

# Manuela R Collis

Toronto, ON, Canada

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## Research Interests

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Gender and Inequality, Organizations, Strategy, Entrepreneurship and Innovation, Digitization, Experimental Methods, Behavioral Economics

## Education

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**University of Toronto, Rotman School of Management**  
Doctor of Philosophy (Ph.D) in Management

**Toronto, ON, Canada**  
Sep 2020 -

**Tufts University, Fletcher School of Law and Diplomacy**  
Master of Arts in Law and Diplomacy

**Medford MA, USA**  
2016 - 2018

**Bern University of Applied Sciences**

Bachelor of Science in Business Administration (BFH) with Specialization in  
Banking and Finance

**Bern, BE, Switzerland**  
2012 - 2016

- One-year exchange at the Leicester Business School at De Montfort University in the United Kingdom (2014-2015)

**Commercial Vocational School**

Commercial Apprenticeship, Swiss Federal Vocational Baccalaureate in Banking

**Olten, SO, Switzerland**  
2006-2009

## Research

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### P U B L I C A T I O N S

Coffman, Katherine B., **Manuela R. Collis**, and Leena Kulkarni. 2023. "Whether to Apply." *Management Science*, September. <https://doi.org/10.1287/mnsc.2023.4907>.

Coffman, Katherine B., **Manuela R. Collis**, and Leena Kulkarni. 2023. "Stereotypes and Belief Updating." *Journal of European Economic Association*. <https://doi.org/10.1093/jeea/jvad063>.

### SELECTED WORK IN PROGRESS

**Collis, Manuela R.** 2023. "Gender Gaps in Ph.D. Graduation and Scientific Publishing: A Case Study of East and West Germany." *Draft available upon request*.

**Collis, Manuela R.** and Clémentine Van Effenterre. 2023. "Workplace Hostility" *Draft available upon request*.

## Teaching

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Teaching Assistant, Entrepreneurial Finance and Private Equity (undergraduate level; topics covered in class: VC as an industry, writing of business plan, valuation of early-stage companies, varieties of early-stage startup financing), University of Toronto, Instructor: Prof. Camille Hebert (Winter 2023, 2024), **Guest Lecture (class topic: diversity in entrepreneurial finance; style: interactive lecturing and case method; instructor evaluations: 4.8/5)**

Guest Lecture, Experimental Economics (PhD level; class topic: Gender; style: interactive lecturing; course instructor: Prof. Tanjim Hossain (Fall 2023))

## Presentations, Conferences, and Workshops

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- 2023     **Academy of Management (AOM) Annual Meeting 2023, Boston**  
Co-chaired Symposia:  
● Drivers of Racial and Gender Workplace Inequalities (*Best Symposium for the Organization and Management Theory Division (runner-up)*)  
● Diversity in Entrepreneurship - An Experimental Investigation  
Host at Personal Development Workshop:  
● How to Succeed in the PhD Admissions Process: A Consortium for Pre-Doctoral Students  
  
**Medici Summer School, Cambridge**  
PhD Workshop  
  
**National Bureau of Economic Research – Economics of Digitization, San Francisco**  
Doctoral Digitization Tutorial, NBER Workshop of Digital Economics  
  
**National Bureau of Economic Research – Digital Economics and AI, Toronto**  
NBER Digital Economics and AI Tutorial, NBER Workshop of Digital Economics and AI
- 2022     **National Bureau of Economic Research Economics of Artificial Intelligence (AI) Conference**  
  
**National Bureau of Economic Research Summer Institute, Cambridge**  
NBER Entrepreneurship Research Boot Camp, NBER SI Entrepreneurship Meeting  
  
**European Group for Organizational Studies (EGOS) Colloquium 2022, Vienna**  
Presenter of “Whether to Apply” at Sub-Theme:  
● “The Impact of Organizational Practices on Workplace Inequality and Diversity”
- 2019     **Academy of Management (AOM) Annual Meeting 2019, Boston**  
Presenter of “Whether to Apply” at Symposium:  
● Gender and Workplace Decision-Making: Women’s Strategic Choices Throughout the Pipeline  
Participant at Personal Development Session:  
● New Doctoral Student Consortium (NDSC)

## Research Grants

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**Insights Development Grant** (joint with Clémentine Van Effenterre and Avner Seror)  
Social Sciences and Humanities Research Council ([SSHRC](#)), \$ 74,645, 2022

**Institute for Gender and the Economy (GATE) Research Grant**  
Rotman School of Management, University of Toronto, \$8,000, 2022 – 2023

