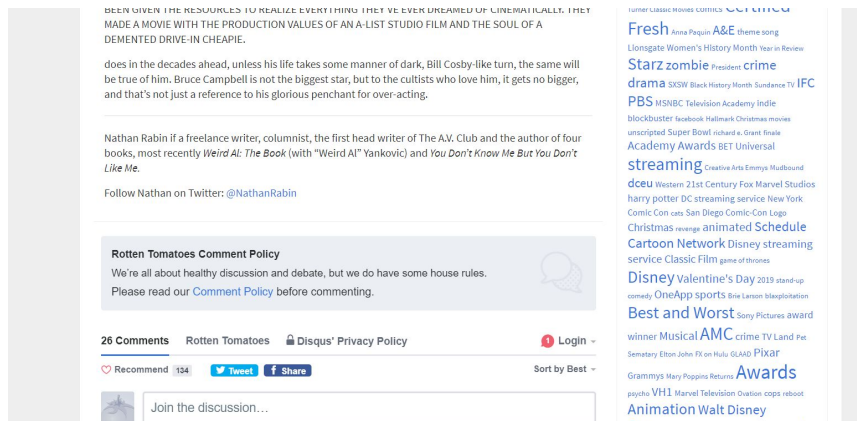
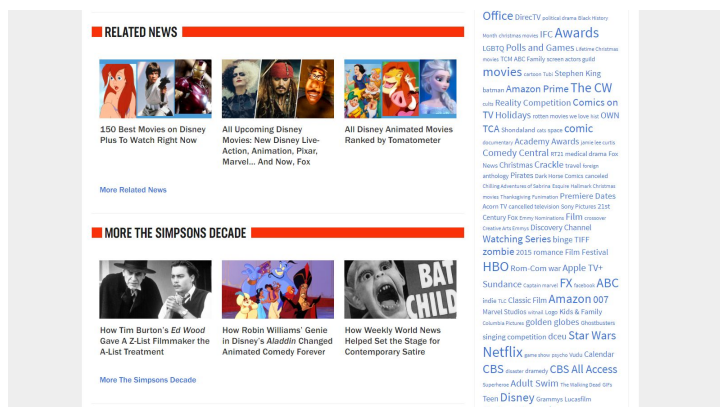
Case 3:

The following filter is a false positive:

[##.panel-rt.panel-box.article-more]

The filter is hiding the "div" (html tag) class which contains more of the site's content, thus blocking users from accessing further information.

Below are examples, with the filter applied and not applied.



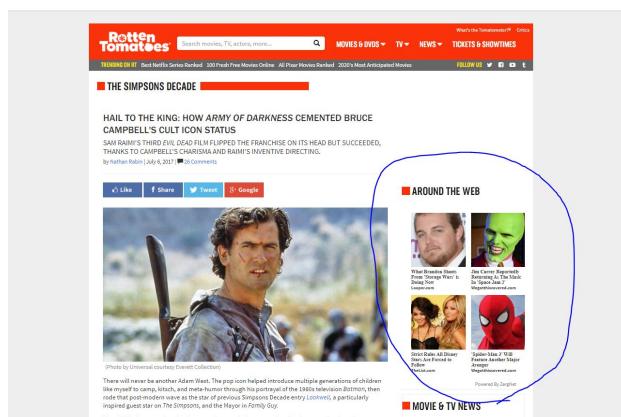
I believe that in order to assist or to better the process of creation or maintenance of filters, it would really help to have an extension that can detect the ads and highlight them in the page, that way it would facilitate the pinpointing, rather than downloading the source page or to check its sources using the browser.

There could also be a possibility for the extension to detect if certain ads are added or modified/updated when a website changes part of their structure (adding new pages, etc), this new add does not need to be user reported, but the extension simply includes such ad related information to a database to be later reviewed by the developer and provide possible filter alternatives, that way the developer can decide how apply them.

Example of the highlighter:

The images below show how it could possibly work.

Normal view:



Highlighted view:

