

LAB 03

Khảo sát Web – App Web. Thực hiện khảo sát một số Web – Web App sau:

1. Coursera
2. BatDongSan.com
3. Tiki
4. Grab
5. Ví MoMo hoặc VinID

Trả lời các câu hỏi bên dưới:

1. Xây dựng sơ đồ map tổng quan: website/App
2. Vẽ 3 storyboard cho từng website/App
3. Lập bảng danh sách các chức năng theo thứ tự ưu tiên: Business, User, Technical feasibility, Resource feasibility.

1

2

- Common tasks are brought up on Jeff's page, based on frequently used workflows.
- Because there are so many workflows included in this area, and because stakeholder interviews show that the HR employees using the Hiring Center tend to perform very different functions, it's recommended that the Common Tasks list be populated based on Jeff's most frequently used workflows if possible (rather than being a hard-coded list which is the same for everyone).

3

- Most employees edit an existing, similar document rather than creating one from scratch. Providing the ability to load an existing job description to edit should save time and increase user satisfaction and accuracy.
- For those who know the job titles well, providing an immediate filter upon typing a job title (such as "Analyst" above) can be faster than performing a full search.

4

- To be determined: can department managers post directly, or is there another approval step that is required?

Prioritization Worksheet

	Requirement	Description	Business Importance	User Importance	Technical Feasibility	Resource Feasibility
1	Contact Info Form	Users must provide contact information before seeing a list of distributors	High	Low	High	High
2	Email Confirmation	An email is sent to confirm an order has been made	High	High	High	High
3	Order History	Users can log in to see all past orders made in the last 365 days	High	High	High	Medium
4	Order Tracking	Orders can be tracked by entering a tracking code, given once an order has shipped	High	High	Medium	Medium
5	GPS Tracking	Users can track their package by GPS, following trucks or airplanes	Medium	Medium	Low	Low
6	Order Fulfillment Reviews	Users can read other customers' reviews of the company's fulfillment process	Low	Medium	High	Medium
7	Order Fulfillment Chat	Users can chat with other users about their order fulfillment experience	Low	Medium	Medium	Medium