

[Kind of Topic] Areas	
Area Name: text [10chr – 50chr]	
Showcase Image: image	
Overview of the area [multiple paragraphs of 500chr -1000chr]	
Images/Diagrams: images [0:3]	
Services: list [3:10 services]	
Case Studies: list [3:5 case studies]	
Team Members: list [3:5 employees]	

Area 1 (Description part)	
Area Name: text [10chr – 50chr]	
Showcase Image: image	
Overview of the service [multiple paragraphs of 500chr -1000chr]	
Images/Diagrams: images [0:3]	

Area 2 (Link part)	
Services: list [3:10 services]	
Case Studies: list [3:5 case studies]	
Team Members: list [3:5 employees]	

[Kind of Topic] Services	
Service Name: text [10chr – 50chr]	
Showcase Image: image	
Overview of the service [multiple paragraphs of 500chr -1000chr]	
Images/Diagrams: images [0:3]	
Case Studies: list [3:5 case studies]	
Team Members: list [3:5 employees]	

[Group] All Services	
Introduction: text [500chr-100chr]	
All services: list [30 services]	

Services 1 (Description part)	
Service Name: text [10chr – 50chr]	
Showcase Image: image	
Overview of the service [multiple paragraphs of 500chr -1000chr]	
Images/Diagrams: images [0:3]	

Services 2 (Link part)	
Case Studies: list [3:5 case studies]	
Team Members: list [3:5 employees]	

[Kind of Topic] Employees	
Employee Name: text [10chr – 50chr]	
Profile picture: image	
Role: text [50chr – 100chr]	
What the expert does: text [multiple paragraphs of 500chr -1000chr]	
How a day in the life of the expert looks like: text [multiple paragraphs of 500chr -1000chr]	
Expert's Advice: text [multiple paragraphs of 500chr -1000chr]	
Services: list [3:5 services]	
Case Studies: list [1:3 case studies]	

[Group] All Employees	
Employee Name: text [10chr – 50chr]	
Role: text [50chr – 100chr]	

Employees 1 (Description part)	
Employee Name: text [10chr – 50chr]	
Profile picture: image	
Role: text [50chr – 100chr]	
What the expert does: text [multiple paragraphs of 500chr -1000chr]	
How a day in the life of the expert looks like: text [multiple paragraphs of 500chr -1000chr]	
Expert's Advice: text [multiple paragraphs of 500chr -1000chr]	

Employees 2 (Description part)	
Services: list [3:5 services]	
Case Studies: list [1:3 case studies]	