

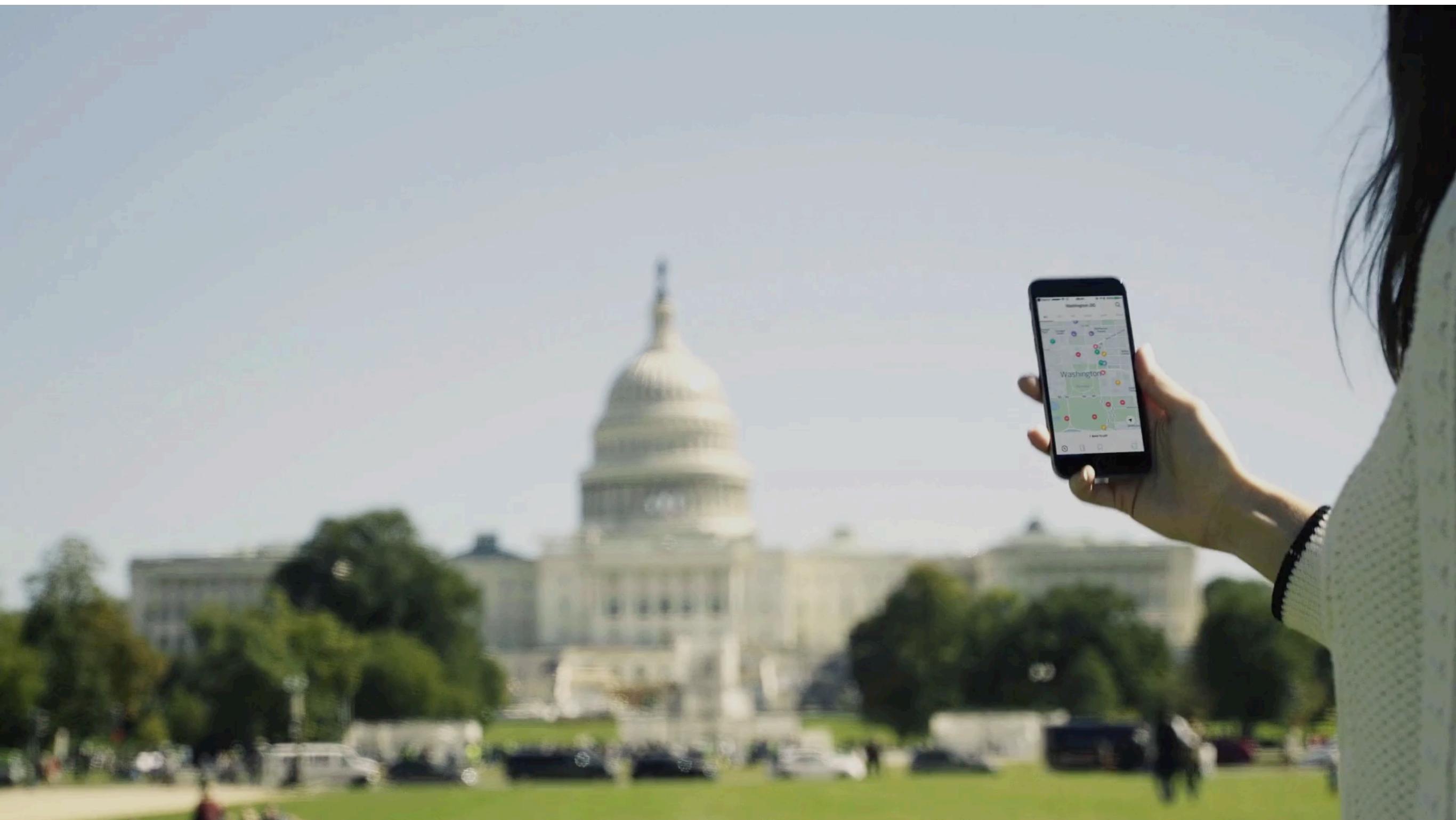
Intel

*or*

Atlassian

*Name that Blue! (<http://namethatblue.com/>)*

# Hello from *Mapbox*!



# Mapbox Unity SDK



# Roadtrippers

The screenshot shows the Roadtrippers website interface. At the top, there's a navigation bar with icons for car, camera, food, mountain, eye, tent, and music, followed by the "Roadtrippers" logo. Below this is a sidebar with a "Attractions & Culture" section containing categories like Amusement Parks, Children's Attractions, Offbeat Attractions, Top Attractions, etc., with "Top Attractions" currently selected. A "My Unsaved Trip" section is also present. A "Miles from route" slider is set to 20. The main area features a map of North America with a highlighted route from San Francisco to New York City. Along the route, several blue location pins with camera icons indicate points of interest. The map also shows state/province boundaries and major cities. At the bottom, there are sections for "Places", "Trips", "Collections", and "Stories", each with a grid of attraction cards.

- Attractions & Culture
- Amusement Parks
- Automotive Attractions
- Children's Attractions
- Museums
- Offbeat Attractions
- Stadiums
- Top Attractions
- Zoos & Aquariums

