

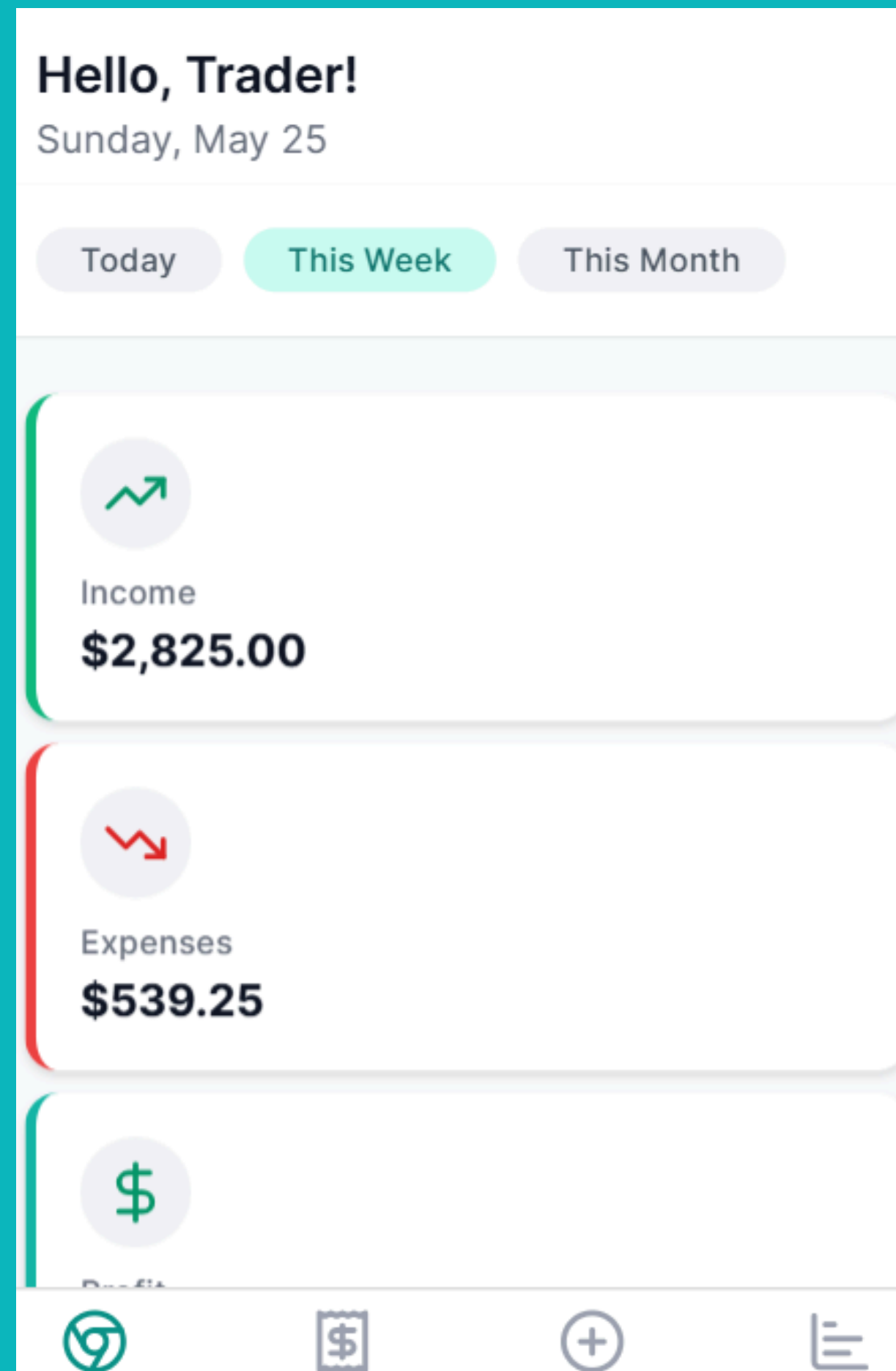
The Finance Tracker app

Core Features:

- Voice input for quick transaction recording
- Photo/receipt scanning for expense capture
- Dashboard with income, expenses, and profit overview
- Transaction history with search and filtering
- Quick expense and income entry forms
- Transaction categorization system
- Basic financial reports and insights
- Export functionality for accounting purposes



The Finance Tracker app





Problem Statement

Shopkeepers in informal markets struggle with rapidly changing supplier prices.

