

Tabla datos

| Category Title | Region | | | | |
|-----------------------|--------|--------|--------|--------|-----------|
| | France | India | Japan | Russia | United .. |
| Autos & Vehicles | 1.220 | 138 | 538 | 3.116 | 758 |
| | 1,62% | 0,19% | 1,46% | 4,23% | 0,94% |
| Comedy | 8.446 | 6.814 | 1.372 | 5.968 | 6.870 |
| | 11,20% | 9,29% | 3,73% | 8,10% | 8,51% |
| Education | 1.480 | 2.360 | 212 | 1.326 | 3.284 |
| | 1,96% | 3,22% | 0,58% | 1,80% | 4,07% |
| Entertainment | 19.020 | 32.924 | 11.734 | 11.692 | 19.638 |
| | 25,22% | 44,87% | 31,92% | 15,87% | 24,32% |
| Film & Animation | 3.768 | 3.298 | 2.140 | 5.676 | 4.680 |
| | 5,00% | 4,49% | 5,82% | 7,70% | 5,80% |
| Gaming | 2.786 | 132 | 1.834 | 2.050 | 1.606 |
| | 3,69% | 0,18% | 4,99% | 2,78% | 1,99% |
| Howto & Style | 4.668 | 1.674 | 1.574 | 3.928 | 8.280 |
| | 6,19% | 2,28% | 4,28% | 5,33% | 10,25% |
| Movies | 22 | 32 | | 2 | |
| | 0,03% | 0,04% | | 0,00% | |
| Music | 7.658 | 7.714 | 2.480 | 3.664 | 12.874 |
| | 10,16% | 10,51% | 6,75% | 4,97% | 15,94% |
| News & Politics | 6.526 | 10.346 | 2.654 | 9.858 | 4.818 |
| | 8,65% | 14,10% | 7,22% | 13,38% | 5,97% |
| Nonprofits & Activism | | | | | 106 |
| | | | | | 0,13% |
| People & Blogs | 9.346 | 4.988 | 5.792 | 18.452 | 6.122 |
| | 12,39% | 6,80% | 15,76% | 25,04% | 7,58% |
| Pets & Animals | 468 | 6 | 2.250 | 1.154 | 1.832 |
| | 0,62% | 0,01% | 6,12% | 1,57% | 2,27% |
| Science & Technology | 1.588 | 1.096 | 300 | 2.226 | 4.722 |
| | 2,11% | 1,49% | 0,82% | 3,02% | 5,85% |
| Shows | 198 | 410 | | 388 | 114 |
| | 0,26% | 0,56% | | 0,53% | 0,14% |
| Sports | 8.002 | 1.424 | 3.606 | 3.684 | 4.250 |
| | 10,61% | 1,94% | 9,81% | 5,00% | 5,26% |
| Trailers | 4 | | | | |
| | 0,01% | | | | |

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| | France | India | Japan | Russia | United .. |
| Travel & Events | 204 | 16 | 276 | 510 | 804 |
| | 0,27% | 0,02% | 0,75% | 0,69% | 1,00% |

Tendencia de Video por pais

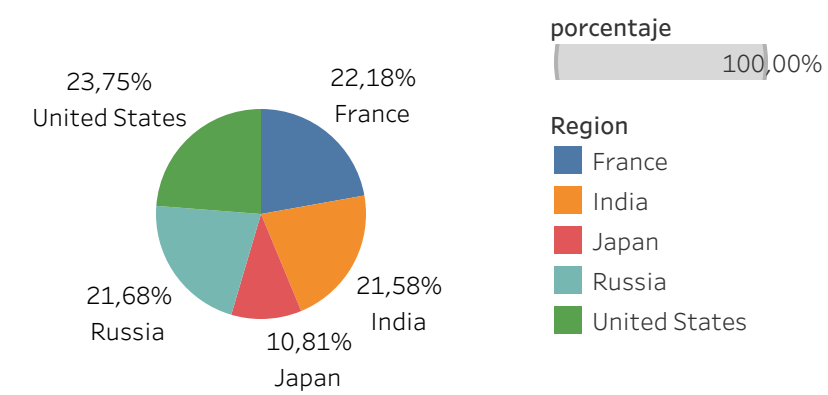
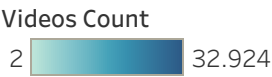


