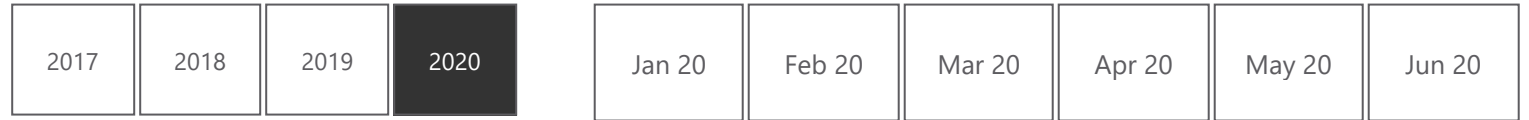




Adventure Works Sales Report



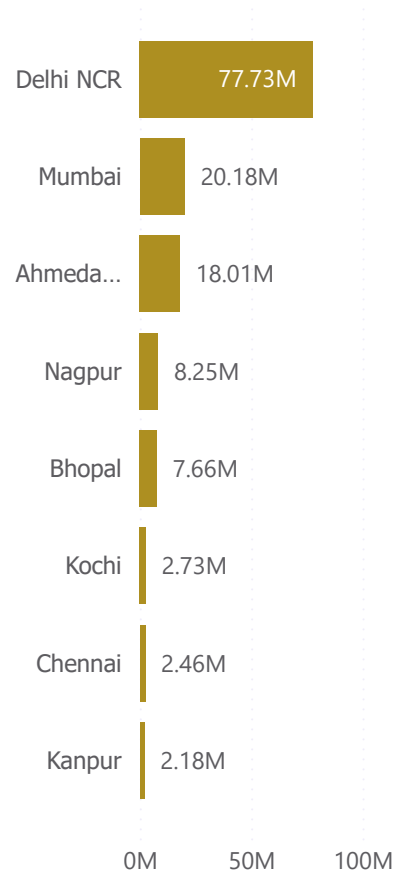
142.22M

Revenue

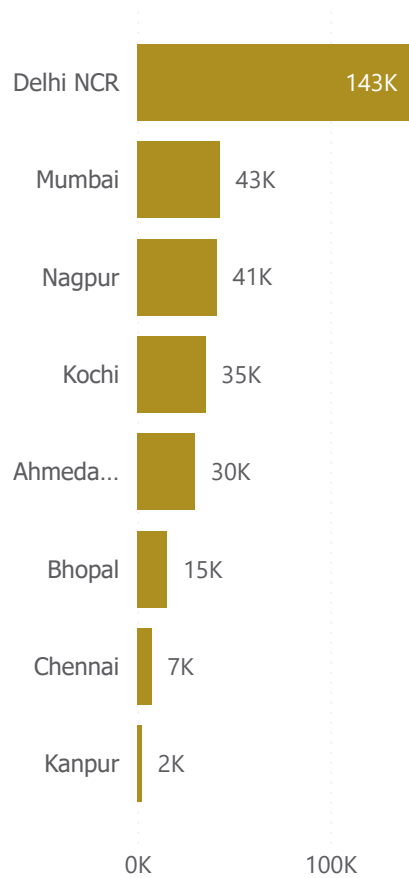
350K

SalesQty

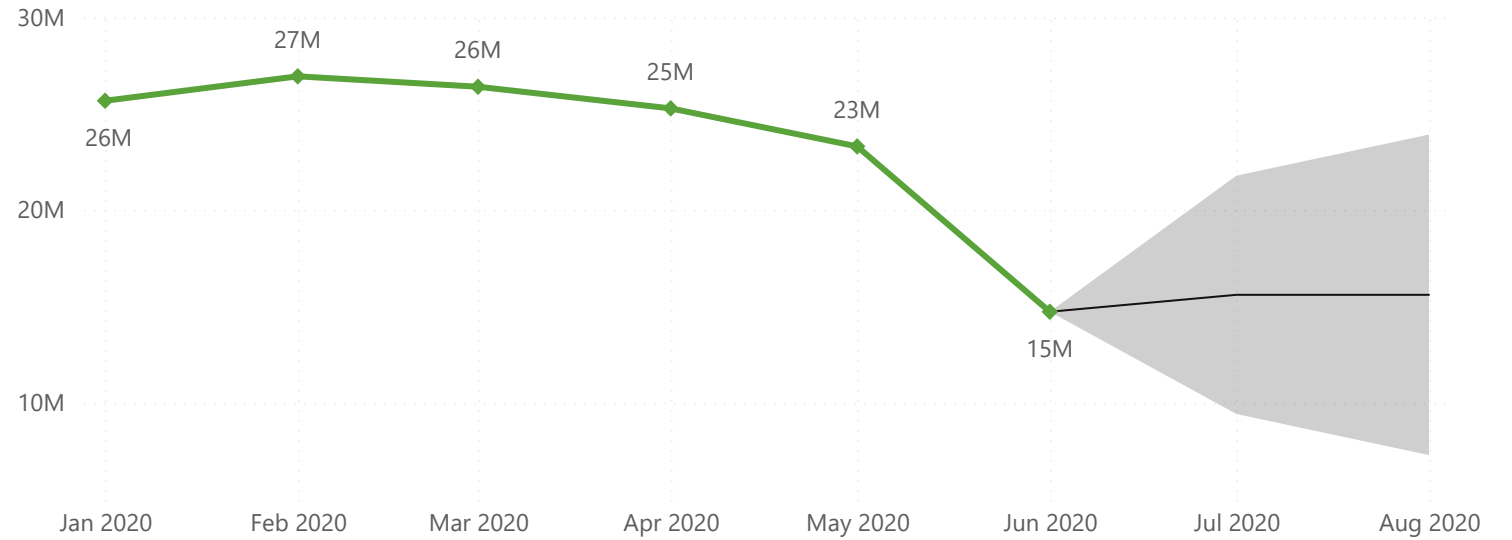
Revenue by Region



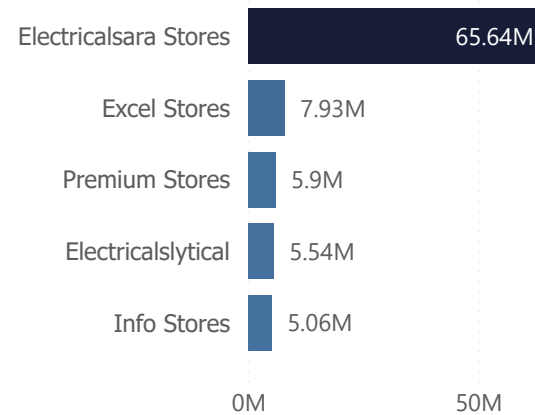
Sales Qty by Region



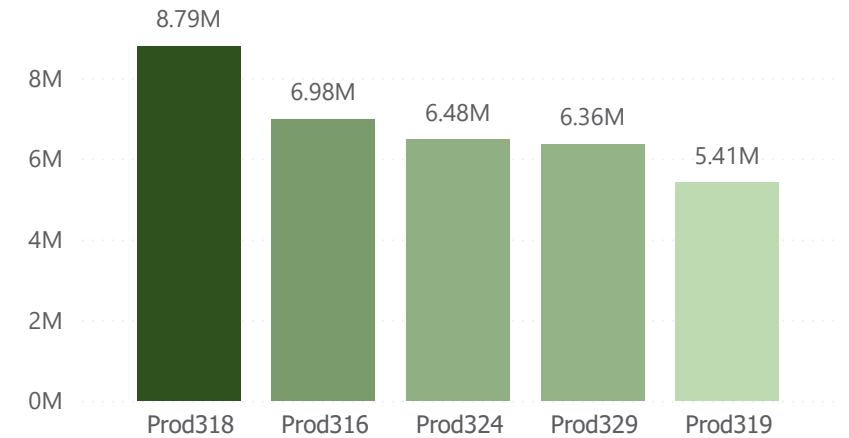
Revenue Trend



Top 5 customers by revenue



Top 5 Products by Product





Adventure Works Sales Report

2017

2018

2019

2020

Jan 20

Feb 20

Mar 20

Apr 20

May 20

Jun 20

142.22M

Revenue