My Unsaved Trip

Miles from route

Places ▾ Trips Collections Stories

UNITED STATES of AMERICA

Golden Gate Bridge

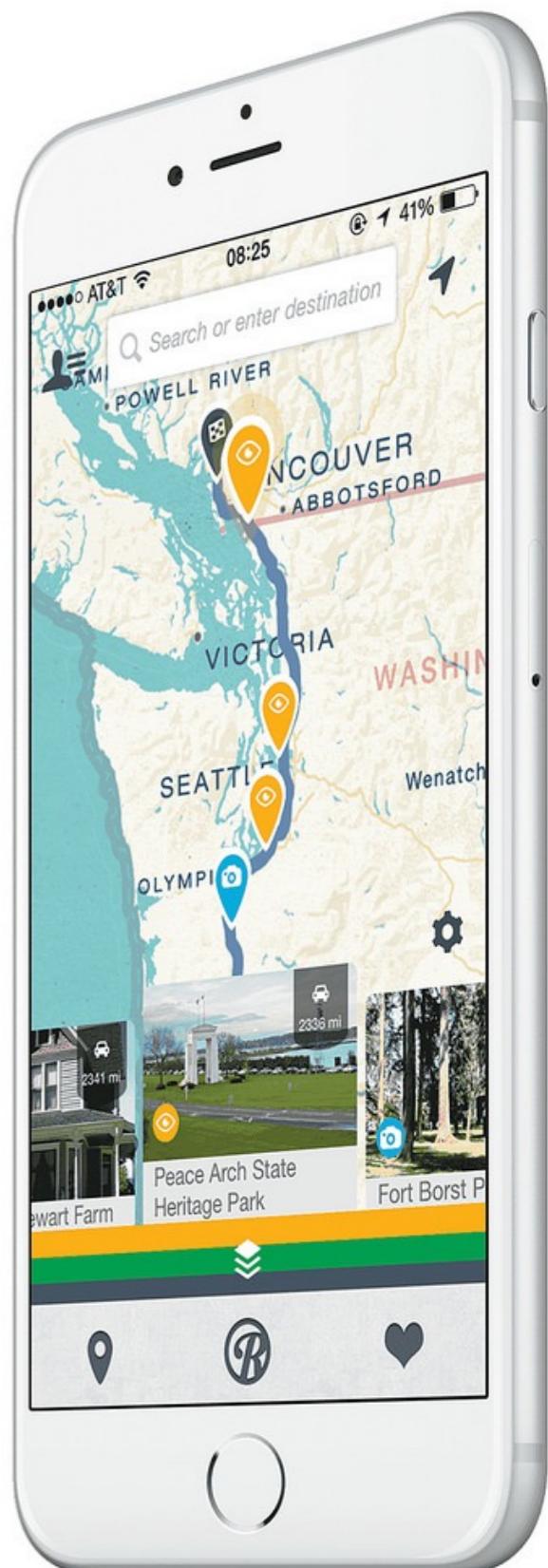
Natural Bridge Park & Hotel

Universal Studios Hollywood

Hamilton Pool

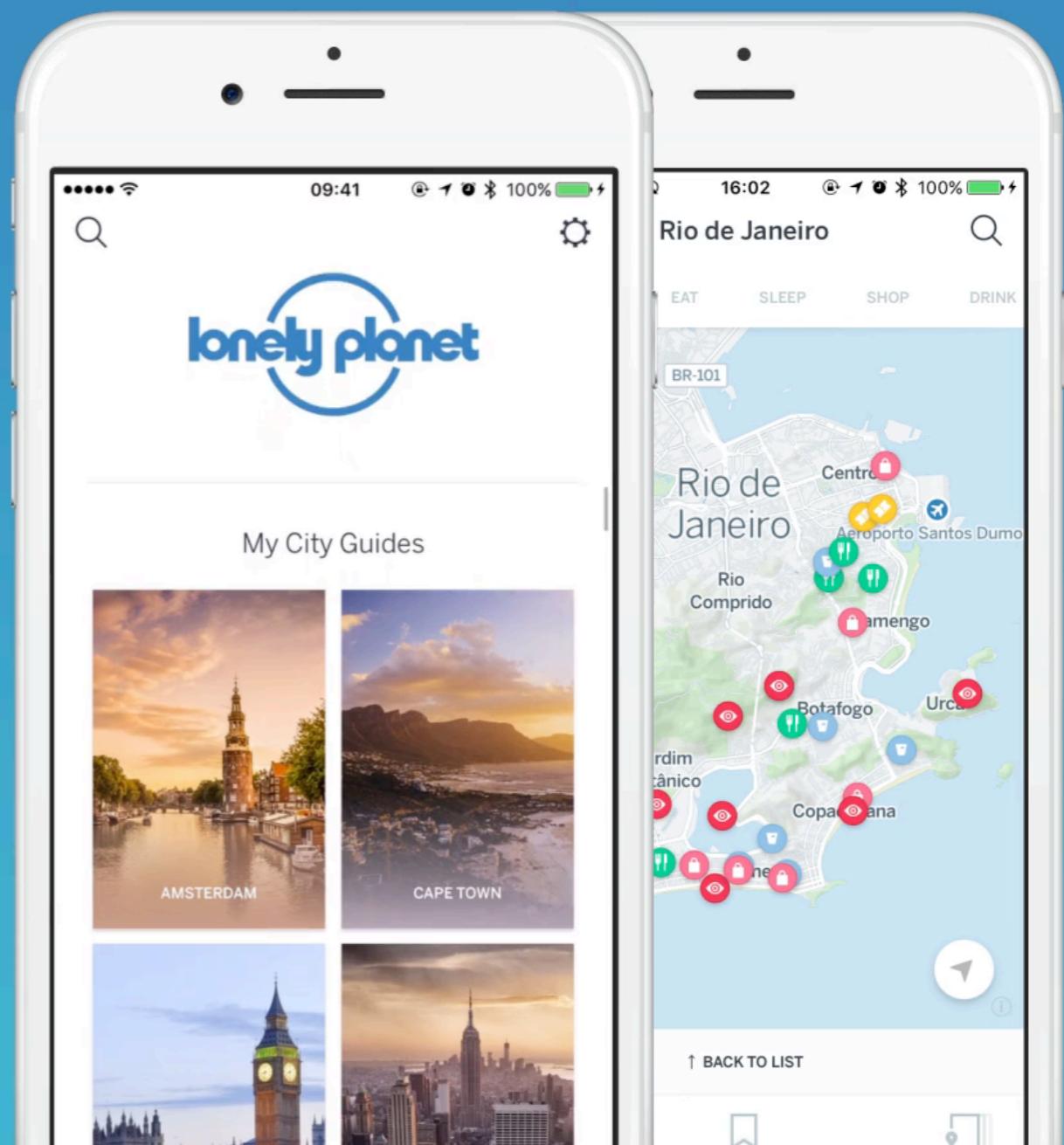
Hollywood Sign

Griffith Observatory

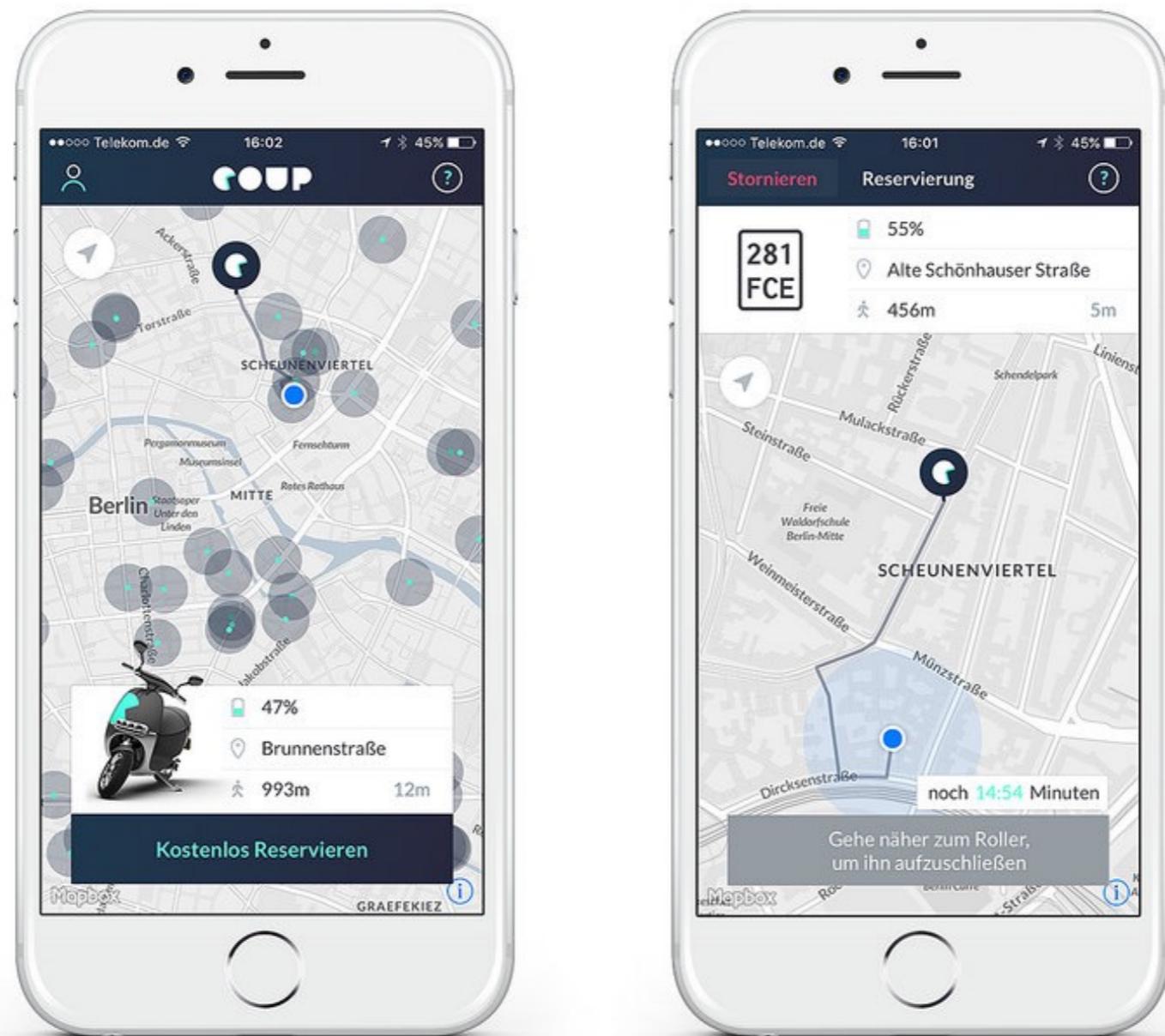


# LonelyPlanet

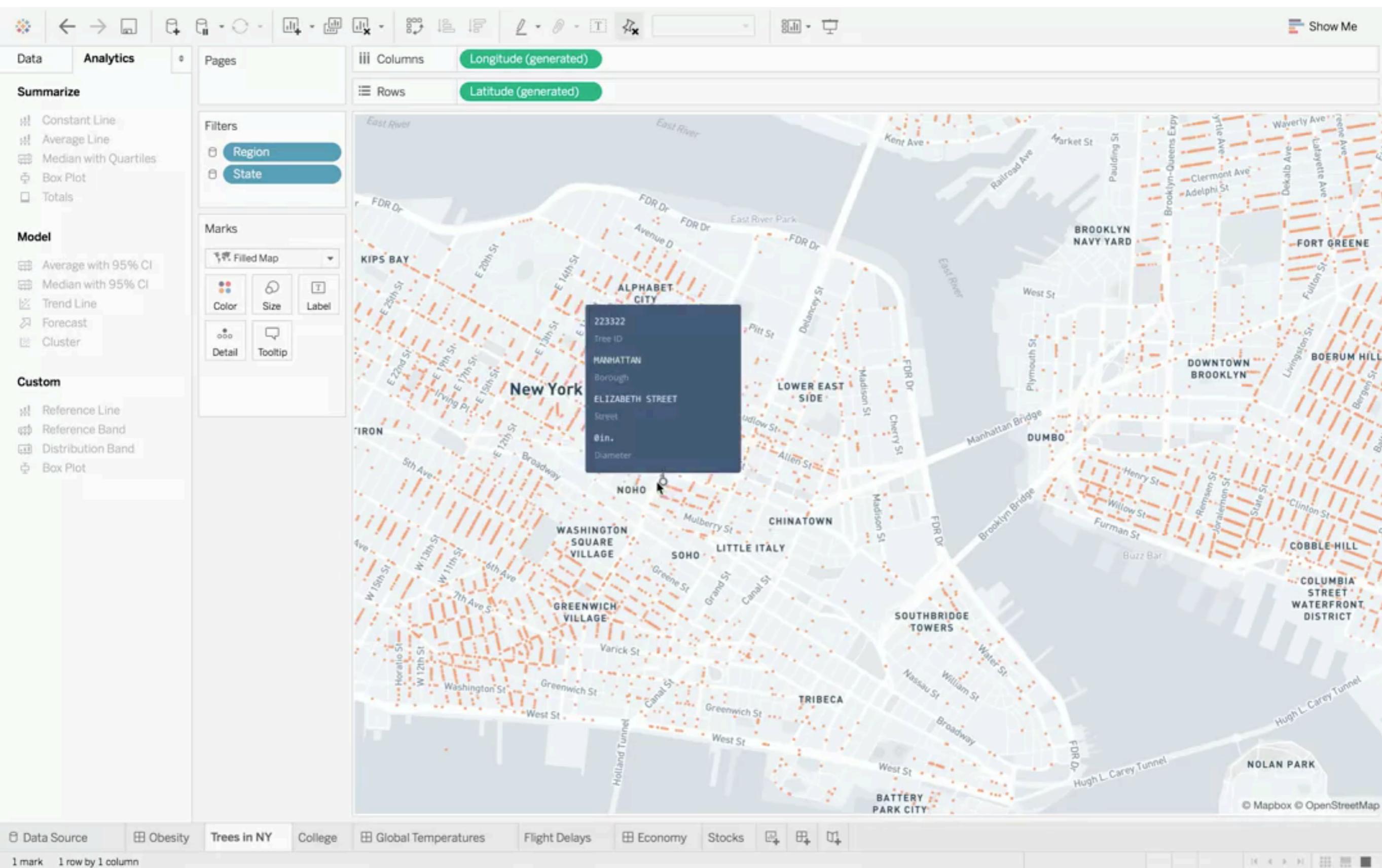
lonely planet + Mapbox



# COUP



# BI Dashboards using Tableau



& more!

