Manoj Kumar M

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Email: manutoman525@gmail.com | My Portfolio

EDUCATION

Bachelor of Engineering (B.E.), Computer Science and Engineering – Data Science

Nagarjuna College of Engineering and Technology, Bangalore

Dec 2022 - Aug 2026 (Expected) Current CGPA: 9.55/10

II PUC / 12th

Swami Vivekananda PU College

2022

Percentage: 94.83%

TECHNICAL SKILLS

SOFT SKILLS

Python

- 1.Communication
- Microsoft Excel
- 2.Decision Making

Power Bi

3. Team Work

- SQL
- Seaborn
 Matplotlib
- Machine Learning

PROJECT EXPERIENCE

Data Analyst

Business 360: Brick & Mortar and E-commerce Analytics Link Sep 2024

Tools and Technologies Used: Power BI, SQL, Excel, DAX

Engineered an interactive Power BI dashboard for AtliQ Hardware, integrating data sources and optimizing DAX queries, achieving 10% revenue growth and 20% cost reduction.

Data Analyst

(P&L) Report Generation

Link

Aug 2024

Tools and Technologies Used: Excel, Power Query, Pivot Tables

Developed a detailed FY 2022 P&L report for AtliQ Hardware, automating data cleaning to reduce cycle time by 4 hours and improving analysis precision by 30%.

Market Analyst

Energy Drinks Market Insights Project

<u>Link</u>

Oct 2024

Tools and Technologies used: Python, Matplotlib, Seaborn

Orchestrated a thorough data analysis project within the energy drinks market, offering strategic recommendations and advanced visualizations that optimized marketing campaigns and drove substantial market penetration

Data Analyst

Credit Card Data Analysis – Mitron Bank

<u>Link</u>

Oct 2024

Tools and Technologies Used: Power BI, SQL, Excel, DAX

Directed the development of a comprehensive dashboard for Mitron Bank, leveraging advanced Power BI visualizations to analyze customer data, optimizing product offerings and refining marketing strategies for enhanced decision-making.

Telecom Analyst

Telecom Analytics Dashboard Project – AtliQo

Link

Sep 2024

Tools and Technologies Used: Power BI, SQL, Excel, DAX

Designed and implemented interactive Power BI dashboards for AtliQo, conducting KPI analysis before and after the 5G rollout, facilitating datadriven decision-making and strategic optimizations.

Business Analyst

Food Delivery cost and Profit analysis

Link

Sep 2024

Tools and Technologies Used: Power BI, SQL, Excel, DAX

Executed a Food Delivery Cost and Profit Analysis project utilizing Python, generating insights that refined pricing strategies and commission structures to enhance profitability.

CERTIFICATIONS

- Power BI Data Analytics for All Levels 2.0 Codebasics (2024)
- Excel: Mother of Business Intelligence Codebasics (2024)
- Python (Beginner to Intermediate) Codebasics (2024)
- SQL (Basic to Advanced) Codebasics (2024)
- Career Essentials in Data Analytics Microsoft (2024)

ACHIEVEMENTS

• Hacker Rank SQL: 5 star

SQL Leetcode : Solved 50+ problems

ADDITIONAL INFORMATION:

Relevant Experience : coursework in Data Science and Analytics