## 1. Usage Volume Overview

1.1 The total number of trips for the years of 2016.

| Result                               | Explanation  | Query  |
|--------------------------------------|--|--|
| Result #1 (1×1) \ COUNT(*) 3,917,401 | The function 'Year' was used to pull out all trips from 2016 and a count was | SELECT COUNT(*) FROM trips WHERE YEAR(start_date)=2016 AND YEAR(end_date)=2016 |
|                                      | taken using COUNT function for all the trips.                                |  |

1.2 The total number of trips for the years of 2017.

| Result                               | Explanation  | Query  |
|--------------------------------------|--|--|
| Result #1 (1×1) \ COUNT(*) 4,666,765 | The function 'Year' was used to pull out all trips from 2017 and a count was taken using 'COUNT' | SELECT COUNT(*) FROM trips WHERE YEAR(start_date)=2017 AND YEAR(end_date)=2017 |
|                                      | function for all the trips.  |  |

1.3 The total number of trips for the years of 2016 broken-down by month.

| Result                    |           |                     | Explanation                                | Query   |  |
|---------------------------|-----------|---------------------|--|---|--|
| Result #1 (3×8)           |           |                     | Along with the previous                    | SELECT  |  |
| YEAR(start_date)<br>2,016 |           | COUNT(*)<br>699,248 | query, the function 'MONTHNAME' was        | <pre>YEAR(start_date), MONTHNAME(start_da te) AS month, COUNT(*) FROM trips</pre> |  |
| 2,016                     | August    | 672,778             | used to extract month                      | WHERE YEAR (start_date)=2016 AND  |  |
|                           | June      | 631,503             | from each trip. It was                     | YEAR (end_date)=2016 GROUP BY month   |  |
| 2,016<br>2,016            | September | 620,263<br>561,077  | then grouped together by month and a count | ORDER BY COUNT(*) DESC  |  |
|                           | October   | 392,480             | was taken to get the                       |   |  |
| 2,016                     | April     | 189,923             | trips split by month                       |   |  |
| 2,016                     | November  | 150,129             | from 2016.                                 |   |  |

1.4 The total number of trips for the years of 2017 broken-down by month.

| Result           |           |          | Explanation             | Query  |
|------------------|-----------|----------|-------------------------|--|
| Result #1 (3×8)  |           |          | Along with the previous | SELECT   |
| YEAR(start_date) | month     | COUNT(*) | query, the function     | <pre>YEAR(start_date), MONTHNAME(start_da te) AS month, COUNT(*)</pre> |
| 2,017            | July      | 860,732  | 'MONTHNAME' was         | FROM trips   |
| 2,017            | August    | 839,938  | used to extract month   | WHERE YEAR (start date)=2017 AND                                       |
| 2,017            | June      | 741,835  | from each trip. It was  | YEAR (end_date)=2017   |
| 2,017            | September | 731,851  | then grouped together   | GROUP BY month   |
| 2,017            | •         | 587,447  | by month and a count    | ORDER BY COUNT(*) DESC   |
|                  | October   | 559,506  | was taken to get the    |  |
| 2,017            |           | 195,662  | trips split by month    |  |
| 2,017            | November  | 149,794  | from 2017.              |  |

