

## 2 Social Media Issues

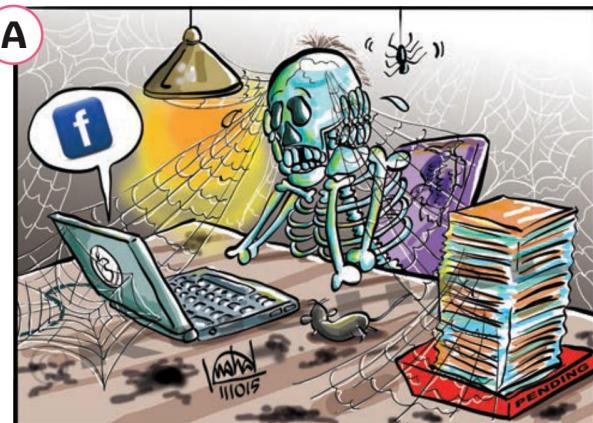
*How do social media impact people's behaviour?*

1

Select a cartoon for "The New Yorker" 

**Group work.** The New Yorker needs to illustrate its next article about the impact of social media on people's behaviour. You are a group of journalists in the newsroom.

Observe each cartoon and select your favourite one. Find the relevant elements that will help you to defend your choice. Together discuss and select the best cartoon to be printed.



laptop • skeleton /'skelɪtn/ • spider's web • low self-esteem • depressed • harmful • feel lonely • crave / long for sth • complain to sb about sth

Kushal, Indian cartoonist



Dave Mercier, American cartoonist



pond = lake • the myth of Narcissus • one's reflexion • narcissism • self-centered • self-absorbed • contemplate • be obsessed with • fall in love with • be infatuated • look like • be shaped as

Pierre Brignaud, Canadian cartoonist

D



blind(s) = curtain(s) •  
preoccupied by / with  
= concerned by = worried  
• pull the curtain down

Clay Bennett, American editorial cartoonist

E



Titanic /tɪtænɪk/ • cruise /kru:z/ • lifeboat /laɪfbəut/ • threat /θret/ • unconscious /ʌn'kɔnʃəs/ = unaware /ʌn'awɛrəs/ (of danger)  
• threatened /θretned/ • put one's life at risk • come to sb's rescue /reskju:/ • sink

Pierre Brignaud, Canadian cartoonist

F



flaw /flə:/ • plastic surgery /plæstɪk'sɜːrɪ/ • filtered / altered /'fɪləd/ (version of oneself) • flawless • craft one's image • look for perfection

Jeffrey Koterba, American editorial cartoonist

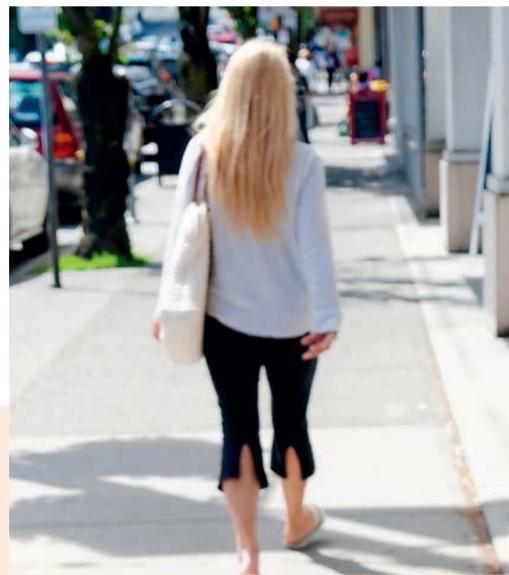
# Let's Quit!

How can we reconnect with real life?

## 1 Instagram model quits checking her notifications

- A. Read the title of the activity and imagine why the young model "quits checking her notifications".
- B. Read the text and sum it up in your own words.
- C. **Have your say.** Do you think she made the right choice? Why (not)?

How many hours have you spent waiting for people to like your Instas or watch your Snaps? For Essena O'Neill, an 18-year-old Instagram model with more than a half million followers, it was too many. Last fall, she made headlines for deleting thousands of photos, quitting the social platform, and sharing her struggle with being "addicted to social media, social approval, [and] social status." She made an appeal for a platform where views and likes aren't visible. "Never again will I let a number define me. It suffocated me," she said. [...] In March, Time magazine named her among the 30 most influential people on the Internet [...] for having in fact removed her social presence. [...] "checking my likes [...] has messed with my mind. A few months ago, I spent an idyllic day with my dog at the beach where I 'grammed a pic of him running at sunset, fully expecting a slew of likes and "YAAASSSS" comments. Instead, I got crickets. [...] I cycled through the stages of grief. Denial: It's because I posted it during happy hour! Anger: What's wrong with my jerk friends? I Like thousands of their pics! Depression: Maybe these photos – maybe this whole day – weren't as amazing as I'd thought. [...]



