

Spartacus Training

Day 6







Introduction

- □ Navigation in a web application is mostly done via URLs
- Spartacus allows you to customize URLs:
- Using application url as state
- ☐ Good for SEO
- Its developed over angular routing





Introduction

- SEO
 - Enhance product searchability
- Stateful URLs
 - Maintain the application state
- Pretty URL
 - Human readable
- Configurable URLs
 - You can configure almost anything





SEO

- SEO
 - Products are intuitively searchable
- Use keywords
 - E.g., /digital-camera/compact/
- Use the hyphen as a word separator
 - E.g., /digital-camera/ instead of /digital%20cameras/
- Keep URLs short
 - E.g., /p/1981415/pl60-silver instead of /products/awesome/cool/digital-cameras/samsung/1981415/pl60-silver
- Use only lowercase characters
 - E.g. /digital-camera/ instead of /Digital-Camera/





Customizations

- You can configure your application by defining context properties such as baseSite, language, and currency.
 - These properties are arrays that take their first element as the default value.
 - Context properties also set the default values for the language and currency drop-down lists,
 which you can use to change the context of the storefront dynamically.
 - By default, context does not appear in the Spartacus storefront URL.
 - When you append the values of these properties to the storefront URL, the storefront is configured based on these values.
- The urlParameters property takes the values of the other context properties to create the structure
 of the context that is appended to the storefront URL.





Routing in PDP

- Product or Category Page routes can be configured in Spartacus. They have to contain the :productCode or :categoryCode param to identify the product or category.
- To leverage SEO, you may want to include more parameters that can be accessed in the product entity, e.g., product name.

• The optional paramsMapping config can be used for properties that have a different name than the route parameter (e.g., to map from product.code to :productCode).

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Routing in PDP

- Multiple route aliases can be configured in the paths array.
- Spartacus uses the first configured path alias from the paths array that can satisfy its params with given params object.
- It's good to order aliases from those that require the most specific parameters to those having fewer parameters (order of alias matters).



Routing in PDP-PLP

When campaignName param is given

```
<a [routerLink]="{ cxRoute: 'product', params: { productCode: 1234, campaignName: 'sale' } } | cxUrl"></a>
<a [routerLink]="['/', 'sale', 'p', '1234']"></a>
```

When campaignName param is NOT given

```
<a [routerLink]="{ cxRoute: 'product', params: { productCode: 1234 } } | cxUrl"></a>
<a [routerLink]="['/', 'p', '1234']"></a>
```





Creating a custom Url





Resources

- https://sap.github.io/cloud-commerce-spartacus-storefront-docs/adding-and-customizing-routes
- https://sap.github.io/cloud-commerce-spartacus-storefront-docs/creating-pages-and-components/#static-pages
- https://sap.github.io/cloud-commerce-spartacus-storefront-docs/route-configuration/#angularsroutes
- https://sap.github.io/cloud-commerce-spartacus-storefront-docs/configurable-routing/
- https://sap.github.io/cloud-commerce-spartacus-storefront-docs/static-context-configuration/
- https://sap.github.io/cloud-commerce-spartacus-storefront-docs/configurable-router-links/



Exercise

- 1. Create a new component called 'contact'
- 2. Add some contact details in the component's template
- 3. Configure your project so that the /contact route directs to this component



Thank you!



