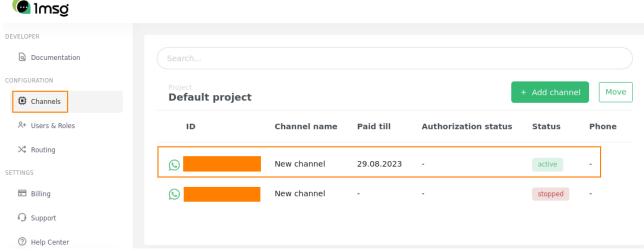
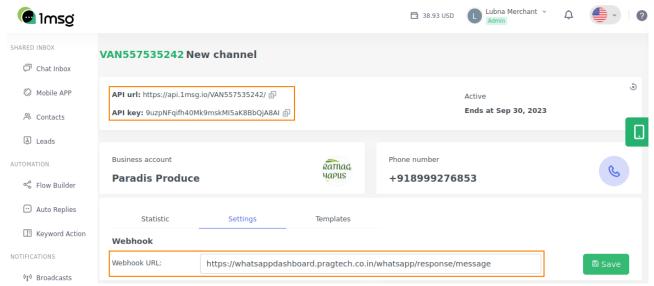
Creation of 1Msg Account and Configuring 1Msg Credentials in Odoo

Login 1Msg Account - https://1msg.io/

- On the Left Pane Menu section, Click on Channel Button.
- Click on Add Channel to create a New Channel to Generate API Token, 1Msg Account URL and add Callback URL in 1Msg or Open Channel from the below list to copy the API Token and 1Msg Account URL and add Callback URL.



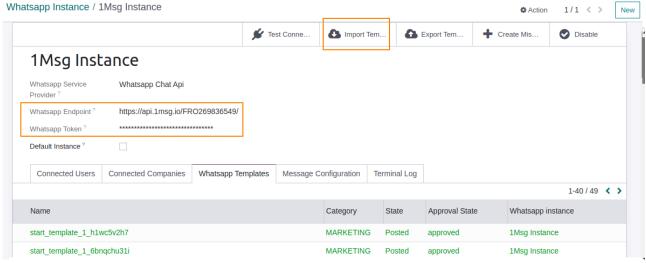
 On Clicking the Channel, New Screen Open Contains API url, API Key and Webhook url and adding new Templates.



Configuring API Credentials in Odoo

- Click on the **Whatsapp** Menu.
- Create New Instance to Setup API and Name the Instance.
- Select the Whatsapp Service Provider as Whatsapp Chat Api.
- Configure Whatsapp Endpoint from the 1Msg <API Url>

- Configure Whatsapp Token from the 1Msg <API Key>
- Click on **Test Connection** Button to Validate the connection
- Click on **Import Template** Button to Import the created templates from 1Msg. (*How to create Templates and Submit for approval, refer line item of Template Creation)*
- Start Sending the Message from the Purchased Modules.



Template Creation:

Name

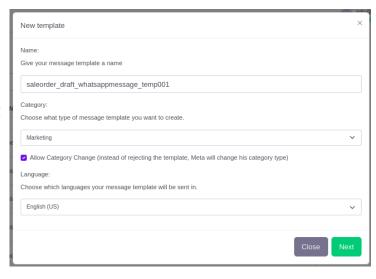
Creation of Template, Click on New Template Button.



- Creation of Template, Click on **New Template** Button.
- Select the Category as Marketing or as it needed.

Define the Message Template

- Enable the Allow Category
 Change.
- Choose the Language as English(US).
- Click on **Next** Button.



- Select the **Header** as None, Text, Image, Document, Video any one depends on the category of template to use for our model.
- Enter the text for your message in the Body
- Click **Next** Button to submit the message template for approval, Once Message template is approved you can import the message template in Odoo and start sending the message.

For Example:

Hello {{1}}

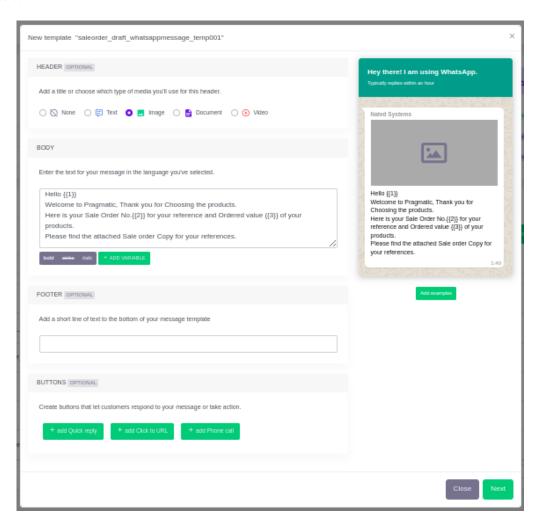
Welcome to Pragmatic, Thank you for Choosing the products.

Here is your Sale Order No.{{2}} for your reference and Ordered value {{3}} of your products.

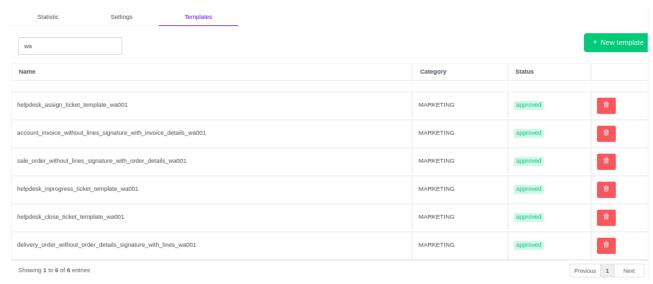
Please find the attached Sale order Copy for your references.

Parameter Info:

- {{1}} <Customer Name> -- <Stephen>
- {{2}} <Saleorder Number> -- <PBNK1/2023/00001>
- {{3}} <Total Amount> -- <\$ 22137.00>



• Once the template is approved it will be listed in the templates list as shown below.



Note:

- * Payment Cycle, Billing Method get assistance from 1Msg Support Team.
- * Discuss the API Policy and usage of 1Msg with 1Msg Support Team.