Mark Uraine

1003 N. Cypress St., La Habra, CA 90631
mobile: 714.726.8337
www.markurainedesign.com

experience

Sr. Manager of Design & Front-end Development, July 2013 - Present
CashCall, Inc., Orange, CA 92868 949.225.4699
Supported efforts to re-design the company image through brand identity, website design, and marketing material. This involved a strategic, company-wide influence on culture and awareness of new technologies and processes such as Lean UX, Extreme Programming, Agile development, and rapid prototyping. Created design style guides and frameworks for all front-end development, and managed a team of designers and developers while working in both .NET and open source stacks.

Mobile & Web Design Manager, December 2012 - July 2013
Herbalife, Torrance, CA 90502 310.410.9600
Manage the design and initial front-end development for all mobile and web entities. Rapid prototyping using HTML5, CSS3 and Sass or LESS, and Javascript for interactive experiences. Created an overall Design/Front-end Development Framework from which all departments can work to improve consistency, cohesion, and fluidity across verticals. Instituted design and front-end department changes to encourage a strict adherence to design standards and common practices.

Sr. Web Developer, August 2008 - December 2012
iChange (acquired by Herbalife), Los Angeles, CA 90015
Directed and developed the design of all iChange services. Implemented semantic markup with CSS, Javascript, and PHP for a standard compliant website.   Strengthened the design style of iChange with clear consistency and high quality.

Creative Director, March 2005 - May 2008
New Motion, Inc., Irvine, CA 92606
Directed all creative output for the corporate company and all associated brands. Managed a national team of designers by maintaining a consistent project flow and inspiring their creative thought process. Built websites according to web standards and implemented HTML & CSS using semantic markup. Created online, print, outdoor, and multi-media designs for use across a variety of platforms.

skills

UI/UX Design, Adaptive and Responsive Design, HTML5, CSS3, Sass, LESS, Ruby on Rails, PHP, MongoDB, MySQL, Javascript, JS Frameworks (JQuery, AngularJS, etc.), Other Frameworks (HTML5 Boilerplate, Symfony, Bootstrap, Susy)

Software:
Adobe Creative Suite, Git, SVN, Camtasia, Eclipse, Sublime Text 2, Gimp, CodeKit, Basecamp, Atlassian Jira, Podio, Asana, TRAC, Icomoon, and many others.

education

Bachelor of Fine Arts Degree in Graphic Design at California State University, Fullerton
Associate in Arts Degree in Graphic Design at Orange Coast College.

interests

Traveled U.S., Canada, Europe, Armenia, and Russia
Counselor & Activities Director at a Christian Camp

Backpacking/Fishing
Mountainbike Riding