

## Manuel Landeros



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[Portfolio](#)

### SUMMARY

Proficient in Adobe Photoshop and Adobe Lightroom, with experience as a freelance photographer and graphic designer. Former Artist Assistant/Marketing Intern at ARM OF CASSO, where I helped increase audience and sales through branding and design projects. A Full Stack Web Development Certified professional with experience in HTML, CSS, JavaScript, React, and other web development tools and languages.

### EDUCATION

#### **ZERO TO MASTERY JUNE 2022-JANUARY 2023**

Full Stack Web Development Certification

- Proficient in HTML, CSS, JavaScript, React and other web development tools and languages.
- Completed several projects that showcase my skills in building and maintaining dynamic and responsive websites.

#### **POTOMAC SENIOR HIGH SCHOOL AUGUST 2018 – JUNE 2021**

High School Diploma

- Relevant courses: Design, Photography, Spanish
- GPA: 3.8
- 2nd Place winner in School Art Exhibition for Photography.
- Future Business Leaders of America, AICE Spanish, Yearbook, Cyber Security.

### PROFESSIONAL EXPERIENCE

#### **ARM OF CASSO Remote, Atlanta, GA August 2021 – December 2021**

Artist Assistant/Marketing Intern

- Effectively and meticulously developed branding and design projects with the goal of increasing public attraction while exploring different outlets of artwork.
- Broadened the company's online audience through designing email campaigns, fliers, and postcards, increasing the audience by 38% and sales by 17% in 3 months.
- Presented an exhibit for ARM OF CASSO to Mason Fine Art Gallery and which was accepted and displayed for a wide audience.

#### **FREELANCE Woodbridge, VA January 2020 – Present**

Freelance Graphic Designer

- Accommodated interest of clients and understood their brand and business vision to construct graphics for websites, prints, social media, and other digital platforms.
- Delivered on time and kept companies' budget in mind for clients in various industries including retail, fashion, music, and art.

#### **FREELANCE Woodbridge, VA September 2019 – December 2021**

Freelance Photographer

- Photographed and edited/retouched high quality images for families, events, school events, concerts, food photography, and other events for print and social media distribution.
- Created professional relationships with clients including school organizations.

- Handled timely delivery and coordination of photoshoots.
- Planned, executed, and finalized all on-location photoshoots.
- Delivered an exemplary level of overall service to clients.

## **Projects**

### Portfolio Website (React, JavaScript, HTML, CSS)

- Built a personal portfolio website using React, JavaScript, HTML, and CSS.
- Developed a dynamic and interactive layout to showcase projects, skills, and experience.
- Implemented smooth scrolling, animated sections, and responsive design for optimal user experience.
- Incorporated contact form and social media integration to enhance engagement and networking.

### Todo List Application (React, JavaScript, HTML, CSS)

- Developed a user-friendly Todo List application using React, JavaScript, HTML, and CSS.
- Implemented features for adding new tasks, checking them off once completed, and deleting them from the list.
- Designed an intuitive and visually appealing interface that allows users to easily manage their tasks.
- Ensured a seamless user experience by incorporating smooth transitions and responsive design.

### RoboFriends Social Media Page (React, JavaScript, HTML, CSS)

- Created an interactive "Social Media Page" called RoboFriends using React, JavaScript, HTML, and CSS.
- Developed a unique search engine for discovering profiles by entering names or emails.
- Integrated friendly bots to assist users in navigating and experimenting with the platform.
- Combined technology and imagination to create a captivating digital experience for users.

### Facial Recognition Website (React, JavaScript, HTML, CSS)

- Developed a facial recognition website with a user-friendly sign-in page.
- Implemented an image recognition feature to locate and highlight faces within uploaded images.
- Valuable for individuals and organizations needing to sort or categorize images based on detected faces.
- Beneficial for professional photographers, researchers, and personal photo organization.

## **Leadership and Achievements**

- Future Business Leaders of America, Woodbridge, VA: Member, September 2019 - June 2020
- Collaborated with artist to showcase art piece in virtual reality exhibition at Universal Hip Hop Museum using Adobe Photoshop and Adobe Lightroom.