# 1.5 The average number of trips a day for each year-month combination in the dataset.

| Result    |             |            |                            | Explanation                   | Query  |
|-----------|-------------|------------|----------------------------|-------------------------------|--|
| 2016_0    | cal (4×8) \ |            |                            | 1. 2 tables were              | #CREATE TABLE 2016_cal (2016months   |
| Υ         | 2016months  | numofdays  | avgtripsperday             | created with                  | CHAR(20), numofdays INT) #CREATE TABLE 2017 cal (2017months                |
| 2,016     |             | 30         | 6,330.7667                 | months in 2016<br>& months in | CHAR(20), numofdays INT)   |
| 2,016     |             | 31         | 18,099.2581                | 2017 months                   | #INSERT INTO 2016_cal (2016months,numofdays) VALUES                        |
|           | June        | 30         | 21,050.1000                | along with the                | ('January',31),('February',29),('Ma  |
| 2,016     |             | 31         | 22,556.3871                | number of days.               | rch',31),('April',30),('May',31),('<br>June',30),('July',31),('August',31) |
|           | August      | 31         | 21,702.5161                | <b>2.</b> The tables          | ,  |
|           | September   | 30         | 20,675.4333                | created above                 | #('September',30),('October',31),('November',30),('December',31)           |
|           | October     | 31         | 12,660.6452                | were merged                   | #INSERT INTO 2017_cal  |
|           | November    | 30         | 5,004.3000                 | with tables which             | (2017months, numofdays) VALUES   |
| 2,010     | November    | 30         | 3,007,3000                 | broke down                    | ('January',31),('February',28),('March',31),('April',30),('May',31),('     |
|           |             |            |                            | average trips per month using | June',30),('July',31),('August',31)  |
| √ <u></u> | 7_cal (4×8) |            |                            | months as the                 | ,  |
|           |             | <b>C</b> 1 |                            | key.                          | #('September',30),('October',31),('  |
|           |             | numofdays  | avgperday                  |                               | November',30),('December',31)  |
| 2,017     |             | 30         | 6,522.0667                 | Note:<br>Average/day was      | SELECT   |
|           | May         | 31         | 18,949.9032                | obtained by                   | Y, partone. 2016 months, numofdays, trip                                   |
| 2,017     |             | 30         | 24,727.8333                | dividing average              | spermonth/numofdays <b>AS</b> avgtripsperday                               |
|           | July        | 31         | 27,765.5484                | per month by                  | FROM   |
| 2,017     | _           | 31<br>30   | 27,094.7742                | number of days                | ( SELECT YEAR (start date) AS  |
| 2,017     | September   | 31         | 24,395.0333<br>18,048.5806 | in a month.                   | Y, MONTHNAME (start_date) AS   |
|           | November    | 30         | 4,993.1333                 |                               | 2016months, COUNT(*) AS tripspermonth                                      |
| 2,017     | NOVEHIDEI   | 30         | 7,553,1333                 | I                             | FROM trips   |
|           |             |            |                            |                               | WHERE YEAR (start_date)=2016 AND YEAR(end date)=2016                       |
|           |             |            |                            |                               | GROUP BY 2016months  |
|           |             |            |                            |                               | ) AS partone JOIN 2016_cal ON  |
|           |             |            |                            |                               | partone.2016months=2016_cal.2016mon ths                                    |
|           |             |            |                            |                               |  |
|           |             |            |                            |                               | SELECT   |
|           |             |            |                            |                               | Y,partone.2017months,numofdays,trip spermonth/numofdays AS avgperday       |
|           |             |            |                            |                               | FROM   |
|           |             |            |                            |                               | (<br>  <b>SELECT YEAR</b> (start date) <b>AS</b>                           |
|           |             |            |                            |                               | Y, MONTHNAME (start_date) AS   |
|           |             |            |                            |                               | 2017months, COUNT(*) AS<br>tripspermonth                                   |
|           |             |            |                            |                               | FROM trips   |
|           |             |            |                            |                               | <pre>WHERE YEAR (start_date) = 2017 AND YEAR(end date) = 2017</pre>        |
|           |             |            |                            |                               | GROUP BY 2017months  |
|           |             |            |                            |                               | ) AS partone JOIN 2017_cal ON  |
|           |             |            |                            |                               | partone.2017months=2017_cal.2017mon ths                                    |
|           |             |            |                            | <u> </u>                      |  |

2.1 The total number of trips in the year 2017 broken-down by membership status (member/non-member).

| Result                                    | Explanation  | Query  |
|---|--|--|
| COUNT(*) membership 882,083 0 3,784,682 1 | The function 'Year' was used to pull out all trips from 2017 and a COUNT (*) was taken after grouping together using membership status | <pre>SELECT COUNT(*), is_member AS membership FROM trips WHERE YEAR(start_date)=2017 AND YEAR(end_date)=2017 GROUP BY membership</pre> |