So to stop tracking my likes, I installed the Facebook Demetricator, a free web add-on that removes like tallies from Facebook. [...] I posted an article I'd written that I was really proud of, and when I checked back later, it didn't say "32 people liked this" but just "People liked this". I opened Facebook two more times during the day, but without an updated tally to track my progress [...] – I actually fell asleep without having checked for hours. [...] It felt more like I was actually posting to share moments with my friends, not to evaluate how good those moments were based on other people's opinions. After all, the best connections are the ones made with people who truly like you, not just "like" you.

Sarah Z. Wexler, *Cosmopolitan*, 3 June 2016

## YOUR TURN! 2 Fight social media addiction

Create a leaflet for *Teens Time Magazine* that gives the top ten tips to deal with social media addiction.

### YOUR PROJECT

Take part in a TV show for an American or a British news channel to warn people about the dangers of exposing one's life online.  
The talk show will include specialists of social networks and social media users who will explain their use of social media.  
Turn to Worksheet n°36 to find more information about the different roles.

### HELP!

#### Nouns

- cure = treatment
- restriction

#### Adjectives

- addicted to
- hooked on (fam.)
- self-reliant

#### Verbs & expressions

- block sb
- delete sth
- detach oneself from sth
- get rid of sth
- seek treatment for sth
- set a limit

# LANGUAGE LAB



- Unit's vocabulary
- Audio words
- MP3
- Interactive Test

## ★ 1. Put the following sentences in the negative form.

- A. Sue must be aware of the problems to come.  
 B. He can understand the point of protecting his private life.  
 C. Erik might decide to take fewer photographs in the future.  
 D. Antonio must stop crafting his image like that.

## ★ 2. Match each word with its antonym.

- |                        |                         |
|------------------------|-------------------------|
| A. tell the truth      | 1. detach               |
| B. draw sb's attention | 2. cure                 |
| C. indifferent         | 3. lie to sb            |
| D. crave/long for sth  | 4. cut off from society |
| E. harm                | 5. addicted to          |

## ★★ 3. Give advice to somebody who wants to quit social media. Make three sentences.

## ★★ 4. Rewrite these sentences with may or must.

- A. Perhaps he lied to his Facebook friends.  
 B. Perhaps she has fewer friends than her Instagram account suggests.  
 C. I'm sure Jamie tells you the truth about his glamorous life!  
 D. Perhaps they spend too much time on their mobiles.

## ★★ 5. Match each expression from the list with its definition.

- set limits • FoMo • peer pressure • screen addict • delete  
 A. is someone who uses his/her mobile device a lot.  
 B. is when you remove apps from your mobile device.  
 C. is when you are afraid to miss the latest news.  
 D. is the influence others have on you.  
 E. is when you decide to follow your own rules.

## ★★★ 6. Choose the appropriate sentence.

- A. She decided to close her Instagram account.  
 1. She then could spend more time with her friends.  
 2. She was then able to spend more time with her friends.  
 B. I asked you to publish this picture yesterday.  
 1. Could you publish it?  
 2. Were you able to publish it?  
 C. This Webpage does not look good enough.  
 1. Could you fix it for me?  
 2. Were you able to fix it for me?  
 D. The meme I mentioned yesterday is hilarious.  
 1. Were you able to have a look at it?  
 2. Could you have a look at it?

## 7. Interactive test! What is your score?

## OPEN YOUR EARS!



### SHOW TIME



Écoutez ces phrases. Quels sentiments exprime le locuteur ? Entraînez-vous à les répéter.



"I felt constant peer pressure: I must be perfect; I must be funny; I must be popular."



"Since I've stopped checking my status on Facebook and how many likes I've collected, I've never been happier!"

### PHONOLOGY

La prononciation de « ea »

- Écoutez les phrases suivantes et classez les mots soulignés en fonction de leur prononciation.



I was eager to show I was not mean.  
 He meant to go to the beach.

ea	
/i:/	/e/
...	...

### AUDIO MYSTERY

Listen and find the password to unlock Sam's computer. MP3 n°61



## Picture challenge

- ★ 3 sentences
- ★★ 4 to 6 sentences
- ★★★ 7 sentences and +

How many sentences can you make using what you have learnt? Collect stars!

Instagram



Instagram

