

# Marco Pineda

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## Aesthetic Website Designer, Impact Oriented Developer, Outgoing Programmer

**Web Design:** Strategizing responsive user interface design, web standards, page layout, usability, SEO, web app security, scalability, Adobe Photoshop + Illustrator

**Programming:** MEAN Stack, JS, Databases, (MongoDB, SQL, PostgreSQL, NoSQL, MySQL), Ruby, RoR, OOP, design patterns, Git, Github, source control, MVC, CMS (Wordpress), Python, PHP, RESTful API, Sinatra, Heroku, AWS, Circle CI, IBM Watson, IBM Bluemix

**Front-end:** HTML5, CSS3, JavaScript, Ajax, jQuery, WebGL, Babylon.js, Bootstrap, Angularjs, Reactjs

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### INTEREST AND SKILLS

Spanish (native) Portuguese (basic), Hindi (elementary), Bitcoin, VR + AR, Brazilian JiuJitsu

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### PRIOR WORK EXPERIENCE

#### **BTC Media Inc** | *Author*

Interviewed and developed digital media reports covering cryptocurrencies and bitcoin related news

#### **Sanitation Project** | *Co-Founder*

Maintained code by using best practices and submitting issues resulting in improved functionality and user interaction

#### **Bitcoinist.net** | *Content Manager*

Established and maintained personal relationships with sponsors and clients to create rich content, which resulted in increased traffic from 30,000 viewers to 60,000 visitors in one month

Interviewed and hired multiple crypto-currency journalists

Managed web content and delegated daily tasks according to writer expertise

#### **Texas Bitcoin Conference** | *Marketing Manager*

Coordinated Mascot appearances throughout the city of Austin and surrounding metro area

Marketed Texas conferences and mascot public relation events through relevant social media channels

#### **Rive Health, LLC** | *Chief Marketing Officer*

Coordinated marketing budget and directed PR, media relations

Marketed and pitched startup to several VCs

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### PROGRAMMING EXPERIENCE

#### **ASCII-Finder** | *Google Chrome Extension*

Built a quick reference ASCII popup screen using Javascript and jQuery that allows millions access to reference materials from a chrome browser

#### **Bitlodine** | *Bitcoin & Blockchain Data Analytics*

Maintained code by using best practices and submitting issues resulting in improved functionality and user interaction

#### **Solar System** | *3D Simulation*

Designed a responsive 3D solar system simulation using WebGL, Babylon.js and HTML5

#### **Recycle-ATX** | *Data Visualization*

Programmed essential components in an open-source application for the City of Austin that utilizes crowd sourced data to visualize buildings that recycle

#### **Work Harmony** | *Team-Builder Application*

Building a workplace collaborative tool using IBM Bluemix and IBM Watson Personality insights to reduce workplace conflict by 11%

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### AWARDS AND ACTIVITIES

#### [Economic Times of India](#), Bengaluru | *Sanitation Project*

Startup featured in Asia's most distributed publication with a viewership of over 1MM

#### **Bloomberg West**, NYC | *Rive Health, LLC*

Chosen by Maynard Webb, former chairman of Yahoo, as his favorite new startup on Bloomberg West

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### EDUCATION

#### **General Assembly** | *Web Developer Immersive*

12-week intensive programming boot camp where we covered full stack web development

#### **Indiana University** | *Kelley School of Business*