

**SAP Customer Experience** 

# Integration Series – SAP Commerce with SAP Sales & Service Cloud

Purav Rustagi, SAP June, 2023



## **Agenda**

- Overview SAP CPQ
- Overview SAP Commerce
- Process Overview Quote
- Technical Detail Quote Integration
- Variant Pricing & Configuration
- Overview of Service Cloud
- Overview Integration with Service Cloud
- Technical Detail Integration with Service Cloud
- Useful Links

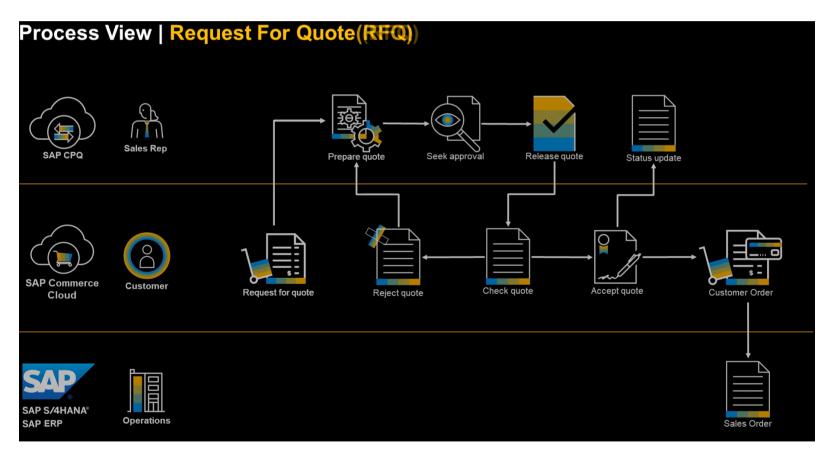
## **Overview of CPQ (Configure Price & Quote) Solution**

- SAP CPQ is part of the SAP Sales Cloud portfolio
- Highly configurable & Scalable system
- Designated to help sales representatives to configure products, apply pricing and generate quotes.
- Deployed in Cloud and is SAAS tool (Software as a Service)

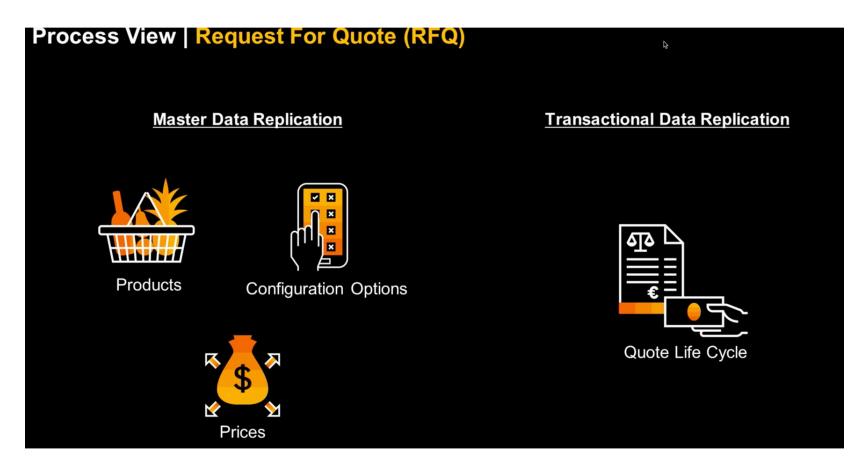
#### **Overview of SAP Commerce**

- SAP Product offers e-commerce functionality to engage your customer on any device.
- The extensible, modular architecture provides a solid foundation for developing relevant and personalized experiences
- Framework built on Java & Spring.
- SAP Commerce is available on public cloud as PAAS (Platform as a Service), one can deploy
  their own customization on top of standard product suiting the business requirement.