<https://www.mapbox.com/showcase/>

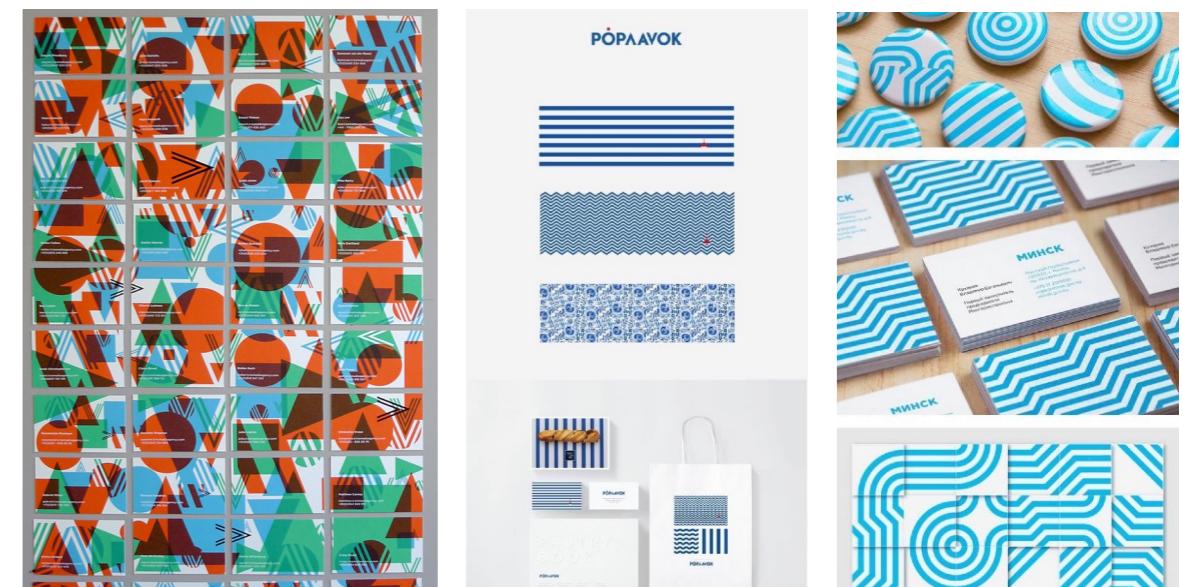
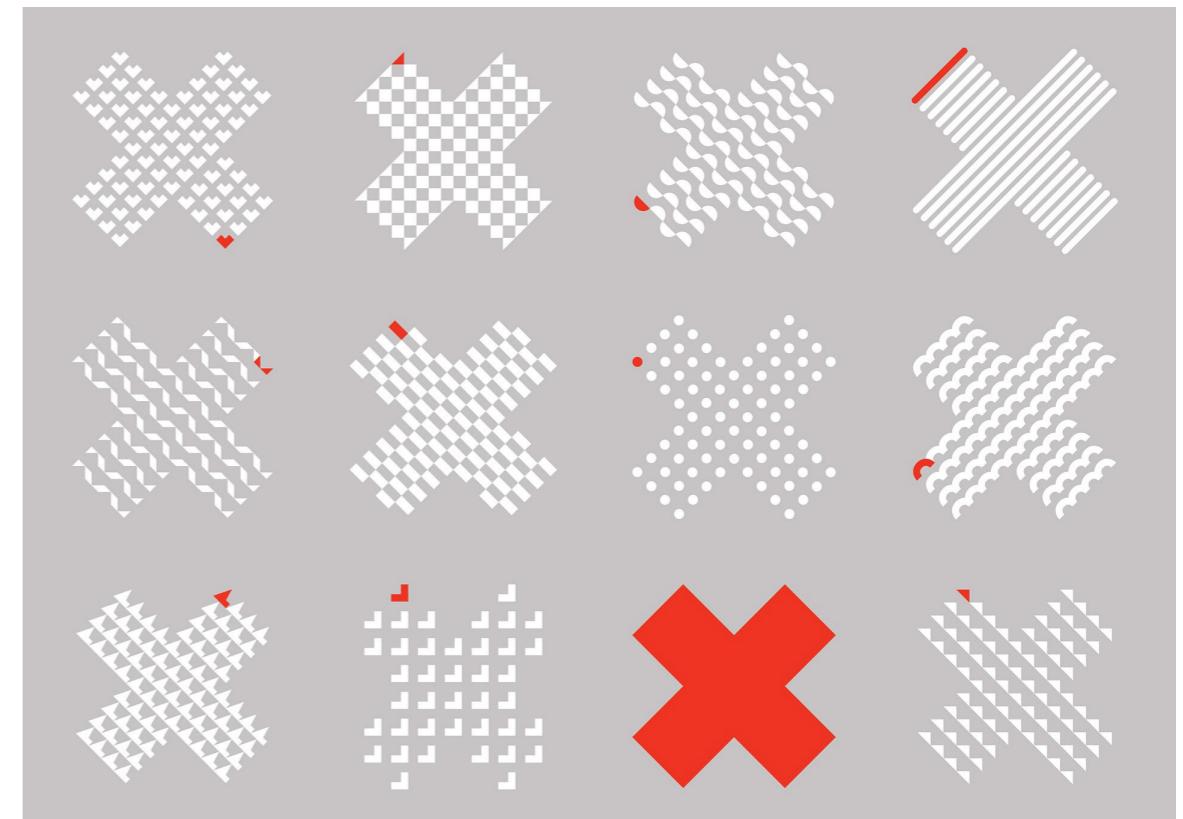
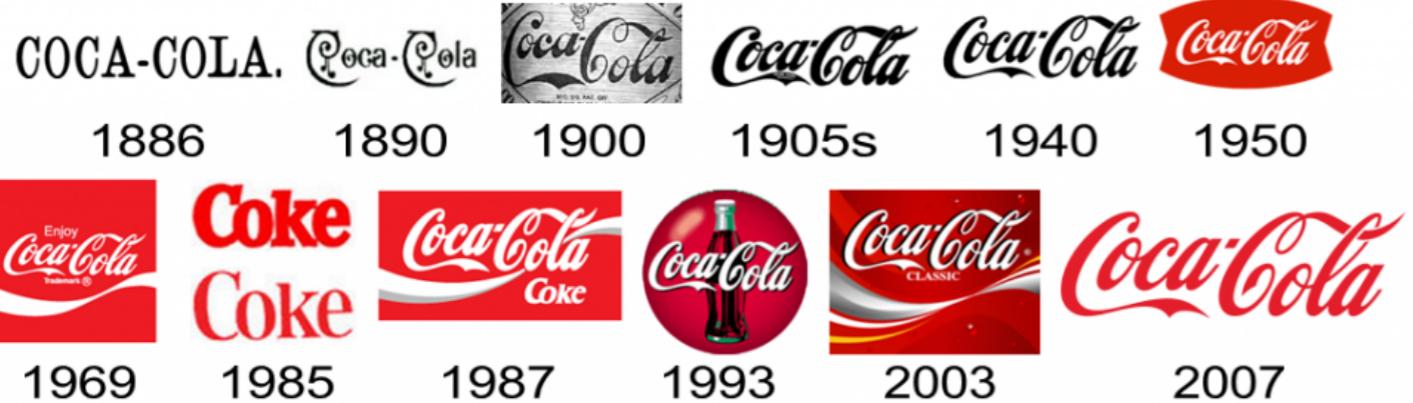
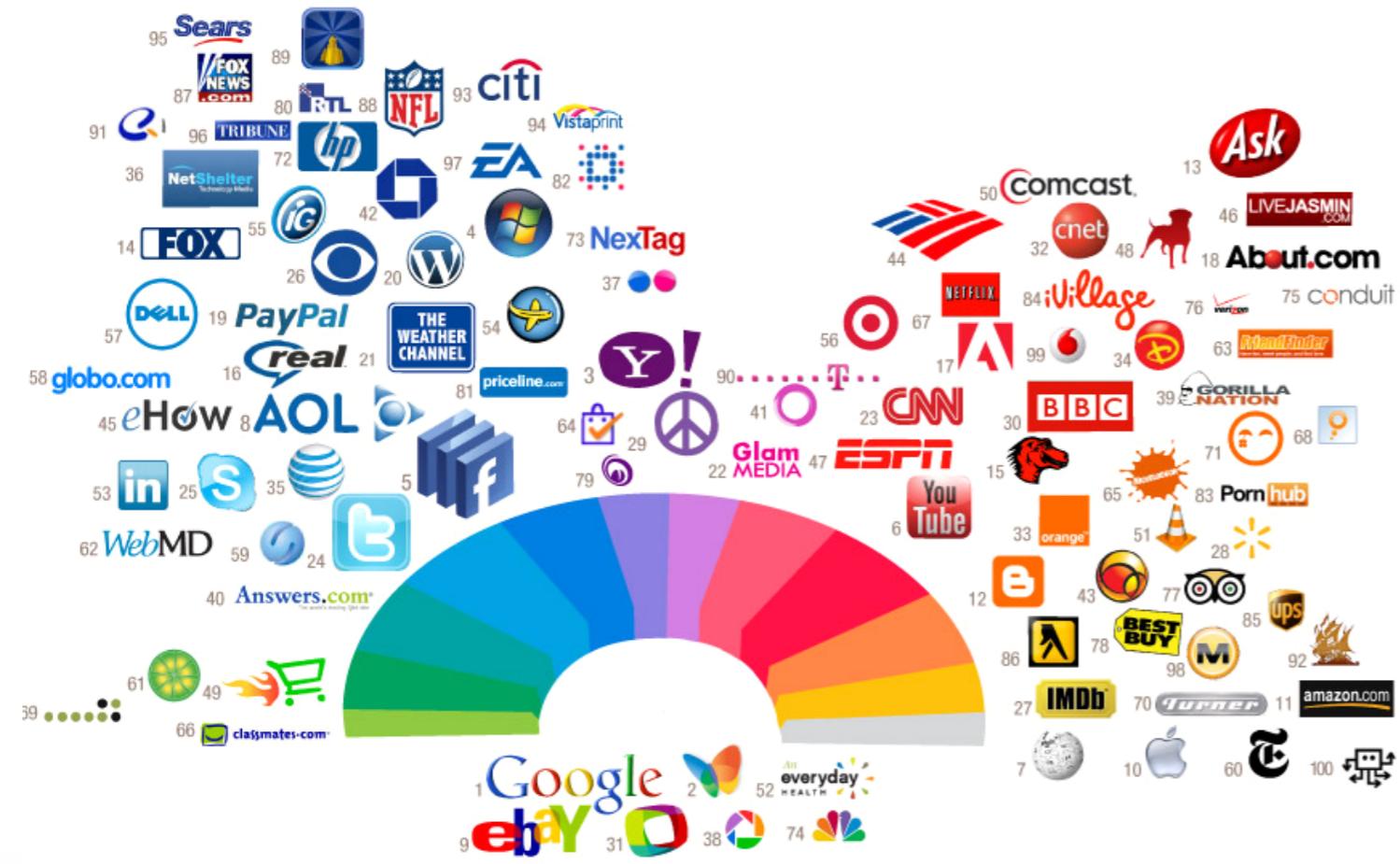
# *Designing Custom Maps for your Brand*

