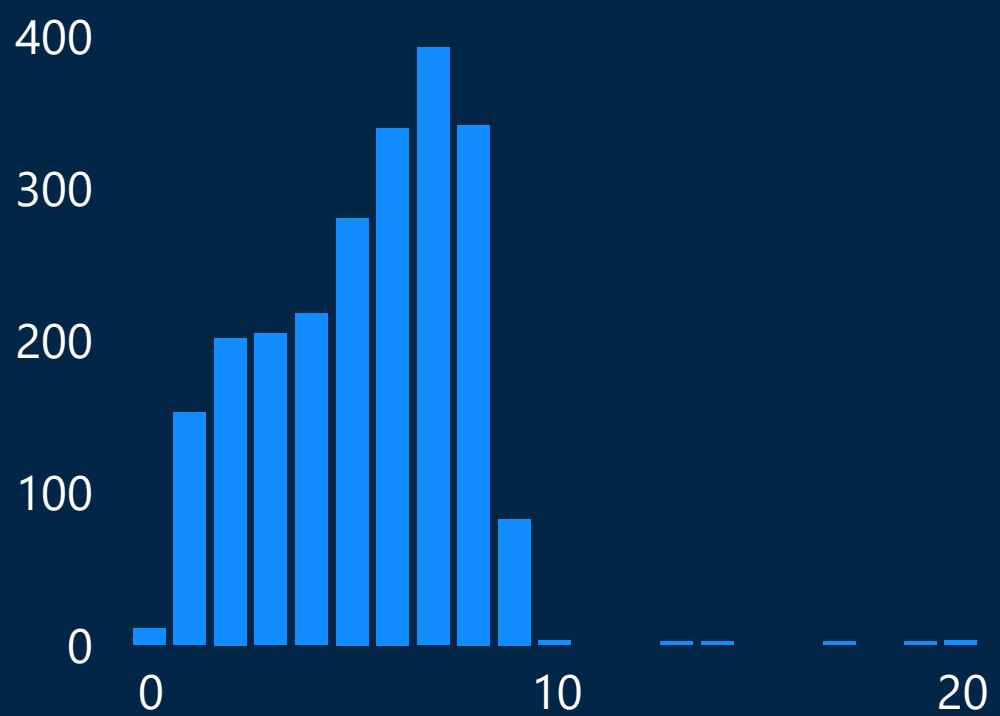
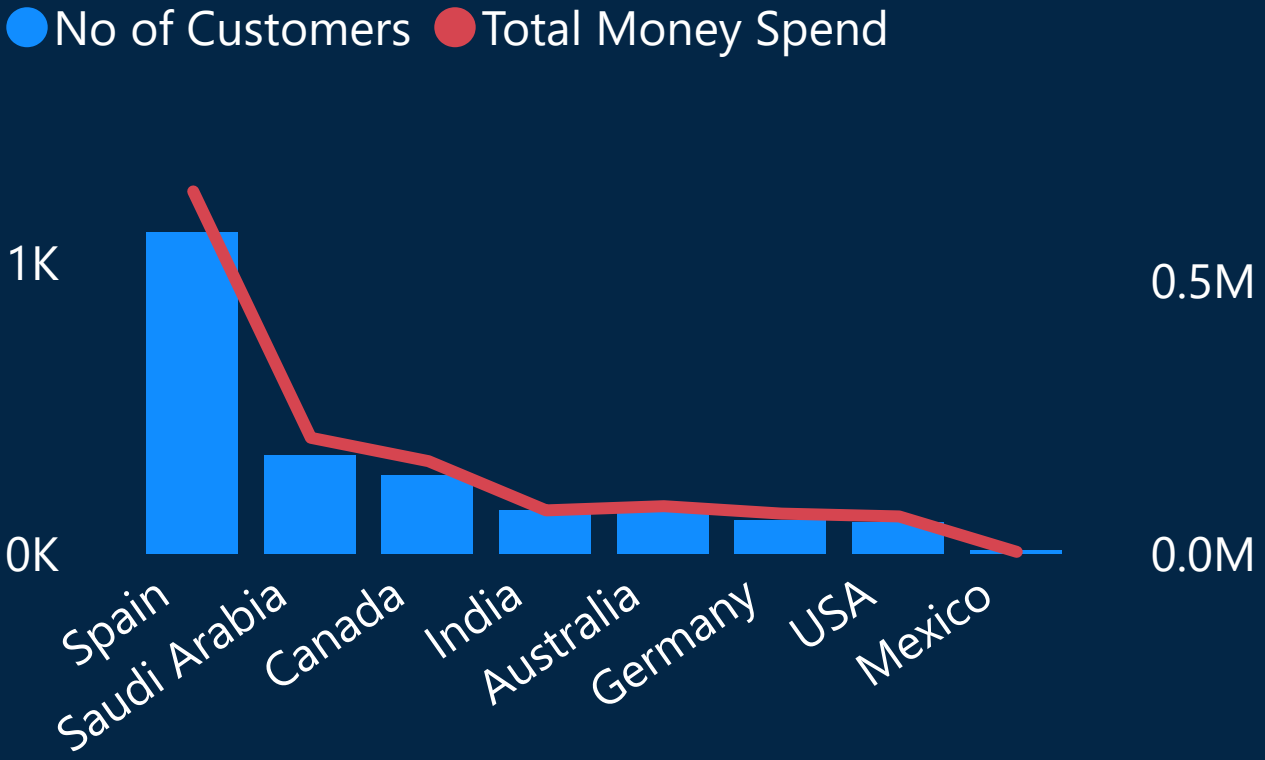




