



Mark Uraine

1003 N. Cypress St., La Habra, CA 90631
mobile: 714.726.8337
www.markurainedesign.com

e x p e r i e n c e

Mobile & Web Design Manager, December 2012 - Present
Herbalife, Torrance, CA 90502 310.410.9600

Manage the design and initial front-end development for all mobile and web entities. Rapid prototyping using HTML5, CSS3 and SASS or LESS, and Javascript for interactive experiences. Created an overall Design/Front-end Development Framework from which all departments can work to improve consistency, cohesion, and fluidity across verticals. Instituted design and front-end department changes to encourage a strict adherence to design standards and common practices.

Sr. Web Developer, August 2008 - December 2012
iChange (acquired by Herbalife), Los Angeles, CA 90015

Directed and developed the design of all iChange services. Implemented semantic markup with effective and light weight CSS, Javascript, and PHP for a clean, standard compliant website. Strengthened the design style of iChange with clear consistency and high quality to produce the best online and mobile applications in the industry.

Sr. Web Designer, June 2008 - August 2008
Bobit Business Media, Torrance, CA 90503 310.533.2400

Evaluated and analyzed over 30 existing websites with a focus on usability, accessibility, semantics, and cross-browser issues for redesign to improve performance. Introduced department-wide policies of web design standards and proper coding syntax for HTML and CSS. Designed new websites, micro-sites, e-promos, emails, e-newsletters, and banner ads.

Creative Director, March 2005 - May 2008
New Motion, Inc., Irvine, CA 92606

Directed all creative output for the corporate company and all associated brands. Managed a national team of designers by maintaining a consistent project flow and inspiring their creative thought process. Built websites according to web standards and implemented HTML & CSS using semantic markup. Created online, print, outdoor, and multi-media designs for use across a variety of platforms.

s k i l l s

UI/UX Design, Adaptive and Responsive Design, HTML5, CSS3, SASS, LESS, PHP, MySQL, Javascript, JS Frameworks (jQuery, Prototype, etc.), Other Frameworks (HTML5 Boilerplate, Symfony, Bootstrap, etc.)

Software:

Adobe Creative Suite, Git, SVN, Camtasia, BBEdit, Eclipse, Aptana, Sublime Text 2, Gimp, CodeKit, Basecamp, Atlassian Jira, Podio, TRAC, and many others.

e d u c a t i o n

Bachelor of Fine Arts Degree in Graphic Design at California State University, Fullerton
Associate in Arts Degree in Graphic Design at Orange Coast College.

i n t e r e s t s

Traveled U.S., Canada, Europe, Armenia, and Russia
Counselor & Activities Director at a Christian Camp

Backpacking/Fishing
Mountainbike Riding