3rd March 2017 | Mapbox, BLR

# Workshop Plan

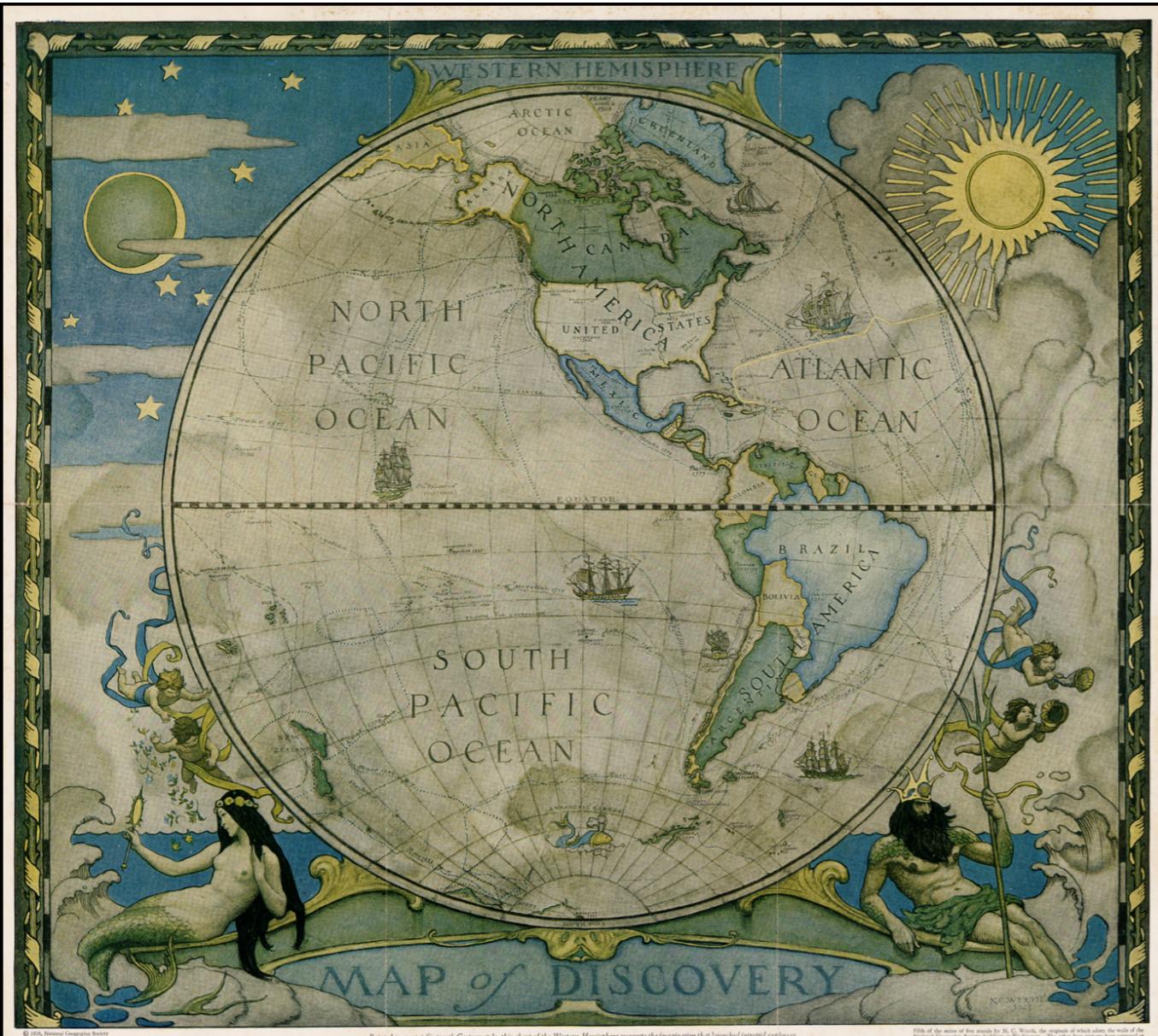
1. Introduction: Branding, Maps, Custom map design
2. Getting started with Mapbox Studio
3. Hands-on workshop: Basic to Mapbox Satellite brand
4. Short break
5. Doing more: Icons, patterns, data & interactivity
6. Questions
7. Lightning talk/Showcase

