# Manuela Rincon

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## **UX** Designer/Developer

### About me

UT graduate with autodidactic skills in computer science in search for my next creative role with professional growth opportunity

## Education

Bachelor of Fine Arts: Design University of Texas at Austin August 2014 -- May 2017

#### Skills

- Illustrator •
- Adobe XD •
- Photoshop •
- InDesign •
- Wireframing •
- Low to High Fidelity Designs
  - Visual & Graphic Design
    - Card Sorting
      - Mockups •
- Personas & Senario Development
  - HTML5/CSS •
  - Customer Service •
  - React/ReactRouter
    - Invision •
    - Photography •

# Recreational

Houston UXPA Member 2019 - Now HexagonUX Member 2018 - Now AIGA Houston Member 2017 - Now Design Loop Mentee Summer 2018

## Languages

English Spanish

#### **Experience**

#### **Web Designer**

September 2018 - Now

TLN Global Export | Construction Services/Consulting

- Re-design company logo maintaining original brand guidlines
- Re-construct company website. Create wireframes/clean design/clear message with site visitors on products and services offered.
- Create a guide for image and video content for future projects tab
- Collaborate with developer and assist in front-end.
- Design additional materials as needed.

#### **In-House Designer**

**October 2017 - August 2018** 

LG Event Pro | Entertainment

- Contact clients and design photo-booth/floor vinyl/gobos
- Assist in design for company promotion and social media
- Video and photograph events
- Create new company website using SquareSpace
- Maintain showroom provide customer service/experience

#### Design/Social Media Intern

**January 2017 - June 2017** 

Xntrik | Car Enthusiasts Brand

- Posted, updated & replied to comments on Instagram & Twitter
- Assisted in Xntrik car meet ups
- Designed new merchandise concepts
- Organized and executed photo-shoots for product promotion

#### Marketing Intern

May 2015 - August 2015

HCSS | Software Company

- Assisted head designer in the marketing department
- Collaborated with the marketing team in developing marketing ideas
- Drafted internal documents for the Customer Service department
- Participated in bi-weekly sprints and weekly scrums

## **Completed Projects**

 Online Portfolio - Construct platform from ground up (set up dev environment and json packages) to continuously improve on while showcasing my projects.

React, ReactRouter. Typescript, Webpack, HTML5, CSS https://github.com/manuelarincon/Portfolio

 Digital Calculator - Recreate basic calculator functions using styled react functional & class components.

React, Typescript, JavaScript, HTML5, CSS https://github.com/manuelarincon/Calculator

 Weather Update - Widget showing weather conditions using composition, life-cycle, styling and ajax call.

React, Typescript, Axios, Ajax call, HTML5, CSS https://github.com/manuelarincon/Weather