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2014

货币前景 CURRENCY OUTLOOK



美国

The United States

近期公布的经济报告显示，10月份的政府关闭对美国经济的影响非常小。

尽管华盛顿一直都有财政危机的不确定性，但是美国公司上个月增加 204,000 工作岗位，使得美元大幅上涨。

这是自 2 月份以来第二次最大幅度的就业增长，而且美国政府关闭只导致公共部门减少了 8000 个岗位，这一次的就业增长全部都出现在非公共部门。

对于对美联储是否会在2014年3月份之前削减量化宽松持怀疑态度的人来说，最新的报告延伸了一串利好的经济数据，因此给美国政策决策者在接下来的 1 至 3 个月里减至少经济刺激措施提供了更多的信心。

报告数据也显示了经济中不足的地方，但是它们应该是暂时的。10月份美国的失业从 7.2% 上升至 7.3%，而民众期待值也从 63.2% 下降到 30 年来的最低 62.8%。

这两个数据的上扬都与联邦政府岗位的减少有关系，因此它们都是暂时的。

上个月，美国的临时裁员也出现了显著增加。若不受此影响，美国失业率会大大降低。

事实上，如果政府关闭没有发生，失业率会为 7.0%，再加上对 11 月份政府工作岗位的预期增长，劳工市场的情况会很乐观，足以让美联储认真考虑是否在 12 月份实施削减量化宽松。

Recent Economic Reports Show That The Government Shutdown In The Month Of October Had Very Little Impact On The U.S. Economy.

Despite The Uncertainty Surrounding The Fiscal Crisis In Washington, U.S. Companies Added 204,000 Workers Last Month, Sending The US Dollar Sharply Higher.

This Was The Second Largest Month Of Job Growth Since February And All Of Those Gains Were In The Private Sector With The Government Shutdown Costing The U.S. Economy Only 8,000 Public Sector Jobs.

For The Skeptics Who Doubted The Federal Reserve's Willingness To Ease Before March 2014, The Latest Report Extends A String Of Positive Economic Surprises That Could Give U.S. Policymakers The Confidence To Reduce Stimulus In The Next 1 To 3 Months.

There Were Areas Of Weakness In The Report But They Should Be Temporary. The U.S. Unemployment Rate Rose From 7.2% To 7.3% In The Month Of October While The Participation Rate Dropped To A 3 Decade Low Of 62.8% From 63.2%.

The Increase In Both Numbers Is Related To The Loss Of Federal Jobs And Is Therefore Temporary.

There Was Significant Increase In Temporary Layoffs Last Month And Without This Impact, The U.S. Unemployment Rate Would Be Much Lower.

In Fact, If The Government Shutdown Did Not Happen, The Unemployment Rate Could Be At 7.0% And With The Anticipated Snapback In Government Jobs In November, Labor Market Conditions Are Strong Enough For December Tapering To Be A Serious Option For The Fed.

欧元区 Eurozone

在大西洋彼岸，欧洲经济数据在经济增长、失业、PMI 等在过去的几周内都表现疲软，弱于预期。近期出现的欧元兑美元走低，可以归咎于疲软的经济数据、对欧洲政治动态的担忧、极低的通货膨胀可能导致通货紧缩和 FOMC 联邦公开市场委员会于本周较早时间发言时表现的偏鹰派论调。

很多人都认为该声明的措辞表明了联邦政府很有可能在早于此前预期而启动削减量化宽松，但是市场参与者们仍然认为这要到 2014 年开始以后才会出现的情况。一旦削减量化宽松开始，它将成为一个催化剂，推动美元兑一些新兴经济体地区的货币强势走高，且这些新兴经济体区域的货币也一直是量化宽松政策的主要受益者。

最近几个月美国兑很多货币都疲软走低，但是近期似乎有逆转买盘出现，因为很多人认为美元已经下跌太多。

虽然欧元区经济持续低迷，且欧元区南部一些地区甚至出现了 30 岁以下的劳动力失业率超过了 50% 的情况，但是欧元兑美元的情况，相对来说依然走高，而这并不利于出口。

欧元区的实力对旅游业是一个重大障碍，而旅游业又恰恰是希腊、葡萄牙和西班牙等一些国家的主要经济支柱。很多消费项目在欧元区的价格至少比在美国的价格要高 25%。

从消费者购买力的角度来看，欧元需要进一步下滑。

Across The Atlantic, Recent European Data Has Been Weak With Growth Figures, Unemployment And Pmi Figures Weaker Than Expected Over The Last Few Weeks. The Recent Fall In Eur-usd Can Be Attributed To Weak Economic Data, Political Concern In Europe, Very Low Inflation Raising Deflation Concerns And Also To The Less Dovish Statement From The Fomc This Week.

The Wording Of The Statement Was Interpreted As That Tapering May Start A Little Earlier Than Previously Expected, But Market Participants Still Do Not Expect This To Start Before 2014. When Tapering Does Start, This Will Act As A Catalyst In Driving The US Dollar Higher Especially Against Emerging Market Currencies Which Have Been Major Beneficiaries Of Quantitative Easing.

The US Dollar Has Had A Very Weak Couple Of Months Against Many Currencies But There Seems To Be A Reversal Lately As Buying Interests Have Emerged Believing That The US Dollar Has Fallen Too Much.

With The Eurozone Economy Still In Much Disarray And Unemployment Amongst Under 30 Year Olds More Than 50% In Some Of The Southern European Countries, The Euro Is Still Very High Relative To The US Dollar And This Does Not Help Exports.

The Strength Of The Euro Is Also A Major Hindrance To The Tourism Industry Which Is A Significant Part Of The Economies Of Greece, Portugal And Spain. Consumer Items Are At Least 25% More Expensive In Europe Than In The US.

From A Purchasing Power Point Of View The Euro Needs To Fall Further.

欧元兑美元周线图

EUR-USD WEEKLY CHART



技术性前瞻 Technical Outlook

如图表所示，从 2000 年低点 0.82250 反弹至 2008 年的高 1.60373 是在其 5 年的巩固期之后出现的，该巩固期仍在继续。10 月中旬高点 1.38313 最有可能的是当前运行的高峰。过去两个星期所看到的价格走势受到来自抛售的压力。因为欧洲央行周四意外降息，下行势头已明显加快。其次是周五美国就业数字出现了意料之外的可喜状况，进一步增加了欧元的下行压力，使欧元兑美元至本周低点 1.32945。在短短两周内的损失超过 500 点，反映了这两个贸易经济体之间出现了经济底层的转移。从长期来看，欧元兑美元会跌向 ① 1.16390-1.18670 之间，还有可能会进一步走向 ② 1.07610-1.09334。因此，在今年余下时间及进入 2014 年初期，持续看欧元兑美元走低。

Chart wise, The Rally From The 2000 Low Of 0.82250 To The 2008 High Of 1.60373 Is Followed By A Period Of Consolidation Which Is Five Years In The Making And Is Still Unfolding. The Mid-october High Of 1.38313 Is Most Likely The Peak For The Current Run. These Past Two Weeks Have Seen Price Action Coming Under Heavy Selling Pressure. Downward Momentum Has Picked Up Noticeably Since The Surprise Rate Cut By The ECB On Thursday. This Is Followed By The Surprisingly Upbeat U.S. Job Numbers On Friday Which Added Further Downward Pressure On The Euro; Sending EUR-usd To A Weekly Low Of 1.32945. The Loss Of More Than 500 Pips In Just A Span Of Two Weeks Reflects The Shifting Divergence In Economic Fundamentals Between These Two Major Trading Blocs. In The Longer-term, Price Action Is Expected To Fall Towards ① 1.16390-1.18670 With The Likelihood Of Extending Towards ② 1.07610-1.09334. As Such, Bias Is For EUR-usd To Weaken For The Rest Of The Year And Into 2014.