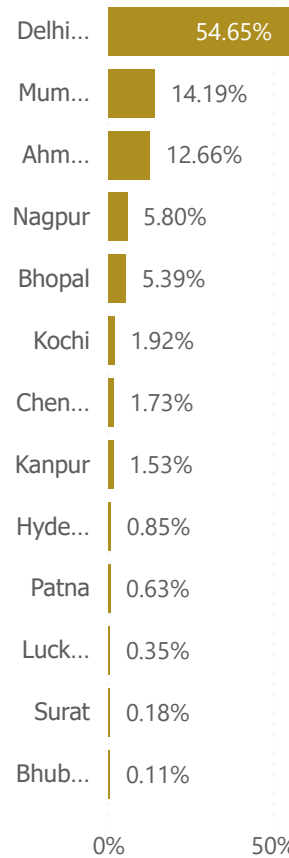
350K

SalesQty

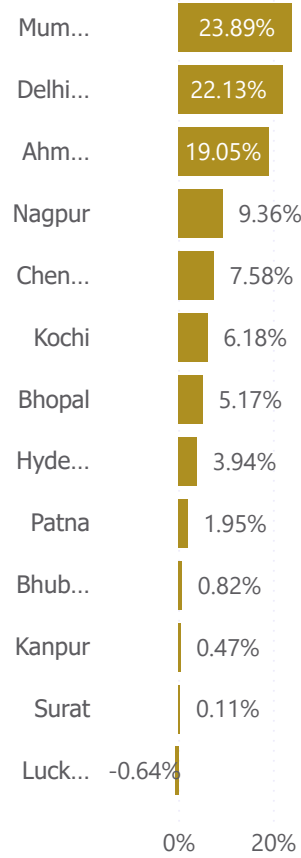
\$2.06M

Total Profit Margin

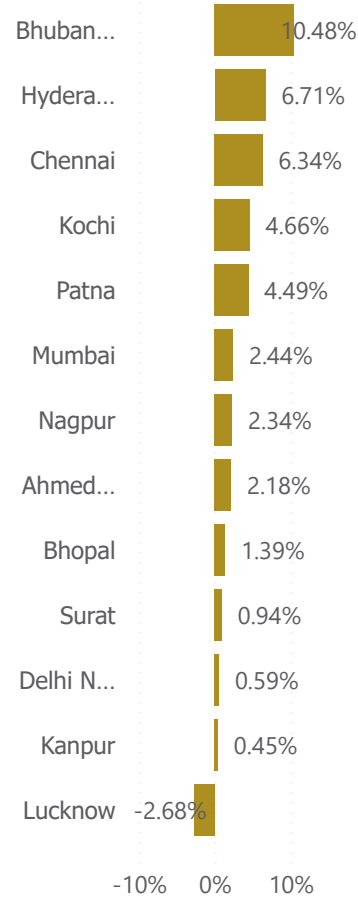
Revenue contribution % by market



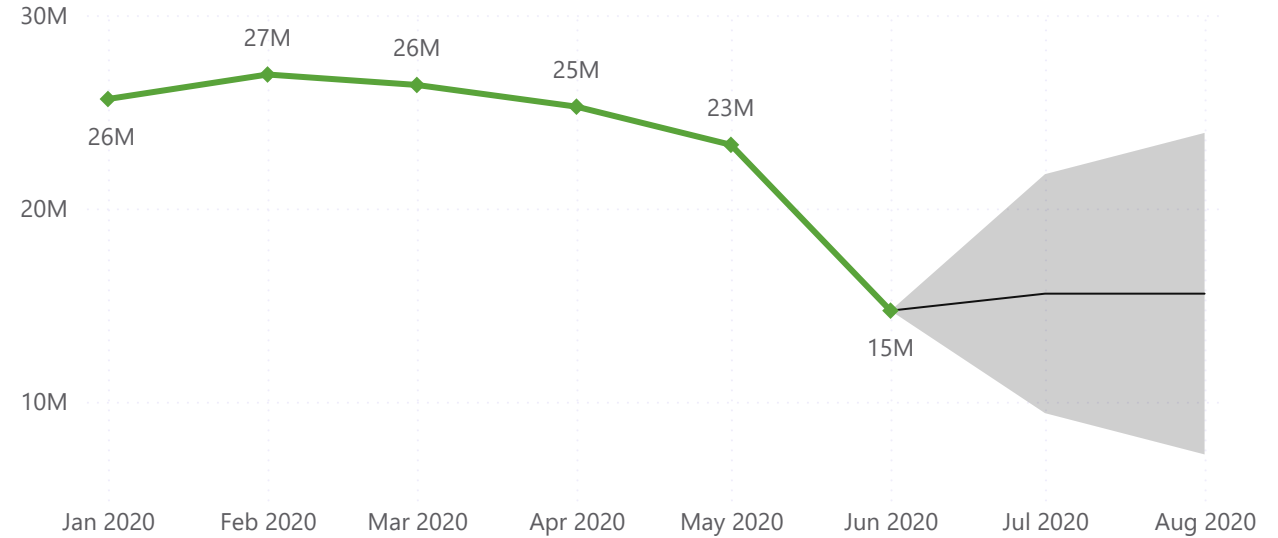
Profit contribution % by market



Profit margin % by market



Revenue Trend



customer_name	Revenue	Revenue contribution %	Profit Margin Contribution %	Profit margin %
Excel Stores	7,928,385.00	5.6%	12.54%	3.26
Surge Stores	3,953,600.00	2.8%	11.95%	6.23
Electricalsara Stores	65,641,977.00	46.2%	11.92%	0.37
Info Stores	5,064,374.00	3.6%	7.82%	3.18