2.2 The fraction of total trips that were done by members for the year of 2017 broken-down by month.

| esult   |                     |  | Explanation   | Query  |
|---|---------------------|--|---|--|
| Result #1 (3×8) tripspermonth 163,417 656,049       | 2017months<br>April | fraction<br>0.0432<br>0.1733                             | 1. The function 'MONTHNAME' was used to extract month from each trip.   | SELECT COUNT(*) AS tripspermonth, MONTHNAME(start_date) AS 2017months, COUNT(*)/3784682 AS fraction FROM trips |
| 657,865<br>599,509<br>481,540<br>138,499<br>483,445 | July<br>June        | 0.1738<br>0.1584<br>0.1272<br>0.0366<br>0.1277<br>0.1597 | <ol> <li>Filter applied here is 'is_member=1' and 'year=2017'.</li> <li>Grouped together by month and a count was taken to get the</li> </ol> | WHERE (YEAR (start_date) = 2017 AND YEAR (end_date) = 2017) AND is_member=1 GROUP BY MONTHNAME (start_date)    |
|   |                     |  | by members in 2017. 4. Fraction=trips per month/3784682(from previous query)  |  |
|   |                     |  | Assumption: The total trips mentioned here are the total trips in 2017 by the members.  |  |

- 3.1 The demand for Bixi bikes is at it's peak during summer time especially in August and July.
- 3.2 The demand for Bixi bikes is at it's least during April and November. Hence, a special promotion during these months can help convert non-member

to members.

## 2. Trip Characteristics

#### 1. Calculate the average trip time across the entire dataset.

| Result                  | Explanation                      | Query                       |
|-------------------------|----------------------------------|-----------------------------|
| Result #1 (1×1)         | The function AVG was             | SELECT AVG(duration_sec) AS |
| averagetime<br>824.4291 | used to get average trip<br>time | averagetime FROM trips      |

#### 2.1 Calculate the average trip time broken-down by: Membership status

| Re | Result       |                                       | Explanation   | Query   |
|----|--------------|---------------------------------------|---|---|
|    | membership 0 | averagetime<br>1,221.2917<br>731.7721 | The function AVG was used to get average trip time after grouping using membership status | SELECT is member AS membership, AVG(duration_sec) AS averagetime FROM trips GROUP BY membership |

#### 2.2 Calculate the average trip time broken-down by: Month

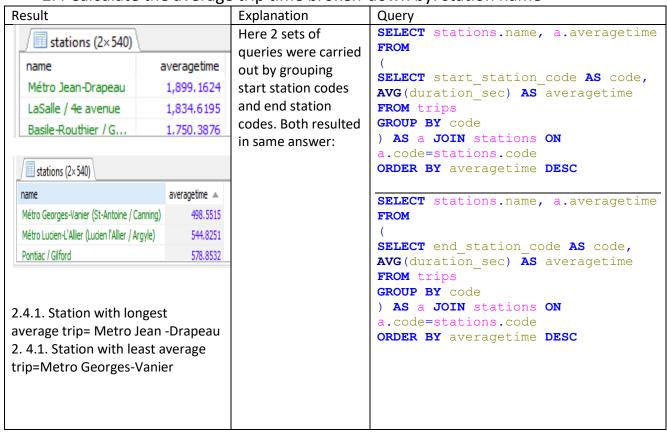
| esult               |                         | Explanation                             | Query  |  |
|---------------------|-------------------------|---|--|--|
| Result #1 (2×       | 8) \                    | 1. The function                         | <pre>SELECT MONTHNAME(start_date) AS month, AVG(duration sec) AS</pre> |  |
| month<br>April      | averagetime<br>801.7489 | MONTHNAME was used to extract month and | averagetime FROM trips   |  |
| August<br>July      | 855.7830<br>879.7803    | then it was grouped together by month.  | GROUP BY month   |  |
| June<br>May         | 844.4313<br>839.2297    | 2. Then AVG function was                |  |  |
| November<br>October | 654.0278<br>730.4162    | used to break down average trip time by |  |  |
| September           | 803.0599                | month.                                  |  |  |

