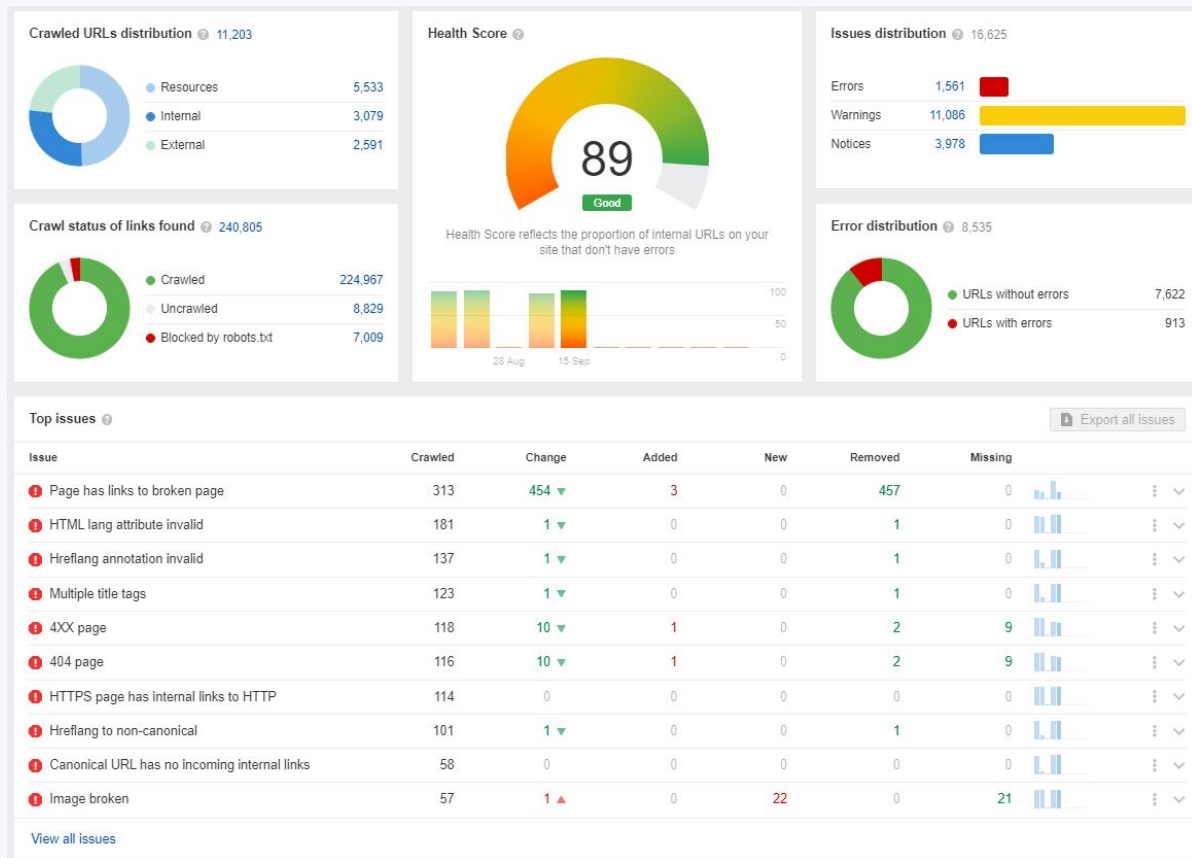


# SEO Roadmap

\_Not just SEO Plan

# SEO Audit Report (Ahrefs SEO Tool)



# Our Marketing Action Items (.DE site)

Phase-1	Phase-2	Phase-3	Phase-4
Launch	SEO + Research	Content Planner	Boost
Site Page Translation-Correction	Keyword Research	Content Auditing	Digital PR
Content Relevance	Market Research	Content Planning	Backlink Campaign
Technical SEO	Competitive Analysis	Conversion Copywriting	Linkedin Outreach
Analytics + Webmaster Setup	Content Ideation	Content Production With new & exciting	Outreach
Content Restructuring (Main Pages)	German Buyer Persona	New Page Create with Targeted Keywords	Linkedin Outreach
	.DE Website SEO		

# Our Marketing Action Items (.Com site)

Phase-1	Phase-2	Phase-3
Re-Phase	SEO Keywords	Content Planner
Migration SEO On-page	Keyword Research	Content Auditing
Content Relevance	Market Research	Content Planning
Technical SEO	Competitive Analysis	Conversion Copywriting
Proper Redirection (301)	Content Ideation	Google Ads & Social Media promotions
Remove Broken Pages	German Buyer Persona	German market Research & Marketing
		New Page Create with Targeted Keywords

# Our Digital Marketing Warriors

Mansi

Full Stack Digital Marketer include SEO,PPC, Email Marketing, Social Media,T3Planet - Promotions

Content Writer + SEO

SEO (1)  
-onpage,offpage,  
Link building  
Content Writer (2)  
-Articles,  
Guest-post, PR