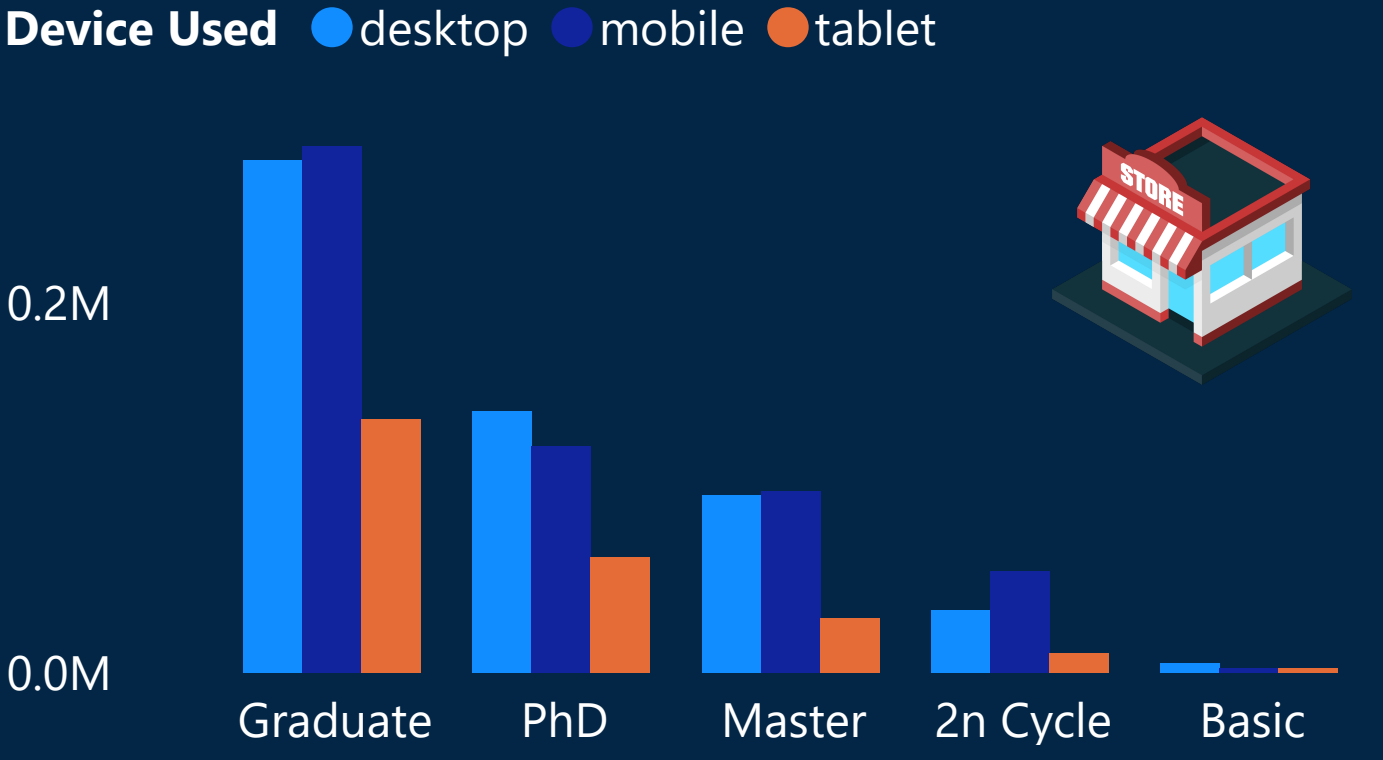
No. of Purchased Products by Web Visit Number