#### 2.3 Calculate the average trip time broken-down by: Day of the week

| Result | Explanation | Query |
|--------|-------------|-------|
|--------|-------------|-------|

```
SELECT WEEKDAY (start date) AS d,
Result #1 (3×7)
                            1. The 'WEEKDAY'
                                                    AVG (duration sec) AS averagetime,
                            function was used to
       averagetime wkd
         798.6486 Monday
                            extract the day of the
                                                    CASE
         794.6180 Tuesday
                            week. The function
                                                    WHEN WEEKDAY (start date) = 0 THEN
         792,4604 Wednesday
                            returns values from 0-6
                                                    'Monday'
  3
         790.7546 Thursday
                            which corresponds to
                                                    WHEN WEEKDAY (start date) = 1 THEN
         798.8752 Fridday
                                                    'Tuesday'
                            Monday to Sunday
         908.9840 Saturday
                                                    WHEN WEEKDAY (start date) = 2 THEN
                            respectively.
         914.1739 Sunday
                                                    'Wednesday'
                            2. Utilised the 'Case -
                                                    WHEN WEEKDAY (start date) = 3 THEN
                            When' clause to display
                                                    'Thursday'
                            numbers in week day.
                                                    WHEN WEEKDAY (start date) = 4 THEN
                                                    'Fridday'
                                                    WHEN WEEKDAY (start date) = 5 THEN
                                                    'Saturday'
                                                    WHEN WEEKDAY (start date) = 6 THEN
                                                    'Sunday'
                                                   ELSE 'NODAY'
                                                   END
                                                    ) AS wkd
                                                    FROM trips
                                                    GROUP BY d
```

2.4 Calculate the average trip time broken-down by: station name



2.4.3 Skewing of results can be avoided by filtering out trips which are extremely short. Short trips can be due to a variety of reasons

ranging from discomfort in riding bikes to people not enjoying the bike rides. These data would not be valid for calculating mean of the trip duration. Extremely short trips would shift the mean of average duration from right to left. This would not result in accurate representation of averages. This can be achieved by considering trip durations above 5minutes or even 10 minutes.

Eg. WHERE duration\_sec >600

3.1 Let's call trips that start and end in the same station "round trips". Calculate the fraction of trips that were round trips and break it down by: Membership status

| Result      |                 |          | Explanation   | Query   |
|-------------|-----------------|----------|---|---|
| trips (3×2) |                 |          | 1. Round trips were   | SELECT COUNT(*)   |
|             | . h.            |          | identified as trips where   | FROM trips WHERE  |
| membership  | numofroundtrips | fraction | 'start station code' is the   | start station code=end station code   |
| 0           | 79,358          | 0.4454   | same as 'end station  |   |
| 1           | 98,815          | 0.5546   | code'.  | #178173   |
|             |                 |          | <ul><li>2. An initial query was used to take the total count of round trips.</li><li>3. Grouping was done using membership status and a count was taken to split round trips based on membership.</li></ul>   | <pre>SELECT is_member AS membership,COUNT(*) AS numofroundtrips, COUNT(*)/178173 AS fraction FROM trips WHERE start_station_code=end_station_code GROUP BY membership</pre> |
|             |                 |          | 4. Round trip count based on membership was then divided by total round trips to get fraction of round trips based on membership status.  Assumption: the total trips here are the total round trips by members and non-members which was found to be 178173. |   |