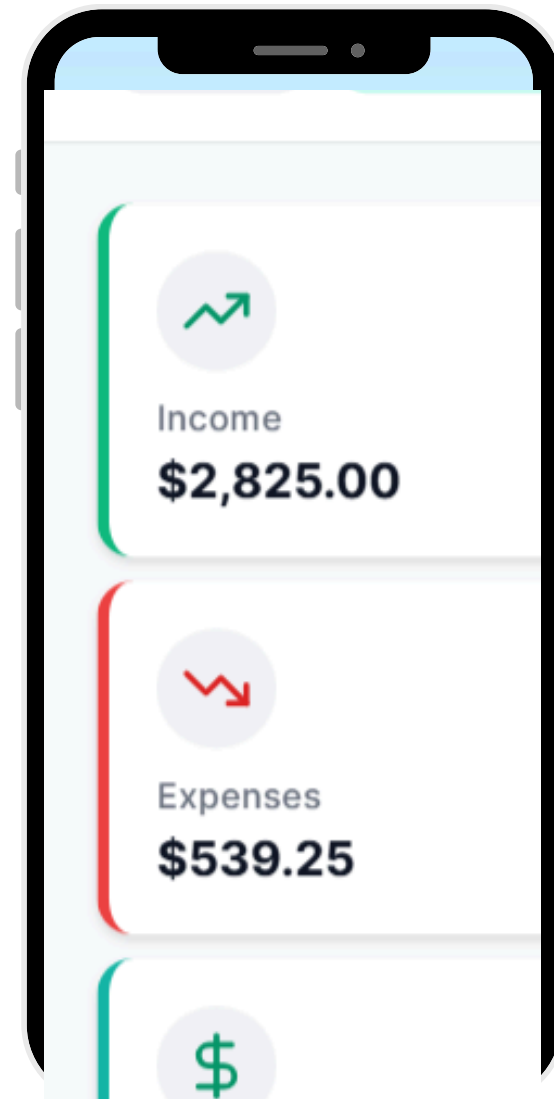
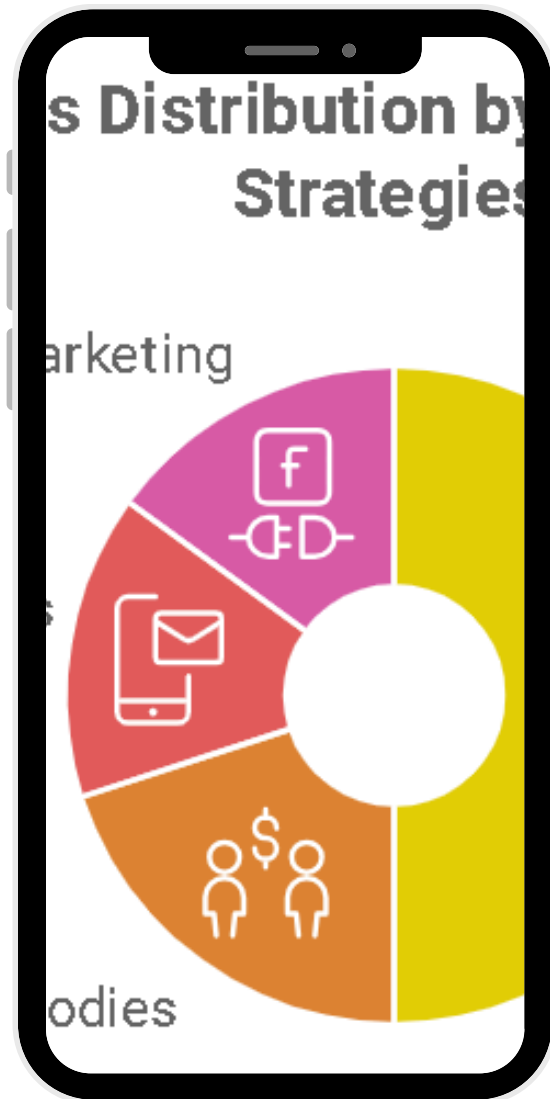


Solution

The Finance Tracker app provides small business owners with a powerful yet intuitive way to monitor their financial health. The tab-based interface makes navigation straightforward with dedicated sections for dashboard, transactions, adding new entries, and financial reports.



