



Focus.ai

The fastest way to measure what people
really think.

SpoonOS Agentic
Hackathon

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What if scientists could conduct 10,000 interviews in 10 days – across 50 countries, in 30 languages – with only 15 minutes work?



Global Research is Broken

- Multinational surveys are slow, expensive, and patchy
- Hiring human interviewers at scale is logically brutal
- Translation is inconsistent
- Payments and data storage are fragmented
- Public opinion is critical – but access to it is elitist and inefficient



Tip: Use Discount Code: FOCUS2025 for 20% off



Opportunity

European Union

€30–35 million per year

Who actually spends
money on public
opinion surveys?

Gallup

\$10–20 million annually

World Bank

\$5–10 million annually

Huge multinational surveys are conducted
every year.

OECD

€2–3 million per year



The Solution

- Focus is an agentic AI-powered platform for global outreach and opinion collection.
- Defines the insights researchers need
- Structures and deploys questionnaires
- Uses multilingual voice agents to conduct interviews
- Stores every interview as a verifiable blockchain record
- Automatically pays participants
- All fully permissioned, private, and ethical
- Verifiable using blockchain technology