



# DAMIAN BENNETT

PROGRAM MANAGER, PMP

## EXECUTIVE SUMMARY

A results-driven Program Manager with substantial success in delivering complex projects in the retail sector. Experience includes requirements analysis, the development of business processes, and the provision of technical support. Integrates sound business and technical acumen, and uses in-depth knowledge of Agile/SCRM methodologies and the SDLC to develop novel solutions. Applies an analytical approach to solve complex problems, collaborates effectively in cross-functional team settings, and cultivates trusted relationships with key stakeholders, including vendors and senior management.

## CORE COMPETENCIES

- IT Service Management
- Project/Program Management
- Business Systems Analysis
- Database Management
- Risk Management
- API Project Management
- Lean Software Development, SDLC
- Process & Document Development
- Cross-Functional Collaboration
- Team Management & Development
- Strategy Development
- Cloud Computing
- Network Administration
- Vendor Management
- Negotiation

## HOW TO CONTACT ME

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## RELEVANT EXPERIENCE

### Producer/Program Manager

*Apple | September 2018 - present*

- Manage end-to-end design and production across Apple Media Products digital, retail, and out of home marketing initiatives- Develop creative briefs and timelines through cross-functional coordination with Product, Editorial, and Business teams- Work directly with international business teams to fully localize all deliverables across global markets - Navigate competing priorities while allocating resources appropriately and mitigating associated challenges - Plan, manage, and communicate internal and external workflows, ensuring an effective exchange of information- Articulate creative intent and proactively organize partners to bring ideas to life- Manage and clearly communicate overall campaign timelines, deliverables, and resourcing needs- Ensure that key internal and external stakeholders are aligned from brief creation to post-mortem

### API Program Manager & Senior Systems Analyst

*Macys.com | March 2014 - September 2018*

In this role I am an API Management Team Leader, Project Manager, and Analyst, with the responsibility to manage thousands of internal and external partners that consume Macy's and Bloomingdale's APIs. Furthermore, I Develop API processes and play a key role in the on-boarding process. I also maintain internal databases and administer user throttle limits, and reporting requirements.

### Program Solutions Manager & Agile Project Manager

*Hewlett Packard | September 2004 - March 2014*

In this role I am an API Management Team Leader, Project Manager, and Analyst, with the responsibility to manage thousands of internal and external partners that consume Macy's and Bloomingdale's APIs. Furthermore, I Develop API processes and play a key role in the on-boarding process. I also maintain internal databases and administer user throttle limits, and reporting requirements.

## SCHOOL BACKGROUND

### Boise State University

*Executive Master of Business Administration in International Business  
Graduated 2008*

### Arizona State University

*Bachelor of Science in International Business  
Graduated 2004*

### UC Berkeley

*Full Stack Development Bootcamp*