英 国

英格兰（英国央行）本周决定保持其目标贷款利率不变，且未对资产购买计划做出任何修改。这些对市场来说并不出人意料，因为英国央行行长 Mark Carney 早前在 8 月份的银行会议上已经声明关键的贷款利率会保持不变，一直持续到 2016 年。

这也显示了抛开欧元区经济形势的不明朗，英国央行对英国的经济增长越来越有信心。

本周早些时候，英国服务业 PMI 指数上涨到 62.5，也创造自 2006.3 月份有这一服务业商业信心指数以来的最高记录。建筑业 PMI 指数为 59.4，也为自 2008.7 月份以来的最高值。制造业 PMI 也不甘落后，为 56.0。

9 月工业生产数据优于预期，环比上涨 0.9%，年化增长 2.2%。

9 月份，单单是制造业就出现了更大的涨幅，为 1.2%。

当然真正让英国央行真正有信心实施灵活政策的是其 CPI 指数。到 9 月，目前可用的最新数字显示英国的年化通胀率为 2.7%，这也完全符合英国央行提出的 2% 可接受偏差范围之内。

由于英镑的升值，英国 9 月份的出口下降了 0.7%，而进口同比增长 0.2%。这也使得英国商品贸易赤字扩大，从 95.6 亿英镑增长至 99.2 亿英镑。

欧元兑英镑的大幅抛售，也使得英国与欧盟间的赤字达到了有史以来的最高水平。且 10 月份英镑兑美元走低，因此英镑相比 9 月份稍显强势。

英国第三季度的贸易活动显著减少，且除非英镑兑美元出现反转上升，贸易活动在第四季度很有可能会继续疲软。

贸易的恶化将会对国内生产总值造成消极影响。

欧盟委员会认为，英国当前的总体赤字（包括商品和服务贸易）会导致其明年国内生产总值下降 4.4%，而这一幅度也任何其他的主要工业国家。

如果贸易活动无情况改善，英国的政策制定者将最有可能宁可采取谨慎的货币政策。

展望未来，预期英镑是未来最活跃、出现上涨的货币之一。

The Bank of England (BoE) decision to leave its target lending rate unchanged this week and made no modification to its asset purchase program did not come as a surprise because BoE Governor Mark Carney has issued forward guidance at the Bank's August meeting that the key lending rate would remain unchanged until 2016.

This is a reflection of the BoE growing confidence that the U.K. economy there is gaining traction in a way that remains elusive for the Eurozone.

Earlier this week, the service sector PMI in the United Kingdom shot up to 62.5, the highest reading on record for this measure of service sector business confidence (the series began in March 2006). The construction PMI at 59.4 is also an all-time high (series starts July 2008) and manufacturing PMI at 56.0 is not far behind.

The September industrial production figures came in better than expected, up 0.9% on the month and up 2.2% on a year-over-year basis.

Production in just the manufacturing sector rose by an even larger 1.2% in the month of September.

Of course the key economic indicator that really grants the BoE greater flexibility is the CPI numbers. Through September, the most recent figures presently available, the year-over-year rate of inflation in the United Kingdom is 2.7%, which is in line with the BoE's acceptable variance from its 2.0% target.

Due to the rising value of the British Pound, exports declined 0.7% decline in the month of September while imports rose 0.2%.

This caused the U.K.'s goods trade deficit to widen from £9.56 billion to £9.92 billion. The sharp sell-off in EUR-GBP, in particular, drove the U.K.'s deficit with the European Union to its highest largest level ever and while GBP-USD gave up its gains in October, it is now stronger than where it was in September.

Trade activity weakened significantly in the third quarter and will most likely remain weak in Q4 unless GBP-USD reverses its rise.

The deterioration in trade will contribute negatively to GDP.

The European Commission believes that Britain's current account deficit, which includes trade in both goods and services, will hit 4.4% of GDP next year, the highest of any major industrial country.

Without an improvement in trade activity, U.K. policymakers will most likely err on the side of caution with regards to monetary policy.

Looking ahead, expect the GBP to be one of the most active currencies going forward.

英 壴 兑 美 元 周 线 图

GBP-USD WEEKLY CHART

**技术性前瞻 Technical Outlook**

英镑兑美元从 07 年的高位 2.11610 下跌到 2009 年低点 1.35025 标志着大英帝国以及英镑被高度重视时代的结束。两美元兑 1 英镑的情况估计在很长一段时间内都再也看不到了。随 1.35025 其后的反弹被认为是对英镑下跌的修正，且可能是在另一个崩溃的边缘。有两种可能的结果：情景①英镑兑美元从目前的水平继续走低，并低于三角形图案，朝着 1.23 的价格区间下行。情景②价格继续当前的态势，并走高于三角形，向 1.77 迈进。任何一种情况下，从 2.11610 这一最低点处上滑都是最终的结果。

The collapse of GBP-USD from the 2007 high of 2.11610 to the 2009 low of 1.35025 marked the end of an era in which the British Empire and by extension the British Pound is highly regarded. Two Dollar to the Pound is not expected to be seen anytime soon, if ever. The subsequent rebound from 1.35025 is treated as a correction of the fall and may be at the verge of another collapse. There are two possible outcomes: In scenario ① price action falls precipitously from current level below the triangle pattern and towards 1.23. The alternate scenario ② price action continues its present upward trajectory above the triangle and powers towards 1.77. In either scenario, an eventual resumption of the fall from 2.11610 is the end result.

