

Manyu Jiang

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EDUCATION

New York University

Master of Arts in Digital Journalism

New York, NY

May. 2020

- Cumulative GPA: 3.85
- Core Courses: Writing, Research and Reporting, Digital Thinking, Web Development, Business Analytics and Data Visualization, Media Entrepreneurship

Communication University of China

Bachelor of Arts in Journalism

Beijing, China

Jun. 2018

WORK EXPERIENCE

BBC

Editorial Intern

New York, NY

Jan. 2020 - Present

- Wrote feature story [The reason Zoom calls drain your energy](#), which hit a new traffic record of 2M+ across all BBC feature channels
- Researched trends, topics and themes relevant to BBC Worklife's audience, and developed content engaging to the diverse audiences
- Wrote copies, selected and edited images that fit for Worklife's feature stories; designed graphics and data visualizations to enhance the overall content
- Demonstrated strong attention to detail by integrating text, images, and quotes together on the BBC internal CMS, consistently meeting deadlines for publishing

HuffPost

Data Visualization Intern

New York, NY

May. 2019 – Aug. 2019

- See my works from the HuffPost website: <https://www.huffpost.com/topic/data-visualization>
- Worked with Creative Director and Editorial Managers to execute long term visual storytelling strategies
- Hosted data visualization for storytelling workshops, and rebranded HuffPost Dataviz topic page
- Brainstormed the right visual assets during pitch meetings; creating data components for investigative reporting; assisted journalists in gathering data for analysis and visualization

AXIOS

Audience Team Intern

New York, NY

Jan. 2019 - May. 2019

- Initiated Axios newsletters promotion strategies by designing website banners, and organizing social campaigns on LinkedIn to ensure our business goals were met
- Provided marketing strategies on which audiences Axios should target next based on audience data
- Conducted more than 30 user interviews with existing and prospective Axios readers to identify audience's pain points and inform acquisition proposals, aiming at increasing shares and opens
- Presented findings to the Axios team, including key members across editorial, product, growth, and design

Thomson Reuters

Researcher – Commodities Group

Beijing, China

Aug. 2017 - Dec. 2017

- Reported and wrote for Reuters correspondents in Commodities China; assisted in 15 Reuters scoops and exclusives in energy, coal, and agriculture areas
- Interviewed more than 50 individuals from government departments and commodity enterprises.

HONORS AND AWARDS

The 63rd Annual New York Emmy Award Nomination, [The Great Divide](#)

Feb. 2020

NYU Threesis Academic Challenge, *An Agile Package on Data Journalism for Every Journalist*

Feb. 2020

Awardee of 2019 Facebook Journalism Project Scholarship

Jun. 2019

SKILLS

- Content Production: copywriting, image selection and editing
- Web Design: HTML, CSS, JavaScript
- Visualization: Tableau, Adobe Photoshop, Adobe Illustrator
- Video Editing: Adobe Premiere, Final Cut