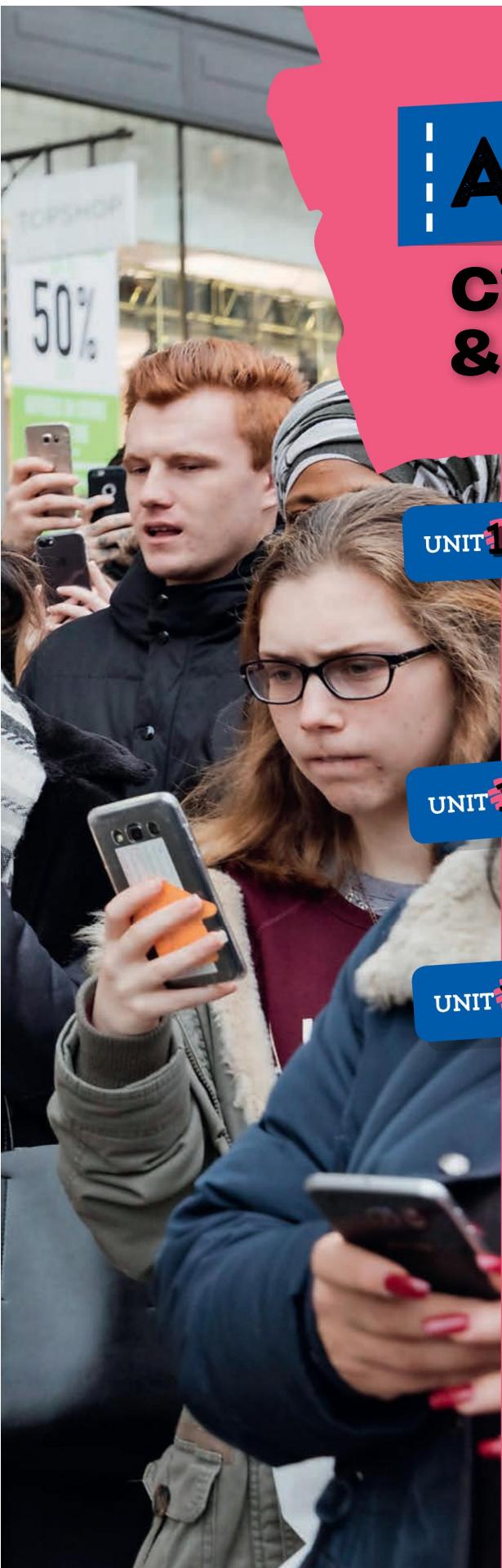




Oxford street, London, 2016



AXE 4

Citizenship & Virtual Worlds

UNIT 10

LIFE ON SOCIAL MEDIA

p.106

How do we build our identity through social media?

UNIT 11

#SPREAD THE WORD

p.112

How have citizens used hashtags to make social and political change?

UNIT 12

SOMEBODY TOLD ME

p.118

How is the Internet fueling conspiracy theories?

