

# Manvitha Konkimalla

UI/UX DESIGNER

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## **PROFILE**

I'm a UI/UX Designer with web development skills, I strive to create digital solutions that prioritize the user experience. My passion lies in crafting engaging and innovative interfaces that cater to the needs of the end-users.

## **LANGUAGES**

English - Proficient German - Basic Telugu - Native Hindi - Native

## **SKILLS**

User Research
User Flow Charts & Sitemaps
Brand Identity Design
Design Systems & Style Guides
Wireframes
Low to High-Fidelity Design
Interactive Prototypes
Usability Testing
Motion Design
HTML, CSS, JavaScript

# **TOOLS**

Figma Adobe Photoshop Balsamiq InVision Miro Affinity Designer

## **EXPERIENCE**

## **Junior Web Developer**

LoanOnMind | Jan 2019 - April 2020 | Hyderabad, India

Developed dynamic web app showcasing services, ensured cross-browser compatibility, increased traffic by 50%, and recommended user-friendly interface solutions.

## **Associate Analyst (Contract)**

Google | Dec 2017 - May 2018 | Hyderabad, India

Supervised analysts, served as module lead for projects. Developed, documented, revised design procedures, quality standards, and consulted with project management for system processes agreement.

## Entrepreneur

Uma's Boutique | Dec 2016 - Present | Hyderabad, India

Founded Uma's boutique designing bespoke Indian dresses with skilled team. Researched market competition, attended events, provided great customer service resulting in high retention rate.

## **EDUCATION**

## **User-Centered Design Course**

Redi School | Mar 2023 - Present | Berlin, Germany

Completing a course focused on user-centred design principles and practices for creating effective and engaging digital products.

## **User Experience Design Program**

TechLabs | Nov 2022 - April 2023 | Berlin, Germany

A 6-month design program, gaining skills in all aspects of web & mobile app design and delivering two successful projects.

#### **Bachelor in Electronics & Communication Engineering**

Vignan Institute of Technology & Engineering | 2012 - 2016 | Hyderabad, India