日 本

Japan

自从第二次担任日本首相以来，安倍晋三一直强力号召拯救垂死的日本经济。自从他连任以来采取的一系列财政与或者政策（也被大家亲切地成为“安倍经济学”）已经为日本的企业注入了活力，结果非常明显。

日本股市也出现了近 20 年来的首次上升。这是伴随着日元的进一步削弱出现的。

考虑到最近欧元区发布的不利消息，以及对日本经济增长的预期几乎下降到白热化的程度（与日本经济增长的标准相比），市场人士预期，因为出口的疲软，日本第三季度的经济增长幅度为 0.4%，而不是 0.9%。考虑到不那么伟大的消息来自最近的欧元区，而预期下降到几乎炽热的步伐，日本经济增长的标准相比，市场人士预期日本经济增长在 0.4% 到 0.9%，在第三季度出口疲软的一年。

因此，如果第三季度的 GDP 出现更利好的数字，可能会对日本的股市有更加积极的影响。但是即使一些经济数据有利好日元，但是应该也不足以使得日元可以抵抗来自欧元区的消息。

说到这一点，虽然欧元区持续兑全球经济带来不明朗，更多来自美国经济的利好消息可能足以最大化减少影响。

美 元 兑 日 元 周 线 图

USD-JPY WEEKLY CHART

**技术性前瞻 Technical Outlook**

从 2011 年低点 75.563 的大幅反弹标志着从“Plaza Accord”以来美元兑日元长达十年的下滑的结束，从 1998 年开始，短短的三年时间内，美元兑日元飙升 68 日元到 147.710。最初的反弹，当安倍晋三与 2012 年再次当选日本首相时，美元兑日元从 75.563 向上出现大幅反弹。在 77.119 时，再次出现反弹并与，且很有可能再出现从 75.563 点的反弹。从大局来看，在成功大幅会拉到 94 日元水平之前，这种反弹有望超出 103.722 到 ①105.571; ②108.266 或 ③110.218。从那里，美元兑日元涨幅很有可能会逼近 2007 年最高位 124.120。

The sharp rally from the 2011 low of 75.563 marked the bottom of the decade-long slide in USD-JPY since the Plaza Accord when USD-JPY surged 68-yen to 147.710 in 1998 within a short span of three years. The initial rebound in USD-JPY from 75.563 received a major boost when Shinzo Abe was re-elected as premier in late 2012. The year-long rally re-ignited from 77.119 and jumped to a high at 103.722 by May this year. Since then, USD-JPY has been in consolidation. Renewed buying interests were seen in the past two weeks and it is very likely a resumption of the rally from 75.563 is imminent. In the bigger picture, this rally is expected to extend beyond 103.722 to either ①105.571; ②108.266 or ③110.218 before a sizable pullback back to the 94-yen level over time. From there, another surge is expected to eventually test the 2007 high of 124.120.

澳大利亚

Australia

由于澳大利亚的经济与中国的经济紧紧交织在一起，全世界的政策决策者都在密切地关注着中国共产党十六届三中全会，而这与澳洲联储银行又有着更加特殊的利益联系。

世界对习近平试图将中国这一世界第二大经济体从出口驱动型模式转为消费型驱动模式赋予很高的期望。随着从 2008 年 9 月份经济危机以来主要的经济板块都出现了大范围的增速放缓，中国需要调整其经济模式，以期获得可持续发展。

中国每年都举行全体会议，但涉及到中国最高层 370 名党员的会议是每 5 年才举办一次，涉及到主要领导人变更的会议就更罕见了。

第一次全会通常会介绍新的领导班子，第二次会议会介绍人员，第三次会议介绍政策。

上一次中央委员会第三次全体会议发生在 1993 年江泽民接替邓小平的时候，而在那之前未 1978 年。

1978 年中国提出了“改革开放”政策，这一政策后来也完全改变了中国的经济情况，将人均年收入从当时的 200 美金提高到今日的 6000 美金。

习近平在这次会议上以承诺会继续全面深化改革，其中可能包括金融部门改革（如可能的外汇开放），及土地所有权规则变动。然而，可能会花很长的时间才能真正落实这些政策。

尽管对三中全会的议论纷纷，且中国政府也对此做出选择相关承诺，但是预估三中全会不会有立竿见影的效果。对于高贝塔值的货币来说，下行风险更大。

澳元主要关注的问题是这些改革对澳大利亚出口带来的短期影响。中国是澳大利亚采矿业最大的进口商。任何有关中国增长放缓的信号都有可能会影响对澳大利亚矿业需求的减少，进而可能会导致澳洲联储鸽派政策的转变。

按目前情况来看，市场定价为 13bps，并在未来 12 个月内收紧。

因为市场仍然在预测美联储将于何时启动其削减量化宽松，风险偏好随时可能变化，因此澳元兑美元仍然处于敏感期。

鉴于近期的乐观报告，任何有关美联储削减量化宽松的信号都会被澳元兑美元施加压力。

As the Australia's economy is increasingly intertwined with that of the Chinese economy, the third plenum of the Chinese Communist Party is keenly watched by policy makers the world over and is of particular interests to the Reserve Bank of Australia.

Expectations are high as President Xi JinPing attempts to steer the world's second largest economy from an export driven model to a consumer based economy. With major economic blocs slowing down since the global financial crisis in 2008/9, China needs to remodel its economy to sustain economic growth.

China holds plenary sessions every year but meetings with the central committees, which involves the China's top 370 party members only happens every 5 years and the meetings that follow a major leadership change are even rarer.

The first plenum usually introduces the new leadership, the second one the personnel and the third, the policies.

The last time a third plenum of the central committees took place in 1993 after Jiang Zemin succeeded Deng and before then in 1978.

That was the year the country's "Reform and Opening" policy was announced, a program that completely transformed the nation, boosting annual incomes per capita from \$200 to \$6,000 today.

President Xi JinPing has promised game changing reforms at this meeting which may include financial sector reform (including possibly foreign exchange liberation) to changes in land ownership rules. However it could take years to implement policies.

The Third Plenum is not expected to have an immediate impact on currencies, although given the amount of buzz around this meeting and the promises that have been made; there is a greater downside than upside risk for high beta currencies.

The main concern for the Australian Dollar is the near-term impact of these reforms on Australia's export prospects. China is the top overseas market for its mining sector and signs of any accelerated slowdown in China would erode demand which may in turn translate into dovish policy shift by the RBA.

As it stands, the market are pricing in 13bps in tightening over the next 12 months.

AUD-USD continues to be sensitive to shifts in risk appetite as market participants try to anticipate the timing of the first reduction in the U.S. Federal Reserve's QE program.

In view of recent upbeat reports, any hints of tapering by the Fed will weigh on AUD-USD.

澳元兑美元周线图

USD-AUD WEEKLY CHART



技术性前瞻 Technical Outlook

从大局来看，自 2001 年以来，澳元兑美元一直处于上升趋势。从 0.47730 到 2011 年的高点 1.10800 被 2008 年 9 月份的全球金融危机打断，并因此经历了历史记录的最大跌幅之一。从 2008 年 7 月至 10 月短短三个月的时间内，澳元兑美元失去了 3,841 点并降到 0.60080。从那里，澳元兑美元恢复反弹长达 15 个月到 1.10800；并于 2011 年 7 月 17 日仅少 4 个点就几乎达到 1.10840。随之而来的是长达 22 个月的稳定期，累计击穿近期低点 0.88461。这一次反弹历时 12 个月，并在 2 周前结束。最大的问题是，澳元兑美元将何去何从？总的来说有两种可能的结果：①在恢复到 1.10800 之前，价格走势有可能继续从 1.10800 跌落，并走向 2010 年 5 月低点 0.80660 或②一个重要低点可能已经到位 0.88461 澳元兑美元可能达到一个从 1.10800 反弹至 1.14630 的阶段。

In the bigger picture, AUD-USD has been in an uptrend since 2001. The rise from 0.47730 to the 2011 high of 1.10800 was interrupted by the global financial crisis back in 2008/9 when it experienced one of the sharpest falls in recorded history. From mid-July to October 2008, in slightly over three months, AUD-USD lost a whopping 3,841 pips to register a low at 0.60080. From there, it resumed its original trajectory in a 15-month rally to 1.10800; missing the target at 1.10840 by a mere 4 pips on July 27, 2011. What followed was an extended consolidation phase that lasted 22 months; cumulating in a breakdown to recent low at 0.88461. The recovery from there lasted only 12 weeks before running out of steam just 2 weeks ago. The big question is where would AUD-USD go from here? There are, on balance, two possible outcomes. ① While there is a possibility price action may resumes its fall from 1.10800 towards the May 2010 low of 0.80660 before resuming its climb above 1.10800 or ② an important low may already be in place at 0.88461 and AUD-USD stages a multi-year rally above 1.10800 to the next target at 1.14630.

