

BITES

Restaurant

Entomofagia experience

BITES offers you to experience food in a different way with our new proposed idea where we integrate high quality kitchen techniques with insects as a main character to take you through a journey of flavors as experience.

You will find a whole different experience from the conventional restaurant. Different menu every day and different experiences. Let your journey begin.



VALUES AND PERSONALITY

Values

- Health: Nutrients from the entomofagia.
- Sustainability: An alternative to traditional meat consuming.
- Innovation: High quality techniques with insects.
- Respect for the nature.

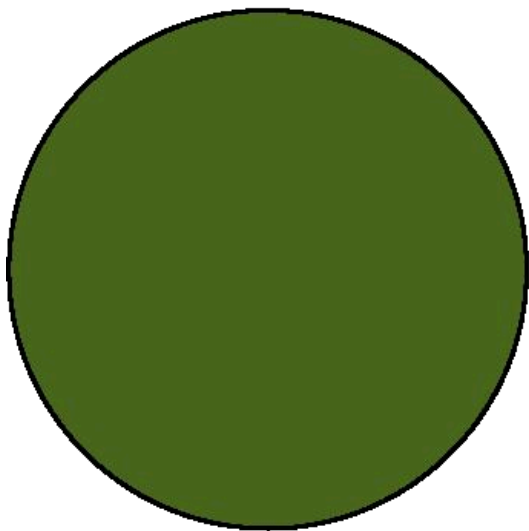
Personality

- Modern and elegant.
- Open and accessible.
- Sophisticated and friendly.

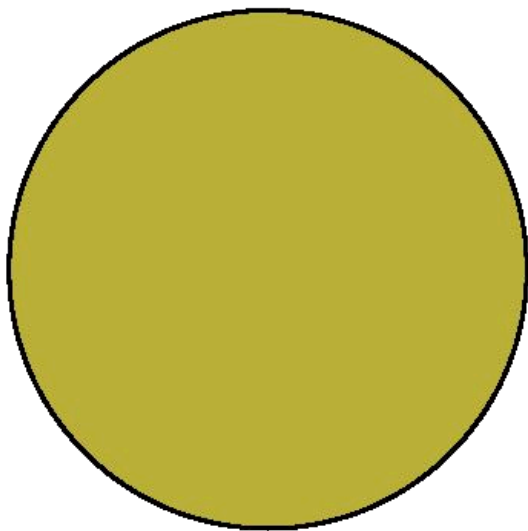
OBJECTIVE PUBLIC (25-50)

- People with love for the gastronomy and being open to different experiences.
- People with alternatives diets.
- People from different cultures.

