→ Engagement with 2 levels

→ CrossEntropyLoss(weigth=???) → Para compensar distribución no equlibrada

→ CNN from transfer learning

→ What is the accuracy

→ clasification\_report

→ confussion\_matrix (accuracy, recall, f1-score)

→ Image normalization CNN

→ bag of words for ShortDescription → Additional NN

Explore results(OK/failed)

RNN using shortDescription

View relevant features

Engagement weight based (weight optimization)

EDA: geolocation data

CNN fine tunning

ML method using metadata: accuracy?

Optimize size of batch