Zhang Jinyu



Personal Information

Name: Zhang Jinyu Academic Degree: Master of Engineering

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 Beijing
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 17/04/1985

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Working Experiences

Since 10.2014 Employer: Bosch (China) Investment Ltd. Department: Corporate Sector Purchasing & Logistics

Position: Process & Product Cost Analysis, Manager

02.2010 to 11.2014 Employer: BMW China Services Ltd. Department: Purchasing and Supplier Network AP

Position: Cost Engineering (2010 - 2014)

Education Background

09.2008 to 06.2010 University: Beijing Institute of Technology

Degree: Master of Engineering Major: Power and Mechanical Engineering

09.2003 to 06.2007 University: Beijing Institute of Technology

Degree: Bachelor of Engineering Major: Vehicle Engineering

Job Responsibilities

Process & Product Cost Analysis (Current position in Bosch)

since 10.2014

- Department's responsibility: focusing on process & product cost analysis, providing supports and consultancies to Bosch Purchasing, Sales & Marketing and Production departments.
- Personally responsibility: casting, forging and assembly technology, team leader for product benchmarking project.
- Project type: purchased part cost analysis, negotiation support, process benchmarking and sales price analysis.
- Working area: Bosch Automotive Business, Bosch Rexroth and Bosch Power Tools.

> Cost Engineering (Last position in BMW)

09.2011 to 11.2014

- Conduct cost calculation for purchased parts or related investment to identify saving potentials or create target.
- Support competitor vehicle analysis by conducting cost calculation for selected components and design.
- Lead price negotiation with suppliers in cooperation with purchasing and other relevant departments.
- Analysis of local markets about processes and technologies (material, machinery, etc.), and conducting benchmark projects to update and develop the know-how about local market.

Cost Engineering in BMW AG, Germany

03.2013 to 10.2013

- Worked and got trained in Cost Engineering Department of BMW AG in Munich, Germany.
- Responsible for assembly technology in cost engineering department of BMW AG, supporting BMW worldwide high voltage battery system nomination process.
- Developed the Assembly Cost Calculator with the integrated Chinese local factors.

➤ BMW China Technical Trainee / Raw Material Localization

06.2010 to 03.2011

As the first group of graduates whom are recruited by BMW China Purchasing Department, participated in the first BMW
 China Technical Trainee Program.

- Job rotation in Quality, Purchasing, Cost Engineering and Manufacturing departments in the first 9 months.
- Working in raw material localization team, developed the knowledge of plastic materials, related applications, production process and its situation in China.

Project Experience

> QOROS 3 SEDAN BENCHMARK

2014

- **Project targets**: analysis its technical measures of crash structure (e.g. BIW); analysis the smart designs & cost down measures; gain inputs for BMW UKL projects (platform for front/four-wheel drive, compact car).
- Personal responsibility: cost calculation for selected parts of Qoros 3, then analysis the potential cost down measures by comparing Qoros 3 parts with corresponding BMW UKL parts.
- Analyzed parts: seat frame, front seat storage box, front axle low arm.

FAW-VW Q3 vs. EU Q3 BENCHMARK

2013

- **Project targets**: Analysis the parts revision and special measures have been applied to FAW-VW Q3 for Chinese market by comparing CN Q3 with EU Q3.
- Personal responsibility: analysis the cost deviation of selected different parts in CN Q3 and EU Q3.
- Analyzed parts: rear damper, cover for rear axle arm.

> VBA Programming

since 2012

- Create calculation tools, database management programs and reporting tools by developing VBA programs.
- Self-developed programs: assembly line calculator, factor cost management program and different reporting tools.

Language Skills

Chinese	native language
English •	fluent in using English as a working language

IT knowledge

Engineering Software		proficiency in the use of Visual Basic, C, AutoCAD, Simulink
	•	familiar with Matlab, C++builder
CAD	•	Pro/E, CATIA
MS-Office	•	Excel, Word, PowerPoint, Publisher

Certification

Professional	 MTM-1 Certification by German MTM Association 	
	 MTM-UAS Certification by German MTM Association 	
Language	■ CET-6 Certification	