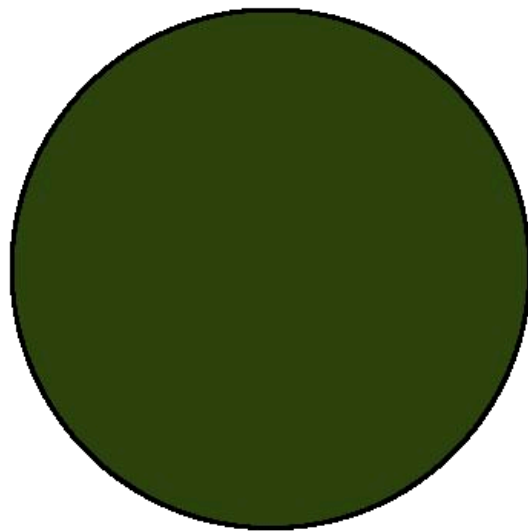
CORPORATE COLORS AND TYPOGRAPHY



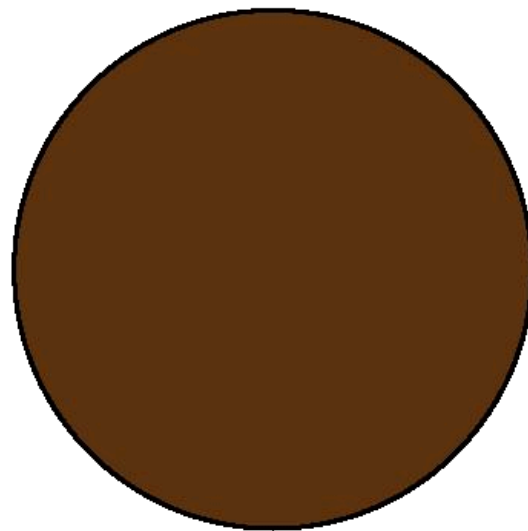
RGB 74 103 30
HSB 83 70 40
CYMK 70 37 100 29
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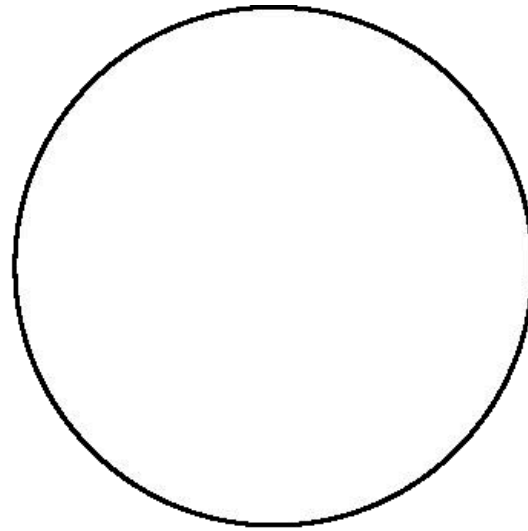
RGB 188 178 57
HSB 55 69 73
CYMK 31 20 4
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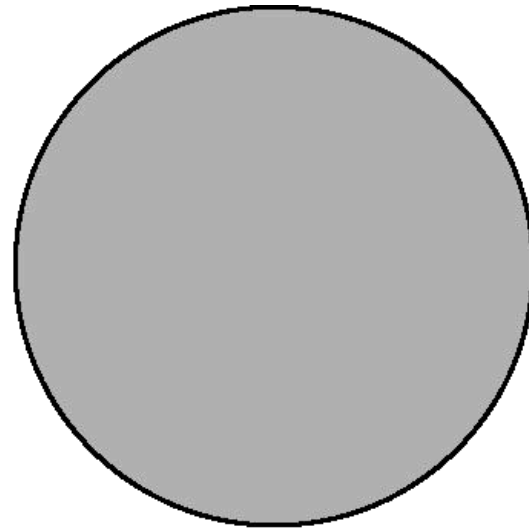
RGB 45 68 15
HSB 84 77 26
CYMK 78 48 100 55
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RGB 94 51 16
HSB 22 82 36
CYMK 39 72 93 58
#5E3310



RGB 255 255 255
HSB 26 0 100
CYMK 0 0 0 0
#FFFFFF



RGB 179 179 179
HSB 26 0 70
CYMK 33 24 26 4
#B3B3B3

Montserrat thin

A, B, C, D, E, F, G, H, I, J, K, L, M, N, Ñ, O, P, Q, R, S, T, U, V, W, X, Y, Z
a, b, c, d, e, f, g, h, i, j, k, l, m, n, ñ, o, p, q, r, s, t, u, v, w, x, y, z
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Montserrat bold

A, B, C, D, E, F, G, H, I, J, K, L, M, N, Ñ, O, P, Q, R, S, T, U, V, W, X, Y, Z
a, b, c, d, e, f, g, h, i, j, k, l, m, n, ñ, o, p, q, r, s, t, u, v, w, x, y, z
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NAMING and LOGO