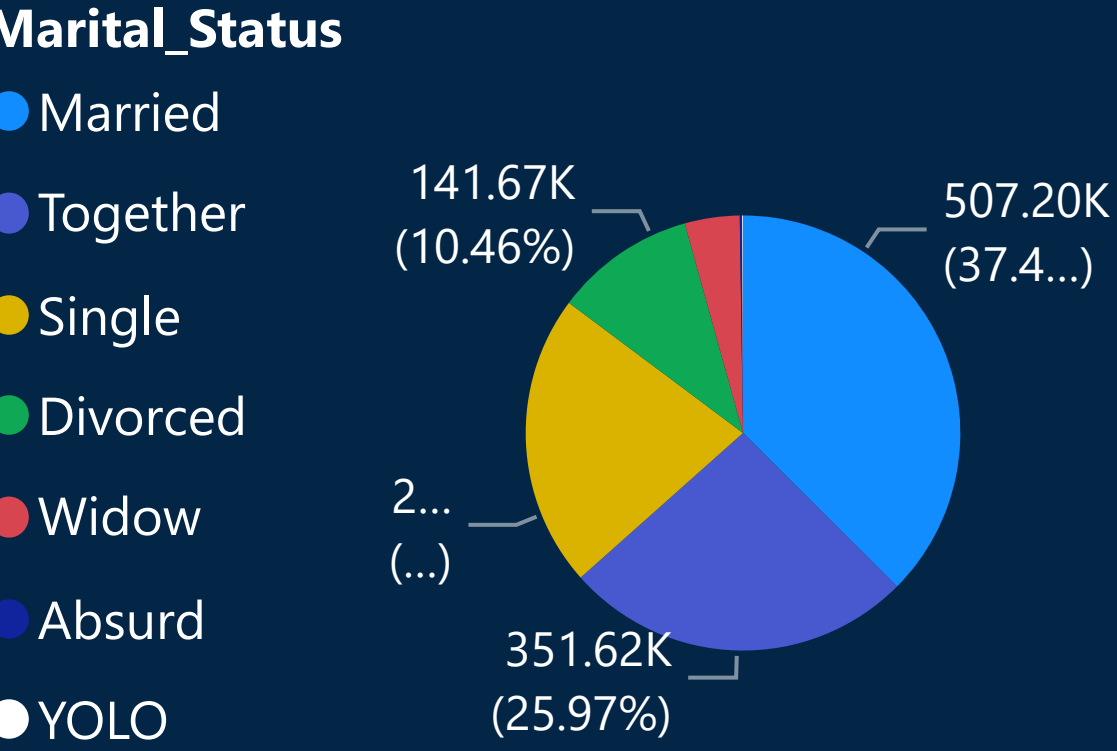
No. of Customers By Country



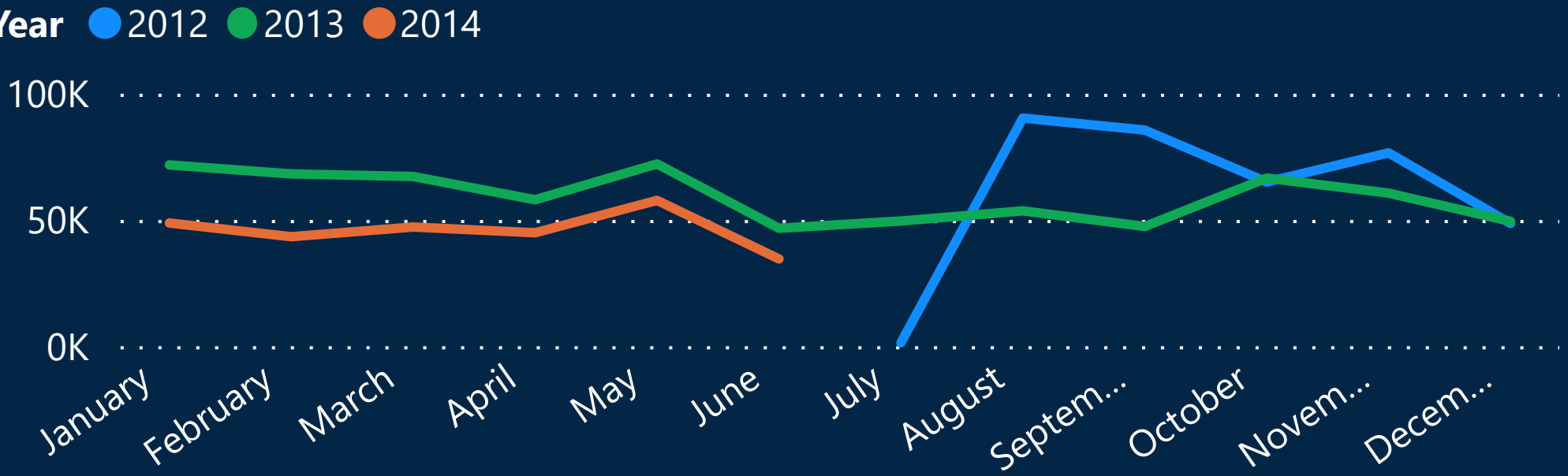
Money Spend, Device Used by Education



