## **Adventure Works Competitor Report Financial**

Company Name	Date	Revenue	Expense	Market Segment	Notes	CountryRegion	ProvinceName	Best-Selling Product	Product Category
VeloMotion Inc	18-06-2013	38,000.00	29,500.00	Manufacturing	Competing with AdventureWorks	United States	Oregon	Carbon Road Bike X2	Cycling Equipment
CycleCore Ltd	23-11-2012	42,000.00	31,000.00	Manufacturing	Specializes in MTB gear	United Kingdom	England	Mountain Bike Alpha	Cycling Equipment
GearRush Online	10-05-2013	36,500.00	27,500.00	E-commerce	Top seller in bike accessories	United States	California	Helmet ProX Series	Bike Accessories
SpinTorque GmbH	15-09-2011	40,250.00	30,000.00	Manufacturing	German brand known for e-bikes	Germany	Nordrhein-Westfalen	E-Bike Turbo S	Electric Bikes
RideOn Retailers	27-03-2012	35,800.00	25,400.00	E-commerce	Growing DTC cycling gear sales	Canada	Alberta	RideOn Pro Jersey	Sports Apparel (Cycling)
BikeWave Corp	09-08-2012	39,000.00	28,500.00	Manufacturing	Regional leader in BMX bikes	Australia	Victoria	BMX Thunder 3000	BMX Bikes
PedalPeak Ltd	14-01-2013	41,750.00	32,000.00	E-commerce	Specializes in performance gear	United Kingdom	Scotland	Aero Helmet Ultra	Racing Accessories
Momentum Sports	06-12-2011	37,300.00	26,000.00	Manufacturing	Supplies parts to multiple bike brands	United States	Colorado	Titanium PedalSet ZR	Bicycle Components
UrbanSpin Retail	22-02-2013	34,600.00	24,900.00	E-commerce	Focus on urban commuting bikes	Germany	Berlin	Foldable City Bike Mini	Urban Bikes
TrailQuest Inc	30-06-2012	43,200.00	33,100.00	Manufacturing	High-end brand for trail biking	Canada	British Columbia	TrailMaster X Enduro	Mountain Bikes