洪俊龙
Daniel Ang
首席培训师
Principal Trainer

Open Your Eye to the World 张开眼睛看世界



当今，我们生活在一个信息高速时代，整个社会都变成了一个地球村。

现如今的生活，每一天都在变化。大部分的范式转变都来的很快，当我们真正意识到它们的时候，可能世界上已经有几百万人在运用新的范式了。有的时候我们可能会说：“哎呀，我没预测到...”如果我们真的想适应当今的社会，我们一定要时刻保持警惕意识并把握机会，就像多年以前马云抓住“电子货币”这一先机。现在马云的事业已经在中国进行的如火如荼，就连 13 岁的孩子也知道利用“电子货币”来实现网络交易。

15 年前，我们甚至还可以自我安慰“没事，放轻松，我们还有大把的时间！”，但是看看发生在我们的事情 – 你会发现身边的事情每一分钟都不一样。这与 19 世纪工

业革命时代的情况非常相似，当时很多国家都同时加入工业化竞争的行列，之后花了整整 50 年才改变世界的看法，但是现在所有的变化发生的步伐更快，且它们此刻就正在发生着。

We are living in the era of information superhighway and have grown to the point that we are living in a Global village.

The world that we live in today is moving and changing on a daily basis and most paradigm shifts come very fast and by the time we start to be aware, it is already used by millions of people, we might sometime feel the need to say “Wops, I didn't know this coming.” If we want to adapt to the world today we really need to have high awareness to catch up to it, just like the cyber money created by Jack Ma which now goes crazy everywhere in China, even some 13 years old kids think to get the “cyber money” to trade on line.

15 年 ago, we could always tell ourselves “Relax! We still have plenty of time” but now just look at the things that happen around us. You will see things changing from minute to minute. It is very similar to the world at the time of Industrial Revolution in 1800s, when many countries entered to race to industrialize at the same time. Then, it took 50 years to change the world's outlook, but now it comes much faster, and it is happening now.

I use the word “Paradigm” to start share it with you what is happening now or will happen.

范式

Paradigm

在字典里，范式被定义为“某个事情的典型例子或模式”。

一种新的范式起源于一种新的意识形态，之后是新范式的创造。一些新范式会成功诞生，另外一些则不会，但是至少它们为这个世界作出了真正的贡献。新的范式一旦诞生，它们需要时间来慢慢成熟，这个阶段它们需要时间来完成范式转变。之后，这个世上就有一样新事物诞生，而那些意识到新事物的人则会立即抓住机会将其推向市场，此时大部分人都还在遵循着旧有的范式。这就是范式转变意识为什么如此重要的原因。

In the dictionary, paradigm is defined as “a typical example or pattern of something; a model.” A new paradigm starts with ideology of oneself, then comes the time of creating the paradigm. Some are created successfully, some aren't, but at least one made real effort contribute to the world. A new paradigm once created needs time to reach the world, at this stage it might take a while for the paradigm to shift. Something new then is born into the world, and those who have awareness will immediately seek to push it to the market, but most people just follow the old paradigm. That is why paradigm shift awareness is very important to us.

范式转变意识

Paradigm Shift Awareness



在20世纪40年代末，一个年轻人走进美国一家主要的摄影制造商并介绍一种新的拍摄技术。要注意的是他没有随身带任何胶片，他带的只有一个红色不锈钢盒子、一个电灯泡和一盒黑火药。他洗印的图片有点模糊，但是完全可辨识。这家制造商以无胶片、无暗房、无显影剂为由拒绝了这个年轻人的发明，并声称这并不是真正的摄影。就这样，这家制造商轻易地错过了静电摄影术，而这一技术今天也已经变成了一个数十亿美元的行业。他们为什么会错过一个如此好的机会呢？因为当时检验这个技术的公司管理人员不拥有范式转变意识。

又或者我们可以说-他们遇到了“现有范式麻痹”问题？那么，什么是范式麻痹呢？我们大概已经知道范式指的是一种模式或者定式。它是关于我们如何看待世界的一组假设。范式非常重要，因为基于这些假设，它们可以帮助我们设定正确的预期。但是如果数据超出现有的范式，事情就会变得很难理解或接受。这也被称为现有/原有范式效应。这一效应可能会从某种程度上固化我们看待事物的方式。如果我们从特定的角度来观看事物，那这有可能会从一定程度上妨碍我们的视线与判断。当这种情况发生时，范式效应甚至可能会强大到让我们连眼皮底下的东西都看不清楚。其实，我们很多人都深受“范式麻痹”之痛。

In the late 1940s, a man walked into a laboratory of a major photographic manufacturer in USA to demonstrate a new photographic process. Oddly, he didn't bring any camera film. What he brought along was a red box with a shiny steel plate, a light bulb and a can of black powder. The picture he printed was a bit faint but discernible. The manufacturer rejected his invention; there was no film, no darkroom, and no developer, so therefore it was not really photography. The manufacturer just passed-up an opportunity to acquire the process for electrostatic photography, a process that has grown into a multi-billion dollar industry. Why did they pass-up such a great opportunity? - Because the management staff who examined the process had no paradigm shift awareness. So, what is paradigm paralysis?

Again, a paradigm is a model or a pattern – it is a shared set of assumptions that have to do with how we perceive the world. Paradigms are very helpful because they allow us to develop expectations about what will probably occur based on these assumptions. But when data falls outside our paradigm, we find it hard to see and accept. This is called the existing paradigm effect / old paradigm effect. It can trap us into thinking about seeing our business in a certain way. If we view something from this perspective it can also cloud our vision and our judgment. And when this happens, the paradigm effect is so strong that we are prevented from actually seeing what is under our very noses. We are said to be suffering from paradigm paralysis.

范式变革

Paradigm Shifting



与任何企业老板合作并帮助他们提高业务表现过程中最让人有成就感的一个时刻就是当范式“转变”发生的时候。范式转变可以被视为有关业务发展的思维方式之重大转变。一个很好的例子是现在可以在世界上任何一个地方即时通过互联网查询信息。几十年以前这可能还被视为不可能的事情-但是看看今天，这已经是铁的事实。

商业范式即是您如何看待商业“世界”：它也定义了您的业务边界以及您在这些边界之内如何表现。

很多人都抱着“摸着石头过河”的心态经营自己的企业，因此一般只有在经历过错误之后决定“一定有更好的办法”，才会导致新的范式转变。这可能是因为纯粹的挫折，以及努力试图摆脱这种挫折或“痛苦”。其实很多被大家认为无法解决的业务问题或“范式”是可以通过一个新的想法、概念并尝试一种新的方式得以改变。可能很多人最开始都会对此表示怀疑-突发性的结果变化可能会引发瞬间的范式转变。(这一现象在我与不同的销售团队合作并制定我确定可行的新销售策略时最为常见(因为这些销售策略在其他行业被成功验证过) - 他们尝试过新的东西、得到结果，于是原有的范式就会被打破，或“转变”)。

One of the most satisfying parts of working with any business owner to improve their business performance is when a paradigm 'shift' occurs. A paradigm shift can be described as a major change in the way of thinking about your business. A great example of this is the speed that it is now possible to find information anywhere in the world on the internet. This would have been described as impossible just a few years ago – and is now a reality.