3.2 Let's call trips that start and end in the same station "round trips".

Calculate the fraction of trips that were round trips and break it down by: Day of week

| Result |                 |          |           | Explanation   | Query   |
|--------|-----------------|----------|-----------|---|---|
| wd     | numofroundtrips | fraction | wkd       | 1. The 'WEEKDAY' function was used to   | SELECT WEEKDAY (start_date) as wd, COUNT(*) AS  |
| 0      | 22,098          | 0.1240   | Monday    | extract the day of the week. The  | <pre>numofroundtrips, COUNT(*)/178173 AS fraction,</pre>  |
| 1      | 21,785          | 0.1223   | Tuesday   | function returns  | (<br>CASE   |
| 2      | 21,930          | 0.1231   | Wednesday | values from 0-6<br>which corresponds  | <pre>WHEN WEEKDAY(start_date)=0 THEN 'Monday'</pre>   |
| 3      | 21,354          | 0.1198   | Thursday  | to Monday to  | <pre>WHEN WEEKDAY(start_date)=1 THEN 'Tuesday'</pre>  |
| 4      | 22,778          | 0.1278   | Fridday   | Sunday respectively.  | <pre>WHEN WEEKDAY(start_date)=2 THEN</pre>  |
| 5      | 32,547          | 0.1827   | Saturday  | 2. Grouping was   | 'Wednesday' WHEN WEEKDAY(start_date)=3 THEN   |
| 6      | 35,681          | 0.2003   | Sunday    | done by weekdays and a count was  | 'Thursday' WHEN WEEKDAY(start_date)=4 THEN  |
|        |                 |          |           | taken.  3. Fraction= number of round trips on each day /178173(total number of round trips by members and non –members) | 'Fridday' WHEN WEEKDAY(start_date) = 5 THEN 'Saturday' WHEN WEEKDAY(start_date) = 6 THEN 'Sunday'  ELSE 'NODAY' END ) AS wkd FROM trips WHERE start_station_code=end_station_code GROUP BY wd |
|        |                 |          |           | Note:The 'Case' clause can be used to display the day of the week like question 2.3                                     |   |

4. Clearly, 55% of the total round trips were taken by members while Non-members constitute to 45% of the total round trips. Majority of the round trips are taken during the weekends which correlates with the fact that weekends are generally non-working days.

### 3. Popular Stations

1. What are the names of the 5 most popular starting stations?

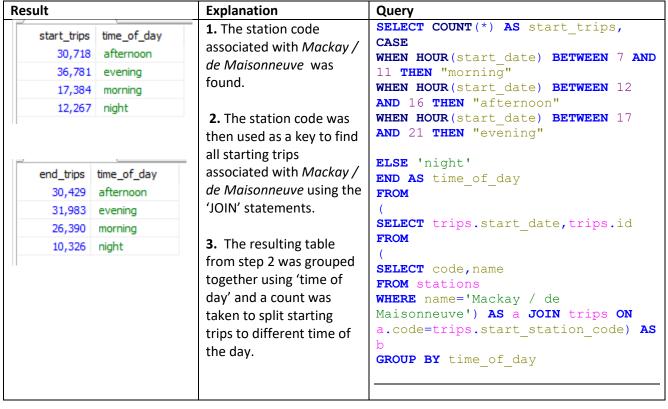
| Result | Explanation | Query |
|--------|-------------|-------|
|        | •           |       |

|  |  | A count of number of trips was taken by                             | <pre>SELECT name, a.numoftrips FROM (SELECT start_station_code AS code, COUNT(*) AS numoftrips</pre>     |  |
|--|--|---|--|--|
| Métro Mont-Royal (Rivard / du Mont-Royal)  Métro Place-des-Arts (de Maisonneuve / de Bleury)  Métro Laurier (Rivard / Laurier) | 81,279<br>78,848<br>76,813             | 81,279 together using 78,848 start station 76,813 code. It was then | FROM trips GROUP BY code ) AS a JOIN stations ON a.code=stations.code ORDER BY a.numoftrips DESC LIMIT 5 |  |
| Métro Peel (de Maisonneuve / Stanley)  | Peel (de Maisonneuve / Stanley) 72,298 |   |  |  |

