

# Manu Sanroman

## Technical Development · Performance Analysis · Football Operations

USA: +1 (832) 853-7600

MEX: +52 81 4010 1110

Email: manumanusanroman@gmail.com

Languages: Spanish (Native), English  
(Fluent)

Nationality: Spain / Mexico

Availability: Relocation & travel

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## Professional Summary

Hybrid football profile with experience across formative technical development, applied performance analysis, and operational support within academy environments. I integrate structured methodology, competitive monitoring, and analytical thinking to improve player development and reduce friction across the program.

## Experience

### Rayados de Monterrey - Youth Academy (U-10 Coach) | Monterrey, MX | Aug 2023 - Present

Technical development within a professional academy. Implementation of individual modules focused on mastery and decision-making. Contribution to methodological standards and competitive monitoring.

### Houston Dutch Lions FC - Operations Internship + Coach | Houston, USA | Aug 2021 - Dec 2023

Operational and business support: family communication, administrative coordination, sponsorship/branding support. Planned and delivered sessions across multiple teams, adapting content to developmental stage and competitive context.

### Private Development Coach | USA | 2015 - 2021

Designed individualized programs supported by video feedback and measurable objectives, prioritizing game-ready technique and transfer.

## Education

Universidad Europea - Real Madrid Graduate School — Sport Big Data (Madrid, Spain) · Expected: 2026

Stephen F. Austin State University — B.S. Sports Business Administration (Management & Sales) · 2023

## Certifications

MBP School of Coaches - Sports Methodology • Grassroots Football Coaching License • Google Analytics Certification

## Core Strengths

- Individual technical progression design
- Competitive monitoring and performance evaluation
- Video analysis and clear communication of findings
- Operational coordination in formative environments
- Bilingual (ES/EN) communication with families and staff