Money Spend by Marital_Status



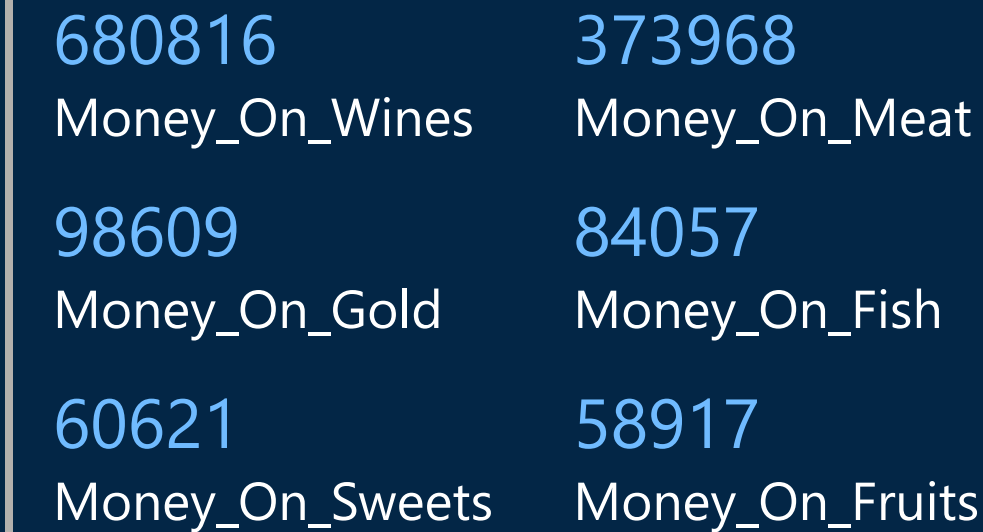
Total Money Spend and Total Purchases by Month, Year