**TD-Management and Data Analytics Lab (TD-MDAL) Research Grant**  
Rotman School of Management, University of Toronto, \$ 3,349.75, 2022

## Awards, Fellowships, Recognitions

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- 2023             **Best Symposium for the Organization and Management Theory Division (runner-up)**  
Academy of Management (AoM) Annual Meeting
- 2022 – present   **Institute for Gender and the Economy (GATE) PhD Fellow**  
*Rotman School of Management at University of Toronto*
- 2020/2021       **Director’s Fellowship Award**  
*Rotman School of Management at University of Toronto*

2018 - 2019	<b>Women in Public Policy Program (WAPPP) Fellow</b> <i>Harvard Kennedy School</i>
2016 - 2018	<b>Scholarship Award</b> <i>The Fletcher School at Tufts University</i>
2016 - 2018	<b>Scholarship Award</b> <i>Canton of Solothurn, Switzerland</i>

## Professional Affiliations and Activities

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### Referee Services for

- Journal of Human Resources, Journal of Comparative Economics, Academy of Management Annual Meeting

**Member, Academy of Management**

*2019 – Present*

**Member, European Group for Organizational Studies**

*2021 – Present*

### Service and Leadership Activities

- Co-President of the Rotman PhD Student's Association, 2023/2024
- Co-organizer of seminar series at the Institute for Gender and the Economy, 2023/2024
- Co-organizer, speaker, and mentor at the Summer Research Opportunity Program (SROP) 2021, 2022  
*The goal of the Canada SROP is to increase the number of BIPOC (Black, Indigenous, and People of Color) PhD students and faculty members in the fields of Management, Economics, and Psychology across Canada.*
- Organize a virtual PhD student coffee chat (randomized student pairing) during the pandemic year of 2020/2021

## Research Assistantship and Professional Experience

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**Harvard Business School**

**Boston, MA, USA**

Research Associate

*2018 - 2020*

Research Assistant

*2017 – 2018*

**Institute for Democracy and Higher Education / Tisch College of Civic Life at Tufts University**

**Medford, MA, USA**

Quantitative Research Assistant

*2018*

**The Fletcher School at Tufts University**

**Medford, MA, USA**

Research Assistant

*Jun 2017 – Dec 2017*

**Bern University of Applied Sciences**

**Bern, BE, Switzerland**

Research Assistant

*Jan 2017 – Oct 2017*

**Raiffeisenbank**

**Fulenbach, SO, Switzerland**

Executive Assistant, Financial Advisor, Apprenticeship in Banking

*2006 - 2016*

- Raiffeisen is the third largest banking group in Switzerland, employs >10,000 people and has a cooperative legal structure.

## Other Publications:

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**Collis, Manuela R.**, “How Sharing information about others’ beliefs about gender can shape gender norms.” *The Institute for Gender and the Economy*, 2023.

**Collis, Manuela R.**, “How international trade shapes gender gaps in employment.” *The Institute for Gender and the Economy*, 2022.

- Coffman, Katherine B., Alison Wood Brooks, Judith A. Clair, Katherine Chen, **Manuela Collis**, and Kathleen L. McGinn. "The Boss Has the Wrong Idea." Harvard Business School Teaching Note 920-053, March 2020.
- Beshears, John, **Manuela Collis**, Christine L. Exley, and Davis Heniford. "Negotiating for Equal Pay: The US Women's National Soccer Team (A)," Harvard Business School Case 920-029, December 2019.
- Beshears, John, **Manuela Collis**, Christine L. Exley, and Davis Heniford. "Negotiating for Equal Pay: The US Women's National Soccer Team (B)," Harvard Business School Case 920-0303, December 2019.
- Bergom, Inger, **Manuela Jäggi**, and Gautam Prapath. "College Student Voter Ineligibility and Its Impact on Turnout Estimates." *Association for Institutional Research, Data and Decisions for Higher Education*, 2018.
- Jäggi, Manuela** and Alexander Hunziker, "A Swiss think tank in behavioral economics – why it is needed and how it should be organized," in *Strategic Organisation*, ed. Kim Oliver Tokarski, Jochen Schellinger, and Philipp Berchtold, 345-365, Wiesbaden, Springer, 2018 (*based on my Bachelor's thesis / in German*)

## Skills and Interests

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### Languages

- Swiss German (native), German (native), English (fluent), French (intermediate)

### Technical

- STATA, Python, Qualtrics, Javascript, oTree, Tableau, MTurk, Prolific, CloudResearch

### Other

- Hiking, hot inferno pilates, running, current affairs, travelling, therapy dog visits at local elderly home.