

# ● The Art of Twisting Words

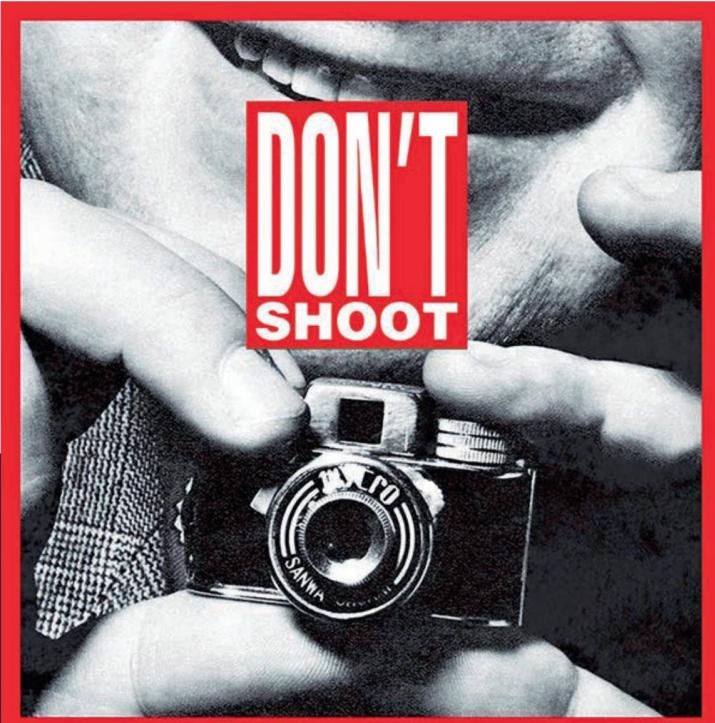
*Can art be considered an efficient way to convey a message?*

## 1 Barbara Kruger

- A. Look at the works of art. Compare and contrast them.
- B. Read the *Cultural fact*. What is the message the artist wants to convey in each work of art?
- C. **Class debate**. Are the messages clear? Why (not)? 
- D. **Have your say**. How do these pictures make you feel? Do you like them? Justify your answer.

### *Cultural fact*

Barbara Kruger was born in Newark, New Jersey in 1945. She attended Parsons School of Design. She is best known for her silkscreen prints (*sérigraphies*) where she places direct, concise captions with tongue-in-cheek satire across photographs. Kruger is an influential artist, her approach is found in the work of artists like Shepard Fairey (see p. 78) and the Guerilla Girls.



*Untitled (Don't Shoot), 2013*

### HELP!

#### **Nouns**

- avant-garde /æv ə'ga:d/
- advertising = ad
- conceptual art
- consumerism
- counterculture
- extreme close-up
- layers of interpretation
- print (of a photo)
- slogan

#### **Adjectives**

- ironic
- overwhelming

#### **Verbs & expressions**

- combine = mix
- denounce
- draw attention to
- hijack /haɪdʒæk/ : détourner
- it conveys a feeling of perplexity / indifference
- it makes me feel puzzled / thoughtful



*Untitled (Our Prices are Insane!), 1987*