# Brands

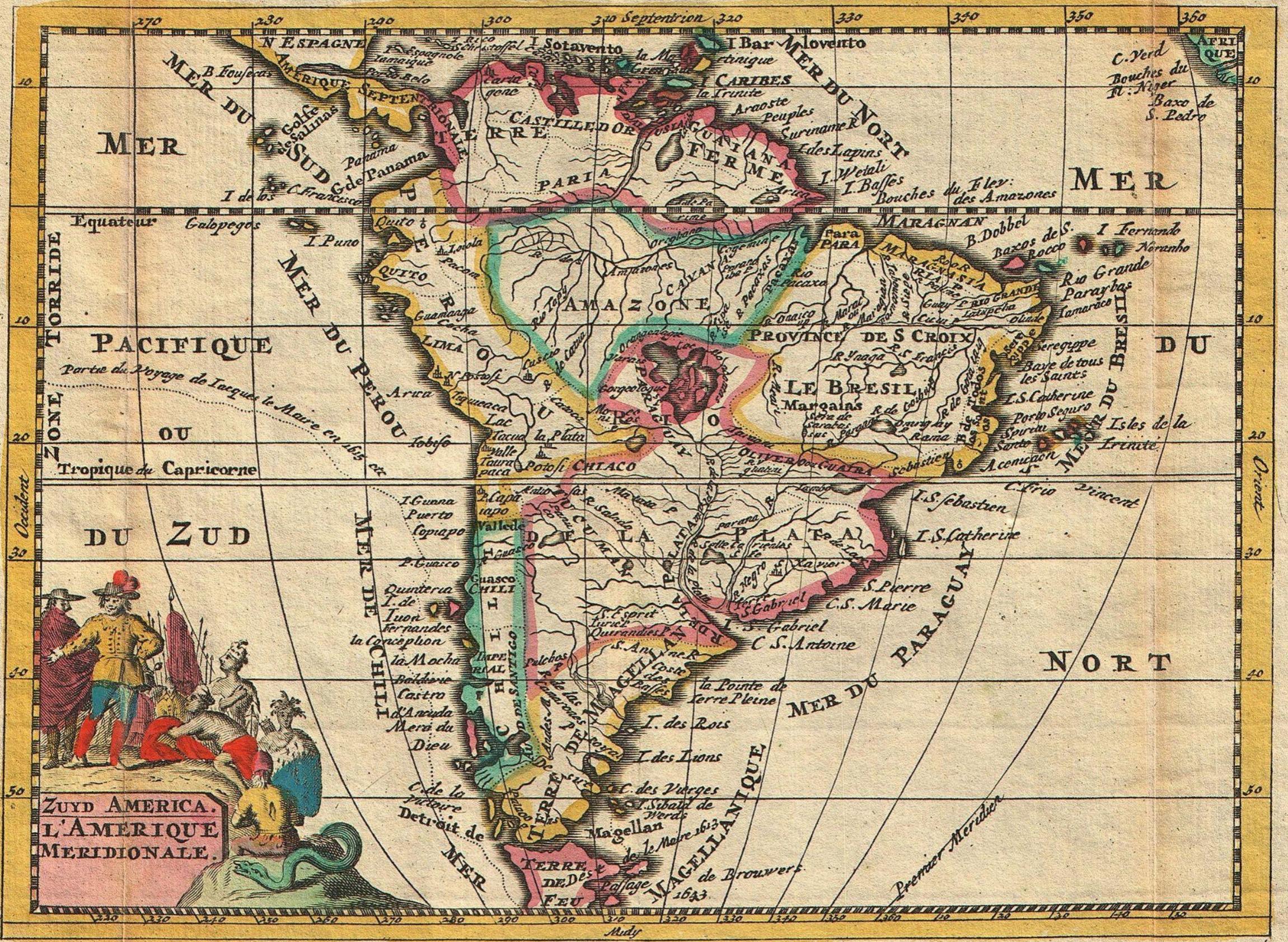


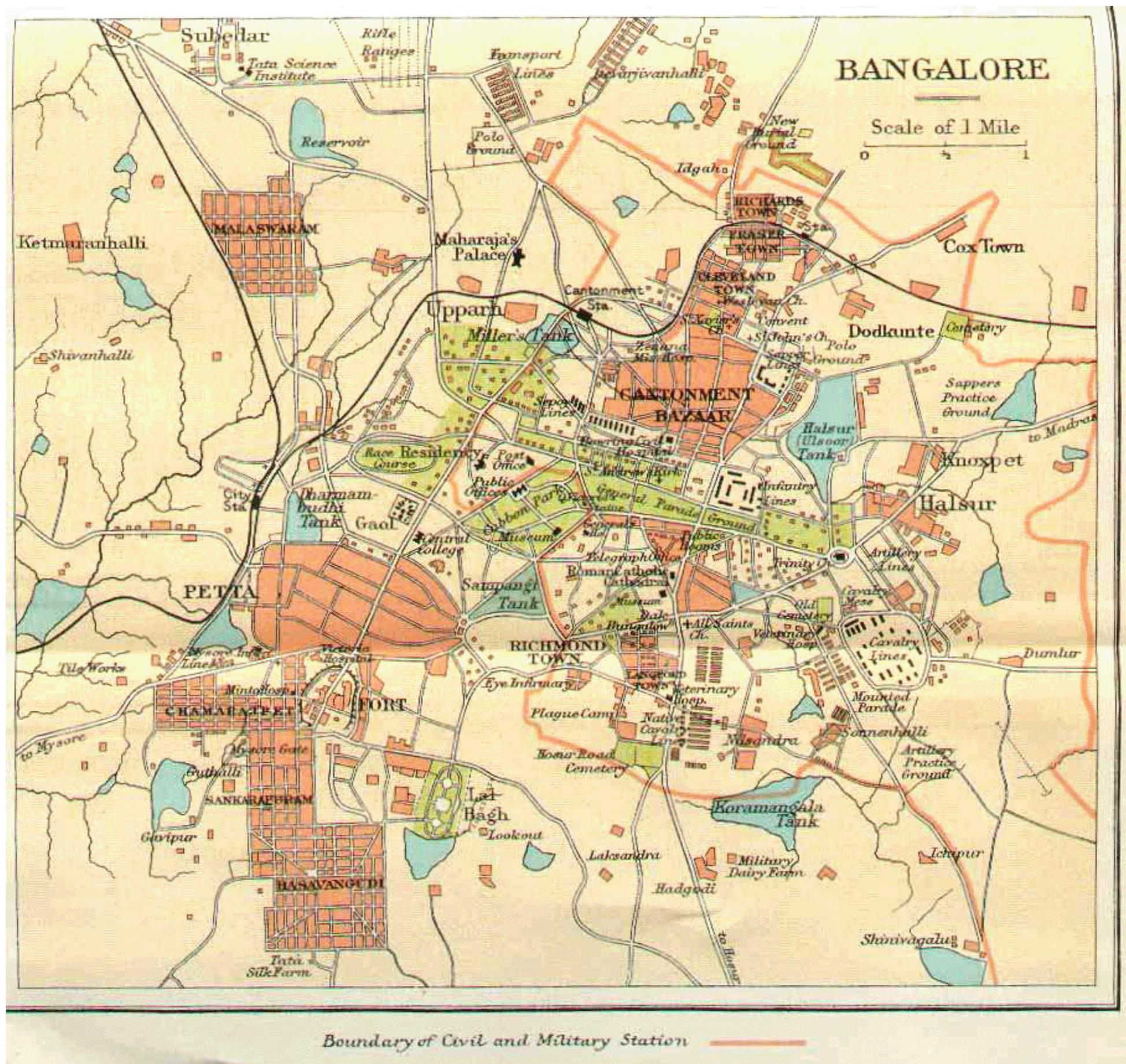
# Brand Identity Logo

# The world of Maps



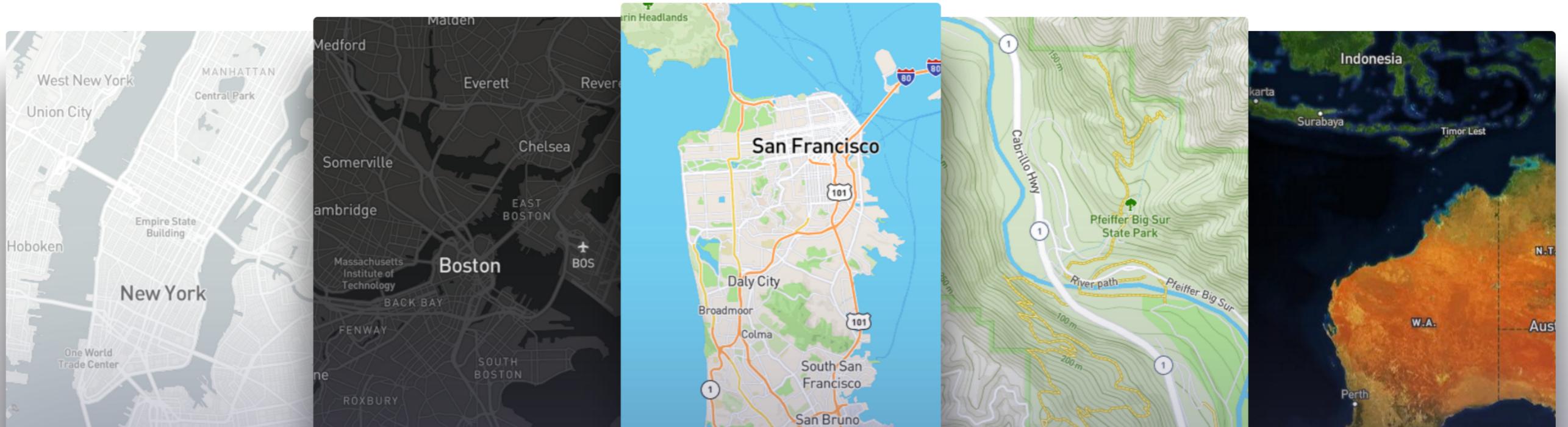








But what about  
*Digital Maps?*



# Mapbox Studio Template Styles

<https://www.mapbox.com/maps/>

# Trip Advisor



Read Reviews, Compare Prices, Book your Best Trip

Search by name

Filter by

Accomodations

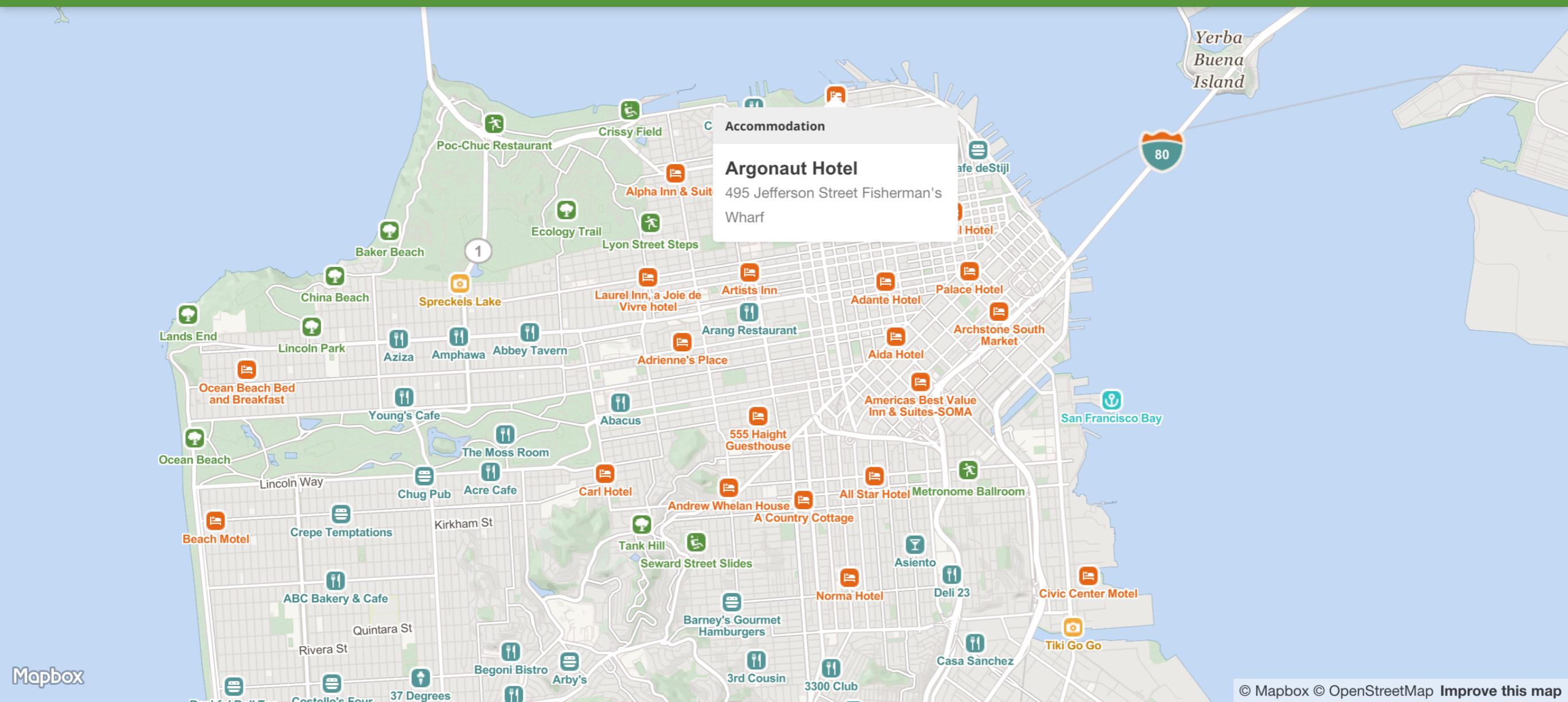
Attractions

Food

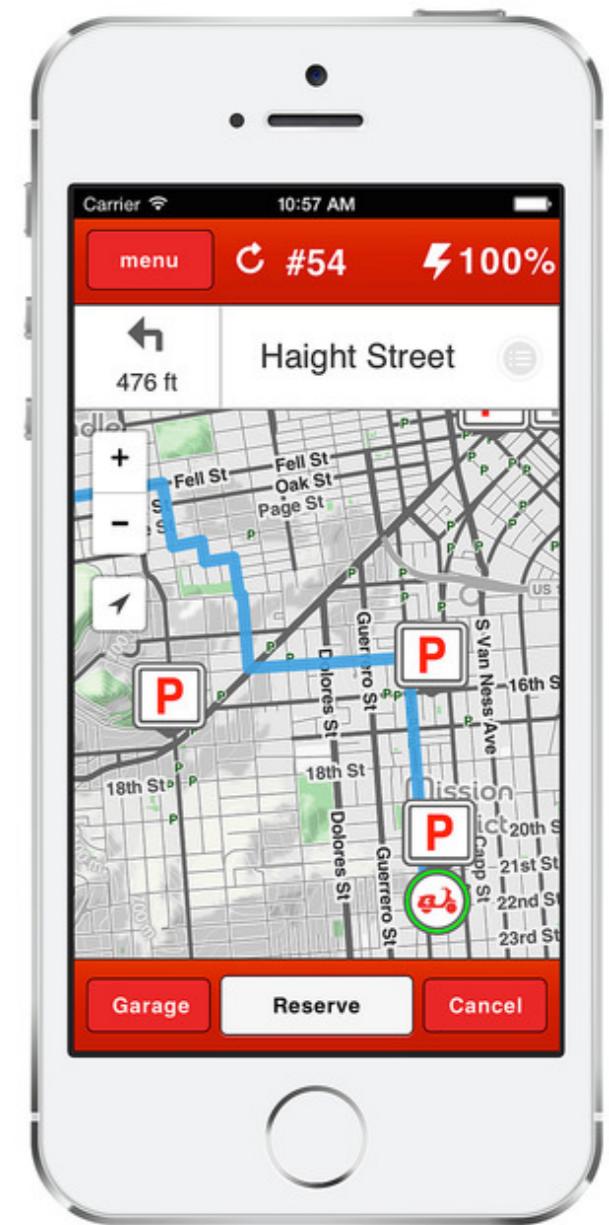
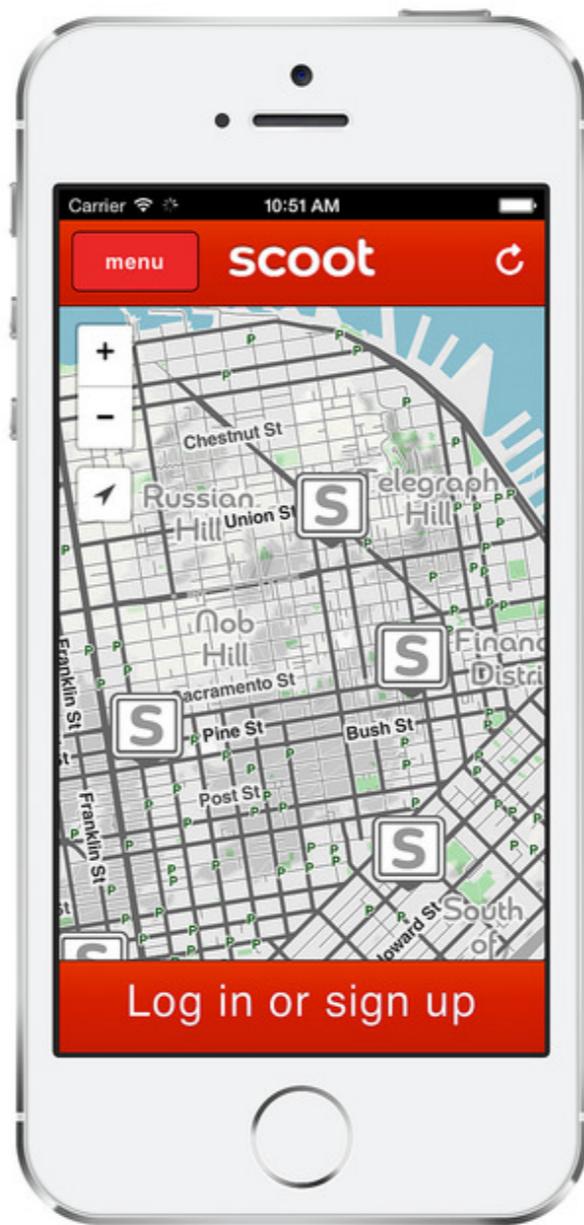
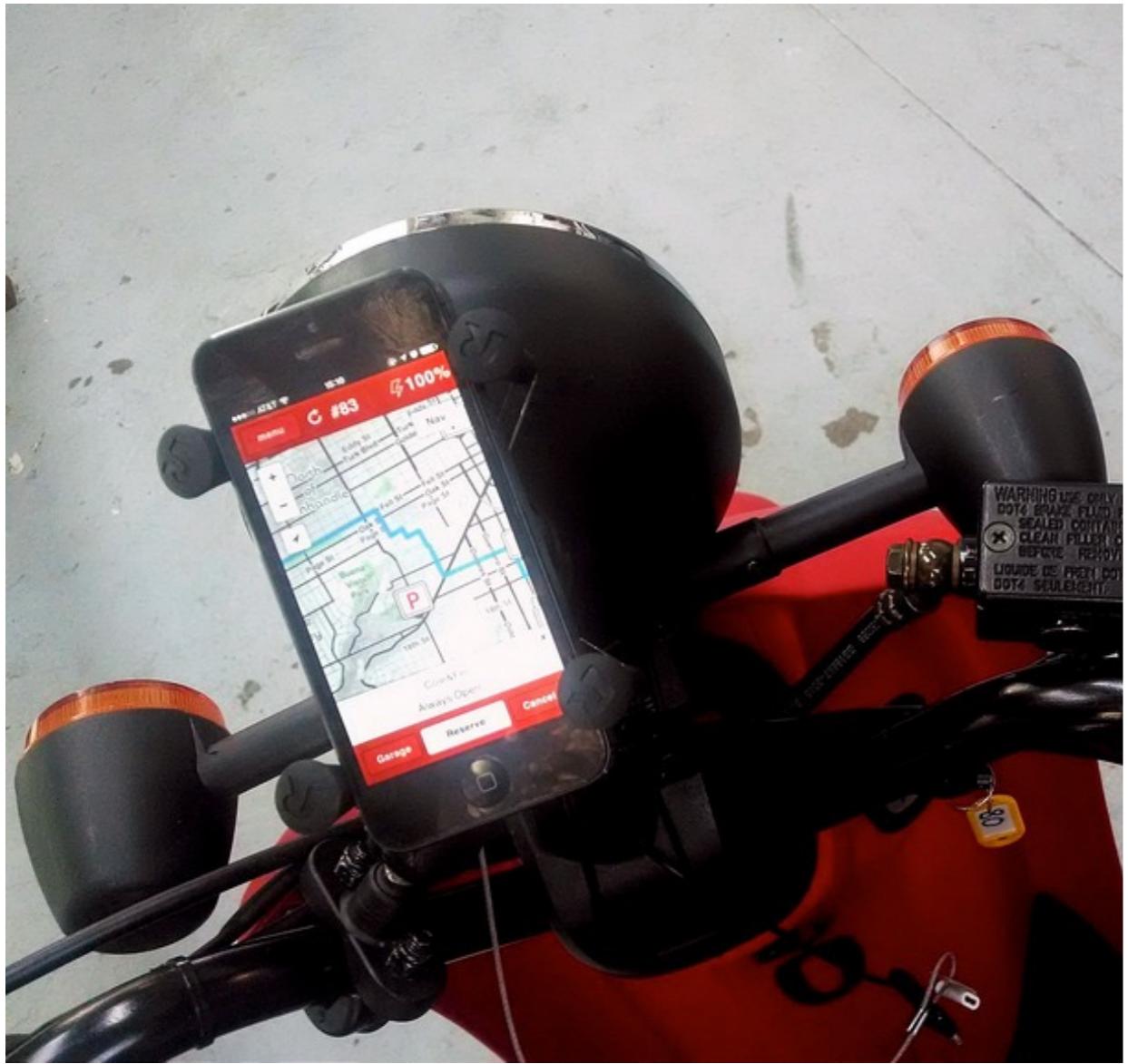
Museums & Galleries

Parks

Transportation



# Scoot



# Rand McNally

Rand McNally - TripMaker

tripmaker.randmcnally.com

**RAND McNALLY**  
**TripMaker.**

**Cross Country**

**MY TRIP**  
Cross Country

+ ⌂ ⌂ ⌂

3894.7 mi | 58:36 | Calculate

**Itinerary** Driving Directions

Washington, DC. 2329.0 mi | 34:20 | Calculate

Missoula, MT. 549.2 mi | 08:28 | Calculate

Portland, OR. 634.9 mi | 10:01 | Calculate

San Francisco, CA. 381.5 mi | 05:48 | Calculate

Los Angeles, CA. 500 km  
300 mi

E-mail Print Send to GPS

Search On My Way  
ON  
30 miles

Road Atlas Satellite

Learn more about enhanced trip planning for RVs from:  
