MANYA MALHOTRA
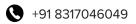
Kanpur, Uttar Pradesh, 208006

📞 +91 8317046049 ✉ mmanya866@gmail.com in linkedin.com/in/manyamalhotraa/ github.com/manyamalhotraa

INTERNSHIP

Sales Analyst, Prova World Pvt.Ltd :- Sep' 24- Present

- Sales Analysis & Strategy: Driving sales operations for India's first chicken chips brand, CHICKELZ, by analyzing market trends and performance metrics in Kanpur. Market Expansion & Data Insights: Identifying key gyms,
- distributors, and retail partners using data-driven insights to strengthen regional market presence. Consumer Behavior & Relationship Management: Interpreting consumer trends, fostering strategic partnerships, and
- optimizing sales growth through analytical decision-making.

PROJECTS

Online Retail Sales Analysis For Asda Mart- Power Bi, Excel & Data Visualization Feb' 25
- Designed a Power BI dashboard to assess sales performance and derive actionable insights for Asda Mart.
- Executed data cleansing and visualization, improving decision-making through comprehensive reporting.
- Accomplished the project as part of the Tata Group Data Visualization course.

Banking Management System- Python & MySQL Sep' 24
- Developed to maintain a person's account in a bank.
- Created to automate core banking operations such as account management, transaction processing, and customer information.
- Evolved to streamline banking processes and enhance efficiency.

Amazon Shipping Analytics - Tableau, SQL, Excel Aug' 24
- Engineered a dynamic Tableau dashboard to evaluate Amazon shipping data, delivery efficiency, and order trends.
- Crafted an interactive visualization to track logistics performance and optimize operational insights.
- Constructed a data-driven solution for comprehensive analysis of shipping metrics and trends.

CERTIFICATES

Big Data Computing | NPTEL Feb' 25

Data Visualization: Empowering Business with Effective Insights | Tata Group Feb' 25

Excel Skills for Business Job Simulation | Goldman Sachs Dec' 24

SKILLS

Programming Languages: Java, Python, SQL
Data Technologies & Tools: Power BI, Tableau, Excel
Data Skills: Data Visualization, Web Scraping, Research, Investment Analysis
Soft Skills: Leadership, Marketing , Communication , Creativity & Time Management

EDUCATION

- **LOVELY PROFESSIONAL UNIVERSITY , PUNJAB .** 2022 - Present
  Bachelors of Technology - Computer Science and Engineering (Data Science)
- **THE CHINTELS SCHOOL(ICSE), KANPUR**

  12th with Sci --- 2022
  10th with Sci --- 2020