

SCHEDULE A STATEMENT OF WORK

This Statement of Work sets forth the functional specifications and other information relating to the custom software application (the “**Software**”) which Blue Label Labs (“**Developer**”) will develop and create for and _____ (“**Customer**”).

SECTION 1: DELIVERABLES

The Developer agrees to produce and complete for the Customer the following components as part of this Statement of Work:

Task
Design <ul style="list-style-type: none">• Production of all design resources for the app. This includes iPad and iPhone sized design resources in a layered PSD file. The app will be designed for the iPad and iPhone interfaces.• Simple, clean and modern design that will be optimized for the new iOS 7 interface, but will support any iOS version above 6.1.• Design of custom App Icon and Splash screen. Creation of custom icons and elements needed within the app.
App Core Requirements <ul style="list-style-type: none">• User registration prompt that will be shown to a user the first time the app launches and will ask them to register their product with their email address. This registration data will be stored in web hosted database for future analysis.• Provide the ability for the user to select a Microsoft Word (*.docx only) file to import as text to use for teleprompting. Importing of Word documents will be done using the libopc SDK. (The easiest way to move files into the app would be to use the Dropbox file selector which would allow a user to select files from their Dropbox account, but we user can create text without using a file at all).• Users will be able to create an unformatted text artifact to use for teleprompting within the app. No formatting will be supported.• Will support the display of a basic set of formatting included within the original text, including colors, fonts, sizes, bullets and italics. (The app will support displaying richly formatted text but will not include any in-app ability for users to edit the formatting of text)• Users will be able to modify the text of an imported document, however no rich formatting options will be enabled.• User will be able to start the teleprompting session at which point in time the app will use the onboard microphone to process and recognize words being spoken into the device and scroll the imported text to match the user’s current location in the app. Users will also have the ability to pause the teleprompting session and to manually scroll

<p>backwards/forwards to match their current position.</p> <ul style="list-style-type: none"> • Voice recognition will be done using the OpenEars speech recognition SDK along with the Rejecto plugin to perform on-device speech recognition based on a dictionary generated from the text artifact. • Include notecard functionality which does not rely on the speech recognition and instead lets a user choose a .DOCX file and then provides a touch enabled mechanism to allow a user to slice a document into note cards along with a presentation mode that gives the user the ability to manually traverse the notecards generated from the document. • Provide settings to the user to control the teleprompting session, which would include options to control the scroll speed, etc. • Provide ability for the user to set scroll points in the text. User can identify a part of the text where there are specific 'scroll points' that when scrolled the document will automatically scroll to and stop. • Allow users to optionally record an audio and/or video transcript of a teleprompting session. Text artifact along with recorded voice/video recordings will be accessible within the app through a simple list based interface. As the user records their speech, the video recording will be displayed as a picture-in-picture view within the user interface.
<p>Backend Server Component</p> <ul style="list-style-type: none"> • Web accessible backend database that will store user registration data, purchase history (date and version). This data will be accessible through Excel data connections.
<p>System and User Acceptance Testing (UAT)</p> <ul style="list-style-type: none"> • System Testing (done by development team) <ul style="list-style-type: none"> ○ Module testing ○ Webserver Integration testing ○ Bug fixing • Support UAT and bug fixing. <ul style="list-style-type: none"> ○ Testing will be done using the free TestFlight app testing/deployment portal.
<p>Deployment</p> <ul style="list-style-type: none"> • Submission of app to the Apple iTunes Store, along with the preparation of metadata, screenshots, and associated data.

Language	Objective-C, .NET/Sql Server for backend server components.
Device Compatibility:	iPhone and iPad devices
OS:	iOS 6.1+
Supported Device Orientation	Portrait and Landscape

SECTION 2: MILESTONES

The Developer agrees to deliver to the Customer the Software in 2 Milestones:

1. Technical Evaluation Period to be completed the week of 03/07/2014, which will be used to determine the technical viability of building the app. This evaluation period will attempt to do the following:
 - Extract and display an unformatted text artifact from a .docx file that is located in the device's documents directory.
 - Use speech recognition to automatically track a reader's progress in reading the text artifact by highlighting the reader's current position in the artifact and scrolling the document based on the user's speech.

Following the Technical Evaluation Period, Developer will report to Customer regarding whether it is possible to design and develop the Software as set forth in this Statement of Work, whether any functionality set forth herein will need to be limited or removed entirely, and whether there will be any additional costs to Customer.

2. Final Development Milestone ("Completion") Subject to the Customer's approval of design, the approved design will be developed and delivered as a fully functioning iPhone and iPad app ready for submission to the iTunes App Store. Completion shall follow a formal design process where the visual specification of the app will be produced in a set of mockups and Photoshop files. It is expected that Completion will take place the week of 04/25/2014.

All delivery dates contained herein are estimates, and may vary. Customer understands and acknowledges that Completion of the Software may be dependent, in part or in whole, upon Customer's provision of certain information, data, specifications, or content and that any delay in the provision of such information may delay the Completion of the Software.

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Signed and Agreed to by:

BLUE LABEL SOLUTIONS, LLC

By: _____

Its: Manager

CUSTOMER

Name: Eric Sadkin

By: Eric Sadkin

Its: Owner