**Good Sam**

The map displays a cross-country route starting in Washington, DC, moving west through the Midwest and West Coast, ending in Los Angeles, CA. The route is marked with five numbered stops (1 through 5) along the coast. Stop 1 is in New Jersey, Stop 2 in Montana, Stop 3 in Washington, Stop 4 in California, and Stop 5 in Southern California. The map includes state/province boundaries, major cities, and geographical features like the Great Lakes and the Gulf of Mexico. A sidebar on the left lists other trip options and account management links. A right-hand sidebar shows search filters and trip planning details.

# Dunkin' Donuts

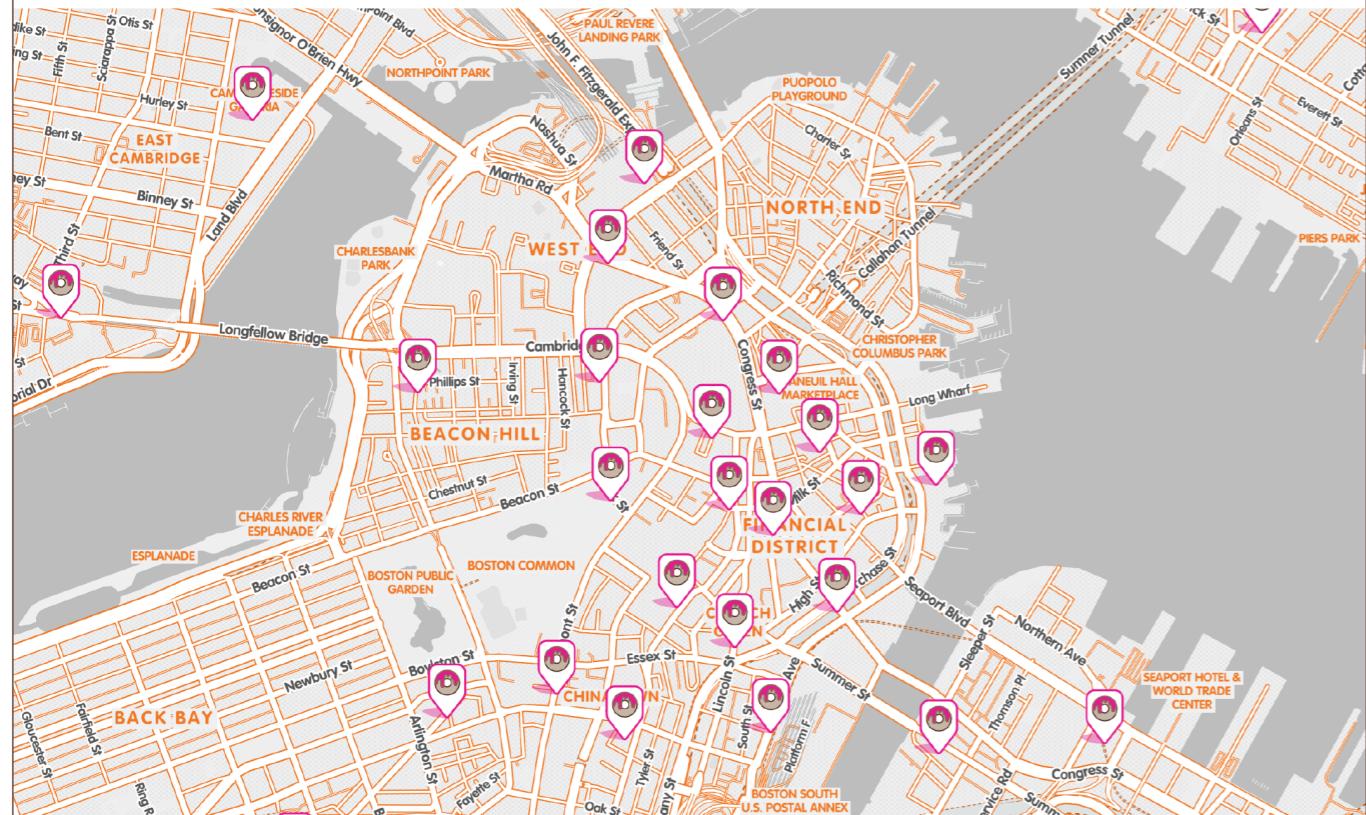


search & search radius

  
 5 miles / 8 kilometers

only show restaurants with

open 24 hours  drive-thru  DD perks  k-cup  wifi  full menu  almond milk



## 1 235 Washington St, Boston, MA 02108

[Get Directions](#) [Share](#)

telephone	distance	hours
617-248-1987	0.08 miles	M-F 5:00 AM - 9:00 PM SAT 6:00 AM - 9:00 PM SUN 6:00 AM - 7:00 PM

## 2 3 Post Office Square, Boston, MA 02109

[Get Directions](#) [Share](#)

telephone	distance	hours
617-451-1058	0.09 miles	M-F 6:00 AM - 7:00 PM SAT 6:00 AM - 7:00 PM SUN Closed