#### 2. What are the names of the 5 most popular ending stations?

| Result  |         | Explanation   | Query                              |  |
|---|---------|---|------------------------------------|--|
| name numoftrips                                       |         | A count of number of trips was taken                                | SELECT name, a.numoftrips FROM     |  |
| Berri / de Maisonneuve                                | 103,720 | by grouping   | (SELECT end_station_code AS code,  |  |
| Mackay / de Maisonneuve 99,128                        |         | together using end  | COUNT(*) AS numoftrips FROM trips  |  |
| Métro Place-des-Arts (de Maisonneuve / de Bleury)     | 95,343  | station code. It  | GROUP BY code ) AS a JOIN stations |  |
| Métro St-Laurent (de Maisonneuve / St-Laurent) 86,886 |         | was then arranged   | ON a.code=stations.code            |  |
| Métro Peel (de Maisonneuve / Stanley)                 | 76,551  | in descending<br>order and limited<br>to 1 <sup>st</sup> 5 records. | ORDER BY a.numoftrips DESC LIMIT 5 |  |

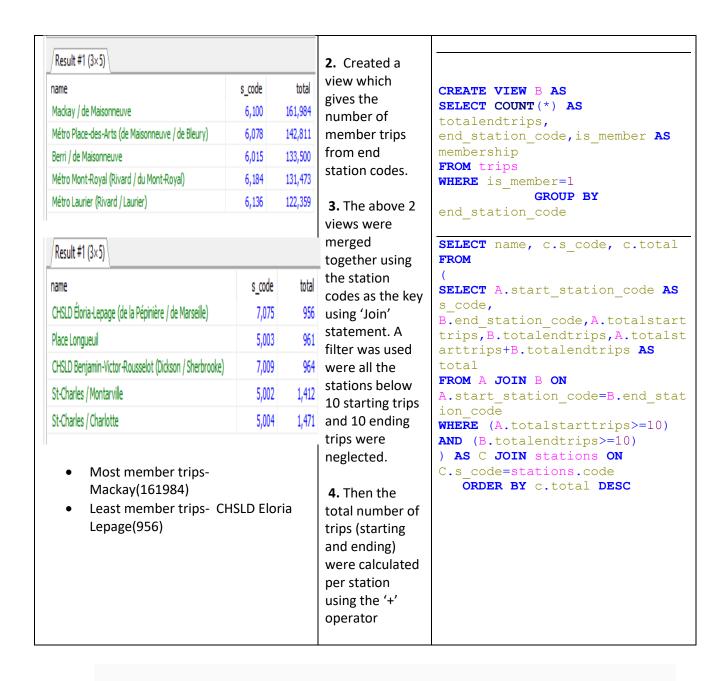
## 3.1 How is the number of starts and ends distributed for the station Mackay / de Maisonneuve throughout the day?



```
SELECT COUNT(*) AS end trips,
4. The same procedure
was carried out to split
                       WHEN HOUR (end date) BETWEEN 7 AND
end trips to the time of
                       11 THEN "morning"
the day.
                       WHEN HOUR (end date) BETWEEN 12 AND
                       16 THEN "afternoon"
                       WHEN HOUR (end date) BETWEEN 17 AND
                       21 THEN "evening"
                       ELSE 'night'
                       END AS time of day
                       FROM
                       SELECT trips.end date, trips.id
                       SELECT code, name
                       FROM stations
                       WHERE name='Mackay / de
                       Maisonneuve'
                       ) AS a JOIN trips ON
                       a.code=trips.end station code
                       ) AS b
```

