Study plan

Nationality: Nigeria

Name: Abdulrahman Anka Sambo

Course: MBA in Business Administration

1, purpose of study

Business administration Business administration plays a crucial role in Nigeria's economic development, business environment, and overall growth . My goal is to Improve Corporate Governance, Supporting Job Creation and Skills Development, Enhancing Business Efficiency, and Promoting Entrepreneurship. To make Nigeria a better place and impact life of people.

Studying for an MBA in China can give you a unique perspective on global business practices, access to a rapidly growing economy, and a chance to build connections with Chinese companies and professionals. To communicate with other people apart from my nationality to give the exposure to communicate with any type of race in the world to share thoughts and experiences of people which i Lean from outside my nationality and what it entails for another business world. My goals can vary, but common ones include career advancement,leadership development, and acquiring new skills.

Diverse Student Body Many Chinese universities attract international students, creating a diverse learning environment. This exposure to different cultures and perspectives can enrich your educational experience and help develop a global mindset.

2. Why Did I Choose to Study in China?

China is an excellent location for business administration studies for the following reasons:

Fast-Growing Economy: One of the world's fastest-growing economies, China presents a wealth of economic chances.

Global Business Hub: China is a significant participant in international investment and trade, providing you with access to a global business network.

\* Distinct Business Practices: Learning about China's distinctive business practices and cultural quirks can be beneficial in today's globalised society.

\* Affordable Education: MBA programs in China may be less expensive than those in many Western nations.

\* Cultural Immersion: You can expand your horizons and improve your comprehension of various viewpoints by taking advantage of China's rich cultural experience.

\*Language Skills: An MBA in China offers a unique opportunity to learn Mandarin, which is one of the most widely spoken languages in the world. Proficiency in Mandarin is a valuable asset for a global business career.

\*Entrepreneurial Opportunities: China is known for its dynamic and fast-paced entrepreneurial environment. Studying there can provide exposure to cutting-edge business models and innovation, and students interested in starting their own businesses may find the Chinese market to be a great place to launch new ventures.

\* Strategic Location: China is at the center of the global supply chain, and many large corporations have their headquarters or manufacturing centers in cities like Shanghai, Beijing, and Shenzhen. This allows students to gain first-hand experience in the global business environment.

1. Details study plan

Semester 1

1. Introduction to Business Administration

Overview of business fundamentals, key principles in business decision-making, and ethics.

2. Economics for Business Focus on microeconomics and macroeconomics principles that affect businesses globally.

3. Accounting and Financial Management

Introduction to financial accounting, reporting, budgeting, and analysis.

4. Organizational Behavior Explore human behavior in organizations and strategies for effective leadership.

5. Chinese Business Environment Understanding the business landscape in China, government regulations, and market strategies.

- Extracurricular Activities:

- Attend introductory seminars on Chinese business culture.

- Participate in networking events for international students.

Semester 2

1. Marketing Management

Study the principles and practices of marketing in both Chinese and global contexts.

2. Corporate Finance Learn advanced financial analysis, investment decision-making, and risk management.

3. Business Statistics Analytical skills for interpreting business data and making informed decisions.

4. Strategic Management Understand how businesses create and implement strategies for competitive advantage.

5. Cross-Cultural Management Insights into managing teams and businesses in diverse cultural settings, especially in Asia.

- Extracurricular Activities:

- Engage with student business organizations or clubs.

- Participate in business case competitions or team-building exercises.

Summer Break (Internship/Work Experience)

- Secure a short-term internship with a Chinese or international company in China. Focus on gaining exposure to the Chinese market and how businesses adapt to local challenges.

Year 2: Specialization, Advanced Knowledge, and Networking

Semester 3

1. International Business and Trade Study the dynamics of global trade and international business management.

2. Business Ethics and Corporate Social Responsibility (CSR)Deepen understanding of ethical decision-making and CSR, especially in the Chinese context.

3. Human Resource Management.Learn advanced HRM strategies, employee development, and organizational culture management.

4. Entrepreneurship and Innovation

Explore strategies for new venture creation, innovation management, and scalability.

5. Operations and Supply Chain Management Examine the processes that drive the production, logistics, and distribution of goods and services.

- Extracurricular Activities:

- Attend business conferences or seminars in China.

- Join a startup accelerator program or participate in innovation challenges.

Semester 4

- Courses:

1. Leadership and Change Management

Learn how to lead organizations through change and inspire teams to perform at their best.

2. Digital Transformation and Business Technology

Study how technology (AI, Blockchain, IoT) is transforming businesses globally and in China.

3. Risk Management

Learn techniques for identifying, assessing, and mitigating risks in global and local contexts.

4. Advanced Marketing Strategy

Explore advanced topics in digital marketing, branding, and customer engagement.

5. Global Business Strategy

Understanding international strategies and managing businesses across borders.

- Extracurricular Activities:

- Engage in global business simulations.

- Network with industry professionals in China and globally.

Summer Break (Capstone Project and Networking)

- Complete the Capstone Project or Thesis focused on a business challenge within China or Asia.

- Seek networking opportunities at business conferences or trade events in China to connect with professionals for post-graduation opportunities.

Final Year (Post-Graduation)

- Networking and Job Search: Begin looking for potential full-time positions, leveraging both your academic learnings and your network in China.

- Alumni Connections: Engage with alumni for advice, mentorship, and job opportunities.

Language Consideration:

While studying in China, learning Mandarin will significantly enhance your experience and career prospects. You may consider a language course alongside your studies to improve your communication skills in the local context.

4. Research Focus

Primary Areas of Research:

* Strategic Management: Exploring competitive strategies, business models, corporate governance, strategic decision-making, and the role of leadership in shaping organizational direction.
* Marketing: Examining consumer behavior, branding, digital marketing, market research, customer relationship management, and the impact of new technologies on marketing strategies.
* Human Resource Management: Investigating organizational behavior, talent management, leadership development, employee engagement, diversity and inclusion, and performance management.
* Entrepreneurship and Innovation: Researching the entrepreneurial process, venture creation, innovation management, startup ecosystems, and the role of entrepreneurship in economic growth.
* Business Analytics and Information Systems: Studying data-driven decision-making, business intelligence, big data, artificial intelligence, and the role of information systems in supporting business strategies.

Study Plan Recap:

1. Year 1 Build core business knowledge, understand the Chinese market, and focus on foundational subjects.

2. Dive deeper into specializations, such as international business, digital transformation, and leadership. Work on a capstone project.

3. Language & Networking:Learn Chinese for better cultural integration and professional networking