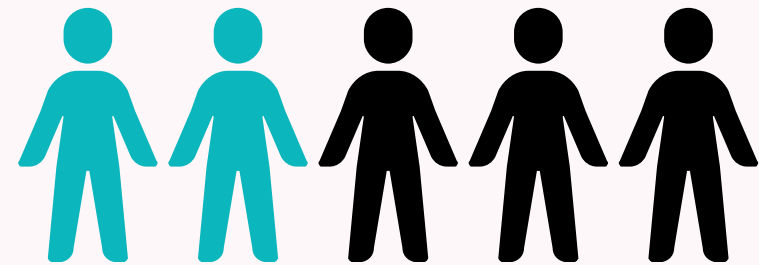
Product



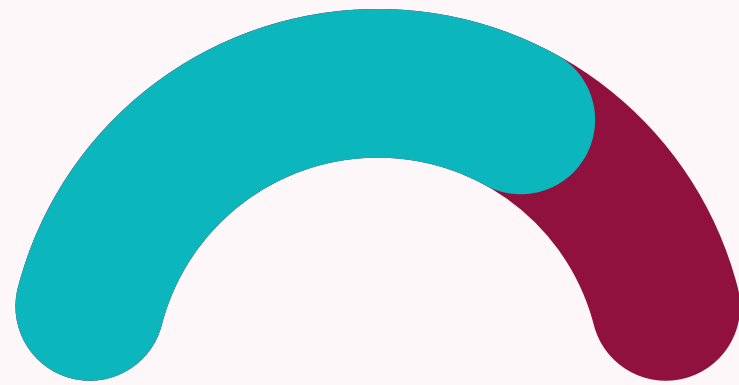
The dashboard provides at-a-glance financial information showing income, expenses, and profit, while the transactions screen allows for easy filtering and searching of past entries.

Target Market

2 out 5

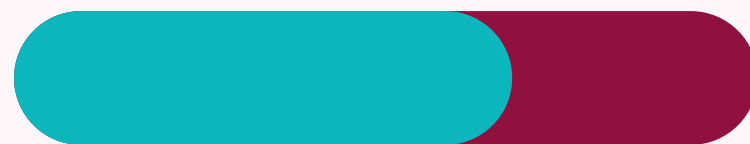


Finance Tracker app able to control and adapt its technology as the market evolves and thereby unlock additional revenue streams for its clientele



95%

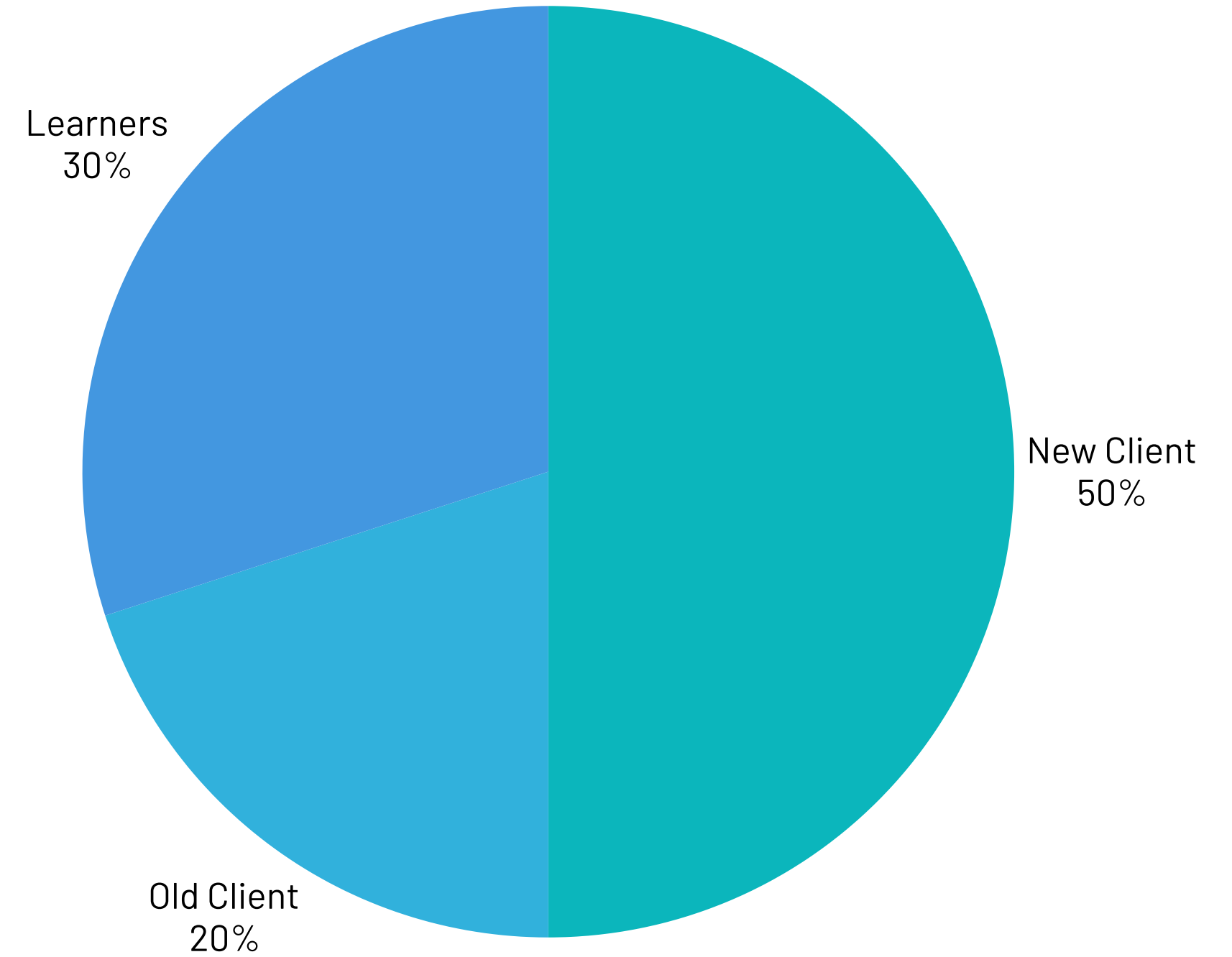
The reporting section visualizes spending patterns to help business owners identify