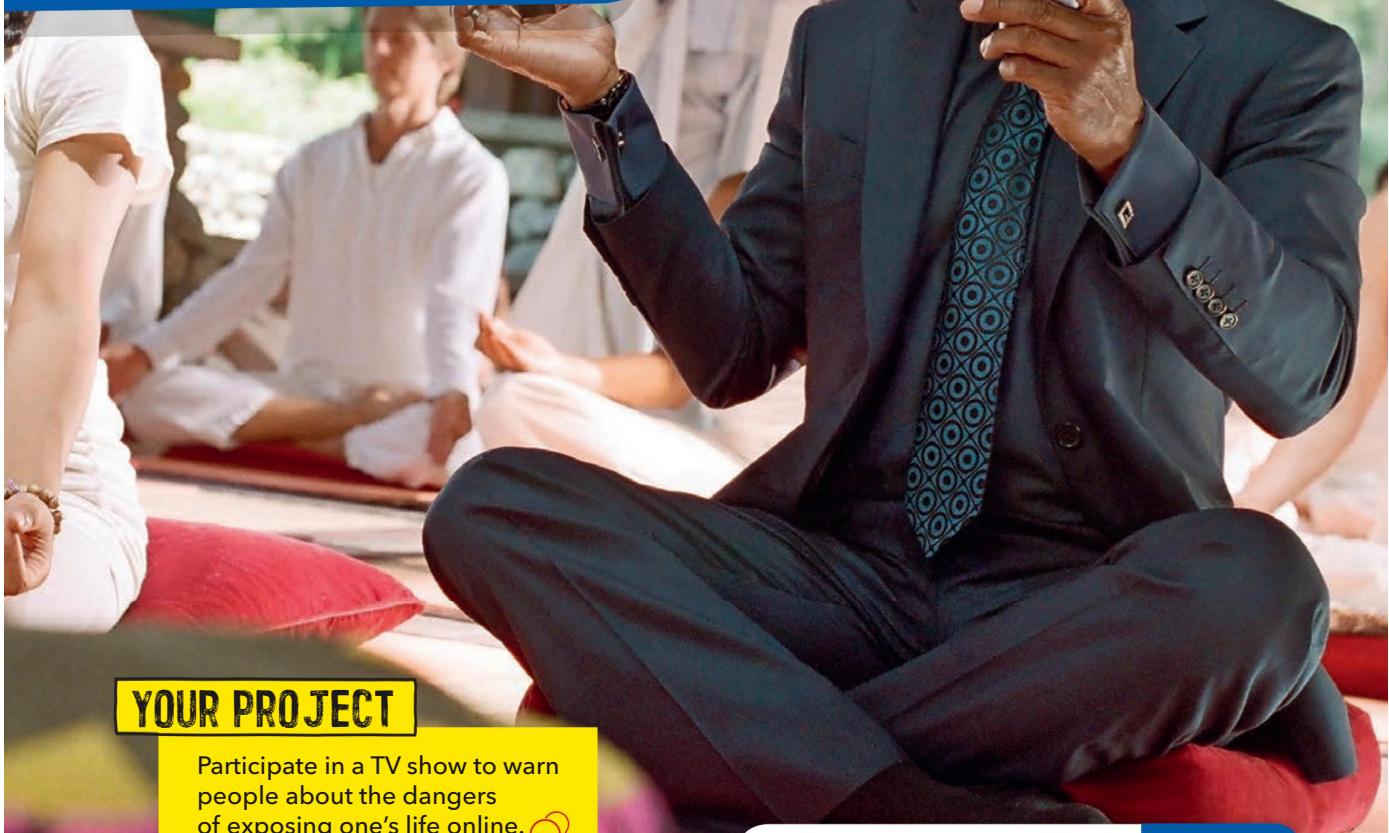
AXE 4

UNIT 10

SHORT CUT

LIFE ON SOCIAL MEDIA

How do we build our identity through social media?



YOUR PROJECT

Participate in a TV show to warn people about the dangers of exposing one's life online.



Au menu de cette unité :

DÉCOUVERTES CULTURELLES

- ❑ L'origine de Facebook
- ❑ La Selfie Generation
- ❑ L'importance des réseaux sociaux aux États-Unis
- ❑ Cartoonists

OUTILS LINGUISTIQUES

- ❑ L'expression de la capacité, du conseil et de la possibilité

BEFORE CLASS!

Flash to watch!

Watch the trailer for *The Social Network* (2010).

Be ready to talk about it in class!



1 Self-Expression or Self-Appreciation?

How true to ourselves are we on social media?

1 How well do you know Facebook?

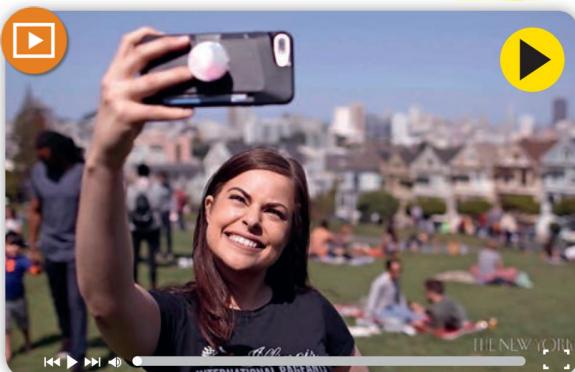
- A. Read the text about the creation of Facebook on [Worksheet n°34](#).
- B. Recap: Who? When? What? Origins of this social network?
- C. Read the quote. Is it a reassuring definition of Facebook?

"By giving people the power to share, we're making the world more transparent."

Mark Zuckerberg,
2012

2 "The golden you"

- A. Look at the still. Imagine what "the golden you" may be.
- B. Watch the video to check your hypotheses and answer questions on [Worksheet n°35](#).
- C. **Have your say.** Do you agree with Will Storr when he says that the selfie culture is about looking for perfection? Why (not)?



VIDEO N°22

3 Are you living an "Insta Lie"?

- A. Look at the still. Imagine what the girl is doing and why.
- B. Watch the video and list the lies.
- C. **Have your say.** What does "Insta Lie" show about human relationships?



VIDEO N°23

YOUR TURN! 4 Give your opinion

Take part in the [DitchtheLabel.org](#) forum. Write one post about the lie that you liked best in the video (in activity 3), saying why you liked it.

Help!

Nouns

- FoMo (Fear of Missing Out)
- peer pressure /pɪə 'preʃə/
- privacy /prɪ'vesi/
- liar /laɪə/

Adjectives

- disappointing /dɪsə'pɔɪntɪŋ/
- fake
- influential
- self-destructive
- perfect /pə:fekt/

Verbs & Expressions

- check out friends
- disclose /dɪ'sklaʊz/ = reveal information
- get / draw the attention of sb
- tell the truth ≠ lie to sb about sth