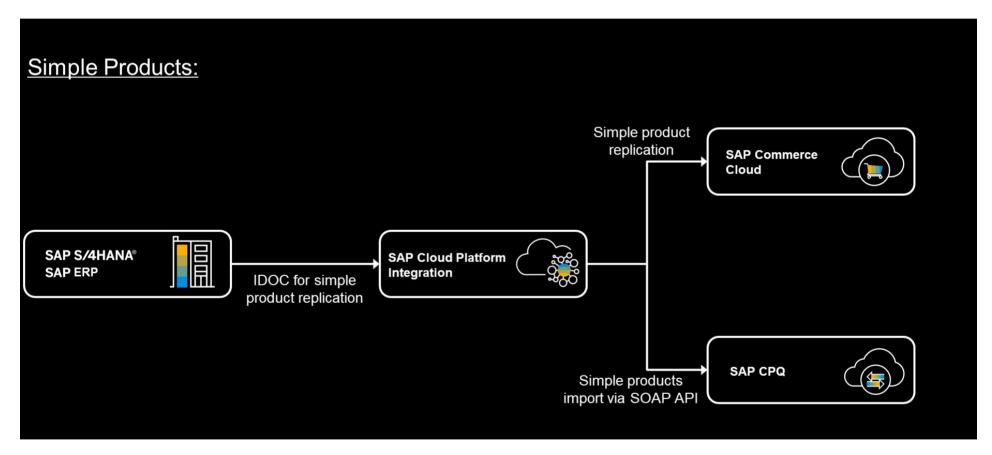
## **Process View RFQ**



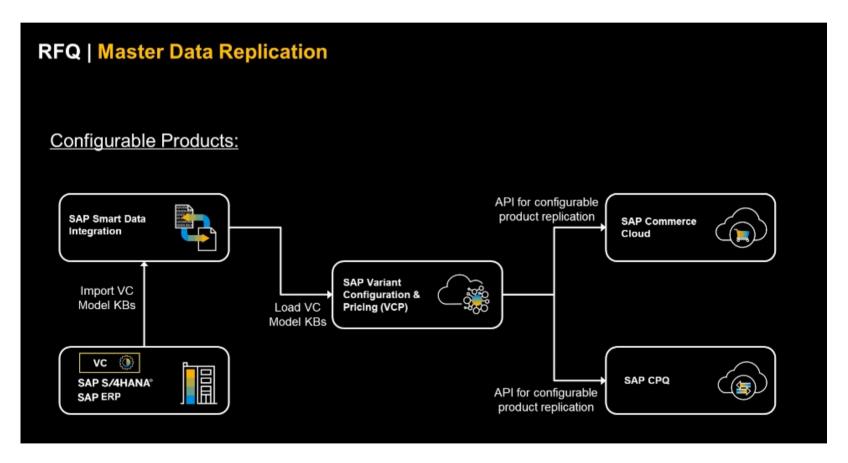
### **Process View RFQ**



## **RFQ – Master Data replication – Simple Products**



## **RFQ** – Master Data Replication – Configurable Products

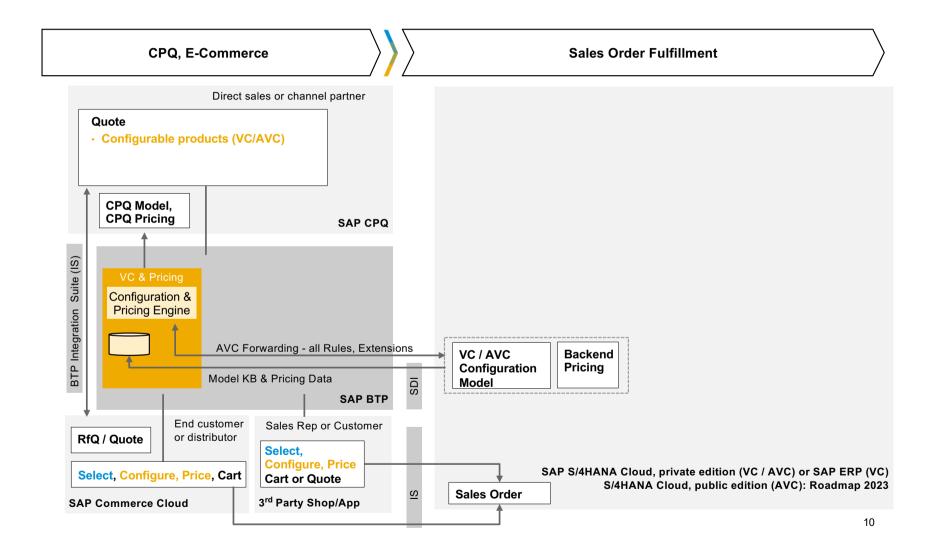


## **Quote Replication CPQ - > Commerce**

Different Systems that one would need:

- SAP Commerce
- SAP CPQ (Part of Sales Cloud)
- SAP ERP/ S4Hana
- SAP BTP (Business Technology Platform) Integration Suite (older name SCPI)
- SAP BTP Variant Configuration & Pricing (only for Configurable Products/Pricing)

## **Configure-to-Order End-to-End Flow**



#### **Extensions in Commerce for Quote 2.0**

- sapcpqquotefacades
- sapcpqquoteintegration
- sapcpqquoteintegrationocc
- sapcpqquoteintegrationocctests
- Sapcpqquoteintegrationomsservices

These extensions are available in the Integration Extension Pack (IEP)

#### **Extensions in Commerce for CPQ 2.0**

- cpqproductconfigfacades
- cpqproductconfigocc
- cpqproductconfigocctests
- cpqproductconfigorderexchange
- cpqproductconfigquoteexchange
- cpqproductconfigservices
- These extensions are available in the Integration Extension Pack (IEP)

## **Ui Changes – Commerce for Configurable Products**

The addons shipped with the IEP is deprecated, they can be used for accelerator based storefront only.