## 3 111 State St, Boston, MA 02109

[Get Directions](#) [Share](#)

telephone	distance	hours
617-523-1451	0.10 miles	M-F 6:00 AM - 7:00 PM SAT 4:00 AM - 8:00 PM SUN Closed

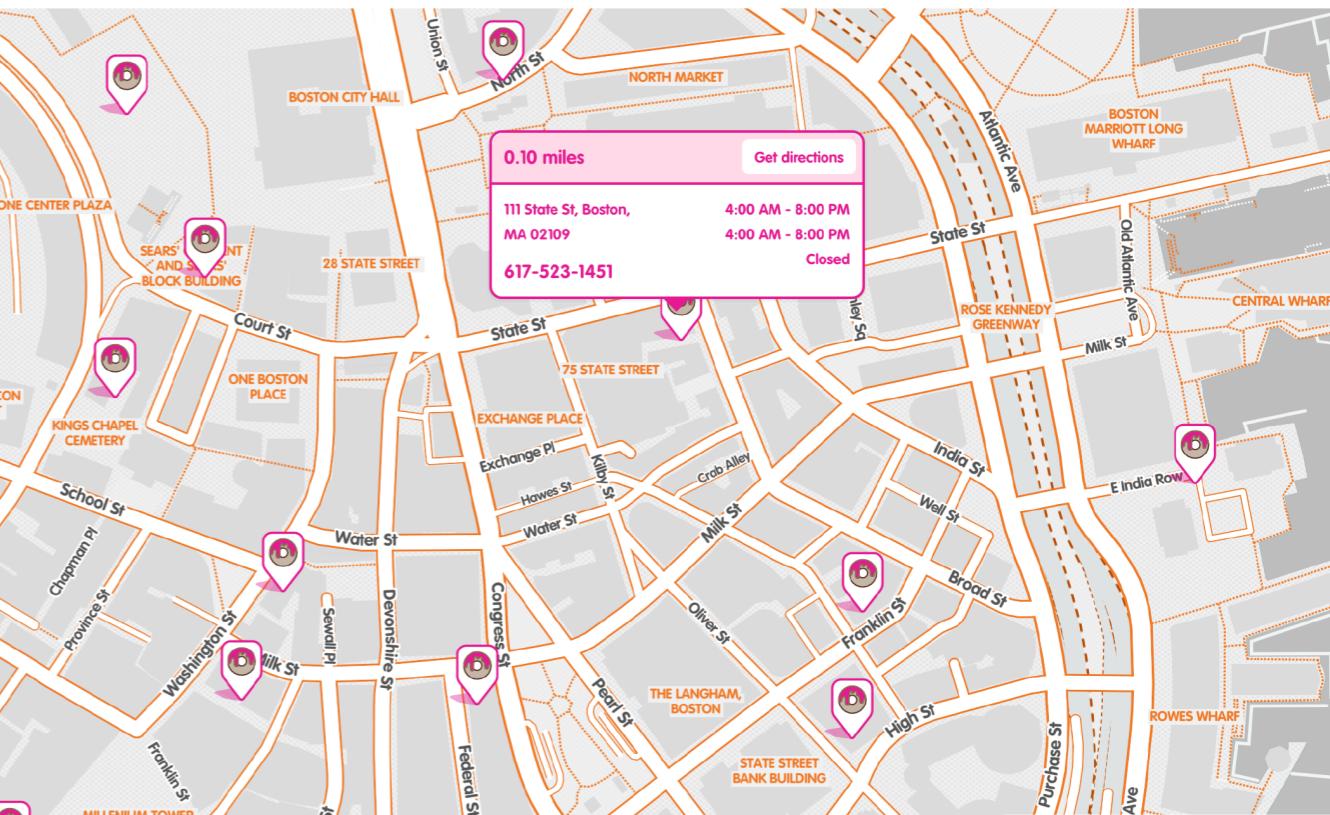


search & search radius

  
 5 miles / 8 kilometers

only show restaurants with

open 24 hours  drive-thru  DD perks  k-cup  wifi  full menu  almond milk



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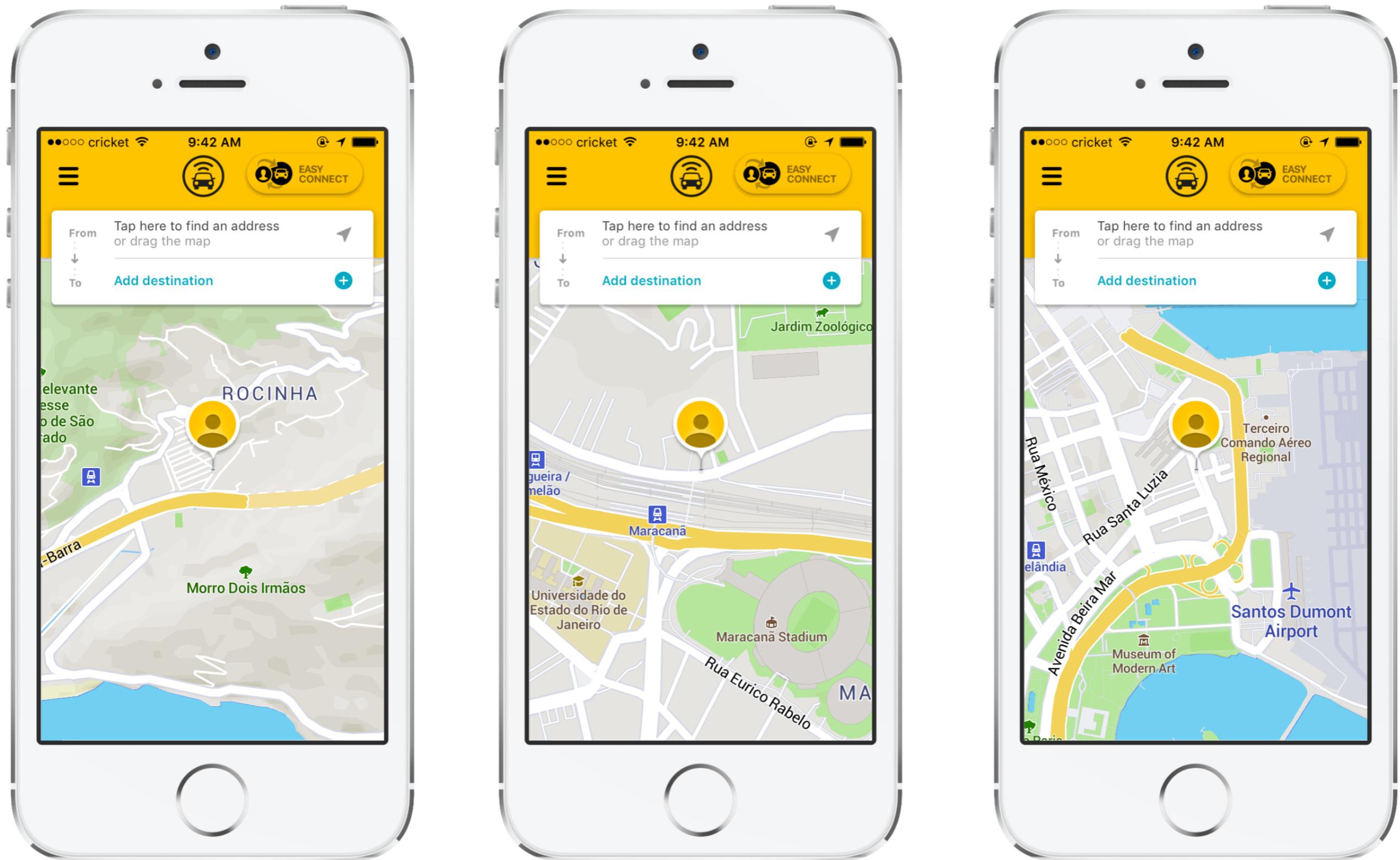
telephone	distance	hours
617-451-1058	0.09 miles	M-F 6:00 AM - 7:00 PM SAT 6:00 AM - 7:00 PM SUN Closed

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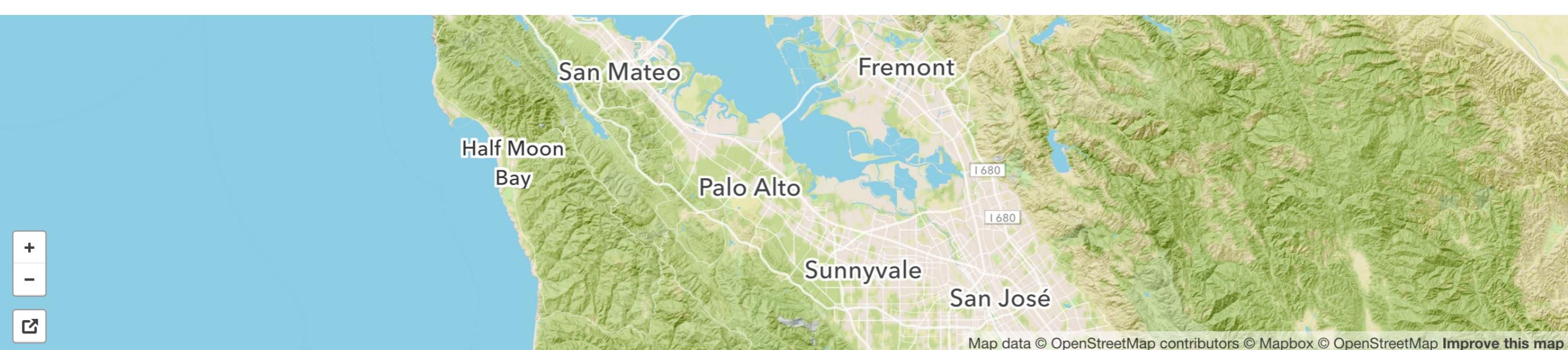
[Get Directions](#) [Share](#)

telephone	distance	hours
617-523-1451	0.10 miles	M-F 6:00 AM - 7:00 PM SAT 4:00 AM - 8:00 PM SUN Closed