Tabla de resaltado

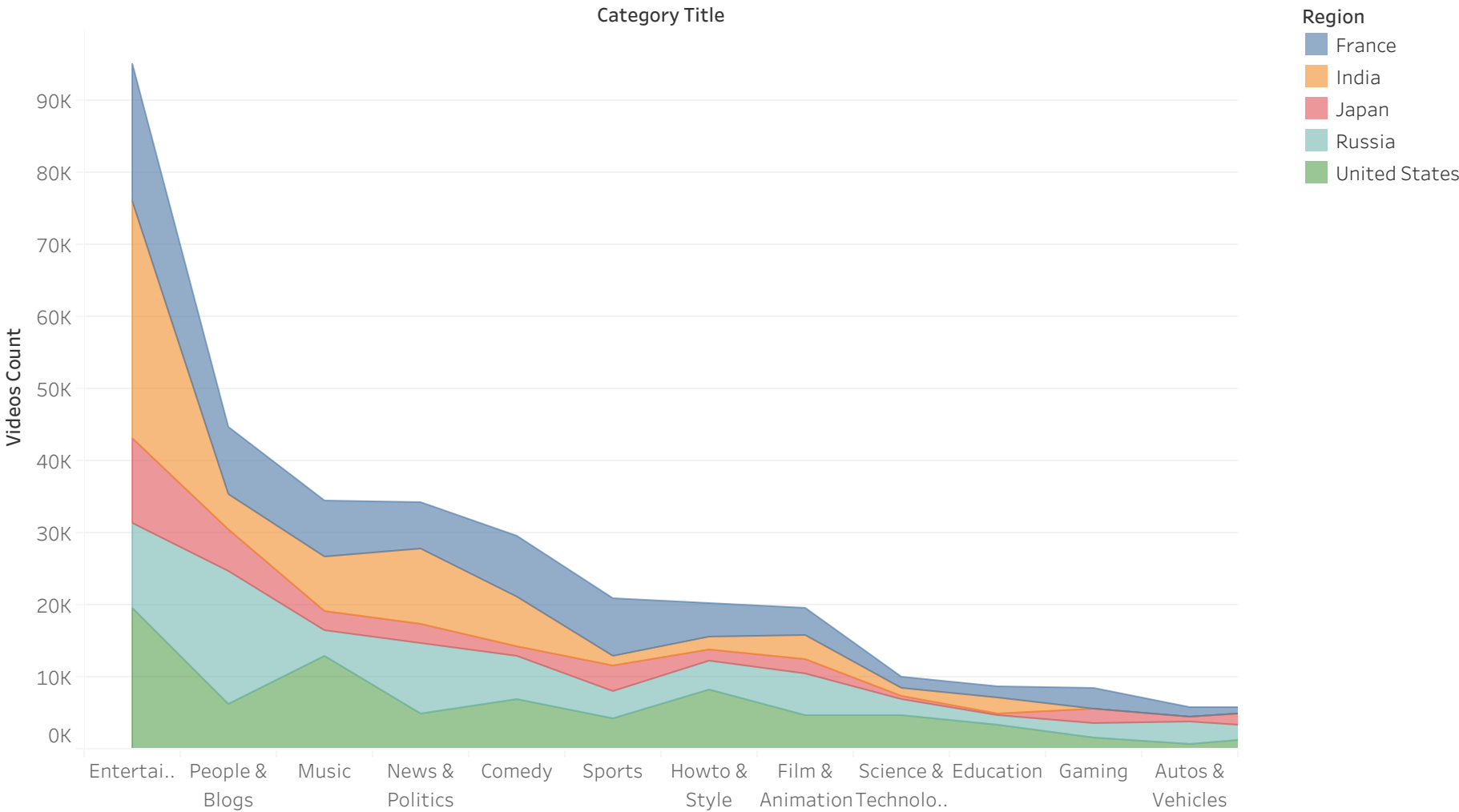
| Region | Category Title | | | | | | | | | | | Videos Count |
|---------------|------------------|--------|-----------|------------|------------------|--------|-------|--------|--------|-----------------|------------------------|----------------|
| | Autos & Vehicles | Comedy | Education | Entertai.. | Film & Animation | Gaming | Style | Movies | Music | News & Politics | Nonprofit s & Activi.. | People & Blogs |
| France | 1.220 | 8.446 | 1.480 | 19.020 | 3.768 | 2.786 | 4.668 | 22 | 7.658 | 6.526 | | 9.346 |
| India | 138 | 6.814 | 2.360 | 32.924 | 3.298 | 132 | 1.674 | 32 | 7.714 | 10.346 | | 4.988 |
| Russia | 3.116 | 5.968 | 1.326 | 11.692 | 5.676 | 2.050 | 3.928 | 2 | 3.664 | 9.858 | | 18.452 |
| United Stat.. | 758 | 6.870 | 3.284 | 19.638 | 4.680 | 1.606 | 8.280 | | 12.874 | 4.818 | 106 | 6.122 |

