Facebook Page Linked ✗

No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags ✓

Your page is using Facebook Open Graph Tags.

Show Details

Facebook Pixel ✗

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked ✗

No associated X Profile found as a link on your page.

X Cards ✓

Your page is using X Cards.

Show Details

Instagram Linked ✓

Your page has a link to an Instagram Profile.

https://instagram.com/fluxa.fr

LinkedIn Page Linked ✗

No associated LinkedIn Profile found linked on your page.

YouTube Channel Linked ✗

No associated YouTube Channel found linked on your page.

YouTube Channel Activity *i*

No associated YouTube Channel found linked on your page.

Top Backlinks *i*

We haven't found any backlinks to report for this site.

Top Pages by Backlinks *i*

We haven't found any Top Pages data for this site.

> Your Top Pages with the most Backlinks are likely to drive the most ranking value to your site as well as having a higher potential for themselves ranking.
>
> Top Pages are useful to consider when making any change to your site (to make sure they don't get removed or are atleast redirected appropriately). They are also useful to consider from a future link building perspective; is there a particular reason these pages are gathering the most links? and do they present any new content ideas for driving further links?

Top Anchors by Backlinks *i*

We haven't found any Anchor Text data for this site.

Top Referring Domain Geographies *i*

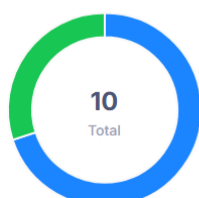We haven't found any Geographic Data for this site.

On-Page Link Structure *i*

We found 10 total links. 30% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

On-Page Links

10
Total

▬ Internal Links	7
▬ External Links: Follow	3
▬ External Links: Nofollow	0

HTTP2 Usage ✕

Your website is using an outdated HTTP Protocol.

We recommend enabling HTTP/2+ Protocol for your website as it can significantly improve page load speed for users.

HTTP is a technology protocol used by web browser to communicate with websites and is a cornerstone of the world wide web. HTTP/2 (and above) are newer versions of the HTTP protocol that offer significant peformance improvements. Older websites may be set to using an older HTTP protocol despite their web servers having been upgraded to support newer versions.

It is worth reviewing whether your website is configured to use the latest available HTTP protocol as it can provide immediate Page Load Speed improvements.

Links

Backlink Summary ✕

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

0
Domain
Strength

0
Page
Strength

0
Total Backlinks

0
Referring Domains

0
Nofollow
Backlinks

0
Dofollow
Backlinks

0
Edu Backlinks

0
Gov Backlinks

0
IPs

0
Subnets

Top Backlinks

Analytics ✕

We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Web Analytics Tools like Google Analytics allow you to analyze your website's performance and understand your visitors better.

We recommend using an analytics tool on your site. Analytics tracking code can be installed manually into page code with the help of a developer or enabled as a feature of your CMS.
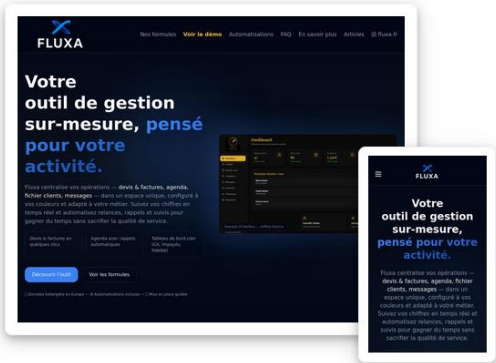
Learn more in our guide

Phrases

PHRASE	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY	
votre activité	✕	✕	✓	7	
du temps	✕	✕	✓	7	
à votre	✕	✕	✕	6	
gagner du	✕	✕	✓	5	

Audit Results for fluxa.fr

B

Your page could be better

Recommendations: 10

A+	F	A+	A	F
On-Page SEO	Links	Usability	Performance	Social

Links

Usability

Performance

Social

On-Page SEO

Report Generated: 26 October 4:51PM UTC Refresh Results Now

Title Tag

You have a Title Tag, but ideally it should be shortened to between 50 and 60 characters (including spaces).

Fluxa — Outil de gestion sur mesure pour artisans & indépendants

Length : 64

Title Tags are very important for search engines to correctly understand and categorize your content.

Keyword Consistency ✕

Your page's main keywords are not distributed well across the important HTML Tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

KEYWORD	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY	
les	✕	✕	✓	25	
votre	✕	✕	✓	18	
fluxa	✓	✕	✓	18	
pour	✓	✕	✓	17	
des	✕	✕	✕	17	
vos	✕	✕	✕	15	
gestion	✓	✕	✓	12	
vous	✕	✕	✕	12	