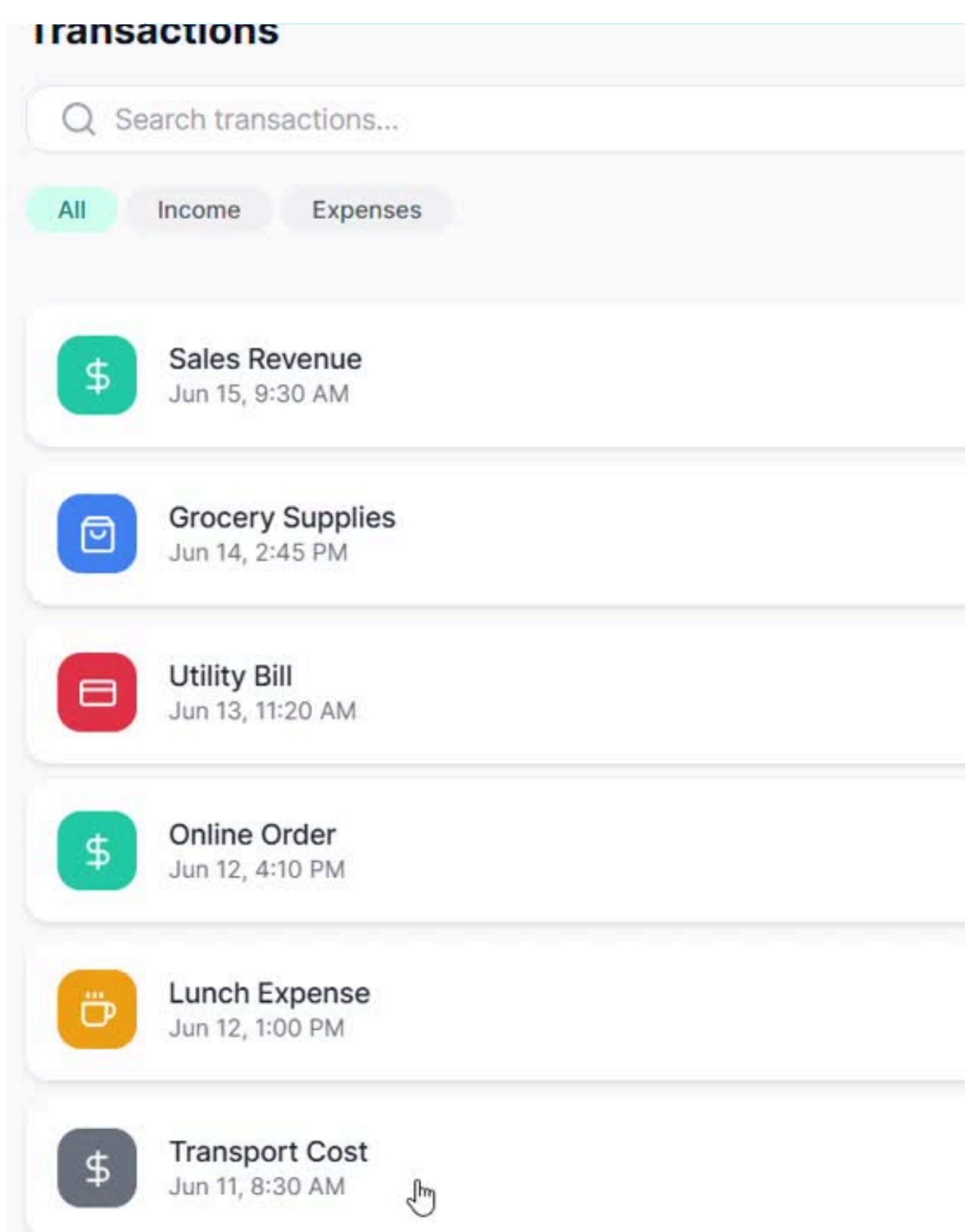


123 million

Market Size

We offer free class for learners and client





Competitors

Cash register

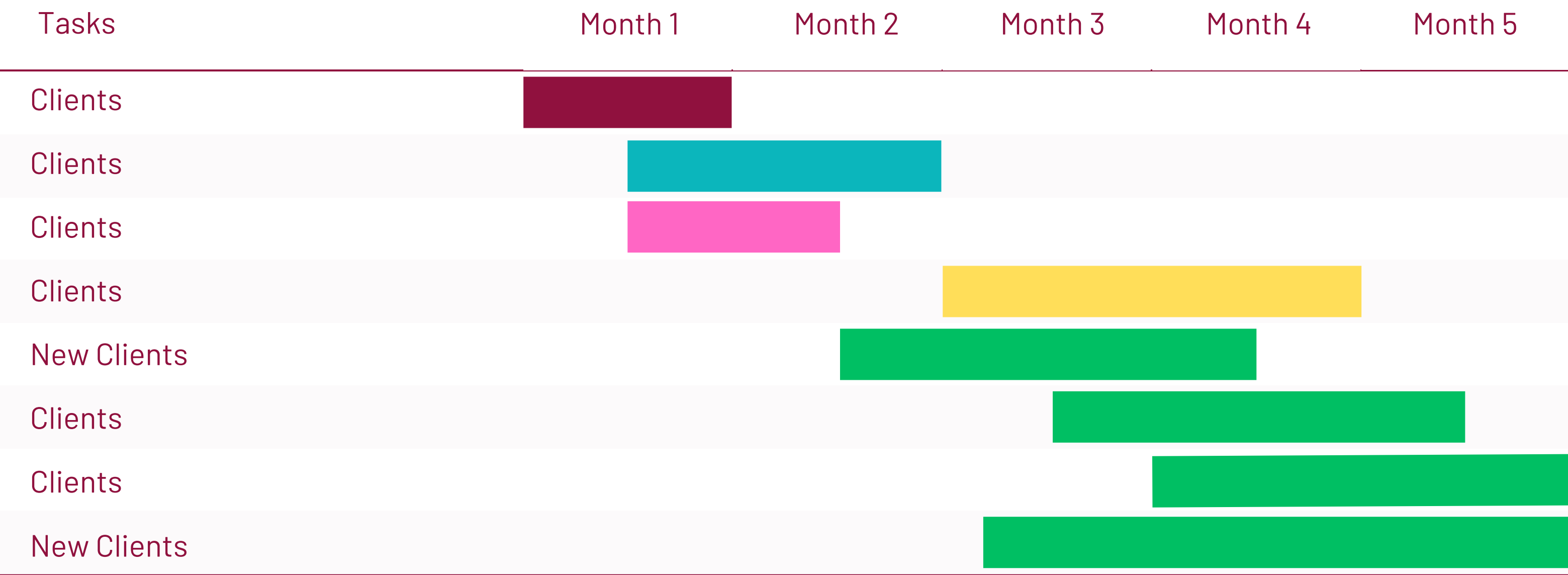
Finance Tracker app is invoicing, inventory and stock management, and financial reporting, all in one integrated platform.



Competitive Advantage

With this solution, even traders who previously didn't track their finances can easily understand their profitability and manage their business more effectively.

Project Traction



Business Model



Finance Tracker app
30 days free
R50 Monthly subscription



Go To Market

Visiting small businesses and offer free subscription. Offer free app education.



Social Impact

- Voice input for quick transaction recording
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Our Ask

- Please rate Finance Tracker app
- App is free to download play store/ App store

Team Members



MPHO

Founder of
Finance Tracker
app



WINNIE

Web
development

Thank you!

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