Tabla de resaltado

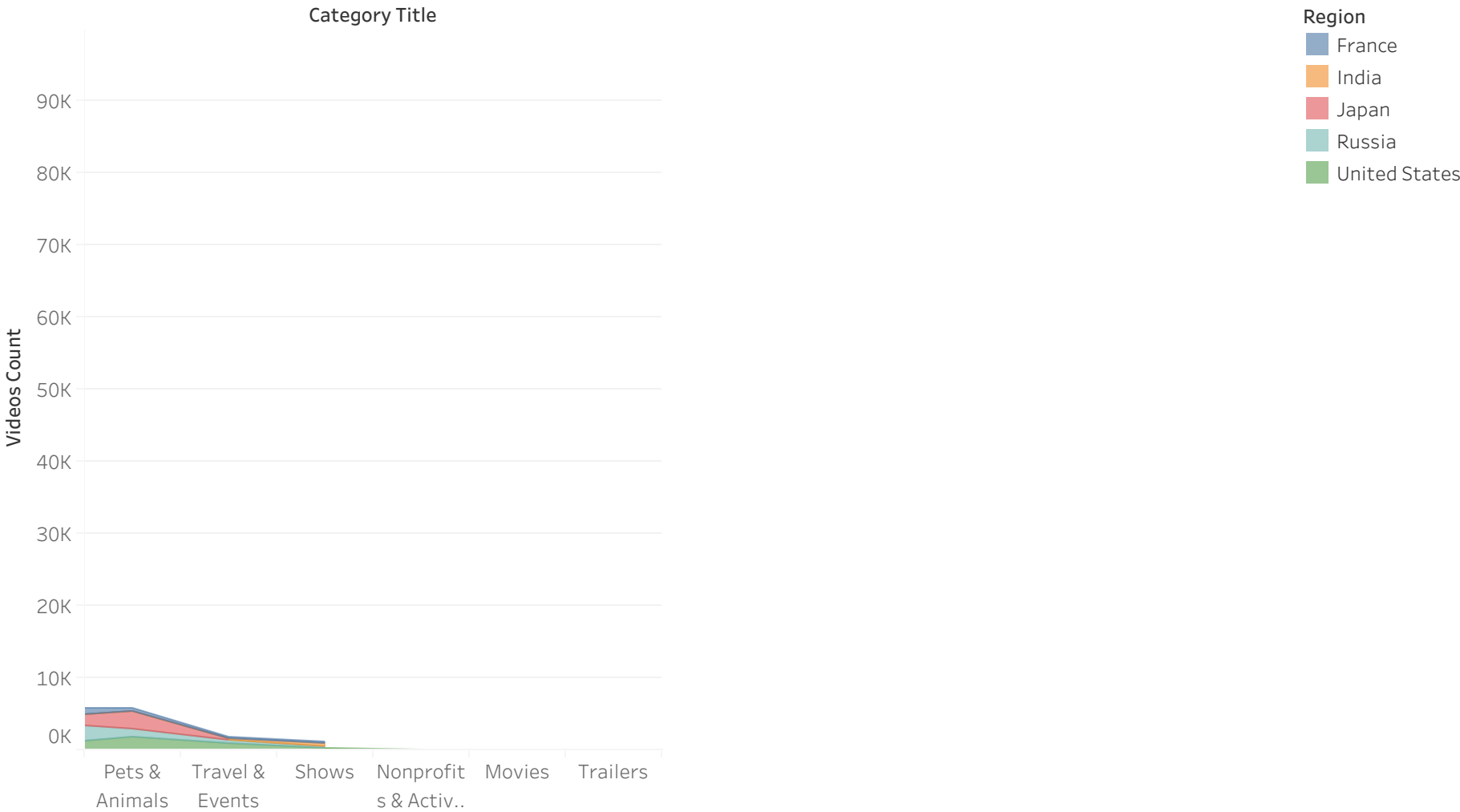
| Region | Category Title | | | | | |
|---------------|----------------|----------------------|-------|--------|----------|-----------------|
| | Pets & Animals | Science & Technolo.. | Shows | Sports | Trailers | Travel & Events |
| France | 468 | 1.588 | 198 | 8.002 | 4 | 204 |
| India | 6 | 1.096 | 410 | 1.424 | | 16 |
| Russia | 1.154 | 2.226 | 388 | 3.684 | | 510 |
| United Stat.. | 1.832 | 4.722 | 114 | 4.250 | | 804 |



