MANUELA RINCON

DIGITAL DESIGNER

ABOUT ME

UT graduate with self-taught skills in computer science in search for a dynamic workplace in which I can apply and expand my knowledge and skills.

EDUCATION

Bachelor of Fine Arts: Design
University of Texas at Austin
May 2017

SKILLS

InDesign/XD/Photoshop/Illustrator
Wire-framing
UX/UI
Photography
Spanish
HTML5/CSS
React/ReactRouter
Invision
Customer Service
Logo/Web Design/Graphics

RECREATIONAL

AIGA Houston Member
2017 - Now
Design Loop Mentee
Summer 2018

CONTACT

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manuelarincon.com

EXPERIENCE

Design Contract   **September 2018 - Now**
TLN Global Export | Construction Services/Consulting

- Re-design company logo sticking with original brand guidlines
- Re-construct company website. Create wireframes/clean design/clear message with site visitors on products and services offered.
- Create a guide for image and video content for future projects tab

In-House Designer   **October 2017 - August 2018**
LG Event Pro | Entertainment

- Contact clients and design photo-booth/floor vinyl/gobos
- Assist in design for company promotion and social media
- Video and photograph events
- Create new company website using SquareSpace
- Maintain showroom provide customer service/experience

Design/Social Media Intern   **January - June 2017**
Xntrik | Car Enthusiasts Brand

- Posted, updated, and replied to comments on social media outlets (Instagram and Twitter)
- Assisted in Xntrik car meet ups
- Designed new merchandise concepts
- Organized and executed photo-shoots for product promotion

Marketing Intern   **May - August 2015**
HCSS | Software Company

- Assisted head designer in the marketing department
- Collaborated with the marketing team in developing marketing ideas
- Drafted internal documents for the Customer Service department
- Developed and implemented initial steps in re-branding

COMPLETED PROJECTS

- **Online Portfolio - Construct platform from ground up (set up dev environment and json packages) to continuously improve on while showcasing my projects.**
      React, ReactRouter. Typescript, Webpack, HTML5, CSS
      https://github.com/manuelarincon/Portfolio

- **Digital Calculator - Recreate basic calculator functions using styled react functional & class components.**
      React, Typescript, JavaScript, HTML5, CSS
      https://github.com/manuelarincon/Calculator

- **Weather Update - Widget showing weather conditions using composition, life-cycle, styling and ajax call.**
      React, Typescript, Axios, Ajax call, HTML5, CSS
      https://github.com/manuelarincon/Weather