

## Customer Insights: Supermarket Preferences and Satisfaction in Sri Lanka

**DASHBOARD**

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**DATASET**

# Customer Insights: Supermarket Preferences and Satisfaction in Sri Lanka

Age

☐ 18-24

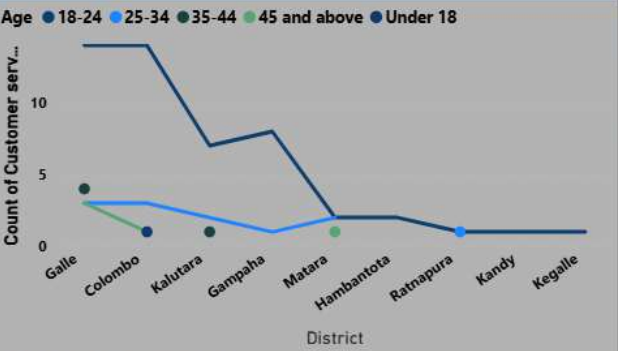
☐ 25-34

Gender

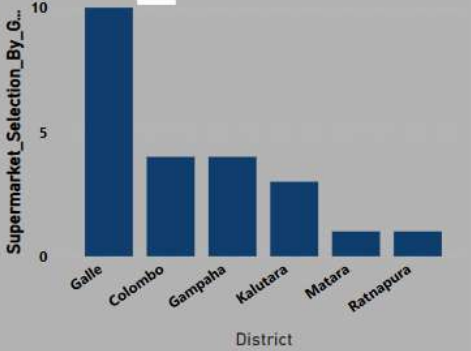
☐ Female

☐ Male

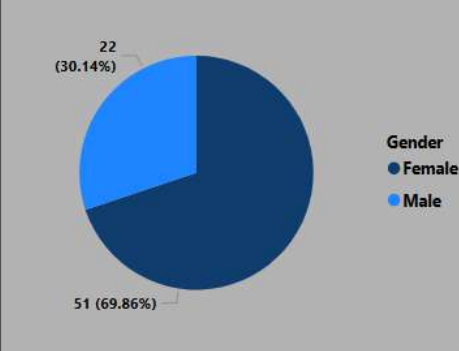
Count of Customer service Satisfaction by District and Age



Supermarket Selection By Gender by District



Shopping Frequency Count by Gender



District and Supermarket



Age	Supermarket	Pricing Satisfaction	Product Availability Satisfaction	Product Quality
18-24	Arpico	Satisfied	Very Satisfied	Very Satisfied
18-24	Cargills	Dissatisfied	Dissatisfied	Dissatisfied
18-24	Cargills	Neutral	Neutral	Neutral
18-24	Cargills	Neutral	Neutral	Neutral
18-24	Cargills	Neutral	Very Dissatisfied	Very Dissatisfied
18-24	Cargills	Neutral	Very Satisfied	Very Satisfied
18-24	Cargills	Satisfied	Neutral	Satisfied
18-24	Cargills	Satisfied	Satisfied	Neutral
Total				