- 3.2. The Mackay street is located at the heart of downtown Quebec which hosts the Concordia University, museums, parks and stadiums hence, a hotspot among tourists and biking enthusiasts. The trips split into the time of the day indicates that there is a distinguishable difference between the number of trips during the day. The higher number of trips starting and ending in this station during afternoon and evening indicates most bikers prefer afternoon/evening time for biking around Mackay. Low number of trips at night indicates that it is a less favourable time among biking enthusiasts which could be due to poor visibility and lower temperatures.
- 4. Which station has proportionally the least number of member trips? How about the most? To damper variance, consider only stations for which there were at least 10 trips starting and ending from it.

| Result | Explanation    | Query   |
|--------|----------------|---|
|        | 1. Created a   | CREATE VIEW A AS                                  |
|        | view which     | SELECT COUNT (*) AS                               |
|        | gives the      | totalstarttrips, start station code, is member AS |
|        | number of      | membership  |
|        | member trips   | FROM trips  |
|        | from start     | <pre>WHERE is_member=1</pre>                      |
|        | station codes. | GROUP BY start_station_code                       |



5. List all stations for which at least 10% of trips are round trips. Recall round trips are those that start and end in the same station. This time we will only consider stations with at least 50 starting trips.

| Result | Explanation                     | Query                              |
|--------|---------------------------------|------------------------------------|
|        | 1. Created a view               | <pre>CREATE VIEW total_trips</pre> |
|        | ('total_trips') which gives the | AS                                 |
|        | number of starting trips per    | SELECT                             |
|        | station codes.                  | start_station_code,                |
|        | Station codes.                  | COUNT (*)                          |
|        |                                 | FROM trips                         |
|        | 2. Created a view               | GROUP BY                           |
|        | ('total_round_trips') which     | start_station_code                 |
|        | gives the number of round       |                                    |
|        | trips per station.              | CREATE VIEW                        |

| name   | fractionoftrips |
|--|-----------------|
| Métro Jean-Drapeau                                   | 0.3020          |
| Métro Angrignon                                      | 0.233           |
| Berlioz / de l'Île des Soeurs                        | 0.204           |
| LaSalle / 4e avenue                                  | 0.200           |
| Basile-Routhier / Gouin                              | 0.193           |
| Parc Plage   | 0.184           |
| Gare Canora  | 0.179           |
| LaSalle / Sénécal                                    | 0.147           |
| Casino de Montréal                                   | 0.143           |
| Quai de la navette fluviale                          | 0.137           |
| CHSLD Éloria-Lepage (de la Pépinière / de Marseille) | 0.126           |
| de la Commune / Place Jacques-Cartier                | 0.110           |
| Jacques-Le Ber / de la Pointe Nord                   | 0.110           |
| Place du Commerce                                    | 0.108           |
| Collège Édouard-Montpetit                            | 0.100           |

- 3. The above 2 views were merged together using the station codes as the key through 'Join' statement. A filter was used were all the stations below 50 starting trips were ignored. The number of round trips was divided by total trips to get the fraction. Finally a view 'fraction' was created.
- **4.** The stations table was merged with fraction table and all stations with less than 10% round trips were filtered out.

```
total round trips AS
SELECT
start station code,
COUNT (*)
FROM trips
WHERE
start station code=end
station code
GROUP BY
start station code
CREATE VIEW fraction AS
SELECT
total trips.start stati
on code AS code,
total round trips.total
roundtrips/total_trips.
totaltrips AS
fractionoftrips
FROM total_trips JOIN
total round trips ON
total trips.start stati
on code=total round_tri
ps.start station code
WHERE
total trips.totaltrips
>=50
SELECT
stations.name, fraction.
fractionoftrips
FROM fraction JOIN
stations ON
fraction.code=stations.
code
WHERE
fraction.fractionoftrip
s >= 0.1
ORDER BY
fraction.fractionoftrip
s DESC
```

5.5 From previous queries it is evident that majority of round trips are taken by members during weekends. A higher fraction of round trips are observed in 'Jean Drapeau' and 'Angrignon' stations as these are location which hosts museums, casinos, zoo and racing circuits. Hence, these are prime location of interest among tourists.