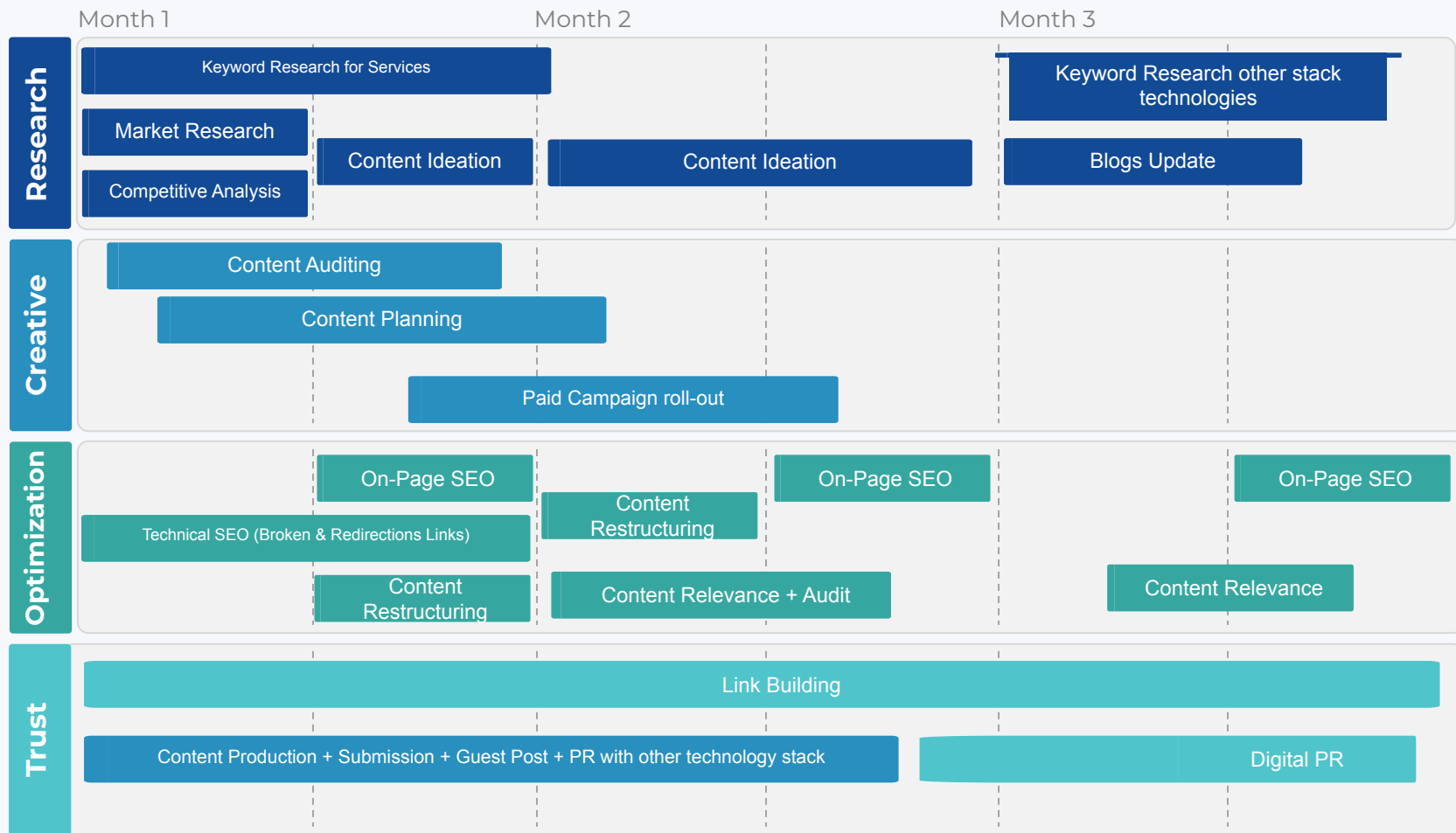
Graphics Designer

All Types of  
Graphics &  
Motion  
Designer

Full-Stack Developer

Frontend  
Designer  
  
+  
  
Custom API  
Integration  
development

# 3-Months SEO Roadmap



# Performance Measurement (KPI)

## SEO & Traffic KPIs

Leads from Website  
Monthly website traffic  
Returning vs. new visitors  
Average time on page  
Organic Search Traffic  
Backlinks  
Keywords in the Top 10 SERP

## Social Media Marketing KPIs

Audience Size  
Engagement Rate

# More KPIs Suggestion

- Organic Traffic Conversion
- Total Number of Organic Session
- Keywords Ranking
- Numbers of Purchase from Organic Traffic
- Domain Authority & Page Authority
- Avg time on page and Click Through Keywords
- Total Number Backlinks



# List Of Top 10 SEO To-do

## **On-Page (Within Site)**

- Find Keywords Volumes, Understand User Intent
- Add and Re-Write Exciting Content (On-page Grade Upgrade)
- Submit New Sitemap & Fix Index issue with priority pages
- Find Low Quality Content & Improve
- Schema Implementation
- Add Banner CTA
- Add Internal Links with Anchor text
- Increase Youtube Organic reach via video marketing

## **Off-Page (Outside Site)**

- Remove Spam Backlinks
- Blog Submission 2.0
- Backlink Campaign - Guest Post, PR & Communities
- Outreach Campaign to Build Relationship
- Plugins & Template Listing Site



**Thank-You  
Questions?**