

Manuj Tewari

Visual & User-experience Designer

A problem solver at heart, I love working with digital technologies to create functionally usable and aesthetically pleasing design solutions. Through design, I strive to push boundaries and to challenge the status-quo. When I am not crafting experiences, I sketch, listen to music and read books. I also have a penchant to taste the local cuisine wherever I travel.

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WORK EXPERIENCE

IBM India Software Labs Jan 2018 - Present
User-experience Designer

- Redesigned the IBM Mobile Foundation Server Console to help developers securely manage and analyze their applications.
- Designed IBM Digital App Builder to help citizen mobile developers to quickly create multi-channel digital apps with AI capabilities through easy drag-n-drop.
- Reimagined the Mobile-developer experience on IBM Cloud Mobile as my graduation project.

INTERSHIPS

IBM India Software Labs Jun 2017 - Dec 2017
User-experience Design Intern

Designed user-experience for a service on IBM Cloud Mobile to accelerate the delivery of innovations to mobile apps by avoiding release cycle complexities.

National Institute of Design, Bangalore Jan 2017 - Apr 2017
User-experience Research Assistant

Researched on car dashboard infotainment systems in India with focus on user behaviours and Indian aesthetics.

Naukri.com May 2016 - Jul 2016
User-experience Design Intern

Designed a web platform to help advertisers create, manage and analyse ads over all Naukri.com and its sibling verticals.

APPRECIATION

Honorable Mention - Innovation by Design Award 2019 by FastCompany.com for IBM Digital App Builder Best UX category out of 4000 entries.

Winner - ISL Star Award 2019 by IBM India Software Labs
Recognition for Outstanding Design Contribution to IBM Cloud Mobile.

Call for Code 2019 Design Lecture by IBM Software Labs
Conducted Design Thinking virtual workshop for 60 participants from Capgemini, India and Cognizant, India.

Winner - Eureka Design Competition 2016 by Honeywell, India
Worked with a teammate to re-imagining office meetings experiences.

EDUCATION

National Institute of Design, Bengaluru

Master of Design(M.Des.)

Interaction Design

Jul 2015 - May 2017

ABV - IIITM, Gwalior

Integrated Post-Graduation

(B.Tech+M.Tech.)

Information & Communication Technology

Jul 2010 - May 2015

SKILLS

User Research, Interaction Design, Wireframing, UI Design, Prototyping, Usability testing, Visual Design

TOOLS

Sketch App, Adobe XD, InVision, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, ProCreate

HOBBIES

Sketching, Painting, Singing, Reading