A business paradigm is your version of the business 'world': It defines your business boundaries and how you will behave within those boundaries.

Many people run their own businesses by 'trial and error' so to cause a shift in paradigm will, in most cases, be driven by the conclusion that 'there must be a better way to do this'. This can be driven by pure frustration and trying to move away from this frustration or 'pain'. What we perceive as unsolvable business problems or 'paradigms' can be shifted by the introduction of an idea or concept to try something in a different way. Even though there may be skepticism at first - a sudden change in results may cause an instant paradigm shift. This can be most common when I'm working with sales teams on new sales strategies that I know will work (because they've worked in other businesses) – they try something new and get a result and the old paradigm is shattered or 'shifted'.

成为范式转变者

Become a Paradigm Shifter



很多企业家都是范式的转变者。他们一直在挑战自己或他人的范式。他们通过不断重复挑战自己的边界以试图将现有范式转变为新的范式。在经营事业的过程中，他们一般更相信“直觉”而不是“逻辑”。他们还寻求更专业的人才来帮助挑战和转变他们的范式。如果有必要，他们随时准备好走出自己的舒适区去探索新的范式并获得新的结果(即使要面对来自他人的质疑)。

我们是自己未来的创造者。虽然，当天环境中有很多我们无法控制的力量与因素，但是他们同时也在推动和督促着我们一定要改变才能获得成功。

Entrepreneurs may simply be regarded as Paradigm Shifters. These individuals challenge their own or others' paradigms. They challenge their own boundaries by repeatedly attempting to shift an existing paradigm to a new paradigm. They drive their business more on 'gut' feeling than necessarily by 'logic'. They seek out experts in their field to challenge and shift their own paradigms. They are prepared to go well out of their comfort zone if necessary to explore a new paradigm and gain a new result (even in the face of doubt from others).

We are the creators of our future. However, there are forces and factors in our environment today that we do not control, but that are pushing and prodding us to change if we want to be successful.

改变

Changes



改变会创造新的机会，但是人们往往害怕变化的后果。为了创造更多的机会，我们必须改变，同时新的机会也会将我们的生活带入下一个更高的水平。所以，我经常告诉自己“我是来改变的”。在我接受改变的那一刻，我也就接受了新的挑战。很快，我就会看到一个“新的自己”。

世界正在改变，世人正在改变。我们为什么不呢？

我的父母亲是典型的中国人。他们原来经常告诉我省钱是创造财富的唯一途径 - 生活就是努力工作，并节省下您挣来的每一分钱。但是这与我接受的理念不同，“为了保证你所在社区的现金流，你应该花钱并为该现金流做出贡献。”如果所有人都认为应该省钱，那么整个社区都无法存活。

所以，当我大学毕业真正踏入社会的那一刻起，我就决定是自己改变的时候了，而且我真的做到了改变。我一直在寻找不同的方式创造财富，而不是朝九晚五和一分一毫的存钱。如果我曾经按照我父母教我的方式去做，我现在可能还像我很多在多伦多的朋友在过着一样的生活：从周一开始就在每周的每周工作支票。第一张支票是给房贷的、第二张是给家庭支出的。每到月底，幸运的话还能剩一点点，但是经常都是所剩无几，然后就慢慢熬，一直熬到65岁退休...

这也是为什么我跟我朋友和学生聊天的时候，我会告诉他们：

“你都不知道如何去赚一百万的时候，你怎么去存一百万呢？”

存，是存不出来一百万的，但是通过技能，一百万却是可以赚得来的。

所以，如果你有赚取一百万的梦想，那么你就应该有一百万的计划来实现这个梦想。

我的总结是...

“范式转变，是思维的基础性变革。”

时刻扪心自问，“我什么时候改变我的范式？”

Change creates opportunity and yet people often fear the consequences of change. We have to change in order to create opportunity, and opportunity will lead us to the next step up in our level of life.

So, I always tell myself, I am "Here to Change", the minute I accept the change, I accepted the challenge. Later, I will see a "New Me".

The world is changing, the people are changing, why not us?

My typical old Chinese folks used to give me the advice – that saving money is the only way to create wealth. It was to work hard and save every penny that you make, but that wasn't what I studied, "to maintain the cash flow in your community, you ought to spend the money to contribute to the cash flow." If everyone thinks like that the whole community will not be alive.

So, the minute I graduated and stepped into the real world, I found out it was time to change, and I did. I always found my way to make money instead of working 9 to 5 and saving penny by penny. If I had done what my old folks taught me, I guess right now I would still be working like some of my friends in Toronto: from Monday to Friday waiting for the bi-weekly pay check. The first check to the mortgage and the second check used for household spending, with little savings left over at the end of month if lucky, waiting for my retirement at 65 years old.

That is why when I talk to my friends and students, I tell them,

“How do you save a million dollars when you do not know how to make it?”

We cannot create a million from saving. But we can make a million with our skill.”

So, if you have the dream to make a million dollars, you need a million dollar plan to go with it.

My wrap up is...

“Paradigm shift is the fundamental change in thinking”

Always ask ourselves, when do I shift my paradigm?

林宝山
Jason Lim
马胜金融集团CTO首席技术官
Chief Technical Officer Maxim Capital Limited



MAXIM TRADER - GLOBAL TRADING SOLUTIONS

马胜金融-全球交易方案



欢迎加入外汇交易

Welcome to FX Trading

外汇市场是以彼此议定的汇率交换国家货币的场所。外汇市场于20世纪70年代，目前由于营业额浩大而被认为是世界上最大的金融市场。根据国际结算银行（2007年3年度央行调查）的宣布，全球外汇市场平均每天的营业额估计超过4.5兆美元。

现在由于互联网的力量，更多投资者能够参与外汇市场的交易。在这个过去只是银行和其他主要机构才能参与的行业，由于互联网的存在，而把外汇操盘手的种类扩展至散户操盘手。据估计，散户外汇交易或称为“场外”部分的每天交投量达500-600亿美元，占总外汇市场的百分之二。

The Foreign Exchange Market (Forex, FX) is the arena in which a nation's currency is exchanged for that of another at a mutually agreed rate. It was created in the 1970's and is now considered to be one of the largest financial markets in the world because of its huge turnover. Based on the announcement of the Bank of International Settlements (in their Triennial Central Bank Survey of 2007), the average daily turnover in global foreign exchange markets is estimated to be over USD4.5 trillion.