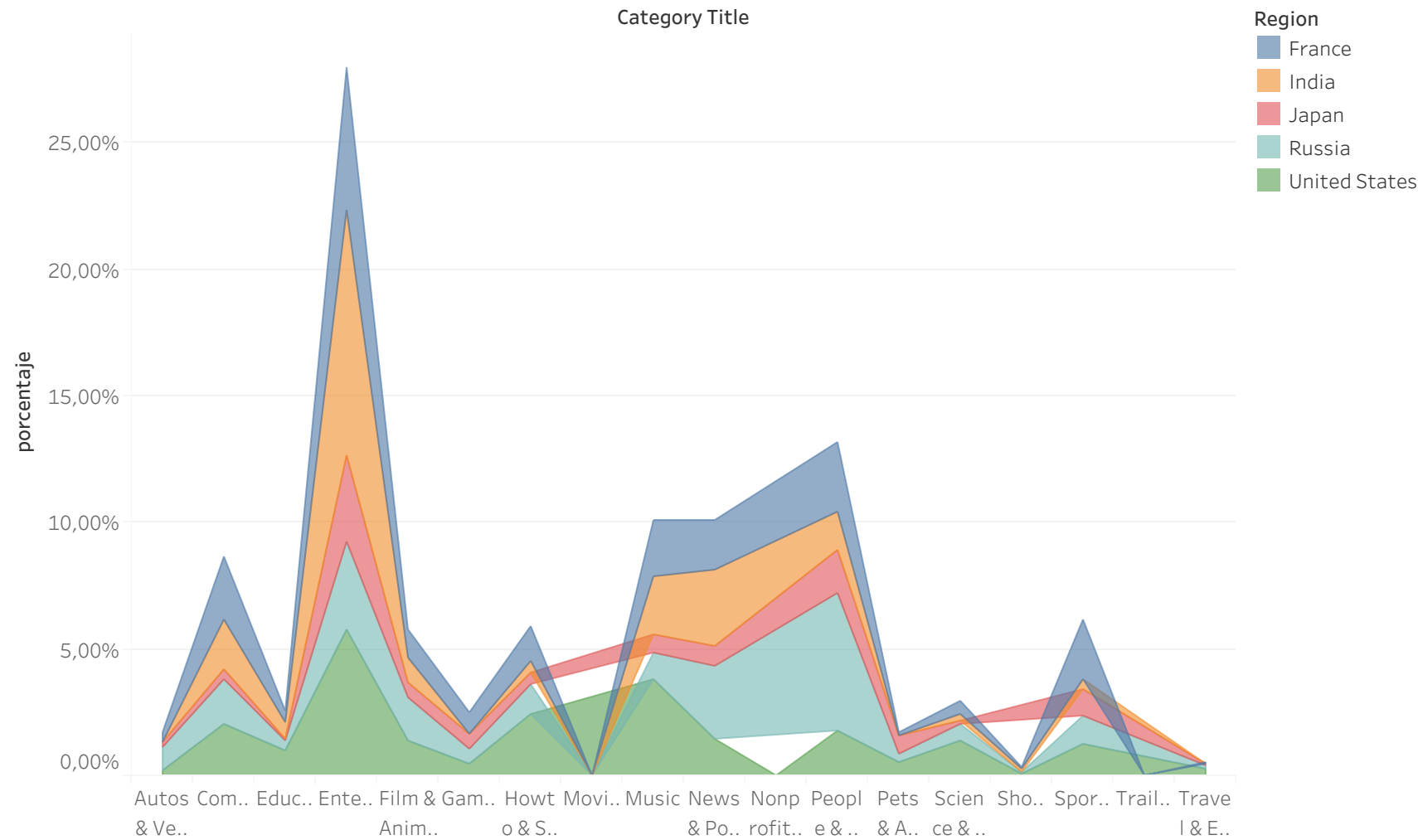
Historial de tendencia valores totales



Historial de tendencia valores totales



Historial de tendencia valores porcentaje



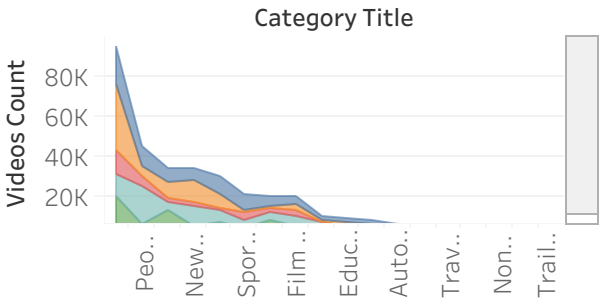
Marketing Sterling & Draper

A continuacion se muestran las tendencias de videos de Youtube para los paises Francia, India, Russia, Estados U..

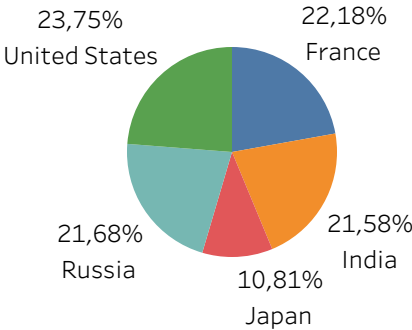
Pais
Todo

Fecha
14/11/2017 a 14/6/2018

Historial de tendencia valores totales



Tendencia de Video por pais



Historial de tendencia valores porcentaje

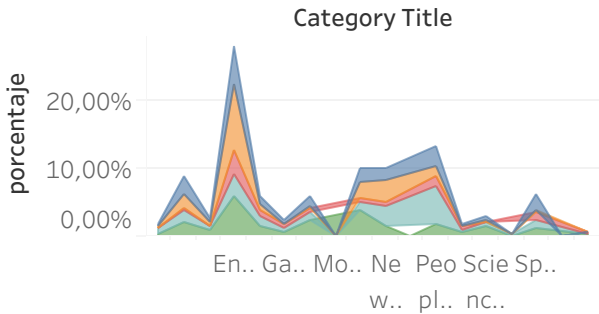


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| India | 138 | 6.814 | 2.360 | 32.92 |
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| United Stat.. | 758 | 6.870 | 3.284 | 19.63 |