

# Manuj Tewari

## User-experience Designer

A problem solver at heart, I love working with digital technologies to create functionally usable and aesthetically pleasing design solutions. Through design, I strive to push boundaries and to challenge the status-quo. When I am not crafting experiences, I sketch, listen to music and read books. I also have a penchant to taste the local cuisine wherever I travel.

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### APPRECIATION

**Honorable Mention - Innovation by Design Award 2019** by FastCompany.com  
for IBM Digital App Builder Best UX category out of 4000 entries.

**Winner - ISL Star Award 2019** by IBM India Software Labs  
Recognition for Outstanding Design Contribution to IBM Cloud Mobile.

**Call for Code 2019 Design Lecture** by IBM Software Labs  
Conducted Design Thinking virtual workshop for 60 participants from Capgemini, India and Cognizant, India.

**Winner - Eureka Design Competition 2016** by Honeywell, India  
Worked with a teammate to re-imagining office meetings experiences.

### EDUCATION

**National Institute of Design, Bengaluru**

**Master of Design(M.Des.)**

Interaction Design

Jul 2015 - May 2017

**ABV - IIITM, Gwalior**

**Integrated Post-Graduation**

**(B.Tech+M.Tech.)**

Information & Communication  
Technology

Jul 2010 - May 2015

### WORK EXPERIENCE

**IBM India Software Labs** Jan 2018 - Present

User-experience Designer

- Designed IBM Digital App Builder to help citizen mobile developers to quickly create multi-channel digital apps with AI capabilities through easy drag-n-drop.
- Designed IBM Mobile Foundation for IBM Cloud Private and On-Prem users to provide a well-designed secure back-end to manage their apps.

### SKILLS

User Research  
Interaction Design  
Wireframing  
UI Design  
Prototyping  
Usability testing  
Visual Design

### INTERNSHIPS

**IBM India Software Labs** Jun 2017 - Dec 2017

User-experience Design Intern

Designed user-experience for a service on IBM Cloud Mobile to accelerate the delivery of innovations to mobile apps by avoiding release cycle complexities.

**National Institute of Design, Bangalore** Jan 2017 - Apr 2017

User-experience Research Assistant

Researched on car dashboard infotainment systems in India with focus on user behaviours and Indian aesthetics.

**Naukri.com** May 2016 - Jul 2016

User-experience Design Intern

Designed a web platform to help advertisers create, manage and analyse ads over all Naukri.com and its sibling verticals.

### TOOLS

Sketch App  
Adobe XD  
InVision  
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
ProCreate

### HOBBIES

Sketching  
Painting  
Singing  
Reading