Through the power of the Internet, e-trading in the Foreign Exchange Market is now made available to a wider range of investors and traders. In an industry where participation only used to be limited to banks and other major institutions, the Internet has furthered the reach of FX traders all the way to retail investors. Retail Forex, also known as “off-exchange market” segment, is estimated to be worth 2% of the total FX market with daily trading volumes of USD50-60 billion.

公司简介

Who we are

马胜金融是由马胜资本有限公司管理。马胜资本是美国公共挂牌金融和投资信托公司—皇家控股集团公司（Royale Group Holdings Inc.）的子公司。马胜资本是一家金融贸易促成商兼市场调查机构，业务遍及欧洲，并于最近进军亚洲新兴金融强国如中国、香港、韩国及东南亚地区。

马胜金融有一群经验丰富、热衷的交易商、金融分析员及精算师创立，目的在于为交易和流动资金市场提供最好的交易方案。

马胜金融经营本身的基金管理及专营权账户，为客户提供交易平台，让专业交易商获得最有竞争力的利率和顶尖交易技术，从而放心地发展他们的业务。除此以外，交易新手也可以从我们的交易专才和专家的经验及指导下受益。

Maxim Trader is managed by Maxim Capital Limited, part of Royale Group Holding Inc., a public listed Financial and Investment Trust Company in the United States and a financial trading facilitator and market research house with operations throughout Europe and more recently in the emerging financial powerhouses of Asia like China, Hong Kong, South Korea & South East Asia

Founded by a group of experienced and enthusiastic traders, financial analysts and actuaries, Maxim Trader aims to provide the best trading solutions for the trading and liquidity markets industry.

Maxim Trader runs its own fund management and proprietary account to provide clients with a trading platform that enables professional traders to grow their business with ease of mind, knowing that they are getting the most competitive rates coupled with state-of-the-art trading technology. Additionally, beginner traders will benefit from the experience of and guidance from our trading specialists and experts.

我们的愿景

Our Vision

马胜将为投资者在其最佳的交易条件下，提供世界级投资方案。运用其金融工具为投资者在交易活动中，创立一个最佳的资金交易平台，在网上金融市场领域中创建全球性值得信赖的品牌。

Maxim Trader aims to provide world class financial solutions to our customers by providing them access to financial instruments at its best trading condition, a safe environment for their trading activities and to build a globally trusted brand in the online trading industry.

我们的使命

Our Mission

马胜金融将把汇集的资源最大化，应用完善的基金管理技巧和经过验证的专门知识为全体客户、合作伙伴、利益相关者共同创造财富和价值。

Maxim Trader will maximize pooled resources, apply sound fund management techniques and proven expertise to generate wealth and create value for all clients, partners and stakeholders.

我们的策略

Our Strategy

马胜金融在新西兰设立亚太区首间办事处后，迅速把业务扩展到日本、中国、台湾、香港、韩国等地，并且不久将全力向欧洲及非洲扩展。本公司由伯利兹国际金融管理局监管，坚决反对洗黑钱活动，并且拥有卓越的符合法规记录。

马胜金融的成长策略以近年来经济迅速扩张，金融服务需求增加的东南亚新兴市场为重点。马胜对上世纪90年代外汇期货交易兴起、使大批国内企业和个人趋之若鹜的中国市场，拥有重大的利益。过去，中国的多数外汇操盘手对外汇市场一知半解，以致蒙受巨大亏损。马胜金融的目的是要罗致拥有丰富交易经验的一流投资专才，除了马胜金融基金管理计划，以扭转这种趋势。

我们的策略

Our Strategy

中国目前的外汇储备高达2.13兆美元，居世界之冠。在2009年的头6个月，中国的外汇储备更加1856亿美元。

基于中国外汇市场的巨大潜能，马胜金融将继续优先开展中国市场的业务，进行区域性促销和提供本土化产品及服务，同时适应当地的趋势和作业方式。

Maxim Trader opened its first Asia Pacific office in New Zealand, and quickly expanded to Japan, China, Taiwan, Hong Kong, South Korea and soon will be focusing its efforts towards Europe and the Africas.

Maxim Trader's strategy for growth focuses on the emerging markets of South East Asia, which has experienced rapid expansion and increased demand for financial services in recent years. Maxim has considerable interest in the market in China, where forex futures trading saw a boom in the late 1990's which attracted a large number of domestic enterprises and individuals. Due to the lack of understanding of the forex market, the majority of traders in China have experienced big losses in the past. Maxim Trader aims to reverse this trend by gathering top investment professionals with vast trading experience to form the Maxim Trader Fund Management program.

China's foreign exchange reserves currently reach up to 2.13 trillion dollars. The reserves, already the world's largest, grew by 185.6 billion dollars in the first six months of 2009. In view of its tremendous potential, Maxim Trader will continue to place priority on expansion in the China market by offering regional promotions and localized products and services while adapting to local trends and practices.

保障您的投资

Securing Your Investment

对马胜金融而言，我们最关注的莫过于客户自己的安全。

客户的所有资金个别和完全由我们母公司—皇家控股集团提供的总担保所保障。简言之，客户所投资每一块钱都以我们母公司的相应股份担保。有了这种独一无二的安排，投资者将感到安心，因为他们知道万一马胜破产，投资者手上还持有一家公共上市的纳斯达克场外交易市场的股份可以用来减轻他们的损失。

At Maxim Trader, no other concern is of higher priority than the safety of our clients' funds.

All of our clients' funds are individually and fully secured in the form of a parental guarantee provided by our parent company, Royale Group Holding Inc. In simple terms, every dollar invested by you is backed by a corresponding share in our parent company. With this unique arrangement, investors can take comfort in the knowledge that in the unlikely event Maxim Trader becomes insolvent, they have in their hands the shares of a public listed NASDAQ OTC markets company that can be used to mitigate against their losses.

创造新的事业辉煌

Charting New Heights

马胜金融预见中国对全方位外汇交易及金融方案具有很大的潜力和日益提高的需求。我们有信心在中国各地主要城市设立至少12间分行和逐步扩充后，将在今后3年内创下每年百分之二百的增率，同时继续在外汇交易及流动资金管理，制定核心主业技巧的新基准。

马胜在业务上的不断突破，持续带动公司的成长。2013年，我们推出了创新的MT4 ECN交易平台和基金管理计划，提供市场上仅仅1000美元的最低按金要求。随后我们将把服务范围扩大到外汇交易以外，而研发期货交易及二元期权交易。这些服务将在2014年第一季度底启动。

马胜金融的愿景是成为外汇交易的先行者公司，雇佣来自全球的熟练人才和由包含外汇交易行业顶尖人才的管理团队掌舵。为了实践这个愿景，公司不断为客户研发新的增值服务。

Maxim Trader foresees a great potential and increasing demand in China for total Forex and financial solutions. We are optimistic of achieving 200% growth annually for the next 3 years and a gradual expansion rate thereafter involving the opening of at least 12 branches and academies in major cities across China as we continue to set new benchmarks in establishing core competency professional skills in Forex trading and Liquidity Management services.