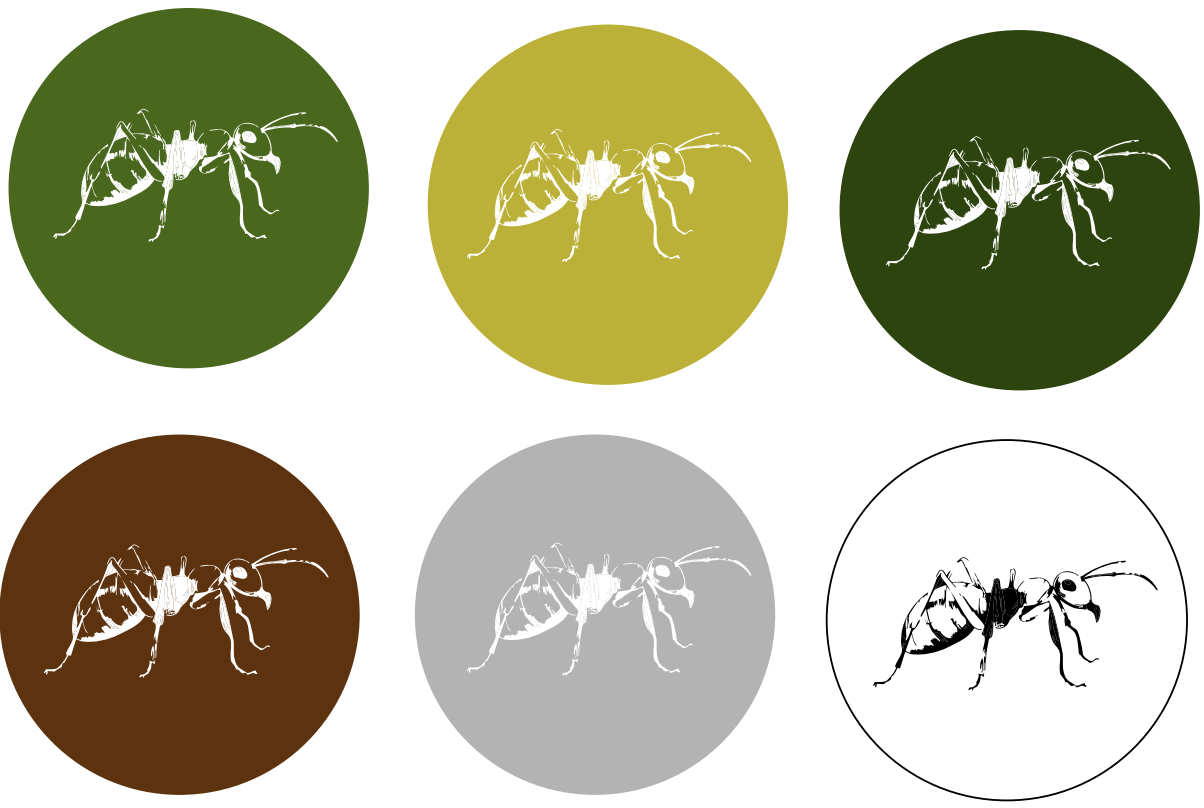
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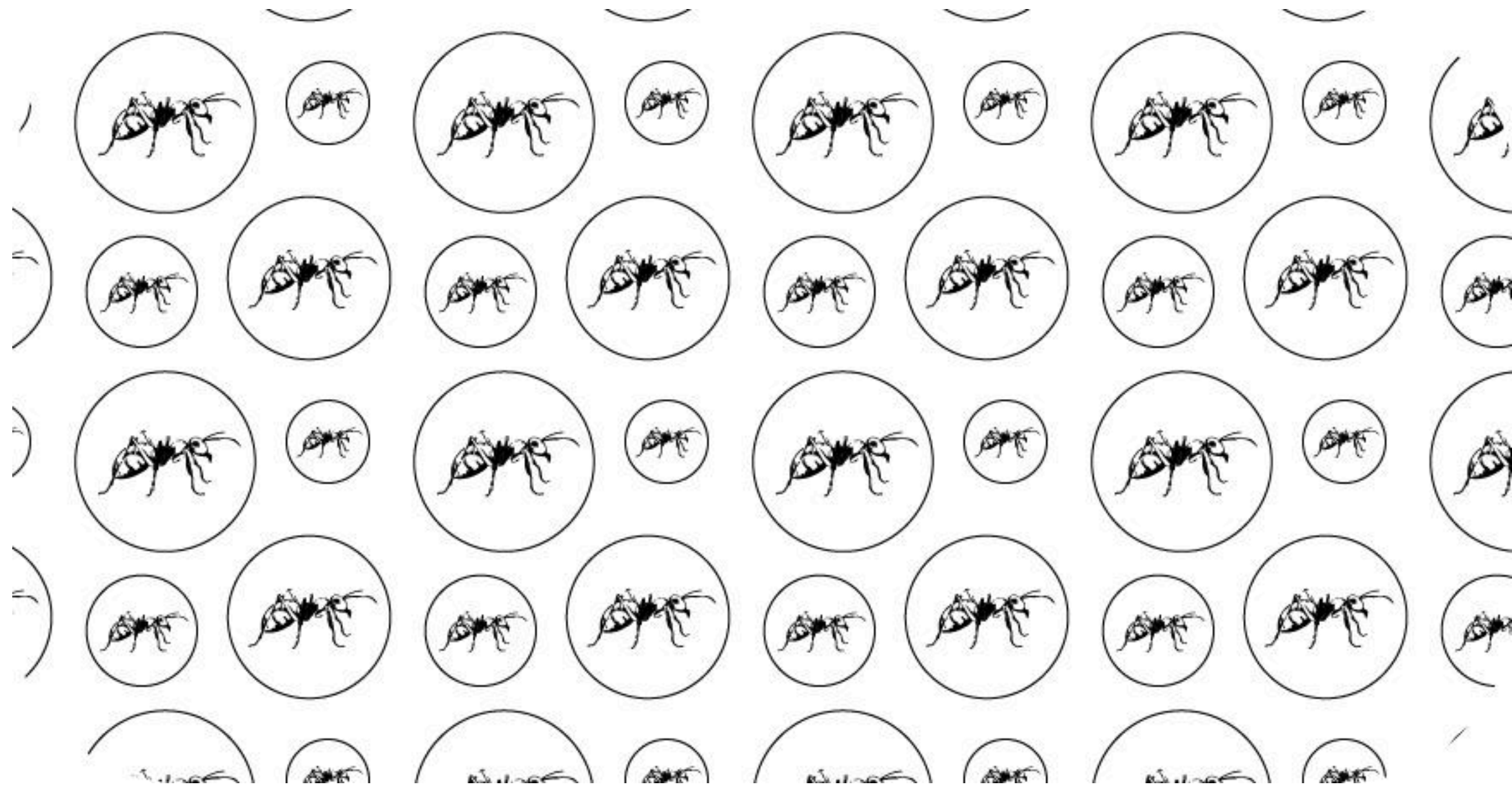
VERSIONS



