Manu Peethambar

www.manuxer.com

230, Stonecroft Road, Apt G, Baltimore, MD 21229 | +1-240-408-9520 | manu@manuxer.com

PROFESSIONAL SUMMARY

· Over 7.5 years of professional experience in UI/UX, Front-End Engineering and consulting agile projects.
· Team mentor, an experienced technology lead and consultant, former recruitment panel at Deloitte Digital.
· Instructor for Web Development course at the Upward Bound program, UMBC.
· Creative thinker and artist with talent for application, change and re-organization of ideas, while being able to critically analyze and work on challenging situations, spearheading simultaneous projects.
· Graduate Assistant at COEIT, UMBC **|** Graduate Teaching Assistant at HCC, UMBC.

EDUCATION

MASTER'S IN HUMAN CENTERED COMPUTING   EXPECTED AUG' 2019
UNIVERSITY OF MARYLAND BALTIMORE COUNTY (UMBC), BALTIMORE, MD, USA

BACHELOR OF ENGINEERING IN TELECOMMUNICATION & ELECTRONICS   JUNE 2011
MS RAMAIAH INSTITUTE OF TECHNOLOGY - VTU, BANGALORE, INDIA

TECHNICAL SKILLS

· **Design**: User research & persona creation, Conceptual modeling, Website and App design, Usability engineering. Adobe creative suite, MS Office Suite, iMovie, JustInMind, Sketch, Figma.
· **Modern Web Stack**: HTML5, CSS3, JavaScript, jQuery, JSON, Ajax, Sass, BackboneJS, Bootstrap, Foundation, EmberJS, Wordpress, Grunt.
· **Apps & Tools**: Microsoft Office suite, Windows/iOS, Sublime, Atom, GitHub, ClearCase, Chrome dev tools, JAWS, Sites tested in Firefox, Chrome, Internet Explorer and Firefox Firebug.
· **Workflow & Delivery**: Responsive Web Design, Navigational Design, Single page web apps, Rapid Prototyping, Progressive enhancements, Usability, Accessibility, W3C web standards compliance, UX/UI standards, Cross-browser compatibility, Web Print, SVG animation and Quality Assurance.

WORK EXPERIENCE

UI/UX CONSULTANT AND FULL STACK DESIGNER | DELOITTE | MARCH 2016 – JANUARY 2018

· Engaged in constant client interaction to bring out all UX dependencies for their stakeholders.
· Effectively planned and facilitated organizational events and design meetings at Deloitte Digital Studio.
· Documented and educated the best practices for the design used and knowledge sharing.
· Lead the Deloitte Front End Engineering team in the JavaScript conference organized by hasgeek and JSfoo.
  Straight to Bank (S2B application **Client**: Standard Chartered Bank)
  · Designing and architecting approaches to new functionalities, enhancements and optimization.
  · Designed and developed responsive and reusable components in EmberJS framework, an application wide Search Engine having the best UX standards and SPA responsive layouts with accessibility.
  · Crafted an agile methodology project setup and created JIRA stories and sprint tasks.
  · Created user tasks and conducted usability tests to evaluate user journey directions.
  · Planned and executed user testing, stakeholder surveys, and evaluations.
  · Delivered an end to end transaction banking application reflecting stakeholder needs.

SENIOR UI/UX ENGINEER | INFOSYS LTD. | AUGUST 2011 – MARCH 2016

· Client collaboration for requirement gathering and to realize project designs, detailed UI specifications.
· Organized design &technical workshops and team building activities for the delivery unit.
· Created good design & technical standards documentation to help new members joining the team.
· Helped define a design system and advocated its application across different products and platforms.
   eDelivery (**Client:** Fidelity Investments)
· Designed and developed a single page front end application that helps individuals manage their investments.
· Created user stories, personas, sitemaps, storyboards, wireframes, prototypes and final coding.
   NetBenifits (**Client:** Fidelity Investments)
· Designed responsive single page applications to fit implementation needs for modern web technology stack.
· Analyzed and incorporated user testing data and qualitative feedback into designs.
· Translated goals and data into User-Centered digital experiences.
   Component Library (**Client**: Fidelity Investments)
· Designed and developed reusable web components commonly used across projects with accessibility standards. Held design workshops, brainstorming sessions and articulated common ideas.

GRADUATE RESEARCH ASSISTANT AT COEIT SHARED SERVICES | UMBC | MAR' 2019 – AUG' 2019

· Development of COEIT Shared Services website and branding from concept to implementation.

TEACHING ASSISTANT AT HCC DEPARTMENT | UMBC | AUG' 2018 – FEB' 2019

· Serving as a teaching assistant for HCC 629 – Fundamentals of HCI and HCC 613 – UI Prototyping & Dev under Graduate Program Directors, Dr. Amy Hurst and Dr. Ravi Kuber, assisting in qualitative assessment and feedback of students' coursework assignments & projects.

TEACHING ASSISTANT AT MATH DEPARTMENT | UMBC | AUG' 2018 – DEC' 2018

· Serving as a teaching and learning assistant for MATH 155 – Applied Calculus.

INSTRUCTOR AT THE UPWARD BOUND PROGRAM | UMBC | JUNE 2018 – JULY 2018

· Served as an Instructor for Programming A course (Web Development) in the career pathway program to three sections of selected students from schools in Baltimore, MD area. Classes included coding skills to understand and develop their own portfolio website. Created an inspirational video to showcase the journey of the entire upward bound summer experience to their parents.

WEB DEVELOPMENT ASSISTANT | UMBC | MAY 2018 – JUNE 2018

· Created a website to showcase the research projects and publications of Dr. Ravi Kuber, IS/HCC department.
· The website is hosted as **push.umbc.edu** under the UMBC web space.

HCC COURSEWORK PROJECTS

· End to end usability evaluation and ideation of Fleet by MasT mobile application.
· GUI design and futuristic implementation of a sci-fi character Captain America's shield UI.
· Redesigned many websites and applications like VoiceThread, UMBC portals, etc.
· Portfolio design and branding for Interactive Systems Research Center.
· Project research paper on augmented reality - "AR evolution towards smart contact lens".

HONORS AND AWARDS

· Dynamo Award at Infosys for best performance, team player and client satisfaction.
· Outstanding award and Applause award for exceptional performance at Deloitte Digital.
· INTERNATIONAL BEST CHILD ARTIST AWARD – 3 consecutive times | BALACHITRARATNA AWARD (PAINTING).