Consistent breakthroughs continue to spur the growth of the company. In year 2013, we launched the innovative MT4 ECN trading along with our Fund Management program with the lowest deposit requirements in the market at just USD1,000. We will also subsequently expand our range of services beyond forex trading into the development of futures trading & binary options trading which will be operational by the end of the first quarter of 2014.

With a vision to be a pioneering company in forex trading that engages skilled individuals from around the world, and helmed by a management team comprising top talents in the industry, Maxim Trader continues to evolve and generate new value-added services for the benefit of its clients.





今时今日的资讯时代，各行各业都面对非常严峻的挑战和竞争。事业体本身必须作出创意性的商品和拟定突破性的营销模式，才有立足之地。

马胜金融集团可以迅速发展其业务到国际性，因为本身具备着非常强的竞争优势：

风险最低化，利益最大化

Minimum risk and maximum return

将投资外汇的高频率波动之风险降低，不会将客户的资金暴露在外汇的风险环境。专业的团队有效的运用投资基金，将资金发挥最大效益化。

In today's Information Age, all sectors and industries are facing severe challenges and competition. Hence, it is imperative for any business to introduce innovative products and revolutionary marketing models in order to establish a foothold in the market.

The fact that Maxim Trader is able to develop and expand speedily its business activities to the international front, is due to its very strong competitive edge which is characterized by:

Client's funds will not be exposed to the risk of forex environment by lowering the risks caused by the high volatility of forex investment. Effective utilization of investment funds by professional teams will maximize the benefits of funds.

低门槛 Low entry threshold

将投资的金额平民化，让全民可以参与，实现人人都可以富起来的理念；投资不再成为富人的权力术语，而是全民运动。让富裕的梦想起飞！

Everyone can participate (in forex trading) by making the amount of investment affordable by the man-in-the-street and put into practice the philosophy of making everyone rich. Investment is no longer a jargon of power confined to the rich but an option for all. Let's make our dreams of becoming wealthy come true!

简化易懂易上手 Simple and easy to learn

将外汇的专业知识和繁琐细节简单化，任何层次的投资者皆能即时参与和运

Simplified professional knowledge and complex details in forex trading enable all levels of investors to participate and operate with ease.

马上获利，稳定回酬 Instant profits and steady returns

专业的团队和交易纪录，投资者会有马上获利的优势。

Professional teams and trading records allow investors to achieve an edge in securing instant profits.

投资保障 Investment guarantee

信托机构监督投资基金，股票担保投资金额。

Investment funds are supervised by trust organisations and investments are guaranteed with shares.

创造被动收入 Creation of passive income

投资者经过培训和考核，可以申请成为经营者，实现无国界的无限财富。

Investors may become traders after training and examination, enabling them to create unlimited wealth beyond national borders.

马胜金融集团在外汇市场上开拓出始无前有的蓝海策略！

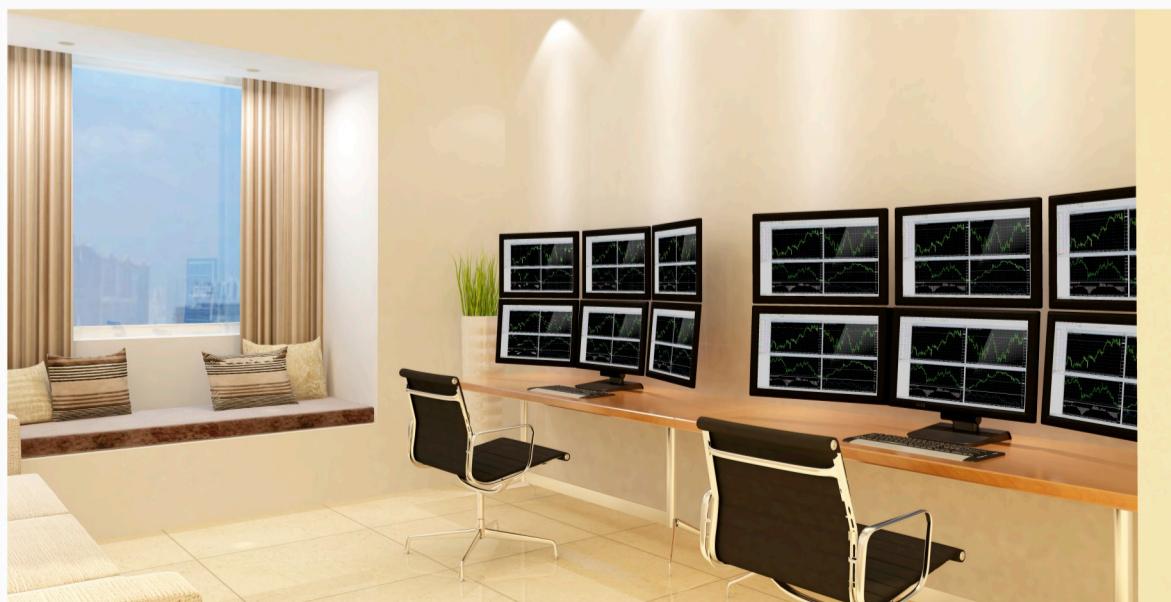
Maxim Trader has developed an unprecedented Blue Ocean Strategy in the forex market!

马胜金融培训俱乐部

Maxim Premier Club



Maxim Premier Club



活动回顾

Past Events



马胜金融集团CEO首席执行官献词

Message from the Desk of the CEO

2013年第十一届上海投资理财金融博览会，是马胜连续第二年参加这一被誉为“国内最具影响力的金融展会、投资理财行业年度盛会、上海市民年度理财嘉年华、上海城市的一张亮丽金融名片”的理财盛会。此次，马胜金融集团会享用更大的展台、更多的空间向所有客户展示我们的产品、服务以及在过去12个月内就努力将马胜打造成一个享誉业内的、长期的外汇财富管理公司与金融解决方案提供商品牌所获得的进步与成就。

温家宝总理说道，随着中国继续保持稳定的经济增长和不断实现其过去领导人的愿景，“……中国改革开放在过去30年所取得的成就告诉我们：一个国家只有通过开放和包容才可以变得更加强大与繁荣。”中国将永远都实行改革开放！

马胜金融在此很骄傲地说：我们的业务发展模式已经在进军中国金融市场的道路上取得了长足的突破与发展---我们的模式非常简单实用，那就是确保我们提供的金融解决方案是创新、安全、可靠的，不给任何客户带去恐惧或失望。我们也一直致力于引进更多的专业人才、扩大我们的管理团队、增强我们的客户服务与技术支持，以满足不断变化和越来越高标准的客户需求。

对于任何想创造更加积极回报的投资者来说，金融教育学习都应该是永续的过程。马胜金融集团很高兴能够参加此次上海金融投资博览会，并利用此机会来向大家展示我们专业的产品、服务以及历来的投资回报成果。

在过去一年里，马胜做出并获得了巨大的成功，来帮助我们的伙伴开发亚太市场，如韩国，日本，台湾，新加坡，马来西亚，印度尼西亚，越南，当然还有中国。同时，我们也很高兴地宣布--公司业务近期也扩展到了北欧和斯堪的纳维亚国家，如瑞典，挪威，丹麦，芬兰和瑞士。

马胜的故事和旅程才刚刚开始，我们需要时间来续写每一个新的篇章...我们满心期待、耐心等待、且有信心相信未来会有10年甚至更长的时间来让马胜创造更辉煌的历史！我们将努力创造并捕捉马胜每一个成功的时刻！

This is the second straight year that we are proudly participating in the prestigious Shanghai Money Fair 2013 known as "The most influenced money show in China", "Annual gathering of China finance industry", "Shanghai citizen's money planning carnival" and "The finance flag for Shanghai". Maxim Trader will be taking even more space to showcase our products, services and achievements of the past 12 months that have earned us iconic recognition as a serious long term Forex cum Wealth Management Company and Financial Solutions Partner.

