

Haomin Zhou

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EDUCATION

University of Chicago

Master of Public Policy | Focus: *Data Analytics* | GPA: 3.8/4.0 | Honors: 50% Scholarship

Coursework: Statistics for Data Analysis, Financial Management, Financial Investments, Corporate Finance, Bank Regulation

University of Michigan-Ann Arbor

Bachelor of Arts in Economics | GPA: 3.8/4.0 | Honors: James B. Angell Scholar

Chicago, IL

Expected June 2026

Ann Arbor, MI

Graduated June 2024

PROFESSIONAL EXPERIENCE

WASSERMAN

Los Angeles, California

Brands and Properties Intern | Entertainment Partnership & Strategic Marketing

Jun. 2025 – Present

- **Partnership Strategy:** Led 7 client-facing partnership pitches with 25+ prospects, crafting compelling narratives connecting entertainment identities; advanced sponsors into late-stage negotiations by emphasizing measurable results and brand alignment
- **Market Evaluation:** Evaluated 78 potential partners across Convenience Transportation and Travel Necessities categories in 2 days; analyzed thematic synergies, audience fit, and brand size, producing shortlist that accelerated discovery process by 3x

KEARNEY

Shanghai, CN

Summer Associate | Enterprise Strategy & Finance

May 2024 – Sep. 2024

- **Investment Strategy:** Supported \$50M portfolio planning in skincare by conducting 20+ stakeholder interviews; identified high-growth digital verticals, shaping strategic roadmap and optimizing client's long-term capital deployment priorities
- **Competitor Benchmark:** Benchmarked 40+ F&B players including Starbucks and KFC; identified global positioning gaps for top bubble tea brand, delivering recommendations that enhanced competitive differentiation and supported international expansion

UNESCO - United Nations Educational, Scientific and Cultural Organization

Milan, IT

ESG Research Associate | Climate Governance and Zero Carbon Economy

Oct. 2023 – Feb. 2024

- **ESG Analysis:** Researched South Africa, Zimbabwe, and Nigeria policies, synthesizing 120+ labor and environmental data points; uncovered sustainability gaps in manufacturing and provided insights for UN white paper recommendations
- **Policy Framework:** Drafted Africa section of UN climate governance report, mapping findings to 5+ SDG benchmarks; advanced ethical investment proposals and linked policy frameworks with economic resilience objectives
- **Stakeholder Engagement:** Conducted 15+ expert interviews with policymakers and supply chain managers; evaluated enforcement gaps in forestry and textiles, contributing to climate strategy recommendations improving industrial governance

KPMG

Chengdu, CN

Intern Consultant | Enterprise Risk Management

Sep. 2023 – Oct. 2023

- **Risk Assessment:** Directed risk survey for provincial Fortune 500 factory with 2,500+ responses across 20+ departments; identified 5 enterprise risks influencing 200+ staff, guiding leadership's mitigation and strategic planning priorities
- **Methodology Enhancement:** Enhanced survey methodology by removing outliers and applying weighted scoring; improved data accuracy 30% and strengthened client's ability to prioritize internal control improvements effectively
- **Strategic Implementation:** Applied enterprise risk strategy across 8 departments of \$255B subsidiary; streamlined 24 vendor contracts, improving efficiency 20% and reducing systemic exposure, reinforcing long-term governance frameworks

CAPGEMINI CONSULTING

Shenzhen, CN

Summer Associate (National Top Intern Award, won top 3/80+ intern) | **ESG & Technology**

Jun. 2023 – Sep. 2023

- **Team Leadership:** Directed 20 interns across 10 ESG workstreams; developed strategic frameworks for Fortune 500 clients aligning domestic and global standards, achieving compliance across \$20B+ portfolios and strengthening client positioning
- **Guideline Development:** Guided 4 interns to draft CDP-recognized ESG guidelines; designed industry-specific strategies that improved social responsibility visibility, enhancing sustainable reputation and supporting corporate transformation agendas

LEADERSHIP EXPERIENCE

Homeless Shelter Fundraising Organization

Ann Arbor, MI

Organizer & Initiator

Jun. 2022 – Sep. 2023

- **Community Impact:** Organized campus lunch events engaging 60+ participants; raised \$2,000 for homeless shelters, increasing local shelter budget by 20% and demonstrating leadership in mobilizing community resources effectively

SKILLS & INTERESTS

- **Analytical Skills:** Market entry strategy, growth roadmaps, competitor benchmarking, portfolio analysis, ESG & sustainability frameworks, problem-structuring, and data synthesis for strategic decision-making.
- **Financial Skills:** Financial modeling, enterprise risk assessment, quantitative analysis, valuation methods, capital allocation insights; applied in \$50M portfolio planning and \$255B subsidiary risk implementation.
- **Technical Skills:** Advanced proficiency in Excel, R, MatLab, C++, with experience in quantitative modeling, survey methodology design, data cleaning, and visualization to support consulting insights and client deliverables.
- **Interests:** Soccer (co-founder of university international student soccer team, Manchester United fan since 2012), Music (guitarist, song composer and lyrics writer), Photography