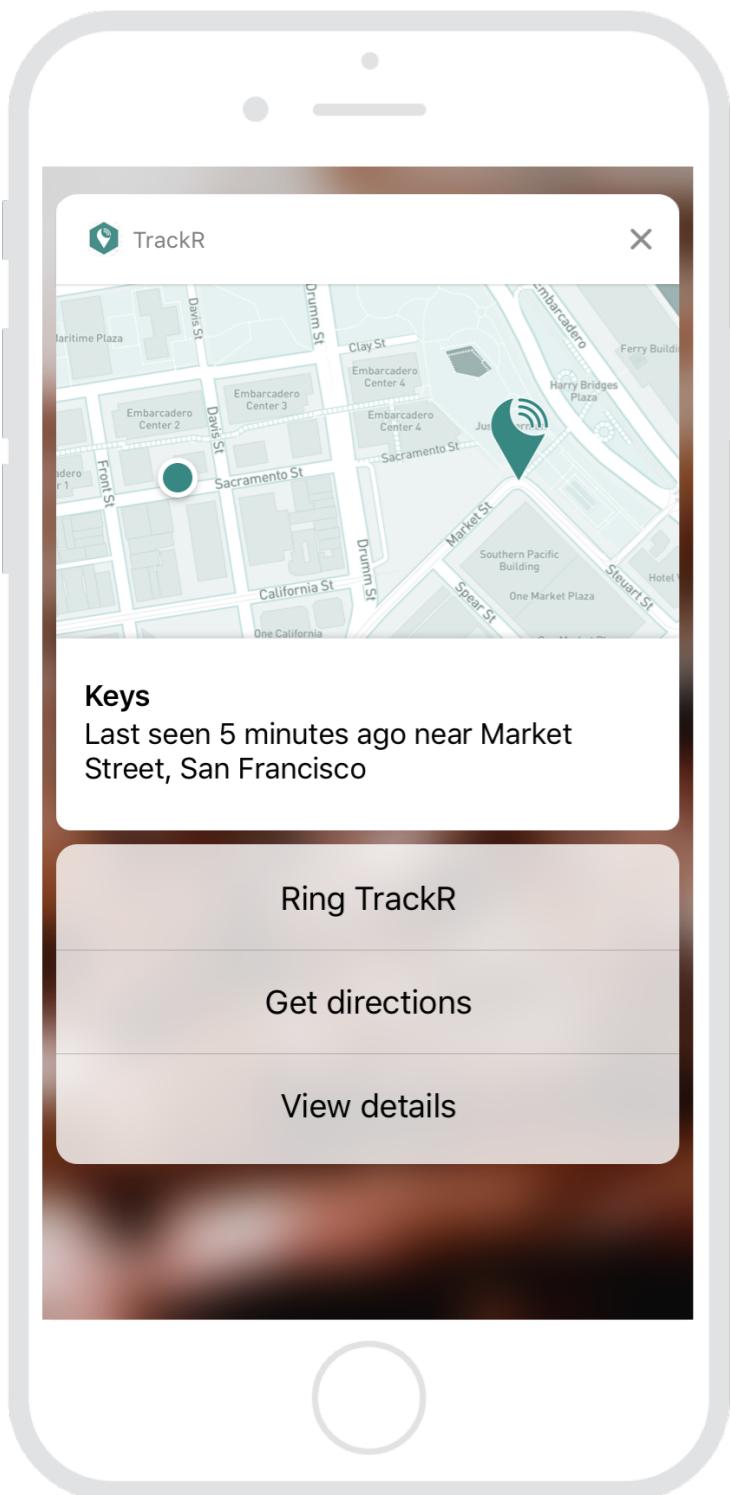
# Easy Taxi

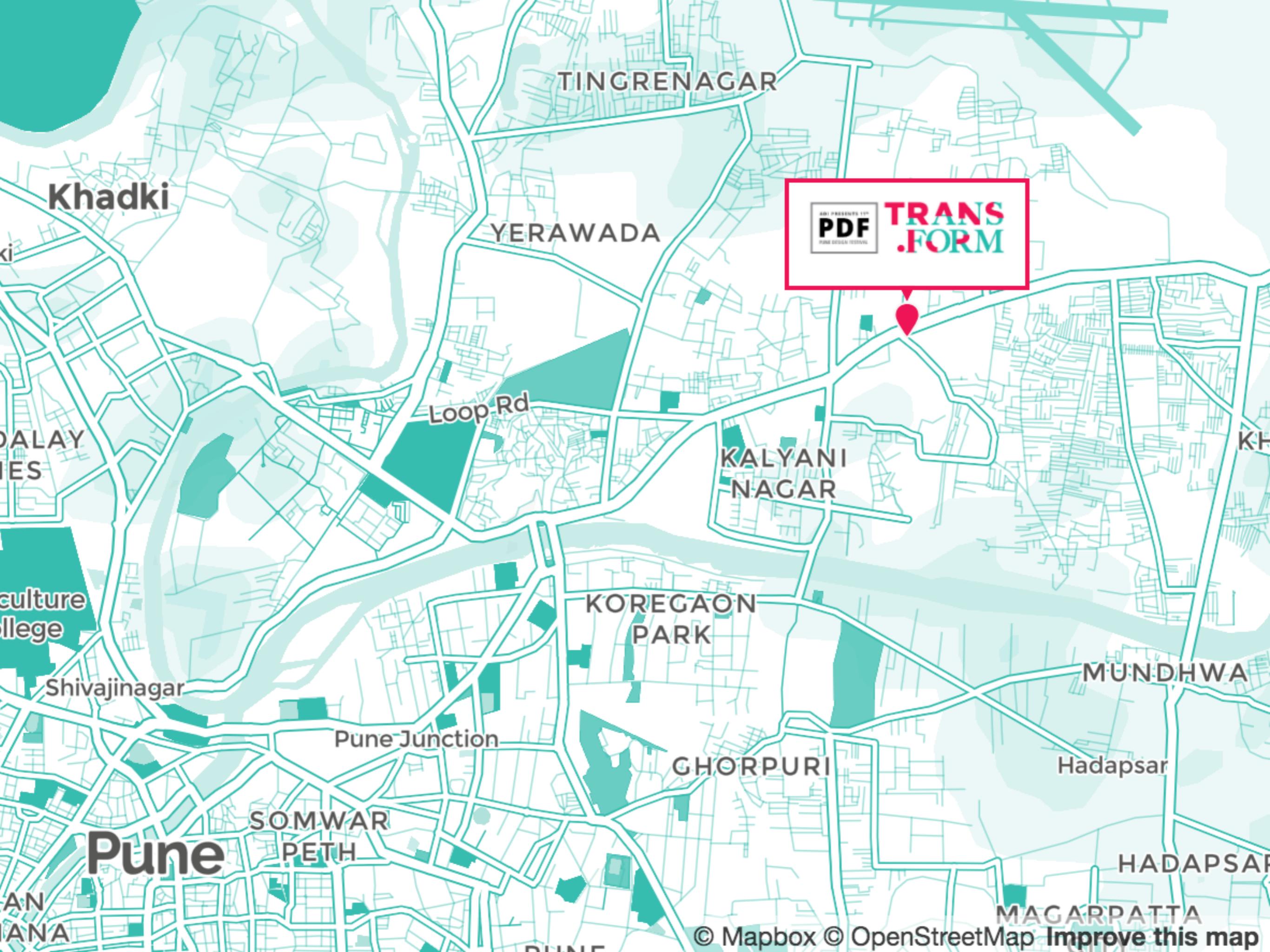


# RunKeeper



# TrackR





**Pune**

AN  
ANA

SOMWAR

PETH

Khadki

DALAY  
NIES

culture  
College

Shivajinagar

Pune Junction

YERAWADA

Loop Rd

TINGRENAGAR

KALYANI  
NAGAR

KOREGAON  
PARK

GHORPURI

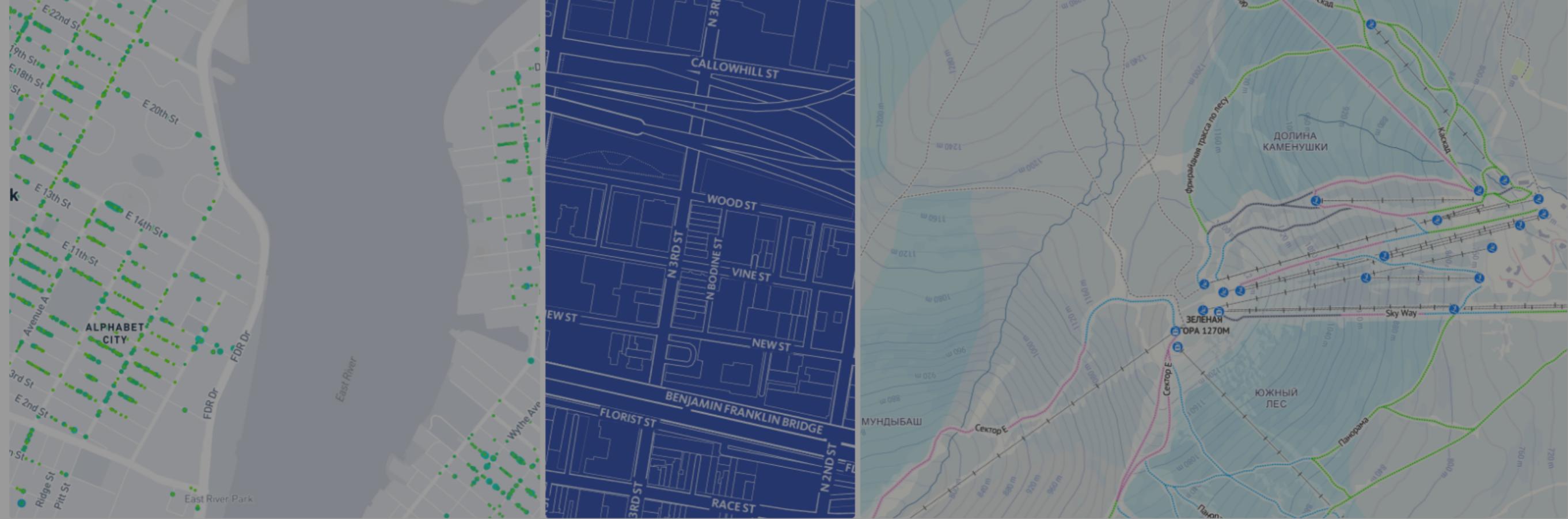
MUNDHWA

Hadapsar

HADAPSAR

MAGARPATTA

© Mapbox © OpenStreetMap Improve this map



& more!

<https://www.mapbox.com/gallery/>



*Let's switch on our  
machines!*

<http://bit.ly/branded-maps-steps>



Open Sans Semibold

Open Sans Regular

Open Sans Extrabold

#1E6799

#1FABC8

#F7DD0B

#F58622

#E45731

#A5CE5D

#D0E4AD

#FFFFFF

# Mapbox Satellite Brand

*Questions?*

*Thanks!*

@rasagy

@mapbox