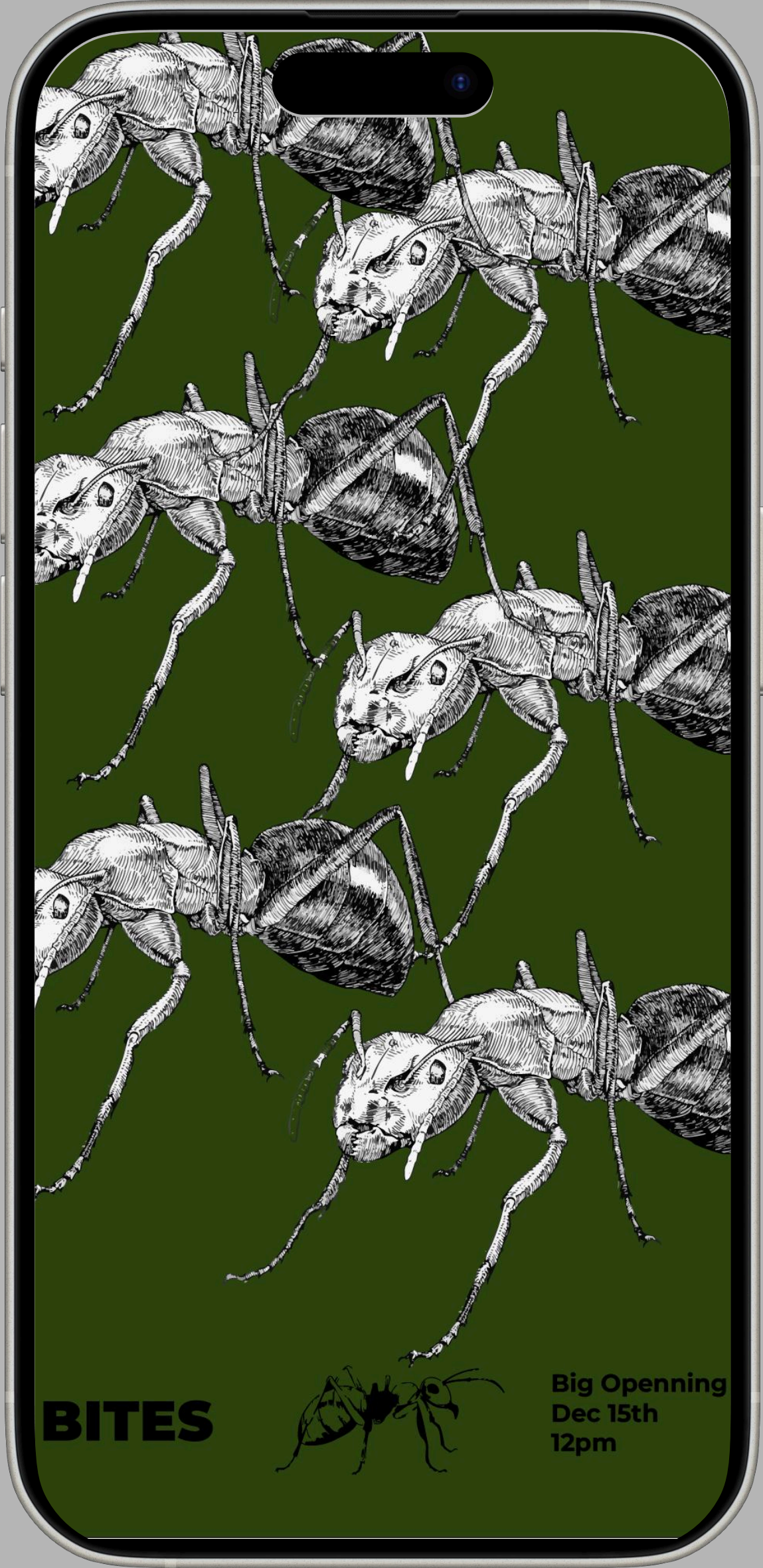
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PATTERNS FOR THE BRAND



INSTAGRAM STORIES



Thanks

