

# MANUELA RINCON

## DIGITAL DESIGNER

### CONTACT

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manuelarincon.com

### ABOUT ME

UT graduate with autodidactic skills in computer science in search for my next creative role with professional growth opportunity

### EDUCATION

Bachelor of Fine Arts: Design  
University of Texas at Austin  
August 2014 -- May 2017

### SKILLS

Illustrator •  
Adobe XD •  
Photoshop •  
InDesign •  
Wire-framing •  
Web Design •  
Logo Design •  
Graphics •  
Mockups •  
Personas •  
Spoken & Written Spanish •  
HTML5/CSS •  
Customer Service •  
React/ReactDOM •  
Photography •  
Invision •

### RECREATIONAL

HexagonUX Member  
2018 - Now  
AIGA Houston Member  
2017 - Now  
Design Loop Mentee  
Summer 2018

## EXPERIENCE

#### Design Contract

September 2018 - Now

TLN Global Export | Construction Services/Consulting

- Re-design company logo sticking with original brand guidelines
- Re-construct company website. Create wireframes/clean design/clear message with site visitors on products and services offered.
- Create a guide for image and video content for future projects tab

#### In-House Designer

October 2017 - August 2018

LG Event Pro | Entertainment

- Contact clients and design photo-booth/floor vinyl/gobos
- Assist in design for company promotion and social media
- Video and photograph events
- Create new company website using SquareSpace
- Maintain showroom provide customer service/experience

#### Design/Social Media Intern

January 2017 - June 2017

Xntrik | Car Enthusiasts Brand

- Posted, updated, and replied to comments on social media outlets (Instagram and Twitter)
- Assisted in Xntrik car meet ups
- Designed new merchandise concepts
- Organized and executed photo-shoots for product promotion

#### Marketing Intern

May 2015 - August 2015

HCSS | Software Company

- Assisted head designer in the marketing department
- Collaborated with the marketing team in developing marketing ideas
- Drafted internal documents for the Customer Service department
- Participated in bi-weekly sprints and weekly scrums

## COMPLETED PROJECTS

- **Online Portfolio - Construct platform from ground up (set up dev environment and json packages) to continuously improve on while showcasing my projects.**  
React, ReactDOM, Typescript, Webpack, HTML5, CSS  
<https://github.com/manuelarincon/Portfolio>
- **Digital Calculator - Recreate basic calculator functions using styled react functional & class components.**  
React, Typescript, JavaScript, HTML5, CSS  
<https://github.com/manuelarincon/Calculator>
- **Weather Update - Widget showing weather conditions using composition, life-cycle, styling and ajax call.**  
React, Typescript, Axios, Ajax call, HTML5, CSS  
<https://github.com/manuelarincon/Weather>