

Get Ready for your Exam!

Évaluation

Compréhension de l'écrit

Document A

A. List the advantages of online activism compared to more usual forms of activism.

B. What makes online awareness campaigns so powerful?

Document B

C. Pick out an expression that means "online activist".

D. How have social campaigns used communication media at their disposal to spread their ideas and desire for change over the centuries?

E. What drives activists to take online action?

F. What does the journalist mean when he writes: "Digital media, such as social networks, campaign websites and email, are the twenty first century town square." (l. 5)?

G. How different is activism today from what it used to be?

Expression écrite

Choisissez l'un des deux sujets.

Sujet 1 : The birth of online activism means the death of real activism.
Do you agree?
Why (not)?

Sujet 2 : To what extent does the proverb "Every little helps" apply to online activism?

Expression orale en continu

"Is slacktivism¹ the new activism?"

Observe the cartoon and react.

Do you agree with the cartoonist's point of view about social media activism? Why (not)?

Justify the title of the document.

1 slack: lâche