Acclaimed Stores	3,116,384.00	2.2%	6.12%	4.04
Forward Stores	2,560,961.00	1.8%	5.39%	4.33
Modular	2,453,519.00	1.7%	5.04%	4.23
Leader	1,671,901.00	1.2%	4.87%	6.01
Total	142,224,545.00	100.0%	100.00%	1.45



Adventure Works Sales Report

Profit target

1.00%

2017

2018

2019

2020

142.22M

Revenue

350K

SalesQty

\$2.06M

Total Profit Margin

Jan 20

Feb 20

Mar 20

Apr 20

May 20

Jun 20

Revenue contribution % by market

South

5.81%

Central

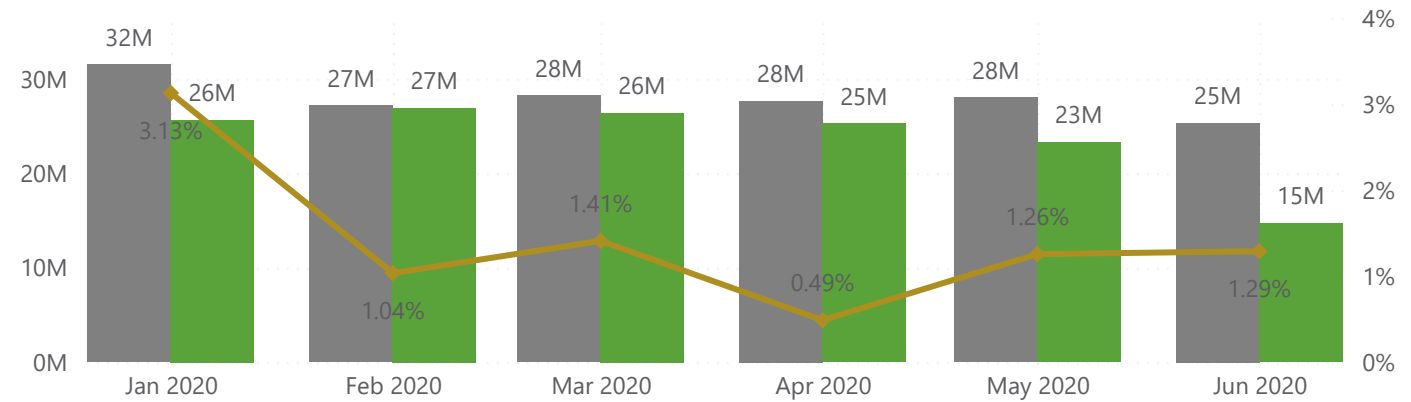
2.19%

North

0.89%

Revenue Trend

● Revenue last year ● Revenue ◆ Profit margin %



custmer_name	Revenue	Revenue contribution %	Profit Margin Contribution %	Profit margin %
Electricalsara Stores	65,641,977.00	46.2%	11.92%	0.37%
Excel Stores	7,928,385.00	5.6%	12.54%	3.26%
Premium Stores	5,899,748.00	4.1%	1.40%	0.49%
Electricalslytical	5,537,904.00	3.9%	1.31%	0.49%
Info Stores	5,064,374.00	3.6%	7.82%	3.18%
Control	4,182,662.00	2.9%	2.52%	1.24%
Surge Stores	3,953,600.00	2.8%	11.95%	6.23%
Logic Stores	3,319,243.00	2.3%	0.61%	0.38%
Acclaimed Stores	3,116,384.00	2.2%	6.12%	4.04%
Total	142,224,545.00	100.0%	100.00%	1.45%