Muhammad Anas

Analytics and Insights Consultant

Analytical consultant with a proven track record of delivering impactful data-driven solutions. Skilled in data analysis, visualization, and communication, with a passion for innovation in the data industry. Experienced in leading a startup and fostering strategic development.

✉ muhammadanasq@gmail.com

📍 Islamabad, Pakistan

📱 +923029222402

in linkedin.com/in/muhammad-anas-qureshi-9ba440136

EDUCATION

Bachelors in Computer Science
Iqra University

02/2019 - 02/2023

WORK EXPERIENCE

Analytics and Insights Consultant
Convergent Business Technologies

11/2023 - Present

Achievements/Tasks

- Process raw data from PepsiCo, creating ad-hoc reports and visualizations tailored to their needs.
- Manage data exchange through FTP transfers and ensure quality checks for accuracy.
- Utilize Tableau and Excel for dynamic visualizations and in-depth analysis.
- Provide ongoing support and training to PepsiCo stakeholders while optimizing processes for efficiency.

Director Analytics
Inside Football Pakistan

10/2023 - 06/2024

Achievements/Tasks

- Leading a startup venture focused on integrating sports analytics into the Pakistani football industry, fostering innovation and strategic development.
- Boosting player performance with targeted training programs based on data-driven insights.
- Optimizing scouting strategies to identify promising talent with the perfect fit.
- Empowering informed decision-making for coaches and management, leading to a competitive edge.

SKILLS

Data Analysis   Statistical Techniques

Communication   Data Visualization

Business Intelligence   Data Storytelling

Start-up Leadership   Sports Analytics

INTERESTS

Football   Video Games   Movies   Music

Continuous Learning