Use Spartacus /Composable storefront configuration for Spartacus based decoupled headless storefront.

Spartacus 4.X Steps

https://sap.github.io/spartacus-docs/cpq-configurable-products-integration/#adding-the-cpq-configurable-products-integration-to-spartacus

#### Composable storefront Steps

https://help.sap.com/docs/SAP\_COMMERCE\_COMPOSABLE\_STOREFRONT/962112809f9a48f9b36a a05b208b3731/32b2bf2cf0994ddab9f0a22f87d162ff.html?locale=en-US&q=CPQ#loio0a4aad0f17da4cf78c980a1d11a5a842

## **BTP Services Intration Flows (IFlows)**

https://api.sap.com/integrationflow/Replicate Product from SAP S4HANA Cloud

https://api.sap.com/integrationflow/Replicate Material From S4HANACE To Hybris Commerce

https://api.sap.com/package/SAPProductConfiguration/rest

https://api.sap.com/package/SAPCommerceCloudIntegrationwithSAPCPQ/integrationflow

#### **Overview of Service Cloud**

- Deployed on cloud, its SAAS solution
- Helps to increase customer churn by customer service capabilities
- Consists of customer service agent tool ,FSM (Field service management) with chat capabilities.
- Older name was cloud for customer

## **Integration with Commerce**

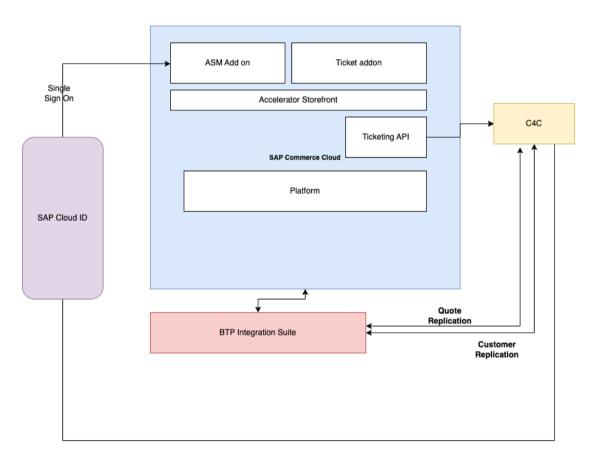
**Customer Replication** 

**Quote Replication** 

Assisted Service module (ASM) Integration

Ticket Replication (ticketing addon is deprecated)

## **Integration Overview C4C & Commerce**



#### **Extensions in Commerce for Service Cloud 2.0**

- sapc4ccustomerb2c
- customerticketingc4cintegration
- customerticketingc4cb2bintegration
- c4ccpiquote

These extensions are available in the Integration Extension Pack (IEP)

## **Iflows C4C Integration**

https://api.sap.com/package/SAPQuoteReplicationbetweenC4CandCommerce/integrationflow

https://api.sap.com/integrationflow/Replicate-Customer-from-SAP-Commerce-to-SAP-Cloud-for-Customer

## **Enabling ASM on Decoupled Storefront**

Spartacus ASM

https://sap.github.io/spartacus-docs/asm/

#### Composable Storefront

https://help.sap.com/docs/SAP\_COMMERCE\_COMPOSABLE\_STOREFRONT/eaef8c61b6d9477d af75bff9ac1b7eb4/8b02b85517af4804a6cc3743f54ead07.html?locale=en-US&q=ASM#loio15b4ba0f342f413f92cbcc19921b8a7f

#### **Useful Links**

https://microlearning.opensap.com/media/SAP%20Commerce%20Cloud%20and%20SAP%20CPQ%20Integration%20Overview/1\_lvrtsvch

https://api.sap.com/package/SAPCommerceCloudIntegrationwithSAPCPQ/integrationflow

https://help.sap.com/docs/variant-configuration-and-pricing/what-is-sap-variant-configuration-and-pricing/what-is-pricing-service?locale=en-US

https://help.sap.com/docs/SAP\_CPQ/884885f05e6b4c8082254d4d9d63f19b/71ab96157a8442e9ab20a7fdc1863ed9.html?locale=en-US

https://help.sap.com/docs/SAP CPQ?locale=en-US

https://help.sap.com/docs/SAP\_COMMERCE\_INTEGRATIONS/2f823c9b9eb946f7b82be2ee6dcf39fc/68419cbe2f854618b0af2d45249e1936.html?locale=en-U

https://video.sap.com/media/t/1 i00gbgf3

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https://help.sap.com/docs/SAP\_COMMERCE\_INTEGRATIONS/908ee62fb58e4ec99cea045413ff7225/8bfbcaca866910148e309aae7a590ba5\_html?locale=en-US\_

#### **SAP Customer Experience**

## Thank you.

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