Deals Accepted by Customers



Money Spend On :



Insights :
Stable revenue growth. Together, Married people & Graduates spends more money. Spain has max Customers. Most money spend on Wine & Meat. Money Spent is proportional to Income. More Customer Web Visits, more Purchases. 31 Complains.



1.36M
Revenue

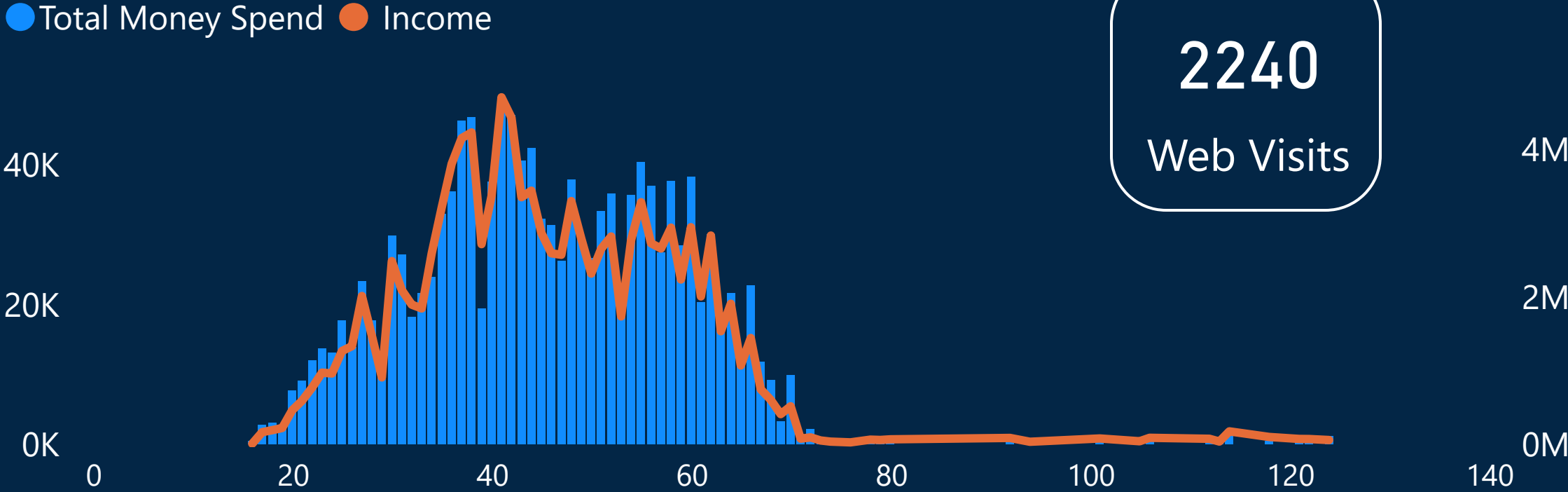
33K

Products Sold



Expansion: Stable revenue growth, expansion needed. 21% accepted last deal, initial deals must be improved. Web Stores can give high revenue, provide good deals, focus on marketing & improving Web store. A Digital Catalog for better Customer experience. Seasonal Sales for Customer. Elevate Company's brand, take the market of wine & meat. Act on complains.

Money Spend and Income By Age Groups



2240
Web Visits