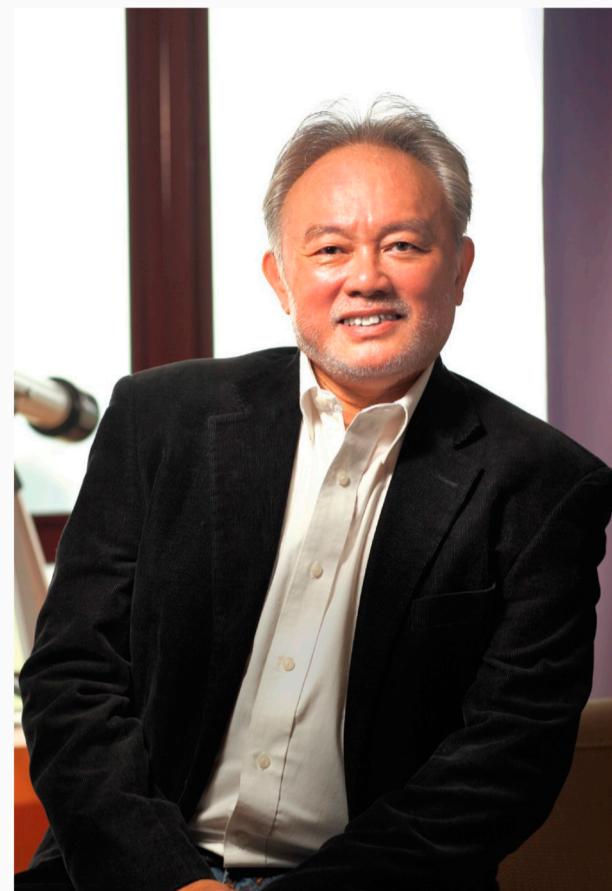
As China continue to achieve stellar economic growth and realizing the vision of its past Leaders' "...China's opening to the outside world in the past 30 years and more tells us that only an open and inclusive country can be strong and prosperous..." China will keep its door open forever! ---Premier WEN Jiabao

Proudly, we in Maxim Capital Limited with our flagship Maxim Trader business model have been making significant inroads into the China financial marketplace with a simple and practical approach of ensuring that we deliver financial solutions that are innovative without fear or disappointment. We are also constantly on the lookout to bring in more expertise and expand on our management team, customer service team and technical support teams' ability to delight our ever-growing and discerning customer base.

Financial education is a continuous and never ending journey often achieving very positive returns in the building up of one's financial investment portfolio and Maxim Trader are pleased to have such an opportunity to be able to showcase our expertise and track record during this Shanghai Money Fair 2013.

In the past year, we have been very successful in helping our partners build in the Asia Pacific Region especially in countries like Korea, Japan, Taiwan, Singapore, Malaysia, Indonesia, Vietnam and of course China. We are pleased also to announce that we have recently brought Maxim Trader to the Nordic and Scandinavian countries of Sweden, Norway, Denmark, Finland and Switzerland.

The story and journey is just beginning and needs to be written a page at a time.... we are not in a hurry as we look forward to at least 10 or more good years to come, we will endeavor to create and capture every positive experience and every success that of each MAXIM Moment.



Andrew. Lim博士
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潜力无限的马胜金融集团

The Viable Maxim Trader

马胜金融集团内部法律事务及合规部（LACD）的负责人，同时也身为一名前政府检察官的W.罗伊斯·莱恩W.Royce.Lane先生发言道，“自从我2013.9.1日正式加入马胜金融集团以来，我看到了该集团积极稳步的增长模式，没有听到任何来自投资者的投诉，同时所有的投资客户都准时、全部、有秩序地收到了他们应得的投资回报。”另外，他还表示，“不同于其他机构，马胜因其更高、更准时的投资回报而享誉业内。”

集团业务的稳步增长步伐正在开始以更快的速度向前迈进。亚洲一直是我们的主战场，现在的业务甚至已经跨出大洲，扩大到一些斯堪的纳维亚（北欧）国家。近期马胜代表团造访了瑞典及其周边国家，我们可以肯定地说：投资者市场对马胜拥有极大的兴趣。这一切都意味着马胜LACD部门会面临更大的挑战，因为不仅仅是FOREX外汇交易许可证，我们还需要致力于处理多个、多方、跨国际司法管理辖区的许可证，以保证公司业务以更加稳健的态势向前发展。

事实上，马胜金融集团近期对另外一家操作失败的外汇交易公司完成了“保释投标”，这一善举帮助了很多该公司原有的投资者，其善行不言而喻。这些被帮助的投资者都已经开始在马胜获得更好的投资回报，因此也在帮助着马胜进行更好的市场宣传。在帮助一些不幸投资者的同时，又可以促进马胜整体的增长与销售，何乐而不为呢？这让我们相信，马胜一直秉承的“信任、正直、自由”并不是一句空口号，而是公司管理层实实在在关心的理念。

另外，令马胜感到无比自豪的是我们公开的母公司担保计划，以及因此而带来的更加安全、投资回报率更好的投资服务。

Mr. W. Royce Lane, who heads the In-house Legal Affairs and Compliance Division (LACD) for MAXIM Trader, and also a former Government Prosecutor, says, "Since I have been with the Group, effective 1st September 2013, I have observed positive and steady growth patterns, without any investor complaints at all, as investors are getting paid on time, in a nice and tidy order, to say the very least. "Unlike other institutions, we are known for paying better returns and on time", said Mr. Lane.

This steady growth is developing reasonably rapidly, from Asia, and now even reaching far beyond and into Scandinavian Countries abroad. Stemming from a recent MAXIM Trader Delegation into Sweden and surrounding Countries, caused major investor interest, to say the least. This is all presenting a welcomed challenge at LACD, to move on from our smaller FOREX licenses, and in process for bigger and better multi-jurisdictional ones, to allow the Company's growth to gradually and safely climb.

The fact that Maxim Trader completed a recent "bail out bid" over another failed FOREX operator, rescuing their investors across to MAXIM, is a good deed that surely speaks for itself. These MAXIM rescued investors, are now making good money with MAXIM and are of course introducing others to MAXIM. If it helps MAXIM's overall growth and sales, why not help some unlucky investors, in the process. The tag line at our Logo 'trust, integrity and freedom' is something that is taken seriously by the company.

MAXIM Trader remains proud of its Public Company Parental guarantee, and the fact that such well secured investments can produce higher returns.

Mr. W. Royce (Rocky) Lane
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Please Contact US

请与我们联系

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