Manuel J. Garcia

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PROJECT EXPERIENCE

Meet Space | Concept App   Aug 2022 – Dec 2022
Lead UX Designer
- Lead UX UI design in a 5-person team to create deadlines, spearhead communication, and create concepts and visual mockups for a concept work-from-home mobile application.
- Created storyboards and personas and incorporated them into design decisions as well as conducted usability evaluation tests with users to troubleshoot UX problems and improve the users end experience.

UMSI Development and Alumni Relations Office | Consulting   Aug 2022 – Dec 2022
UX Researcher
- Worked with other UX students to research, identify, improve, and streamline the University of Michigan's gifting process workflow.
- Used various research methods and in-person interviews to create and develop a comprehensive consulting report and presented it to the UMSI DAR office to implement departmental changes.

WORK EXPERIENCE

Fauxcades | Dallas, TX   Oct 2021 – Aug 2022
Graphic Designer
- Developed creative solutions to design projects based on meetings with clients to bring their vision to life.
- Worked with clients and event coordinators to create professional designs through multiple mediums including illustration, print design, web design, and social media projects.

Glia Health | Dallas, TX   June 2021 – April 2022
UX Design Internship
- Created, refined, and tested prototypes for onboarding, home, and various other pages in collaboration with other designers and shareholder input in multiple agile sprints.
- Conducted user research studies, designed wireframes, prototypes, and other UI elements.

Urban Hydration | Frisco, TX   April 2019 – June 2021
Lead Graphic Designer
- Successfully translated production information into concrete design for marketing material, including newsletters, advertisements, brochures, promotional materials, and website.
- Worked in conjunction with retailers such as Ulta, CVS, and Target to launch and design new product lines from product packaging to in-store display materials.

SKILLS

Prototyping	Wireframing	User Flows	Usability Evaluation
Team Management	Communication	Problem-solving	Critical Thinking
Adobe Suite	Figma/Sketch/XD	HTML/CSS	Decision-making

EDUCATION

University of Michigan | Ann Arbor, MI   Aug 2022 – May 2024
Master of Information Science with a focus in UX Research & Design

University of Texas at Arlington | Arlington, TX
Bachelor of Fine Arts in Graphic Design