

Marco Pineda

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Aesthetic Website Designer, Impact Oriented Developer, Outgoing Programmer

Web Design: Strategizing responsive user interface design, web standards, page layout, usability, SEO, web app security, scalability, Adobe Photoshop + Illustrator

Programming: MEAN Stack, JS, Databases, (MongoDB, SQL, PostgreSQL, NoSQL, MySQL), Ruby, RoR, OOP, design patterns, SVN, source control, MVC, CMS (Wordpress), Python, PHP, RESTful API, Sinatra, Heroku, AWS, Circle CI

Front-end: HTML5, CSS3, JavaScript, Ajax, jQuery, WebGL, Babylon.js, Bootstrap, Angularjs, Reactjs

INTEREST AND SKILLS

Spanish (native) Portuguese (basic), Hindi (elementary), Bitcoin, VR + AR, Brazilian JiuJitsu

PRIOR WORK EXPERIENCE

BTC Media Inc | *Writer*

Interviewed and developed digital media reports covering cryptocurrencies and bitcoin related news

Sanitation Project | *Co-Founder*

Maintained code by using best practices and submitting issues resulting in improved functionality and user interaction

Bitcoinist.net | *Content Manager*

Established and maintained personal relationships with sponsors and clients to create rich content, which resulted in increased traffic from 3000 viewers to 60,000 visitors in one month

Interviewed and hired multiple crypto-currency journalists

Managed web content and delegated daily tasks according to writer expertise

Texas Bitcoin Conference | *Marketing Manager*

Coordinated Mascot appearances throughout the city of Austin and surrounding metro area

Marketed Texas conferences and mascot public relation events through relevant social media channels

Rive Health, LLC | *Chief Marketing Officer*

Coordinated marketing budget and directed PR, media relations

Marketed and pitched startup to several VCs

PROGRAMMING EXPERIENCE

ASCII-Finder | *Google Chrome Extension*

Built an ASCII popup screen allowing millions the capability to quick reference to key development resources using JS & jQuery

Bitlodine | *Bitcoin & Blockchain Data Analytics*

Maintained code by using best practices and submitting issues resulting in improved functionality and user interaction

Solar System | *3D Simulation*

Designed a responsive 3D solar system simulation using WebGL, Babylon.js and HTML5

Recycle-ATX | *Data Visualization*

Programmed essential components in an open-source application for the City of Austin that utilizes crowd sourced data to visualize buildings who recycle

Browser Quest | *MMORPG*

Improved UX for Open-Source Browser game using HTML5, CSS3, JS & jQuery

AWARDS AND ACTIVITIES

[Economic Times of India](#), Bengaluru | *Sanitation Project*

Startup featured in Asia's most distributed publication with a viewership of over 1MM

Bloomberg West, NYC | *Rive Health, LLC*

Chosen by Maynard Webb, former chairman of Yahoo, as his favorite new startup on Bloomberg West

EDUCATION

General Assembly | *Web Developer Immersive*

12-week intensive programming boot camp where we covered full stack web development

Indiana University | *Kelley School of Business*